**TITLE**

*Please use 11 or 12-point Times Roman font. Single spacing. APA referencing. Recommended headers are outlined below.*

*Do not include your authors name here.*

**Abstract**

Making reference the following:

* Purpose
* Design / methodology
* Findings
* Originality / value

**Keywords**

**Paper type**

1. Introduction
2. Literature Review

*2.1 Sub-heading*

* 1. *Sub-heading*
  2. *Sub-heading*

1. Methods
2. Findings
3. Implications
4. Conclusion

References