

IATUL 2012 Programme

Pre-conference programme – 3 June 2012 (Sun)

Programme	Venue
IATUL BOARD MEETING (only for IATUL Board members) 09:30 – 17:00	Gnosis Room, National Library Building, level 14
REGISTRATION AND WELCOME RECEPTION 17:30 – 19:30	The Pod, National Library Building, level 16

Conference programme (Day 1) – 4 June 2012 (Mon)

Session ID	Programme	Venue
	OPENING SESSION 09:00 – 09:30	Nanyang Executive Centre (NEC) Auditorium
	Welcome by Conference Organizing Chair, Mr. Choy Fatt Cheong	
	Welcome remarks by President of IATUL, Prof. Ainslie Dewe	
	Opening address by NTU President, Prof. Bertil Andersson	
	Opening ceremony	
	FIRST KEYNOTE SESSION 09:30 – 10:20	
K111	THEME A - Changes in learning, research and information needs and behavior of users <i>Prof. Rakesh Kumar (The University of New South Wales, Australia)</i> [Moderator: Imogen Garner]	
	MORNING TEA 10:20 – 10:45	NEC Main Lounge
	FIRST PLENARY SESSION 10:45 – 12:20 [Moderator: Dr. James Mullins]	NEC Auditorium
M111	21st century librarians for 21st century libraries <i>Alena Ptak-Danchak (University of Oxford, UK)</i>	
M112	What do we do for our users? New services for the research and learning communities at a research university <i>Dr. Wolfram Neubauer (Swiss Federal Institute of Technology Zurich, Switzerland)</i>	
M121	Redefining the service experience: forging collaboration between librarians and students <i>Andrea Phillips, Jenny Ellis (University of Melbourne, Australia)</i>	
M122	Library services for the future: engaging with our customers to determine wants and needs <i>Sue Roberts (State Library of Victoria, Australia), Alison Stevenson, Maureen Gildea, Rachel Esson (Victoria University of Wellington, New Zealand)</i>	
S111	PLATINUM SPONSOR PRESENTATION (Elsevier)	

	12:20 – 12:30	
	LUNCH 12:30 – 13:30	NEC Main Lounge
	SECOND PLENARY SESSION (TRACK A) – LEARNING & USERS 13:30 – 15:05 [Moderator: Prof. Christopher Khoo]	NEC Auditorium
M113	Riding the wave: move beyond text <i>Uwe Rosemann, Dr. Irina Sens (German National Library of Science and Technology, Germany)</i>	
M124	Where is the library in the digital workflow of research? – See the Mendeley Institutional Edition in action <i>Michael Leuschner (Swets, Netherlands)</i>	
M123	Beyond Boolean, towards thinking: discovery systems and information literacy <i>Dianne Cmor, Xin Li (Hong Kong Baptist University, Hong Kong)</i>	
M114	Building a new generation science library: the KAUST story <i>Joseph Branin, Yi Yu, Dr. Rashed S. Alzahrani (King Abdullah University of Science and Technology Library, Kingdom of Saudi Arabia)</i>	
	AFTERNOON TEA 15:05 – 15:20	NEC Main Lounge
	PARALLEL SESSION 1A – LEARNING & USERS: INFORMATION LITERACY 15:20 – 16:35 [Moderator: Louis Houle]	NEC Lecture Room 1
P111	Strategies for integrating information literacy and academic literacy: helping undergraduate students make the most of scholarly articles <i>Margy MacMillan, Allison Mackenzie (Mount Royal University, Canada)</i>	
P112	Shaping the way of instruction: fusion of games, lecture and theatrical techniques vs. traditional lecture type of library instruction: examining its effectiveness in undergraduate library instruction <i>Harold Torralba Franco, Bob Cauilan (De La Salle University, Philippines)</i>	
P113	Undergraduate students' information literacy behaviour in Chulalongkorn University <i>Dr. Somsak Sriborisutsakul, Chindarat Berpan, Dr. Oranuch Sawetrattanasatian, Duangnate Vongpradhip, Nenuphar Supavej, Wachiraporn Klungthanaboon, Saowapha Limwichitr (Chulalongkorn University, Thailand)</i>	
	PARALLEL SESSION 1B – TECHNOLOGY & NEW MEDIA: SOCIAL MEDIA 15:20 – 16:35 [Moderator: Craig Anderson]	NEC Auditorium
P121	Social media for international students - it's not all about Facebook <i>Dr. Grace Saw, Wendy Abbott, Jessie Donaghey, Carolyn McDonald (Bond University, Australia)</i>	
P122	Follow us on Facebook! A content analysis of academic libraries' Facebook profiles <i>Dr. Ming-Hsin Phoebe Chiu, Yi-Ying Lin (Graduate Institute of Library and Information Studies, National Taiwan Normal University, Taiwan)</i>	
P123	Marketing the academic library with online social network advertising <i>Christopher Peter Chan (Hong Kong Baptist University, Hong Kong)</i>	
	PARALLEL SESSION 1C – LIBRARY SERVICES & DEVELOPMENT	NEC Lecture Room 3

	15:20 – 16:35 [Moderator: Lorraine Shepherd]	
P131	Student engagement and library use: an examination of attitudes towards use of libraries and information amongst undergraduate students at a Turkish University Library <i>Gulcin Cribb (Singapore Management University, Singapore), İlkay Holt (Özyeğin University, Turkey)</i>	
P132	International cooperation towards the development of technology in university libraries <i>Dr. Paul Nieuwenhuysen (Vrije Universiteit Brussel, Belgium)</i>	
P133	Using library statistics to inform, promote and advocate library services for new generation users <i>Deborah Becker, Hillary Hartle (Cape Peninsula University of Technology, South Africa)</i>	
	WELCOME DINNER 19:00 – 21:30	Carlton Hotel

Conference Programme (Day 2) – 5 June 2012 (Tue)

Session ID	Programme	Venue
	SECOND KEYNOTE SESSION 09:00 – 09:50 [Moderator: Dr. Elisha Chiware]	NEC Auditorium
K211	THEME B – Technology & innovations in libraries and their impact on learning, research and users <i>Joe Murphy (USA)</i>	
	PRESENTATION OF POSTERS 09:50 – 10:30	
X211	Bond University Library in your Face(book) <i>Jessie Donaghey (Bond University, Australia)</i>	
X212	Let technology do the lecturing: our space, your space <i>Yuyun Wirawati Ishak, Chrissy Tan (Li Ka Shing Library, Singapore Management University, Singapore)</i>	
X213	Using repository data to attract the researchers' attention and to promote research outcomes - publications profiles at Chalmers University of Technology <i>Urban Andersson, Jonas Gilbert (Chalmers University of Technology, Sweden)</i>	
X214	Initiating information literacy instruction: collaboration with the NTU engineering community <i>Lena Sam, Padmaja Muralidharan (Nanyang Technological University, Singapore)</i>	
X215	Academic link: a new library concept to promote students' active learning <i>Hiroya Takeuchi, Dr. Kazuhiko Kawamoto, Yuji Shirakawa, Dr. Yudai Anegawa, Chihiro Kunitomo, Dr. Kazushi Okamoto (Chiba University, Japan)</i>	
X216	The situation of Polish academic libraries in the last decade: the expectations of future users <i>Helena Juszczak, Marek M. Górski (The Library of Cracow University of Technology, Poland)</i>	

X217	Creating weblibliographies : the De La Salle University experience <i>Marita G. Valerio (De La Salle University, Philippines)</i>	
	MORNING TEA & VIEWING OF POSTERS 10:30 – 10:50	NEC Main Lounge
	THIRD PLENARY SESSION (TRACK B) – TECHNOLOGY & NEW MEDIA 10:50 – 12:25 [Moderator: Judy Stokker]	NEC Auditorium
M231	The coming paradigm shift in computing interfaces and how libraries need to adapt <i>Michael Wiebrands (Curtin University, Australia)</i>	
M232	Mobile me, mobile library services: CUHK's perspectives <i>Kevin Leung, Ivan Chan (The Chinese University of Hong Kong, Hong Kong)</i>	
M233	Check-ins ... not just for books! - NUS Libraries' experience with Foursquare <i>Aaron Tay Chee Hsien, Georgiana Glass, Chew Shu Wen (National University of Singapore Libraries, Singapore)</i>	
M234	From eLending to eTeaching – transitioning e-reading tools from the library to the classroom <i>Adam Eelke Cath (Texas A&M University, Qatar)</i>	
S211	PLATINUM SPONSOR PRESENTATION (Springer) 12:25 – 12:35	
	LUNCH 12:35 – 13:35	NEC Main Lounge
	PARALLEL SESSION 2A – LEARNING & USERS 13:35 – 15:10 [Moderator: Samantha Ang]	NEC Lecture Room 1
P211	Creating a materials samples collection to support the engineering curriculum <i>Dee Magnoni (Franklin W. Olin College of Engineering, USA)</i>	
P212	Orientation and characteristics of subject service in basic natural science based on the investigation in Wuhan University, China <i>Hu Yongsheng (Wuhan University, China)</i>	
P213	Users' searching behaviour in using online database at Vietnam National University <i>Dr. Nguyen Hong Sinh, Hoàng Thị Hồng Nhung (Central Library, Vietnam National University, Ho Chi Minh City, Vietnam)</i>	
P214	The need to read – an unexpected demand of the new generation users at the Cape Peninsula University of Technology (CPUT) <i>Michiel Erik Moll, Petro Coreejas-Brink, Audrey Louise Patrick (Cape Peninsula University of Technology, South Africa)</i>	
	PARALLEL SESSION 2B – TECHNOLOGY & NEW MEDIA 13:35 – 15:10 [Moderator: Alena Ptak-Danchak]	NEC Auditorium
P221	The 'new normal': leveraging technology to improve service provision and the student experience <i>Jennifer Peasley (Macquarie University Library, Australia)</i>	
P222	New RFID-apps: HF-based stock management by mobile solution and producing usage statistics on non-lending collections (e.g. periodicals) <i>Hardy Zissel, Jan Kissig, Dr. Frank Seeliger (Technical University of Applied Science)</i>	

	<i>Wildau, Germany)</i>	
P223	Students' e-Learning/m-Learning experiences and impact on motivation in Nigeria <i>Gbolahan Olasina (University of Ilorin, Nigeria)</i>	
P224	E-textbook usage by students at Andrews University: a study of attitudes, perceptions, and behaviors <i>Dr. Silas Marques de Oliveira (Andrews University, USA)</i>	
	PARALLEL SESSION 2C – LIBRARY SERVICES & DEVELOPMENT 13:35 – 15:10 [Moderator: Helen Livingstone]	NEC Lecture Room 3
P231	Embedding librarians in the classroom: a case study at HKUST Library <i>Kevin K. M. Ho, Eunice S.P. Wong (Hong Kong University of Science and Technology, Hong Kong)</i>	
P232	Fostering a sticky relationship: a case study from Nanyang Technological University Library <i>Emma Wilcox, Chia Yew Boon (Nanyang Technological University, Singapore)</i>	
P233	Library strategies for meeting the learning needs of fine arts students in the 21st century: the experience of the New Asia College Ch'ien Mu Library of The Chinese University of Hong Kong <i>Leo F.H. Ma (The Chinese University of Hong Kong, Hong Kong)</i>	
P234	When the earth stopped shaking, where was our library service? <i>Heather Jenks (University of Canterbury, New Zealand)</i>	
	AFTERNOON TEA & VIEWING OF POSTERS 15:10 – 15:40	NEC Main Lounge
	GENERAL ASSEMBLY 15:40 – 16:40	NEC Auditorium
	NTU Libraries tour and reception at Lee Wee Nam Library 17:00 – 19:15 (Optional activity – delegates need to register)	Business Library & Lee Wee Nam Library
	FREE & EASY After 19:15	

Conference programme (Day 3) – 6 June 2012 (Wed)

Programme
Networking and Social programme (Singapore Learning Journey) (full-day)

Conference programme (Day 4) – 7 June 2012 (Thur)

Session ID	Programme	Venue
	PARALLEL SESSION 3A – LEARNING & USERS 09:00 – 10:15	NEC Lecture Room 3

	[Moderator: Marek Gorski]	
P411	Mendeley: teaching scholarly communication and collaboration through social networking <i>Don MacMillan (University of Calgary, Canada)</i>	
P412	New way to learn, new way to success: transforming a brain-based library via active learning instructions <i>Hasliza, A. (University of Malaya, Malaysia), Wan Emilin, WMA (Universiti Sains Malaysia, Malaysia)</i>	
P413	Information skills – targeting untapped user groups <i>Tina Hohmann (Technische Universität München Library, Germany)</i>	
	PARALLEL SESSION 3B – TECHNOLOGY 09:00 – 10:15 [Moderator: Irma Pasanen]	NEC Auditorium
P421	Achieving inclusive growth and sustainable development – role of innovative & benchmarked KOSM practices – a case study <i>S. Vaithiyathan (Larsen & Toubro Limited, ECC Division, India)</i>	
P422	iCampus goes Library – advantages of using a multimedia guide in a library <i>Dr. Janett Mohnke, Dr. Frank Seeliger (Technical University of Applied Sciences Wildau, Germany)</i>	
P423	Visualisation for new generation users in the age of the electronic book <i>Peter Green (Curtin University Library, Australia)</i>	
	PARALLEL SESSION 3C – LIBRARY SERVICES & DEVELOPMENT: Staff training & engagement 09:00 – 10:15 [Moderator: Dr. Reiner Kallenborn]	NEC Lecture Room 1
P431	Are we there yet? Do we have the staff to meet the needs of new generation learners? <i>Gillian Barthorpe (AUT University, New Zealand)</i>	
P432	The effect of library staff training and development on the user experience: a case study at the Cape Peninsula University of Technology (CPUT) <i>Janine Lockhart, Sulaiman Majal (Cape Peninsula University of Technology, South Africa)</i>	
P433	Fostering innovation through cultural change <i>Julia Leong, Craig Anderson (RMIT University, Australia)</i>	
	MORNING TEA 10:15 – 10:35	NEC Main Lounge
	FOURTH PLENARY SESSION (TRACK C) - LIBRARY SERVICES & DEVELOPMENT 10:35 – 12:10 [Moderator: Steve O' Connor]	NEC Auditorium
M441	Aligning collections and services with user needs and practices <i>Erika Linke (Carnegie Mellon University, USA)</i>	
M442	Sustenance of science & technology libraries as multi academic activities centers for new generation users: an Indian perspective <i>Dr. Harish Chandra (Indian Institute of Technology Madras, India)</i>	
M443	Change as a service – challenges and effects of a new paradigm for library systems and content infrastructure	

	<i>Daniel Forsman (Chalmers University of Technology, Sweden)</i>	
M444	Embedding innovation for scholarly information & research for the new generation in a top research university <i>JoAnne Sparks, Linda O'Brien, Joanna Richardson, Malcolm Wolski, Sanja Tadic, Joanne Morris (Griffith University, Australia)</i>	
S411	PLATINUM SPONSOR PRESENTATION (iGroup) 12:10 – 12:20	
	LUNCH 12:20 – 13:30	NEC Main Lounge
	FORUM 13:30 – 14:40	NEC Auditorium
F411	Social media show and Forum <i>Aaron Tay Chee Hsien and guests</i>	
	THIRD KEYNOTE SESSION 14:40 – 15:30 [Moderator: Prof. Ainslie Dewe]	
K411	THEME C – Trends, possibilities and scenarios for user-centred libraries <i>Dr. Susan Gibbons (Yale University, USA)</i>	
	AFTERNOON TEA 15:30 – 15:50	NEC Main Lounge
	CLOSING SESSION 15:50 – 16:30	NEC Auditorium
	Award presentation – Prize for Best Poster	
	Presentation by South Africa	
	Closing remarks by Conference Organizing Chair	
	Closing address by President of IATUL, Prof. Ainslie Dewe	
	CLOSING DINNER 19:00 – 21:30	Grand Park City Hall Hotel