Against the Grain

July 2016

Publisher Profile: IGI Global

tioned earlier, it is our goal to give librarians what they need in light of their shrinking budgets. We want to accommodate them as much as possible. Again, we began releasing Topic Collections and Subject Subscription Packages that include a targeted selection of books or journals on key areas and at a reduced cost to buy as a set.

ATG: How do you see the growing availability of open access resources impacting IGI Global? Have you noticed any effects so far? Do you still offer electronic access to your title free-of-charge for those who purchase the print as a response to the issues raised by open access?

MK-P: Knowing the volume of research carried out by researchers worldwide, open access is a natural phenomena. **IGI Global** has always embraced this movement and views it as one more way of sharing research findings. We have a strong partnership with the **Information Resources Management Association (IRMA)**, a professional association offering nearly 2,000 documents from previously-published research free-of-charge. Unlike other publishers that redirect the cost of publishing to researchers or institutions, we help with such contributions. From April to October 2012, **IGI Global** will be adding more than 750 previously-published articles and chapters to the **IRMA** research community free-of-charge, and is planning even more initiatives for 2013. To learn more about **IRMA**, I would encourage readers to visit *www.irma-international.org*.

In terms of any effects of open access on **IGI Global**, in general, we haven't noticed any effects of the open access movement on our business due to the fact that we never viewed open access as a threat, but rather a complement to the current publishing industry.

In regard to offering complimentary electronic access to libraries when they purchase **IGI Global** print books, we still offer complimentary access, but we've made some adjustments to the program in order to address the recent needs of our library customers.

ATG: When we spoke to you a few years ago, you said that you "had trouble with the prediction that within the next ten years everything will be in electronic format. The truth of the matter

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ASSOCIATION MEMBERSHIPS, ETC.: Information Resources Management Association (IRMA). Corporate Members of **ALA/ACRL**.

VITAL INFORMATION: IGI Global has grown from a company of two employees in 1988 to a company of more than 55 today. Over the last 20+ years, **IGI Global** has established a rapport with hundreds of journal editors, not to mention thousands of book authors and editors.

IGI Global is partnered with the **Information Resources Management Association (IRMA)**, an organization that supports the advancement of technology by publishing scholarly journals and organizing various educational and award programs. Through several non-profit and open access programs such as the Library Technology Collaborative, the organization promotes the sharing of technology-related research and academic collaboration.

KEY PRODUCTS AND SERVICES: Books – More than 1,800 reference publications, centering on 11 subject areas, available in print and digital formats. **Journals** – More than 145 journals, centering on 11 subject areas, available in print and digital formats. **Electronic Resources** – InfoSci-Journals, InfoSci-Books, InfoSci-Cases, InfoSci-Subject Databases, InfoSci-Dictionary, E-Access, InfoSci-ON-Demand allowing individual purchases of chapters and articles, and Topic Collections containing as many as 20 scholarly book titles at a fraction of the individual cost. **Teaching Cases** – Available for individual sale. Free teaching notes supplied to instructors upon request. Designed for professional development and instruction. **Course Adoption** – Complimentary 60-day examination eBook to any professor teaching within the United States or Canada considering an **IGI Global** title for course adoption. Special course adoption discounts and complimentary print desk copies. **Open Access** – In collaboration with the Information Resources Management Association (IRMA) and through the *www.irma-international.org* Website, **IGI Global** already offers open access to more than 2,000 free articles and will offer 250 free additional papers beginning April 1, 2012 and will continue to release 250 papers at a time up through January 2013. **Webinars** – **IGI Global's** Online Educational Symposium Series - Free to sign-up. Attendees can connect with recognized leaders and share their knowledge and experiences on a variety of timely topics and issues. **Awards** – Academic Librarian Sponsorship Program, InfoSci-Journals Distinguished Fellowship Award, InfoSci-Journals Excellence in Research Awards, and Library Technology Excellence Award.

CORE MARKETS/CLIENTELE: Academic, government, and corporate research libraries with a focus on research publications whose primary audience is post-graduate and upper-level researchers.

NUMBER OF EMPLOYEES: 55+

NUMBER OF BOOKS PUBLISHED ANNUALLY: 350+

NUMBER OF JOURNALS PUBLISHED ANNUALLY: 145+ released quarterly

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST: Since 2000, **IGI Global** has published more than 1,830 book publications

ADDITIONAL ITEMS OF INTEREST FOR ATG READERS:

• **IGI Global** has recently been approved as a FEDLINK vendor. As a FEDLINK vendor, they are able to provide their premier research in Information Science & Technology to federal libraries and information centers.

• **IGI Global** publications have been cited in more than 75 indices. Also, the editorial process at **IGI Global** is extremely expeditious with the Acquisitions, Development, and Production processes all maintained in-house.

• **IGI Global** is now partnered with the CLOCKSS Archive to preserve their e-journals and eBooks, making their content freely available to everyone after a "trigger event" and ensuring that an author's work will be maximally accessible and useful over time.