Celebrating More Than 10 Years of Electronic Databases and eBooks

CRCnetBASE

Superior Online Content for Students and Professional Researchers

“In the current information world, users long for one stop shopping when searching and accessing e-content. CRCnetBASE 2.0 is a perfect e-book platform...keeping all activities in one place and streamlining information access to high-quality scholarly information...
Highly Recommended.”

—N.N. Xiao, University of Southern California for CHOICE Reviews

Stop by our booth at the Charleston Conference Vendor Fair

- Annual Subscription and Perpetual Access Options
- Over 7,000 eBooks, Millions of Pages of Content
- New Features for Researchers and Libraries
- New Collections Now Available

CRC Press
Taylor & Francis Group

For a FREE TRIAL contact us at:
e-reference@taylorandfrancis.com • 1-888-318-2367
Innovation in Collection Development

YBP Library Services’ Integrated Electronic and Print Approval Plans

Enjoy the benefits of a single e-book and print approval plan, including comprehensive duplication control.

New Plan Highlights

- Provides libraries with titles in a timely manner, based on the first available format (electronic or print).
- Offers four types of approval plans all based on YBP's profiling methodology: e-preferred, print-preferred, e-only and print-only.
- Electronic content available from three aggregator partners: EBL, ebrary and NetLibrary.
- GOBI® boasts an e-approval bookshelf where customers can manage e-books that match their library profile.
- YBP and ebrary Academic Complete customers will benefit from the application of Academic Complete usage statistics.
- YBP cataloging records are available, supplied at the same time as the e-books.

For additional information, please contact your YBP representative at sales@ybp.com or visit our website at www.ybp.com.
Over 1,400 Books & Reference Publications
@ the tip of your finger

InfoSci®-Books
www.igi-global.com

> Over 45,000 full-text chapters from over 1,400 scholarly titles in information science & technology
> More than 675,000 reference citations to further research
> Institution-wide, unlimited simultaneous access
> Updated continuously as new IGI Global books go to press
> Perpetual, current-year purchase, and annual subscriptions available
> New database features: COUNTER Compliant Usage Statistics, CrossRef™, and RefWorks™

Contact IGI Global for a complete title list, pricing, and discount information.
Sign up for a FREE 30-Day Trial today!
eresources@igi-global.com • 1-866-342-6657 ext. 133 • www.igi-global.com/eresources

IGI-GLOBAL.COM
1-866-342-6657
Backed by the strength of Ingram, with the largest print and electronic content inventory in the book industry, Coutts delivers innovative systems, expertise, and precise assistance in developing and maintaining your library’s collection. You have the power to choose. And as you weigh your options in order to make the best decision for your students and faculty, we hope you will consider Coutts. This is your moment. Make your choice heard.
Backed by the strength of Ingram, with the largest print and electronic content inventory in the book industry, Coutts delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. You have the power to choose. And as you weigh your options in order to make the best decision for your students and faculty, we hope you will consider Coutts. This is your moment. Make your choice heard.

It's Your Dec

Choose Coutts.

Learn more at ingramcontent.com/coutts or visit us at Vendor Showcase in Charleston.
Put your researchers ahead of the curve

Experience SciVerse - the new platform for ScienceDirect and Scopus users - with:

- Integrated search across ScienceDirect, Scopus and the scientific web, ranked by relevance and without duplication
- New applications that enhance search and discovery, allowing you to search methodologies and protocols, view search terms highlighted in full sentences and see the most prolific authors for search results

Experience it for yourself at www.info.sciverse.com/preview
Welcome to the researchers, the curious, the caffeinated, the intrepid.

You’ve come to the right place. ProQuest has re-imagined the way to discovery … to finding, creating, sharing knowledge. We built it, now it’s time for you to drive it: the truth engine.

Start here … there’s no stopping you now.
Covers heterogeneous, homogeneous, and biocatalysis as applied to organic chemistry, materials science, energy, environmental, and biological systems. *ACS Catalysis* will be a monthly online publication with articles ASAP published continuously.

Applications include life sciences, drug discovery and development, household products, polymer discovery & production, environmental protection, fuels & energy.

**How *ACS Catalysis* Will Serve Your Library’s Patrons:**

- *ACS Catalysis* fills a gap by providing a high-quality journal, focusing specifically on the broad range of catalysis-related subject matter. In fact, approximately 90% of all chemistry includes some form of catalysis.
- *ACS Catalysis* will serve the community forming around the new ACS Catalysis Science and Technology Division.

ACS has a legacy of producing top-tier journals at an exceptionally low cost to libraries. Contact your ACS Account Manager to subscribe.

*For more information, go to www.acscatalysis.org*
For a stronger, cleaner, fairer world economy

OECD Economic Outlook,
Volume 2010 Issue 2
December 2010 | 978-92-64-08524-4 | 386 pp
The OECD Economic Outlook analyses the current economic situation and examines the economic policies required to foster a sustained recovery in member countries. Together with a wide range of cross-country statistics, the Outlook provides a unique tool to keep abreast of world economic developments.

OECD Economic Surveys
The OECD periodic reviews of Member countries’ economies and selected non-member countries. Each issue provides a comprehensive analysis of developments in the subject country, along with extensive statistical information and individual chapters covering key economic challenges being faced and recommendations for dealing with the challenges. OECD Economic Surveys are reference tools for governments, businesses, academics and NGOs.

Taxation, Innovation and the Environment
October 2016 | 978-92-64-08762-0 | 252 pp
OECD governments are increasingly using environmentally related taxes because they are typically one of the most effective policy tools available. By putting a price on pollution, do environmentally related taxes spur innovation? What types of innovation result? Does the design of the tax play a critical role? What is the effect of this innovation?

In analysing these questions, this report draws on case studies that cover Japan, Korea, Spain, Sweden, Switzerland, the United Kingdom, Israel and others. It covers a wide set of environmental issues and technologies, as well as the economic and policy contexts.

Order at www.oecd.org/bookshop or call 1-800-456-OECD
Advanced technology courses, written and peer-reviewed by experts

Earn CEU and PDH continuing education credits

Relaxed, self-paced, online

IEEE is a certified continuing education provider

Delivered via the IEEE Learning Management System

IEEE eLearning Library

The premier online collection of short courses and conference workshops

The IEEE eLearning Library presents a better way to learn for technology professionals, students and any organization who wants its team to strive, excel and stay competitive.

Find out what IEEE eLearning Library can do for your organization:

www.ieee.org/go/elearning
The Most Complete Global Resource for Computer Scientists and Information Technology Professionals

- Unlimited full-text access to all scholarly content ever published by ACM since 1954 to the present.
- Includes 288,000 Articles, 270+ Conference Proceedings Titles, 39 High-Impact Journals, 8 Specialized Magazines, and 43 Special Interest Groups contributing content.
- Full-text access to the complete contents of ACM's award-winning flagship publication Communications of the ACM, including access to all premium content on the magazine's Web site http://cacm.acm.org.
- Contains The Guide to Computing Literature Index — the largest and most comprehensive bibliographic database in the field of computing with over 1.6 million records and 9 million references to the computing and IT literature.
- Advanced technology includes cutting-edge search functionality and guided navigation.
- COUNTER 3 Compliant Usage Statistics.
- Advancing the field of computing and technology with the highest-quality content at affordable rates.

Request a Free Trial of the ACM Digital Library Today at DL-Trial@acm.org

For more information about the ACM Digital Library and Guide to Computing Literature, please visit www.acm.org/dl/libraries or contact ACM at DL-Info@acm.org or call +1-212-626-0676.
Defining cutting-edge publishing

Our flagship *Biochemical Journal* now has an increasing **Impact Factor of 5.155** and with the launch of the Semantic Biochemical Journal powered by Utopia Documents offers users a new and revolutionized way of reading and interacting with PDFs – a must for all life science libraries.

[www.Biochemj.org](http://www.Biochemj.org)

Portland Press now also publishes *Cell Biology International* and *Cell Biology International Reports* on behalf of the International Federation of Cell Biology – publishing papers relating to all aspects of animal and plant cell biology.

**Come and see us at the Charleston Conference #25**

[www.portlandpress.com](http://www.portlandpress.com)

*Semantic BJ*

asnneuro.org
biochemJ.org
biolcell.org
bioscirep.org
symposia.biochemistry.org
biochemsoctrans.org
clinsci.org
cellbiolint.org
cellbiolintrep.org
essays.biochemistry.org
Delivering Answers

The SPIE Digital Library offers your engineers, faculty, and students the tools they need to learn and innovate – providing immediate access to cutting-edge research in today’s most exciting and fast-moving technologies.

The SPIE Digital Library is your gateway to a rich, multidisciplinary collection of optics and photonics research.

- Astronomy
- Biomedical Optics
- Communications
- Defense and Security
- Imaging
- Lighting and Energy
- Micro/ Nanophotonics
- Sensors

Request a Free Trial Today!

Contact Robert Dentel
robertd@spie.org · +1 360 756 6524
Serving Libraries with Any Book in Print

- firm orders
- standing orders
- shelf ready processing
- electronic ordering and invoicing
- online order status
- searchable order database
- brief MARC record download
- non-book fulfillment of video, audio, music
- out-of-print service
- quick and accurate fulfillment
- personal customer service

Tradition and Innovation Under One Roof

thebookhouse.com

208 W. Chicago St. – Jonesville, MI 49250 – 800.248.1146
bhinfo@thebookhouse.com
More libraries each year realize the boundary-breaking advantages of **Optics InfoBase**, OSA’s digital library. Now you can provide readers across your institution with instant access to more than 185,000 high-impact peer-reviewed papers in optics and photonics.

**Relevant.**
- Cutting-edge research is facilitated with rapid publication times and our Early Posting pre-publication service

**Multidisciplinary.**
- Connect readers across departments and domains: biology, chemistry, physics, mechanical engineering, electrical engineering, biomedicine, materials science and more

**Authoritative.**
- Bring your patrons the best: Optics InfoBase is entirely peer-reviewed, and includes many journals with the highest impact factors in the ISI optics category

**Reputable.**
- Rely on content from OSA, one of the oldest publishers of physics journals in the world

**OPTICS INFOBASE FEATURES:**

For additional information, including consortia licenses, please contact: Alan Tourlotte (atourt@osa.org) or Christine Orr (corr@osa.org)

[www.osa.org/librarians](http://www.osa.org/librarians)
For nearly two centuries, the *New England Journal of Medicine* has been publishing some of the most noteworthy and influential studies in medicine. Now you can access the entire NEJM Archive online at [NEJM.org](http://NEJM.org).

The NEJM Archive consists of two sections — 1812–1944 and 1945–1989, each available for one-time purchase. The Archive's high-quality, full-text PDFs are searchable by specialty, topic and/or article type. Users will save time finding older articles. Your institution will save money and space.

For more information about the NEJM Archive, contact us at 781-434-7135 or institutionsales@nejm.org.
“Summon is clear, accessible, interpretive, and scholarly. We love it.”

HELEN LIVINGSTON, Director of Library Services
University of South Australia

More than 100 customers in just a year. The reviews are in. The Summon™ service proves there is a better, faster way to find relevant library content.

Discover Summon™ for your library.
Visit www.serialssolutions.com/discoversummon

We are pleased to participate in the 2010 Charleston Conference.
Come visit with us at the ProQuest and Serials Solutions tables.
Cold Spring Harbor Perspectives in Biology
The Authoritative View

A New Type of Review Journal

Cold Spring Harbor Laboratory Press announces the launch of a new monthly online publication, *Cold Spring Harbor Perspectives in Biology*. Spanning the complete spectrum of the molecular life sciences, the journal offers article collections that comprehensively survey topics in molecular, cell, and developmental biology, genetics, neuroscience, immunology, cancer biology, and molecular pathology. Written by leading researchers and commissioned by an eminent board of editors, subject collections grow with every issue of the journal. *Cold Spring Harbor Perspectives in Biology* is thus unmatched in its depth of coverage and represents an essential source for informed surveys and critical discussion of advances in emerging areas of biology.

Scope: Molecular Biology, Cell Biology, Developmental Biology, Genetics, Immunology, Neurobiology

Monthly, online

ISSN: 1943-0264

Subject Coverage

- Angiogenesis
- Antigen Processing
- Apoptosis
- Auxin Signaling
- Axonal Guidance
- The Biology of Cardiovascular Disease
- The Biology of Schizophrenia
- Calcium Signaling
- Cell–Cell Junctions
- Cilia and Flagella
- The Cytoskeleton
- DNA Damage and Repair
- The Extracellular Matrix
- The Endoplasmic Reticulum
- The Evolution of Gene Networks
- Generation and Interpretation of Morphogen Gradients
- Germ Cells
- The Golgi Apparatus
- Growth Factor Receptors
- Immune Cell Signaling
- Immune Tolerance
- Lipid Cell Biology
- Lymphocyte Cell Biology
- Mammary Gland Biology
- Mechano-Transduction
- Membrane Fusion and Exocytosis
- Mitochondria
- Mitosis
- Molecular Motors
- Muscle Cell Biology
- The NF-κB Family
- Nuclear Hormone Receptors
- The Nucleus
- The Origin of Life
- The p53 Family
- Prions
- Prokaryote Cell Biology
- Protein Homeostasis
- Receptor Tyrosine Kinases
- Recombination Mechanisms
- Regeneration
- RNA Worlds
- Sex Determination
- Symmetry Breaking in Biology
- Synapses
- Transcriptional Regulation
- Wnt Signaling
- The Y Chromosome

To order or request additional information, please visit our website or:

Call: 1-800-843-4388 (Continental US and Canada) 516-422-4100 (All other locations)

FAX: 516-422-4097

E-mail: cshpress@cshl.edu

Write: Cold Spring Harbor Laboratory Press, 500 Sunnyside Blvd., Woodbury, NY 11797-2924
For trusted reliable content.

“Highly Recommended.” — CHOICE (2010)

“Reflects the publisher’s excellent editorial oversight and professional publishing standards. The content is as good as it gets for scholarly minds in academic training... Access to Palgrave Connect will be very valuable for all academic libraries.”

Over 5,000 scholarly works available across 11 subject collections

- economics & finance
- political & international studies
- history
- religion & philosophy
- business & management
- language & linguistics
- media & culture
- social sciences
- education
- theatre & performance
- literature

And these classic reference archives—now available

- The Statesman’s Yearbook Online Archive
- The New Palgrave Dictionary of Economics Archive

 Reasons to browse the latest updates:

- Access to more than 5,000 eBooks in Humanities and Social Sciences
- Compatible with all eReader devices
- Fully integrated with two longstanding archive products: The Statesman’s Yearbook Online Archive and The New Palgrave Dictionary of Economics Archive

To learn how Palgrave Connect is being used at institutions across the globe or for a FREE trial, contact: onlinesales@palgrave-usa.com
The new SpringerLink!
Get ready for more

- Fast access to nearly 5 million content items from one integrated platform
- Preview documents with look inside feature
- Powerful search engine explores eJournals, eBooks and eReferences
- Semantic Linking delivers more related documents with every search

VISIT TODAY — springerlink.com
Developing Sustainable Digital Libraries: Socio-Technical Perspectives
Tariq Ashraf (University of Delhi, India), et al.

Developing Sustainable Digital Libraries: Socio-Technical Perspectives presents a compilation of articles discussing the benefits and challenges of digital information and library digitization. Scholars from around the globe investigate Web application development, techniques for digital conversion, composition of digital libraries, digital environments, and much more. This reference work proves valuable to the study and enhancement of digital information systems and technologies, and in assisting practitioners in the implementation and building of such systems and applications.

Hard Cover: US $180.00
Online Perpetual Access: US $270.00
Print + Online Perpetual Access: US $360.00

Related Titles
Full Product Description and Pricing at www.IGI-Global.com
At the Intersection of Research and Critical Thinking: the Databases of ABC-CLIO

ABC-CLIO’s portfolio of history, humanities, and geography research and reference databases combines essential reference, innovative teaching tools, and 21st century challenges for critical thinking. The databases of ABC-CLIO connect your library to the classroom, curriculum, and students in important, innovative new ways.

Content Excellence
Start student research projects with authoritative, curriculum-aligned, reference content...all updated continually. Audio, video, maps, primary sources, images, graphs, and more support academically rigorous research.

Context at a Higher Level
“Explore” organizes resources into curriculum-aligned topics. Each includes materials and connections for further research along with teacher tools, making them effective core or supplemental resources.

Critical Thinking for Understanding
In “Analyze,” leading scholars debate key topics. It’s a powerful way to integrate basic research strategies, critical thinking, and the communications skills to craft compelling support for ideas and perspectives.

AMERICAN HISTORY • WORLD HISTORY: ANCIENT AND MEDIEVAL ERA • WORLD HISTORY: THE MODERN ERA
WORLD AT WAR • AMERICAN GOVERNMENT • U.S. GEOGRAPHY • WORLD GEOGRAPHY • POP CULTURE UNIVERSE
ISSUES • THE AFRICAN AMERICAN EXPERIENCE • THE AMERICAN INDIAN EXPERIENCE
THE LATINO AMERICAN EXPERIENCE • DAILY LIFE THROUGH HISTORY

REQUEST YOUR FREE 60-DAY TRIAL NOW AT WWW.ABC-CLIO.COM
WILEY ONLINE LIBRARY

Wiley Online Library is the next-generation content platform encompassing the most extensive multidisciplinary collection of online resources covering the life, health and physical sciences, social science and the humanities.

Wiley Online Library pushes the boundaries of knowledge with premier content from the most celebrated scientists, award-winning authors, renowned researchers, and leading professional and scholarly societies. Melding technical innovation with rigorous publishing standards, this new online service extends the horizons of scholarship and research.
ASBMB Journals

Journal of Biological Chemistry
Molecular & Cellular Proteomics
Journal of Lipid Research

Why ASBMB Journals Should Be a Part of Your Library Collection:

• **New!** Now publishing original articles on plant biology, neurobiology and molecular bases of disease
• **New!** Podcast interviews with authors and entertaining videos for classroom use
• **New!** Thematic minireviews on hypertension, hepatitis C and metals in biology, plus the 2010 ASBMB annual meeting compendia
• Premier journals in the fields of biochemistry and molecular biology
• Publications of record for essential research conducted the world over
• Featuring thematic reviews on a broad range of subject areas

SUBSCRIBE TODAY AT:
www.asbmb.org/publications
SIAM launches e-books

Available January 2011

SIAM will offer institutions two e-book options.
The purchase option ($12,400 for nonmember institutions; $9,920 for SIAM academic members) will grant perpetual access to the complete collection. An annual subscription in following years will add access to newly published titles.
The subscription option ($1,595 per year for nonmember institutions; $1,276 per year for academic members) will give access to all SIAM books annually.

Institutions that sign on early will save money.
To get the SIAM e-book program started on a money-saving note, all subscribers and purchasers through June 30, 2011 will receive a 20% discount off the prices shown above.

Users will enjoy the convenient format and cross-searching across SIAM books and journals.
All book titles will be offered in PDF format, viewable by chapter. The books will be hosted on the AIP/Scitation platform where our journals reside, allowing convenient cross-searching of both books and journals by readers and researchers.

More than 200 SIAM books will be available at launch.
When the program launches in January, SIAM expects that about half of its books will be included; the remaining titles will be added shortly thereafter. All new books published in 2011 and after will be published in electronic format as well as print. Institutions that purchase the collection will receive access to all backlist e-books as they are made available.

Discover SIAM e-books: the leading edge in applied mathematics.
For more than five decades, SIAM has published books written by renowned experts addressing all facets of applied mathematics and computational science. Now these books will be more widely accessible to readers and researchers via the new SIAM e-book program. Purchase or subscribe today!

“Librarians are accustomed to owning books, and to some extent this has carried over to the e-book arena,” notes SIAM publisher David Marshall. “Accordingly, we want to be able to offer institutions the option to purchase or subscribe to our e-book collection. Some will want to have perpetual access to our collection; others will want to purchase a more moderately priced subscription.”

SIAM
SOCIETY for INDUSTRIAL and APPLIED MATHEMATICS
Science Translational Medicine

Focusing on personalized diagnosis and treatment

“There is an increasing recognition that classical medical diagnoses—prostate cancer, diabetes, atherosclerosis—hide the true heterogeneity of these diseases from patient to patient. Once we can study subgroups of similar patients, the strength of our experimental results will increase and development costs will decrease.”

Chief Scientific Adviser,
Elias A. Zerhouni, M.D.

Despite 50 years of advances in our fundamental understanding of human biology and the emergence of powerful new technologies, the rapid transformation of this knowledge into effective health measures is not keeping pace with the challenges of global health care.

Science Translational Medicine provides a forum for interdisciplinary idea exchange between basic scientists and clinical researchers to help advance the discovery of cures and improve patient care worldwide.

Special subscription discounts for institutions available now!
Two-year pricing offer expires 17 December 2010.
For a price quote, e-mail scienmedicene@aaas.org.

Please visit AAAS/Science at the Charleston Vendor Showcase and Vendor Chat Sessions 3 November 2010

Science Signaling Celebrates its Second Anniversary!

Watch for the 7 September 2010 Anniversary Issue of Science Signaling featuring an editorial on advancements in the field of signaling by Dr. Michael Yaffe, Chief Scientific Editor, Science Signaling! Also introducing this fall, a new research article section, entitled “Research Resources.”
ANNUAL REVIEWS DELIVERS THE BEST OF THE BEST TO ONE PLACE: YOUR LIBRARY.

Annual Reviews intelligently synthesizes critical literature in the Biomedical, Life, Physical, and Social Sciences, including Economics. Your patrons can rely on Annual Reviews to assess the available research and deliver the ideas that matter, to cut out the noise, and to meet their research needs efficiently and in a timely manner.

NEW JOURNALS AVAILABLE IN 2010:
Annual Review of Food Science and Technology
Annual Review of Chemical and Biomolecular Engineering
Annual Review of Condensed Matter Physics

SECURE A SITE LICENSE FOR YOUR PATRONS TODAY
www.annualreviews.org
email: sitelicense@annualreviews.org
Own the Complete AIP Journal and Physics Today Digital Archive

SAVE when you purchase in 2010!

Place yourself at the intersection of seminal physics research, past and present

PT Digital Archive
journals.aip.org/pt_digital_archive.html

AIP Digital Archive
journals.aip.org/digital_archive.html

bshriver@aip.org • +1 516-576-2632
Take Advantage of the Ease and Convenience of ASME eBooks

The ASME eBook collection will offer up to 100 recent and classic ASME books, with selected titles going back to 1998.

Browse and search thousands of chapter abstracts and excerpts online for free at www.asmedl.org, or subscribe to the complete ASME eBooks collection.

- eBook content fully searchable on its own
- eBook content fully searchable collectively with the ASME online journals and conference papers.

Subscription Options:

Option 1.
Standard 12-month subscription for 2011: $2500/year* provides digital access to 90 plus books including titles such as Pipeline Design and Construction; Companion Guide to the ASME Boiler & Pressure Vessel Code, Volumes 1-3; The Elements of Mechanical Design; Geometric Dimensioning and Tolerancing Handbook: Applications, Analysis & Measurement, and more.

Option 2.
One-time purchase: $12,500* (plus annual platform maintenance fee) provides continuous access to all current titles.

Both options include new book titles as available (up to and including all 2010 print publications).

Subject Areas Include:

- Design and Manufacturing
- Engineering Management
- Pressure Vessels & Piping
- Pipeline Engineering
- Gas Turbines & Power
- Heat Transfer and Electronic Packaging
- Reliability and Risk Analysis
- Tribology
- Emerging Technologies (such as Biomedical, Nano, and Computing Engineering)

* Prices subject to change.

To subscribe to the ASME eBook collection, contact Melanie Goldate at 973-882-2223 or goldatem@asme.org
Project MUSE now offers you more rich archival content online. Back issues from nearly 100 of our respected, peer-reviewed journals are being added, and complete runs — from Volume 1, Issue 1 — are now available for over 60 titles.

A core discovery and research tool for faculty and students in the humanities and social sciences since 1995, MUSE makes access affordable and easy. Our tiered pricing and six collection options offer unbeatable value and can satisfy any library's needs and budget. With Project MUSE, you get:

- 24/7 access to full text current and archival content from core journals
- new, easy to use search and browsing tools
- stable online content with archival rights

So open the door to the past, and find future inspiration. Discover more at http://muse.jhu.edu

---

Choice Reviews Online

www.cro2.org

- Search all Choice content
- Create, save, and e-mail lists
- Ability to create a customized profile
- Access to over 150,000 Choice reviews
- Download, print or e-mail search results
- View Web exclusives

For more information visit Choice at the Charleston Conference Vendor Showcase in Charleston, SC November 3, 2010

- Efficiently administer all of your eBook purchases from a single platform
- More than 300,000 titles from over 25 leading publishers and aggregators
- One-stop shopping to compare rates from all available publishers
- Discover how Swets can help you fulfill all of your eBook needs

Contact us today for more information at 800-645-6595

www.swetswise.com/ebooks
Preface
Continuations and standing orders represent a frustrating and time-consuming area of book acquisitions. Efficient management of continuations requires a staff knowledgeable in all aspects of standing order procedures, with prompt and accurate service being essential.

Midwest Library Service has been providing continuation and standing order programs to libraries for over three decades with the same commitment to high quality as our firm order service: prompt delivery, accurate invoicing, immediate reporting, convenient communications, and personal Library Service Representatives. Our reputation for excellence is well established and we invite you to place your continuations list with us.

Scope
Our Continuation & Standing Order Service encompasses most series and continuations from U.S. publishers. Our services do not include supplying magazines, journals, or loose-leaf updating services.

Procedure
Our Continuation & Standing Order Service incorporates both automated systems and personal surveillance. Instead of relying on the filing and ordering systems of the publishers, we place orders for specific volumes as books are due to be published. If the next item in a series is not received when scheduled, we initiate a new order for the same item. This procedure helps avoid potentially missed volumes and eliminates any dependence upon the publishers’ fulfillment systems. If in-house information is not available on future volumes to be published, we call the publisher for future projections and publication schedules. This information is then used to update our new title records.

Advantages
1. Because of our method of ordering specific volumes, we are in regular communication with the publishers.
2. Our status reports are prompt and accurate and should eliminate library claims.
3. Specific claims from an individual library resulting in an updated status report will generate new status reports to all libraries ordering the same series.
4. We do not drop ship.

Quality service depends on good communications between the library and the jobber. Your personal Library Service Representative and our convenient communications provide easy access to us regarding your continuation orders. We invite you to try our service by sending us your next list of standing order titles.