November 2013

Full Page Ads

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
DOI: https://doi.org/10.7771/2380-176X.5088

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
IN THIS EVER-CHANGING INDUSTRY...

CLARITY IS CRUCIAL.

www.blackwell.com

Empowering libraries with innovative and reliable solutions for streamlining their workflows.

When you consider...
- Our new web-based collection management tools for both print and electronic formats
- Dependable quality on shelf-ready services
- And the fastest order turn-around times in company history
  it's all very clear...

BLACKWELL BOOK SERVICES

Visit us at SLA in Denver at Booth 923
Protein of the year is ATP synthase, an important metabolic enzyme.

Since 1879, ACS Publications has achieved unparalleled excellence in the chemical and related sciences. Such achievement is due to the dedication of Information Specialists worldwide who advance the chemical enterprise by choosing to subscribe to ACS Publications.

THE ACS CYCLE OF EXCELLENCE
access | insight | discovery

ACS PUBLICATIONS
HIGH QUALITY. HIGH IMPACT.
We’re constantly developing our industry-leading online journals platform, informed by detailed consultation with the library and research communities.

Some recent advances include:

- A refreshed site design, facilitating rapid access to the most relevant content.
- A new advanced search interface and a more detailed, fielded quick search function.
- Enriched content in the form of multimedia companions and editorial blogs.
- The launch of Cambridge Open Option, our open access initiative. Visit journals.cambridge.org/openoption for more information.
- The capabilities for MetaLib users to include Cambridge Journals along with other databases in a single search.

You can visit us at the SLA Annual Conference (booth number 939) to find out more.
Introducing EconLit™ with Full Text

- 400+ full-text journals, with many that are unavailable from other full-text databases
- Full text with NO embargo for the following American Economic Association journals:
  - American Economic Review
  - Journal of Economic Literature
  - Journal of Economic Perspectives
- PDF backfiles provided back to the beginning of the EconLit index (1969)
- Dozens of full-text books

Learn more about this and other products at www.ebscohost.com

Contact EBSCO for a Free Trial
E-mail: request@ebscohost.com or call 1-800-653-2726
Learning Has No Boundaries

You know your students need IEEE information. Now they can have it, and you can afford it.

IEEE recognizes the special needs of smaller colleges, and wants students to have access to the information that will put them on the path to career success. Now, smaller colleges can subscribe to the same IEEE collections that large universities receive, but at a lower price, based on your full-time enrollment and degree programs.

Find out more—visit www.ieee.org/learning
THE NUMBERS BEAR US OUT:

- 3 of 20 journals cited by Business Week MBA issue
- 5 of 40 journals cited by Financial Times MBA issue
- Top 5 ranked ISI journals in operations research/management science and SSCI business categories

Subscribe today!
Go to www.informs.org/librarians
INFORMS is now hosted by HighWire
In 1948, Percy Julian developed a new way to synthesize hydrocortisone, which is still used to treat rheumatoid arthritis; more than 40 articles published by Julian are in the ACS Legacy Archives.

In 1948, Percy Julian developed a new way to synthesize hydrocortisone, which is still used to treat rheumatoid arthritis; more than 40 articles published by Julian are in the ACS Legacy Archives.

Find out how affordable an Archives subscription can be for your organization

Contact your ACS Account Manager for an institutional price quote. For more information, visit the ACS Legacy Archives web site at http://pubs.acs.org/Archives

One-time payment option now available

ACS PUBLICATIONS
HIGH QUALITY. HIGH IMPACT.
Classic Content Meets Cutting Edge Capabilities

OnlineBooks™ Series

Apply intuitive search, customization, and linking capabilities to freely explore the content of Wiley's distinguished book series, including Methods of Biochemical Analysis, Compendium of Organic Synthetic Methods, Organic Reaction Mechanisms, and much more.

Fully integrated with other Wiley InterScience® resources, the OnlineBooks™ Series deliver landmark research across your networked community while eliminating physical volumes and associated administrative demands. Flexible pricing and purchasing options let you select individual volumes or complete series, with generous discounts available for multi-series purchases.

Content
Complete series, digitized back to the first volume, with new volumes added upon publication. Over 750 back volumes to be included.

Access
Unlimited, concurrent usage. Purchase single volumes or complete series.

Capabilities
Linked references to material within and beyond Wiley InterScience. Search at the chapter level. Full text presented in PDF format. Usage statistics provided.

www.interscience.wiley.com/onlinebooks
IGI Electronic Resources

Authoritative | Innovative | Comprehensive

Now Your Library Can Provide Institution-Wide Access to Cutting-Edge Research in Information Science & Technology

Visit www.igi-online.com for details and free trials.

Full-Text, Site-Licensed Resources Focusing Uniquely on Human Interaction With and Management of Information Technology

- IGI Full-Text Online Journal Collection – Thousands of articles from IGI's 30 peer-reviewed journals.
- IGI Teaching Case Collection – Hundreds of real-world case studies elucidate information technology concepts.
- InfoSci-Online – All IGI scholarly journal articles, teaching cases, and chapters from IGI's authoritative edited research books—more than 10,000 documents!
- Dictionary of Information Science and Technology Database – Online access to the definitive reference to rapidly evolving technical and managerial terms on all aspects of computer/information science and technology, with minimum 50-word definitions.

Visit www.igi-online.com to request a free, 30-day trial for your library.
The Journal Publishing Program of the American Physiological Society (APS) covers the entire spectrum of physiology—examining major physiological systems, from the cellular and molecular to the organ and system level. These prestigious peer-reviewed journals are available in print and online. An online subscription to the APS journals provides you with immediate access to the latest issue of the journal as well as with continued access to all content published previously online. Subscribers to the online journals also get access to the fastest possible publication of original research articles through our Articles in Press feature—articles published in manuscript form within a few days of acceptance. The APS journal titles are:

- American Journal of Physiology (AJP consolidated)
- AJP-Cell Physiology
- AJP-Endocrinology and Metabolism
- AJP-Gastrointestinal and Liver Physiology
- AJP-Lung Cellular and Molecular Physiology
- AJP-Heart and Circulatory Physiology
- AJP-Regulatory, Integrative and Comparative Physiology
- AJP-Renal Physiology
- Journal of Applied Physiology
- Journal of Neurophysiology
- Physiological Genomics
- Physiological Reviews
- Physiology
- Advances in Physiology Education

The APS Journal Legacy Content is an “online package” of over 100 years of historical scientific research from the American Physiological Society’s (APS) 14 research journals that can be purchased separately at a one-time charge for perpetual use. It is not sold as a subscription; instead, you pay once ($2,000) for the perpetual access to the online content from all APS journals from 1898 to 1996-1998 (depending on the journal). This content goes back to the first issue of each of the APS journals—including APS’s first journal, the American Journal of Physiology, first published in 1898. The Legacy Content can be viewed as completely searchable scanned images of the printed pages. (find more info at: www.the-aps.org/publications/legacy)
Your patrons need the best review materials. An Annual Reviews site license guarantees it.

Exceptional Quality. Exceptional Pricing. Exceptional Value.
Annual Reviews publications operate as a high quality filter, prioritizing and synthesizing the primary research literature in 33 disciplines for the Biomedical, Life, Physical, and Social Sciences. Via authoritative and comprehensive review articles written by leading scholars, Annual Reviews is dedicated to helping scientists and researchers around the world prioritize and navigate the vast amount of primary research literature and data that is available to them.

Annual Reviews offers:
- A variety of affordable site license configurations for every institution
- Authors that are premier contributors to their fields
- Volumes that consistently earn the highest ISI® Journal Citation Reports® Rankings
- Innovative and enhanced online content that includes Reviews In Advance (RIA), fully supplemented and searchable full-text articles and PDFs, and supplementary links to all participating CrossRef publications, Medline® and ISI’s Web of Science®

To learn more or place your order, contact the Annual Reviews Site License Department.

Annual Reviews — Bringing the best in review literature to you and your patrons.
www.annualreviews.org
Are multiple subscription sources multiplying your subscription problems?

EBSCO brings simplicity and efficiency to the management of subscriptions, from order placement to renewal. As your single-source supplier for print, e-journal, e-book and database subscriptions, EBSCO handles all ordering and countless access details on your behalf. We provide you one consolidated invoice with line-item-level detail and comprehensive management reports.

Our proven approach saves your staff time and your library money by eliminating the need to communicate with multiple contacts and deal with assorted reporting methods. From handling mundane print subscription tasks to taking on the larger issues of electronic access, EBSCO’s subscription management service provides you with realistic, helpful solutions.

www.ebsco.com
**Physics Today offers online subscriptions to institutions**

AIP’s flagship magazine, *Physics Today*, has established online options for libraries in 2007. Print subscribers can gain access from 2000 to all but the most recent 12 months of the magazine for an additional $200. Add this important new resource to your subscription today.

**AIP Conference Proceedings creates online subscriptions to seven topical subseries**

In 2007, for the first time, AIP is giving libraries the option of receiving online subscriptions to any of seven new subseries. These include: Materials Physics and Applications; Astronomy and Astrophysics; and Atomic, Molecular, and Optical Physics. Subscriptions include all titles in a subseries back to Jan. 2000.

**Biomicrofluidics - New AIP open access journal is now available online**

*Biomicrofluidics* is a new online-only, open access journal with rapid publication time, which draws research from specialists in engineering, physics, rheology, chemistry, and biology. Add *Biomicrofluidics* to your e-journal listing today. Visit http://bmf.aip.org.

**New Subscription options for established AIP journals**

Two well-respected AIP journals, *Journal of Applied Physics* (JAP) and *The Journal of Chemical Physics* (JCP), have broken out a subset of their content and offer it as a separate online subscription. From JCP comes *JCP: Biochemical Physics*, and from JAP comes an online edition of *Applied Physics Reviews*. 

Visit librarians.aip.org
Call +1 516 576 2270 • E-mail subs@aip.org
– an outstanding new online reference work from one of the world’s leading experts

Professor Sir Michael J Berridge  
(Cambridge)  
Shaw laureate in Life Science and Medicine 2005

This major new contribution to the field of cell signalling biology provides researchers, teachers and students alike with an essential online resource. Emerging information on cell signalling pathways is integrated and presented within the context of specific cell types and processes.

VISIT PORTLAND PRESS AT MLA TO SIGN UP FOR A FREE 60-DAY TRIAL OFFER  
— BOOTH #329

Cell Signalling Biology offers:

- Anytime-start 12-month subscriptions
- Multi-site and consortia licences available
- COUNTER Compliant Usage Statistics
- Annual Updates - Coming Soon!
- Use in course packs, e-reserves and VLEs permitted
- Single site institutional subscription price - USD285

“Valuable to investigators as well as teachers and students who can tour cell signalling pathways online or even download materials for courses. Highly recommended.”  
James T. Stull, UT Southwestern Medical Center
The ACM Digital Library

The Ultimate Online INFORMATION TECHNOLOGY Resource!

Discover the ACM Digital Library, a vast online resource of ACM's computing and information technology publications. Your patrons can enjoy unlimited access to more than 1.4 million pages of full text with archives dating back to the 50's. This unparalleled resource is a must-have for every technology collection!

The ACM Digital Library includes

- Over 40 ACM publications, plus conference proceedings
- 50+ years of archives
- Advanced searching capabilities
- 1.4 million pages of downloadable text

Plus over one million bibliographic citations are available in the ACM Guide to Computing Literature

AN EXCEPTIONAL VALUE

www.acm.org/dl

ACADEMIC INSTITUTIONS,
Please contact:
ACM Member Services
Email: acmhelp@acm.org
Phone: +1-212-626-0500
Fax: +1-212-944-1318

CORPORATIONS & CONSORTIA,
Please contact:
DL Coordinator
Email: dl-info@acm.org
Phone: +1-212-626-0518
Fax: +1-212-944-1318

Advancing Computing as a Science & Profession
The definitive reference on special education—now in a new edition!

The Third Edition of the highly acclaimed Encyclopedia of Special Education offers a thoroughly revised, comprehensive A to Z compilation of authoritative information on the education of those with special needs.

Unique in focus, the Encyclopedia of Special Education addresses issues of importance ranging from theory to practice and is a critical reference for researchers as well as those working in the special education field. A distinguished editorial board has guided the choice of over 300 expert contributors—both practitioners and academics—from over 30 countries.

**COMPLETELY UPDATED—SOME OF WHAT’S NEW IN THIS EDITION**

- Latest information regarding the reauthorization of the Individuals with Disabilities Education Act (IDEA)
- Comprehensive coverage of No Child Left Behind (NCLB) legislation and guidelines
- Reviews of new assessment tests and curricula
- New entries on Cattell-Horn-Carroll model theory and practice, imaging, positive behavior support, response to intervention, and technology
- New biographies of important figures in special education, school psychology, and neuropsychology

All articles are cross-referenced, and citations guiding readers to related sources appear at the end of each entry.
In 2007 GOBI users will enjoy new tools for page navigation, optimal performance thanks to a redesigned architecture built with the latest Web technology, and many time-saving features suggested by you, our customers.

Find out how GOBI will be

✓ Faster
✓ Friendlier
✓ Stronger
✓ More useful to you every day
The IET Digital Library contains all IET journals, magazines, conference publications and seminar digests, encompassing a wide range of essential information in electrical and electronic engineering, telecommunications, computing, power, control, radar, circuits, materials, life sciences related research and IT.

IET Digital Library Publications
(1994 onwards)
Electronics Letters
Micro & Nano Letters
IET Research Journals - 20 titles*
(formerly IEE Proceedings)
Engineering & Technology
IET Magazines - 7 titles
IET Conference Publications
IET Seminar Digests

* including 5 new titles for 2007:
IET Computer Vision
IET Image Processing
IET Signal Processing
IET Synthetic Biology
IET Renewable Power Generation

New for 2007 -
IET Digital Library Archive (1872-1993)
The Institution of Engineering and Technology is digitizing its journal archive from the start of IEE publications in 1872 up to 1993 adding a further 70,000 articles to the IET Digital Library. Also available online for the very first time is ‘Electronics Letters’ from 1965-1993.

IET Digital Library - Benefits and Features
• Issues and articles available online in advance of printed publication
• All visitors can freely browse the table of contents and abstracts for all publications
• Pay-per-view access to articles for non-subscribers
• Advanced search capabilities: Search by Author, Title or Abstract words, Journal Name, Issue or Volume, Inspec indexing terms and Inspec classification codes and free indexing
• Table of contents email alerts service
• COUNTER Compliant usage statistics
• Email article abstract links to colleagues
• Save abstracts and links to articles in ‘My Articles’
• Bookmark favorite titles in ‘My Publications’ list
• Download citations in EndNote(R), BibTex, plain text and other formats
• Citation links to Inspec abstracts and article full text via Crossref DOIs

For further information about the features, or to find out more about the subscription packages available, visit www.ietdl.org or contact:
Email: ietdl@theiet.org
Tel: 1-866-906-5900 (US & Canada)
or +1-732-321-5575

www.ietdl.org
The Institution of Engineering and Technology
The Institution of Engineering and Technology (the IET) is a not for profit organization, registered Charity No. 211014.
The right answers — right when they need them

Gale Virtual Reference Library
Reference eBooks — available cover-to-cover, 24-7
With reference eBooks from Gale Virtual Reference Library, your patrons will enjoy unlimited use of your entire e-reference collection — any time of the day.

Thomson Gale PowerSearch
Powerful integrated searches — just a click away
Thomson Gale PowerSearch is an innovative cross-search platform that allows users to search most of your Thomson Gale online databases with one simple search. It retains all the functionality you’ve come to expect from our databases, and offers a simpler design with enhanced usability, increased customization capabilities and greater flexibility.

Literature Resource Center
The definitive source for literary research
Literature Resource Center is the most comprehensive literary collection available online. Available around the clock, it provides your patrons with single-search access to an assortment of literary reference works, critical information on authors and their works, current journal articles and more.

Learn how you can keep your content delivering — even when your library is closed.
Encyclopedia of Mobile Computing and Commerce
David Taniar, Monash Univ., Australia
ISBN 978-1-59904-002-8
US $565.00 h/c
Pre-Pub Price**: US $480.00
Online Access Only*: US $452.00
2-volumes; 1,053 pp; April 2007

Encyclopedia of Portal Technologies and Applications
Arthur Tahail, Victoria Univ., Australia
US $665.00 h/c
Pre-Pub Price**: US $480.00
Online Access Only*: US $452.00
2-volumes; 1,316 pp; April 2007

Encyclopedia of Information Ethics and Security
Marian Quigley, Monash Univ., Australia
US $325.00 h/c
Pre-Pub Price**: US $305.00
Online Access Only*: US $280.00
716 pp; May 2007

Cyber Warfare and Cyber Terrorism
Lech J. Janczewski, Univ. of Auckland, New Zealand, & Andrew M. Colarik, Consultant
US $165.00 h/c
Online Access Only*: US $132.00
376 pp; May 2007

Higher Creativity for Virtual Teams: Developing Platforms for Co-Creation
Steven P. MacGregor, University of Girona, Spain & Teresa Torres-Coronas, Universitat Rovira i Virgili, Spain
US $165.00 h/c
Online Access Only*: US $132.00
328 pp; May 2007

Linguistic and Cultural Online Communication Issues in the Global Age
Kirk St.Amant, Texas Tech Univ., USA
US $165.00 h/c
Online Access Only*: US $132.00
362 pp; March 2007

Managing Strategic Intelligence: Techniques and Technologies
Mark Xu, University of Portsmouth, UK
US $165.00 h/c
Online Access Only*: US $132.00
314 pp; May 2007
Physiology (formerly News in Physiological Sciences) publishes invited review articles written by leaders in their fields. These articles are peer-reviewed and highlight major advances in the broadly defined field of physiology. The journal also publishes shorter articles that either highlight important emerging topics and technologies or explore differing points of view. Finally, the journal identifies and briefly summarizes some of the most exciting new papers in physiology. With a new format that is both exciting and attractive, the journal is a valuable tool for researchers, educators, and students.

Physiology is published jointly by the International Union of Physiological Sciences and The American Physiological Society. It is indexed by Medline and PubMed.

Physiologyonline.org

Journal Published by
The International Union of Physiological Sciences
and The American Physiological Society

For Further Information, Contact:
The American Physiological Society
9650 Rockville Pike, Bethesda, MD 20814-3991 (USA)
Tel: 301-634-7180, Fax: 301-634-7241
Email: subscrip@the-aps.org, Web: www.the-aps.org

Features For All Scientists

In addition to incisive, brief reviews, our new format will include some or all of the following in each issue:

- **Highlights from the Literature:** a summary of approximately 12–15 current papers nominated by editors around the world
- **Emerging Tools and Technologies:** discussions of new methodologies of interest
- **Emerging Topics:** brief discussions of new concepts in physiology
- **Point/Counterpoint:** collegial discussions of opposing viewpoints
- **Timelines:** brief historical articles describing how a particular field developed to where it is today, sometimes linked to current reviews in Physiology
Sustainable design from every angle.

The Wiley Series in Environmentally Conscious Engineering goes beyond compliance to look at innovative methods and trends in design, processing, and manufacturing, helping engineers focus on environmentally friendly processes and products. These first three volumes in the series examine sustainable approaches to mechanical design, manufacturing, and material and chemical processing.

Focuses on both understanding and implementing environmental design.
Hardcover • 408 pages • April 2007
$120.00 US/$155.99 CAN

Describes and compares the environmental and economic impacts of renewable and conventional power generation technologies.
Forthcoming Fall 2007!
Hardcover • 400 pp. September 2007
$120.00 US/$155.99 CAN

Discusses environmentally preferable approaches to manufacturing, such as hazardous waste minimization and ethics.
Hardcover • 360 pages • April 2007
$120.00 US/$155.99 CAN

Shows environmentally preferable approaches to designing and developing material and chemical processing.
Hardcover • 480 pages • April 2007
$120.00 US/$155.99 CAN

Provides a foundation for understanding and implementing methods for reducing the environmental impact of all forms of transportation.
Forthcoming 2008!
Hardcover • 500 pp. February 2008
$120.00 US/$155.99 CAN

Available through your vendor.
DISCOUNT SUBSCRIPTION PACKAGES

Your library can subscribe to more journals for less money with ASME Discount Subscription Packages, especially with online-only packages.

With no discount, a library subscribing to the twenty-one ASME Transactions Journals in print and online would pay $8,174 in the US and Canada or $8,949 for international service. With the Discount Subscription Package, the same library pays $6,130 in the US and Canada and $6,905 for international service.

With an online-only package, your company or institution pays $5,200 for online access no matter its location.

**PACKAGE 1**
The 21 ASME Transactions Journals
US and Canada: $6,130
International Air Service: $6,905
Online Only: $5,200

**PACKAGE 2**
The 21 ASME Transactions Journals Plus Applied Mechanics Reviews
US and Canada: $6,550
International Air Service: $7,350
Online Only: $5,568

**NEW IN 2007**
Journal of Medical Devices
Focusing on applied research and the development of new medical devices or instrumentation, this new journal presents papers on devices that improve diagnostic, interventional and therapeutic treatments.

**ASME Subscription Rates** (Effective July 2007).
Rates include shipping. Published quarterly unless noted.

- Applied Mechanics* ISSN: 0021-8936
  $475 (US & Canada) / $530 (Intl.)
- Biomechanical Engineering* ISSN: 0148-0731
  $455 (US & Canada) / $505 (Intl.)
- Computational and Nonlinear Dynamics
  $309 (US & Canada) / $329 (Intl.)
- Computing and Information Science in Engineering
  ISSN: 1530-9827
  $309 (US & Canada) / $329 (Intl.)
- Dynamic Systems, Measurement & Control* ISSN: 0022-0434
  $455 (US & Canada) / $495 (Intl.)
- Electronic Packaging ISSN: 1043-7398
  $368 (US & Canada) / $403 (Intl.)
- Energy Resources Technology ISSN: 0195-0738
  $298 (US & Canada) / $318 (Intl.)
- Engineering for Gas Turbines & Power* ISSN: 0742-4795
  $405 (US & Canada) / $455 (Intl.)
- Engineering Materials & Technology ISSN: 0094-4289
  $310 (US & Canada) / $335 (Intl.)
- Fluids Engineering** ISSN: 0098-2202
  $575 (US & Canada) / $630 (Intl.)
- Fuel Cell Science and Technology ISSN: 1550-624X
  $300 (US & Canada) / $325 (Intl.)
- Heat Transfer** ISSN: 0022-1481
  $575 (US & Canada) / $635 (Intl.)
- Manufacturing Science & Engineering* ISSN: 1087-1357
  $455 (US & Canada) / $505 (Intl.)
- Mechanical Design** ISSN: 1050-0472
  $575 (US & Canada) / $630 (Intl.)
- Medical Devices
  $380 (US & Canada) / $415 (Intl.)
- Offshore Mechanics and Arctic Engineering ISSN: 0892-7219
  $280 (US & Canada) / $300 (Intl.)
- Pressure Vessel Technology ISSN: 0094-9930
  $305 (US & Canada) / $330 (Intl.)
- Solar Energy Engineering ISSN: 0199-6231
  $285 (US & Canada) / $310 (Intl.)
- Tribology ISSN: 0742-4787
  $340 (US & Canada) / $380 (Intl.)
- Turbomachinery ISSN: 0889-504X
  $345 (US & Canada) / $380 (Intl.)
- Vibration and Acoustics* ISSN: 1048-9002
  $375 (US & Canada) / $410 (Intl.)

* Published bi-monthly ** Published monthly  Single Issues: $95

- Applied Mechanics Reviews ISSN: 0003-6900
  Bi-monthly Online Review Journal (includes year-end bound volume)
  $560 (US & Canada) / $585 (Intl.)

TO ORDER OR REQUEST REVIEW COPIES
Mail: ASME, 22 Law Drive, Box 2900, Fairfield, NJ 07007-2900
Phone: U.S. and Canada: 1-800-843-2763
International: 01-973-882-1167
Fax: 1-973-882-1717  Email: infocentral@asme.org

www.asme.org/pubs/journals
PsychiatryOnline.com – the most intuitive and comprehensive psychiatric online tool. Access diagnosis, treatment, and research in books and journals – all from one website with a single search interface – accessible anytime, anywhere. Search the full-text, aggregated content including all tables and figures from:

- **DSM-IV-TR®**
- **DSM-IV-TR® Handbook of Differential Diagnosis**
- **DSM-IV-TR® Casebook and its Treatment Companion**
- **American Psychiatric Association Practice Guidelines** in both comprehensive and quick reference formats
- **Essentials of Clinical Psychopharmacology, Second Edition**
- **What Your Patients Need to Know About Psychiatric Medications**


- **The American Journal of Psychiatry**
- **Psychiatric Services**
- **Academic Psychiatry**
- **The Journal of Neuropsychiatry and Clinical Neurosciences**
- **Psychosomatics**
- **As well as Psychiatric News for the latest clinical and research news.**

Complete your psychiatric journals backfile collection with **Psychiatry Legacy Collection**. One time purchase fee for perpetual access covers 162 years of psychiatry through six respected, peer-reviewed psychiatric journals, completing APPI's online journals back to Volume 1, Issue 1. The collection dates back to 1844 and includes **The American Journal of Psychiatry**, the oldest continuously published medical specialty journal in the United States.

Institutional Pricing: please call 703-907-8538 or email: institutions@psych.org
Defining History with the Next Generation of Electronic Resources

HISTORY REFERENCE ONLINE

ABC-CLIO’s award-winning reference titles, available in a single collection

Available in a single broad collection of history encyclopedias, handbooks, dictionaries, and guides, History Reference Online forms a perfect history collection for academic libraries. Unlimited simultaneous use for on-site and remote users, along with direct access without log-in, continue ABC-CLIO’s long-established tradition of convenience, ease of use, and value.

Sign up today for a free trial! www.abc-clio.com/HRO_preview

SCOPE OF TOPICS:
- American and world history
- World and U.S. issues
- Social and cultural history
- Political and military history
- Geography
- Folklore and mythology
- History of religion
- History of science, technology, and environment

New Version 4.2 Upgrade!

As part of a multiyear program to upgrade Historical Abstracts and America: History and Life, ABC-CLIO launched a redesigned interface which incorporated new features—including cross-database searching and a display option for expanding all search result records—and established a full-text linking partnership with EBSCO, the world’s leading database aggregator. Now, with the latest upgrade to version 4.2, Historical Abstracts and America: History and Life offer even more new and enhanced features, over 1.5 million entries and 510,000 full-text links—making these landmark resources now more than ever the first place to begin any search in the area of history.

Sign up today for a free trial! www.abc-clio.com/serials/preview

HISTORICAL ABSTRACTS and AMERICA: HISTORY & LIFE

www.abc-clio.com • HISTORY DEFINED • 1-800-368-6868
Physiological Genomics (physiolgenomics.org) is an online-first publication of The American Physiological Society (APS). Physiological Genomics publishes studies that merge high-throughput data sources and hypothesis-driven research into a cohesive picture of cellular, tissue-level and whole-organism function (systems biology). This includes expression profiling, proteomics, gene targeting, comparative genomics and the genetics of complex disease. The application of these new genomic tools and reagents is rapidly enriching our understanding of physiological systems and transforming our thinking about biological problems. Physiological Genomics provides a speedy electronic peer review process, with the average time from submission to first editorial decision under a month, and immediate electronic publication of papers upon acceptance. Physiological Genomics’ 2005 Impact Factor is 4.636.

Open Access: Authors can choose to pay a $750 fee in addition to regular author fees to have their article published online with Open Access from the first date of publication. Twelve months after publication, all online articles are made freely accessible to the world, regardless of the author’s choice.

- For more information on Open Access, see: www.the-aps.org/publications/pg/interest.htm

For more information on Physiological Genomics, go to the Editor’s home page at: www.the-aps.org/publications/pg

Editor in Chief
Allen W. Cowley, Jr.

Consulting Editors
Victor Dzau (Founding Editor)
Andrew Greene
Howard Jacob
Richard Lifton
Robert Rosenberg
Leonard Zon

Associate Editors
Bruce Aronow
Linda Samuelson
Julian Dow
Chandan Sen
Anne Kwitek
Curt Sigmund
Richard Paules
Monika Stoll
Richard Roman

SPECIAL FEATURES

- Editor’s Home Page:
  www.the-aps.org/publications/pg

- Reports: Brief, cutting edge research reports published quickly with rapid peer review.

- Articles in Press: Accepted research papers are now published online within a few days after their acceptance.

- 15 FREE Online Subscriptions:
  Members of The American Physiological Society (APS) receive FREE online access to all 15 APS journals (including Physiological Genomics).
Anytime Access

Crash through information barriers, cut through time zones, eliminate paper work - right from your own computer - with ANYTIME ACCESS to your order status.

The current order information available to us on our computer network is now available to you through:

thebookhouse.com

Virtually any order action can be made online - inquiries, claims, cancellations, order verification - right at your fingertips - ANYTIME, DAY OR NIGHT.

- now with "view only" options
- including standing orders with recent shipment history

Contact us today for ANYTIME ACCESS to all of your Book House, Inc. firm and standing orders.

Jobbers serving libraries with any book in print.
“I think I’ve finally gotten the serials list back into shape.”

“How about the standing orders?”

“They’ve always been with Midwest. Never had a problem there!”

For over forty years, Midwest Library Service has been quietly relieving librarians of the problems often associated with book and standing order purchasing.

Our Continuation & Standing Order Service is based on intensive, personal contact with thousands of publishers to ensure prompt and complete fulfillment on series, sets, annuals, yearbooks, and proceedings. It is our goal to take the guesswork and anxiety out of continuations and standing order fulfillment through timely shipments and thorough reporting.

Using sophisticated tracking programs, Midwest monitors pre-publication information and shipping schedules instead of relying on publisher-based systems. We will customize the fulfillment frequencies on annuals and yearbooks on a title-by-title basis. In the case of a delayed or missing edition, we contact the publisher by telephone to ensure fulfillment. Of course, you have access to historical fill data whenever needed. And to make matters even easier for you, we will assist in the seamless transfer of standing orders placed previously with publishers or other booksellers.

In an unstable time of publisher upheavals and understaffed, harried libraries, isn't it good to have a vendor you can count on?

If you are not completely satisfied with your current vendor, look to Midwest for all your book buying needs.

For more information, contact a Standing Order specialist at 800-325-8833 or standingorders@midwestls.com.