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Bet You Missed It -- Press Clippings -- In the News - - Carefully Selected by Your Crack Team of News Sleuths

Bruce Strauch  
*The Citadel*

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Bet You Missed It

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

Column Editor: Pamela M. Rose, M.L.S. (Web Services & Library Promotion Coordinator, University at Buffalo; Phone: 716-829-2408 x129; Fax: 716-829-2211) <pmrose@acsu.buffalo.edu> wings.buffalo.edu/~pmrose

Column Editor’s Note: Hey, are you reading this? Your esteemed column editor would like to know what you think! Zip off a quick email to <pmrose@buffalo.edu>. Does BYMI fill your needs? Do you have any suggestions for changes? I’m listening! — PR

MAY AS WELL SWITCH IF YOU’RE LOSING THE FIGHT
by Bruce Strauch (The Citadel)

When the big city Wi-Fi craze began to build momentum, large telecom and cable companies nearly had a cow. What they were charging $40 a month for was now being slashed to $15 or even free if you were in St. Cloud, Florida. Instinctively they tried to stop it through regulatory legislation shoved through state governments. But they lost at every turn.

So now that AT&T, Cox Communications, and Time Warner are seeing markets lost to Google and EarthLink they want to jump on the bandwagon.


YES, HUMANS CARRY MORE PARASITES AND PATHOGENS THAN DOGS
by Bruce Strauch (The Citadel)

How do you cook alligator? Just how long can you keep sushi before serving? And can a document shredder be used to tear up tortillas, egg rolls and wonton skins for shredded tortillas et al. on dishes?

These and other vital health questions for restaurants may now get a rapid response at www.foodsafetyweb.info. There an elite lineup of microbiologists, chefs, restaurateurs and regulators from thirty countries are standing by to grapple with the complex world of food and disease.


Editor’s Note: Some Bet You Missed Its had to be cut from this issue. Watch for more Bet You Missed Its in June! — KS

Issues in Vendor/Library Relations — 100 Chefs

Column Editor: Bob Nardini (Senior Vice President & Head Bibliographer, YBP Library Services, 999 Maple Street, Contoocook, NH 03229; Phone: 800-258-3774 x. 3251; Fax: 603-746-5628) <mardini@ybp.com>

Among the various types of Google envy, some are a lot more prevalent than others. You can Google that term, in fact. (“Google” as our newly-made cliché has it, is verb as well as noun, and for all I know adverb, adjective, preposition, and every other part of speech.) If you do, you will see that the term mainly applies to businesses — direct competitors — who suffer Google envy because they wish they had thought of some of the things that Google thought of first. This is a relatively small group of people, of course.

Then there are those of us, such as librarians and library vendors, who develop and maintain online databases and interfaces, like Google does, and who envy the search engine company’s resources because we are always being compared to Google. Why aren’t your searches as fast as Google’s? Why isn’t your interface as nice as Google’s? How come Google can bring out something new so quickly? Sometimes we see figures on the number of servers Google has — around 10,000, I think it is — or the number of software engineers employed by Google — 1,000 or 2,000, maybe, but really, past a certain point, who’s counting? If we had just a fraction of Google’s resources, we grumble, we’d show them then. But we don’t, and while it often feels as if we’re competing with Google, we’re really spectator-competitors, with a good seat to watch the show, but as if watching movies, with no chance to match up in real life with the amazingly beautiful actors and actresses on screen who might as well

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