April 2004

If Rumors Were Horses

Katina Strauch
Against the Grain, kstrauch@comcast.net

Follow this and additional works at: https://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
DOI: https://doi.org/10.7771/2380-176X.4279

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Acquisitions and ILL

by Michelle Finlachba (Acquisitions Librarian, Albin O. Kuhn Library, University of Maryland Baltimore County (UMBC), 100 Hilltop Circle, Baltimore, MD 21250; Phone: 410-455-6754; Fax: 410-455-1598) <flinchba@umbc.edu>

and Robin Moskal (Collection Management/Interlibrary Loan Librarian, Albin O. Kuhn Library & Gallery, University of Maryland Baltimore County (UMBC), 100 Hilltop Circle, Baltimore, MD 21250; Phone: 410-455-2341; Fax: 410-455-1061) <moskal@umbc.edu>

W hen Katrina asked us to do a special issue we decided to focus on ILL and Acquisitions, as there are so many interesting areas where our work overlaps. While we thought it was a fascinating topic, we never dreamed that so many others were thinking the same thing, and actually developing ways to work together. We were quite amazed at the response to our call for articles. In fact, the response was so great that there will be a second special issue covering more of this topic in September.

In pre-computer days, not so long ago really, library departments worked fairly independently, conferring occasionally with colleagues, but not really working together to acquire materials or discuss whether to purchase or borrow. However, with the ease of sharing information through the online catalog, discussing statistics, who wants what, buying just in time vs. just in case, rush ordering, etc., Acquisitions and ILL can be closer than ever. We wanted to see what other folks were doing, and why. Well, we found out, and it makes for really interesting reading.

Thank you to all our wonderful authors who sent excellent articles that needed very little editing!!

And just to wet your appetite for the September issue, here are the authors and titles to look for:

Joe Badics — Acquisitions and Interlibrary Loan Together: Good Marriage or Will George W. Bush Object?

If Rumors Were Horses

Where to begin? So much is going on.

Got the great news, that the incomparable Adam Chesler <adam.chesler@rcn.com> is joining the American Chemical Society (ACS) as Assistant Director, Sales and Library Relations. Adam will oversee sales and manage library relations in North and South America and will also be responsible for handling accounts in the Northeast, Southeast and Canada. As we all know, Adam worked at Kluwer Academic Publishers from 1985 through 2002, holding various positions in Marketing until 1997, when he began working with Kluwer’s electronic gateway, Kluwer Online. Adam will work out of Dedham, MA where he lives with his beautiful wife Marla (Collections Development Librarian at Northeastern University) and will report to Dean Smith (Director, Global Sales, ACS) <d_smith@acs.org>.

Speaking of which, the wonderful Masako “Chako” Dickinson has left the ACS for a sales position with ProQuest. Best of luck to this wonderful woman!

The he-just-keeps-getting-younger-looking Mike Markwith <michael@tdnet.teldan.com> tells us that the hard-charging Craig Flansburg left TDNet on February 20 to take a position as Southern Sales Manager for the Economist Intelligence Unit (EIU). Mike says he would like to thank Craig for his contributions to building TDNet in the United States and to wish him much success in his new position. In the meantime, Mike or Brian Noon <brian@tdnet.teldan.com> will answer any questions. http://www.tdnet.com

What To Look For In This Issue:
ATG Annual Report Survey .............. 42
Rachel K. Schenck Scholarship ......... 66
Profiles Encouraged
Madeleine Bombeld .................. 18
Arlene Hannerfeld ................. 20
Camille Livingston .............. 24
Ange Mays ..................... 26
Maria Silva Kuhn .......... 28
Jessame E. Ferguson ....... 34
Michelle Finlachba ........ 36
Robin Barnard Moskal .......... 38
Carla Beasley ............... 42
Albert Majors McCledon ........ 46
John Albert Majors, III ..... 46
Interviews
Albert McCledon & John Majors, III 44
Georgios Papadopoulos .......... 50

continued on page 6
From Your (thawing-out) Editor:

Well, spring is sort of coming. I haven’t put my coat in the cedar chest yet, but I have packed up my long underwear. What a winter it has been! I have worn a coat since December and usually a coat is necessary in Charleston maybe four days during the winter. Brrr ... While keeping warm, we have put together another fantastic issue. This issue on Acquisitions and ILL is guest edited by Michelle Flinchbaugh and Robin Moskal and includes a great group of articles by Maria Kuha, Cyril and Mary Oberlander, Jane Ingold, Arlene Haenerfeld and Madeleine Bombeld, Antje Mays and Camille Livingston, and Jessame Ferguson, Michelle Flinchbaugh and Robin Moskal. And many of our authors have included their profiles so we can all learn more about them. Our interviews are with Albert Majors McClendon and John Albert Majors, III who also provided us with a centennial view of the medical publishing industry. Georgios Papadopoulos, the founder and CEO of Atypon Systems, Inc. is our second interview.

Also included are the standards column on changes to the ISSN Standard by Regina Romano Reynolds, Biz of Acq which talks about changes in workflow caused by changes in technology by Carla Beasley, a special report on international authority control by Claire-Lise Bénard and Sever Bordeianu, Legally Speaking by Bryan Carson and Robin McGinnis on another “L” word, the “ATG Annual Survey Report” by David Lyle, and a Books That Matter column on doggie lit by Ellen Duranceau, silent film resources by Sean Kinder, “How Not To Write An Architecture Book” by Gene Waddell, “Barbie Bashing Finds a Safe Harbor in Fair Use” by Bruce Strauch, “Best of Breed” by Ned Kraft, to mention just a few! And, guess what, we have a new column by Tinker Massey entitled “Leaving the Books Behind” (these are school books not book books)! Gotta go. Must do some planting in the garden. Like I said, it’s almost spring! Happy Happy!

Yr. Ed. 🌸

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: Against the Grain, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the ATG Homepage at http://www.against-the-grain.com.

Dear Editor:

I am in the process of requesting our Accounts office to issue you a cheque for our 2004 subscription to Against the Grain. I am not clear whether you are requesting Canadian purchasers like us, to pay you $50.00 Canadian or $50.00 US dollars. Even though you do have different prices for US, Canada and Foreign your invoice letter does not stipulate to make cheque out in U.S. funds or otherwise. Please let me know as soon as possible, so that the payment can be released.

Thank you.

Toni Finelli
Health Sciences Library, McMaster University
Hamilton, ON L8N 3Z5 <finelli@mcmaster.ca>

Editor’s Response: Thanks! Please pay in US funds $50. Will make this clearer next year. — Katina Strauch

Rumors

from page 1

The awesome Karl E. Debus-López (did you see his picture in the recent American Libraries?) has accepted the position of Associate University Librarian for Collections and Technical Services at Georgetown University. His last day of employment at J.W Madison was Friday, March 5th. Manuela Nitti <mnitti@library.wisc.edu> will be Interim Head of the Acquisitions and Serials Department.

The majestic David R. Fritsch (new email: <david.fritsch@ebrary.com>) is the new Sales Director, Eastern Region for ebrary. David, who holds a degree in history from the University of Michigan, has worked in business development positions at Faxon, UMI (now ProQuest) and TDB. David says that he and his wife Janet will continue to freeze to death in Michigan, but since ebrary is in Palo Alto, he anticipates that he will be able to achieve his perennial #1 objective, maintaining his elite status on Northwest. (Who knows, maybe he’ll even make Gold.) In fact, he and Janet recently went to Palo Alto for a black tie dinner to celebrate ebrary’s fifth anniversary of incorporation! (Yes, it’s hard to imagine David in black tie, but he says he’ll do anything to get out of the snow!)

Speaking of getting out of the snow, I was talking to the incomparably energetic Edna Laughrey <elaughrey@aol.com> just a few days ago. She and Earl are renovating their home in Saline, Michigan. That’s the good news. The bad news is that it all began in January and will end in June. In the meantime they are trying to keep warm while most of the house is out in the open snow. Sounds like ... crazy!

Moving right along to balmy Honolulu with better weather — sunshine and cool breezes — continued on page 8

AGAINST THE GRAIN DEADLINES

VOLUME 16 — 2004-2005

Events Issue Ad Reservation Camera-Ready
ALA Annual June 2004 04/21/04 05/12/04
Reference Publishing September 2004 06/30/04 07/21/04
Charleston Conference November 2004 09/08/04 09/29/04
ALA Midwinter Dec. 04/Jan. 05 11/03/04 11/24/04

FOR MORE INFORMATION CONTACT
Edna Laughrey, Ads Manager. Address: 291 Tower Drive, Saline, MI 48176; Internet: elaughrey@aol.com; Phone: 734-429-1029; Fax: 734-429-1711.

<http://www.against-the-grain.com>
Rumors

from page 6

the majestic Thelma Diercks (University of Hawaii at Manoa) <thelma@hawaii.edu> writes to ask us when we are coming to Hawaii? (She also tells me that it gets cold in Hawaii if you're on top of Mauna Kea (14,000 feet up) in the winter. There's snow, ice, closed roads, and high winds.) Anyway, Thelma is going on sabbatical leave July 1 — December 31, 2004, and she is going to take the opportunity to guest edit the Charleston Conference issue of ATG on budgets and budgeting. Plus she says she's refreshing her cataloging skills by taking a class at the Library School. (She went to library school thinking she'd be a music cataloger.) She's going to be busy!

Speaking of the Charleston Conference, it's coming up 3 November (preconferences and vendor showcase) and 4-6 November (main conference), 2004. We are getting all sorts of great submissions for papers, lively lunches, panels, concurrent sessions, etc., etc. Have you sent yours in yet? A few of the fabulous people helping us with the conference have changed their email addresses: David Goodman <dgoodman@liu.edu> and Ramune Kubilius <kubilius@northwestern.edu>.

Word is that Elsevier may be planning or exploring a competing product to ISI's Web of Science and that several libraries are involved including the University of Toronto Libraries and Pepperdine Libraries. From http://lisproc.ucdavis.edu/archives/tamlstlc/log6312/0037.html

"Elsevier is expected to focus its Internet efforts on sophisticated search tools to complement ScienceDirect. The company is said to be developing an application known as Scopus, which will allow users to probe the network of citations that link related papers. Such a service would be a rival for ISI Web of Science, a tool marketed by Philadelphia-based Thomson ISI. And from http://www.pepperdine.edu/pr/Glo
dal/2004/January/jan13.htm

"The Pepperdine Libraries are partnering with Elsevier, a company who will help Pepperdine provide access to a new database called Scopus. Scopus provided coverage of over 13,000 international journals from over 4,000 publishers in the last five years. The database covers an estimated 80% of peer-reviewed scientific literature, and represents the world's largest scientific, technical, medical, and social science database. Full-text links are available in the database. Beginning in February, Scopus will link directly to electronic journals in the Pepperdine collection. Pepperdine is one of the first universities in the world to beta test this resource, and will provide access to Scopus until May 2004. During this time, the libraries invite everyone to try the database. The Scopus team also solicits comments and feedback. To access Scopus, go to the library's homepage at: http://library.pepperdine.edu. Or visit http://www.library.utoronto.ca/news/campus_libraries/ council/sep0303minutes.html

Just as I was finishing up Rumors, this related press release came across my desk (or should I say, computer), dated March 15. "The true potential of the world's scientific literature is unleashed today, as the first fully functioning version of Scopus — Elsevier's highly anticipated, full-text-linking abstract and indexing (A&I) database — is released to select libraries for final testing and user trials. Full commercial release is expected to follow in Q4 2004. Conceived solely in response to librarian and user requirements, Scopus is the result of Elsevier's two year collaboration with librarians and researchers at over 20 of the world's foremost institutions." The outcome? Marshall Clinton, Director of IT Services at University of Toronto Libraries, sums it up: "At the University of Toronto, there is no question that Scopus will not only become a key information source for science, technology and medicine but also supplement some of the more traditional information sources." Throughout the development phase, librarians and researchers were unanimous in their requests for a comprehensive resource to eliminate duplication of content, and provide a single access to full text. So, at the heart of Scopus is the biggest A&I database of scientific literature ever assembled, covering titles from over 4,000 STM publishers. And to ensure nothing is missed, Scopus simultaneously searches the scientific Web using the science-only Internet search engine, Scirus. Results are listed almost instantaneously, then users can seamlessly link to the full text in one click. It's this solution which is making "dead-links" a thing of the past. And it's receiving glowing reports from users, asking: "why didn't they have this when I was doing my Ph.D?" www.elsevier.com

Speaking of new initiatives, look at the Chronicle of Higher Education article just published (12 March) by Vincent Kiernan "New Database to Track Citations of Online Scholarship." It's about a new database to be released by Thomson/ISI in 2005 called the Web Citation Index. This tool will compile data on the use of scholarly works that are distributed solely online. We all know how important this data is in colleges and universities as they make tenure and promotion decisions. Read the entire article at http://chronicle.com/temp/email.php?id=g959305ued222zc9-upkz400murn.

And while we are on ARL, Mary Case, the impressive director of the Office of Scholarly Communication (OSC) at the Association of Research Libraries is leaving ARL to take the position of University Librarian with the University of Illinois at Chicago (UIC). Her last day at ARL will be May 28, and she starts at UIC on July 1. http://www.arl.org/ar1/pr/marcase.html

On April 19th, David Bruner will be joining the University of Hawaii at Manoa Library as Head, Collection Services Division. This means that Thelma (above) can give up her "interim head" hat and return to being a normal one-headed acquisitions librarian. Congratulations to David and to Thelma!

And, continuing with ebrary — To keep pace with a growth rate of more than 300% in 2003, they have made a number of additions to the executive staff. Besides David Fritsch (above), ebrary has appointed Chris Radcliffe to VP of Engineering and has promoted Tom Santos to VP of Advanced Technologies, and Chris Palm to VP of Content Development. http://www.ebrary.com/news/040301.jsp

Also, see "Ebrary is on a roll" by Paula J. Hane http://www.ebrary.com/news/NewsLink.pdf.

ProQuest Information and Learning, a unit of ProQuest Company, has acquired Copley Publishing Group, Inc. which publishes high-quality customized textbooks for academic use. The new product line will become part of ProQuest's XanEdu(tm) faculty and student resources for the higher education market. Copley Publishing Group, based in Acton, Mass., was founded in 1984 to meet a growing need for customized texts. Custom textbooks contain copyright-cleared material selected by faculty, as well as faculty-written sections, for all disciplines. They are often used for interdisciplinary courses and humanities survey courses, as well as Western civilization.

http://www.il.proquest.com

The NovelList team of EBSCO Publishing, in association with Baker & Taylor, has announced the release of Book Index with Reviews(tm) (BIR). This Web resource gives library staff a powerful new tool to use to engage their most important users — book readers. The brilliant person behind this project is Duncan Smith, creator of NovelList and product manager for BIR. BIR expands upon NovelLists highly regarded tradition of developing resources for fiction readers. Says Duncan: "Book Index with Reviews is our next step to ensure that libraries have the resources they need to be the first place their community turns when the topic is books. This product allows libraries to have proactive relationships with their readers, and places the librarian at the heart of a community's book culture." Read the upcoming great interview with Duncan in The Charleston Advisor. http://www.charlestonco.com

http://www.btol.com

http://www.ebsco.com

The awesome Carmen Hupwood (Ingenta) is on maternity leave. In the meantime, Amanda Proctor is filling in. Ingenta plc has announced the first stage in a major new initiative to simplify the process whereby libraries configure online access to their e-journals. Launched jointly with EBSCO, the new process will significantly reduce the workload for libraries and administrators. Subscription agents Kinokuniya and Harrassowitz are also using Ingenta's new system which has already activated over 75,000 subscriptions. Ingenta intends to roll out the service to other participating subscription agents over time. Previously, libraries using www.ingenta.com to access their subscribed e-journals had to review the list of subscribed e-journals available at Ingenta and confirm their subscriptions to these titles one-by-one; this data was then validated against sub-continued on page 10

<http://www.ingenta.com>
scription files from the publisher. The new process removes this onerous task faced by librarians and administrators. In future, libraries will have seamless and pre-configured access via Ingenta to all their subscribed e-journals, purchased through a subscription agent. Ninety-eight percent of the 260 publishers represented by Ingenta have agreed to follow this new process and trust the data supplied by their agents. For more information, libraries should contact Ingenta’s customer services team at: help@ingenta.com. www.ingenta.com

BioMed Central has signed a subscription agreement with The National Health Service (NHS) England for the online encyclopedia of medical images, images.MD. NHS England’s subscription, commencing in April 2004, provides access to the entire content of images.MD for all 1.2 million NHS staff. images.MD compiles over 50,000 high-quality images spanning all of internal medicine, all derived from Current Medicine’s renowned series of illustrated atlases. Each image is accompanied by detailed and informative text written by over 2,000 contributing experts. The decision to subscribe to the innovative medical images product was in direct response to requests from medical researchers, the NHS said. According to Scott Gibbens, Project Manager of the NHS Core Content Group, NHS England’s decision to purchase images.MD further cements the relationship between the Health Service and BioMed Central. BioMed Central is fast becoming a key service provider to the NHS. As well as providing a valuable publishing service to NHS researchers, whereby under the NHS 2003 membership agreement all NHS staff can publish an unlimited number of research articles in BioMed Central journals without incurring the usual article processing charge. BioMed Central provides indispensable content including the 100+ Open Access journals it publishes and a range of secondary, value-added products like images.MD. The Open Access journals are free to access for anyone with an Internet connection. The NHS signed up for BioMed Central membership for the whole of England in April 2003.

Speaking of which, there was an interesting interchange between Phil Davis <pm8@cornell.edu>, Jan Velteper <jan@biomedcentral.com>, Scott Plutchak <tscott@aub.edu> and others regarding the new BioMed Central institutional pricing model. www.biomedcentral.com/
http://www.library.yale.edu/~licensing/List/Lists/archives/0402/msg00087.html

What is an open access journal anyway? What does it mean exactly? Chuck Hamaker <e@hamake@email.anice.edu> and I were having a conversation the other day. I was also talking to Steve McKinzie <mckinzie@dickinson.edu> about the same thing. Open access seems to mean different things to different people and publishers. Of course, the listservs are buzzing with OA!

And speaking of Phil Davis, be sure and browse through D-Lib magazine. The current February issue (v.10/2) has some excellent articles and opinion pieces. Of special interest: “Fair Publisher Pricing, Confidentiality Clauses and a Proposal for Even the Economic Playing Field” by Phil Davis <pm8@cornell.edu>. This is the outgrowth of the proposal Phil made at the 2003 Charleston Conference calling for contributing to a database through which libraries can share price and licensing details.

Some App State news — Paul Orkiszewski, the Acquisitions Coordinator, and his wife Vanessa, are the proud parents of a baby girl — born on Groundhog Day, Feb 2004. Congrats to them.

And speaking of App State — The awesome Eleanor Cook <ecookiet@appstate.edu> will be celebrating her’s and Joe’s third wedding anniversary (March 7) in Fiesole, Italy. How romantic! On the library front, Eleanor highly recommends Eric Moon: the Life and Library Times, by the incredible Kenneth Kister, published by McFarland Press, 2002. Eleanor says if you haven’t read this — you must. And she promises a review in June. Let’s hold her to it!

The truly grand team of Albert Simmons <alber@dawson-simmonds.com> and Laura Dawson <laura@dawson-simmonds.com> have announced the formation of Dawson Simmons Inc., a consulting company specializing in bringing industry standards into commercial practice. Laura Dawson is a 16-year veteran of the book industry. She has worked in publishing, bookselling (both brick-and-mortar and e-commerce), and in the library sector. She was one of the original members of the Website team at Barnes & Noble, directing the database from which the B&N.com Website runs. She was a founding member of the ONIX Committee and continues to serve on the BISAC Metadata Committee which further develops the ONIX standards. In 2001, Dawson moved to Sirsi Corporation, where she developed content for library interfaces. She has given numerous presentations on patron usage, industry standards, and content development for libraries. Albert Simmons has played key roles in the book and serial industry for over 15 years. Dr. Simmons was Director of Editorial and later Director of Standards and Business Development for RR Bowker, managing both the Books in Print and Ulrich’s databases, as well as the United States ISBN and SANS agencies. He is currently the chairperson of the Identifiers Committee of Book and Serial Industry Communication (BASIC), the New York based publishing industry standards organization. In this capacity he works closely with EDIFACT, the international organization that is developing standard metadata sets and formats for the textile publishing industry. He also serves on the Board of Directors of the National Information Standards Organization (NISO). Visit their Website at http://www.dawson-simmonds.com for further information. Dawson Simmons, Inc., 201 W. 16th Street, New York, NY 10011, 917-770-6641.

continued on page 12
Rumo(u)rs from Paddington

by Daryl Rayner (Marketing Director, xrefer; Phone: +44 (0) 20 7479 9204; Fax: +44 (0) 20 7479 9212)
<daryl@xrefer.com> www.xrefer.com www.xreferplus.com

Now I don't want you telling anyone else, but I celebrated a new decade in February, so I'm writing this column from a fresh perspective of maturity and wisdom. Actually I've been told that 40 is the new 30, so I don't have to be too sensible yet.

The training for the London Marathon is not where it should be, but I've taken the attitude that if I can have friends at strategic points on the course cheering me on, I'll get round somehow! I have set up an online charity page at http://www.justgiving.com/daryl. All donations readily accepted. I thought she'd set myself the task of counting how many libraries I pass en route. I'm sure there will be several. I'll let you know next time.

Now for the news from Platform One.
I see that the 7th edition of Eurojargon: A Dictionary of European Union Acronyms, Abbreviations and Terminology has been published http://www.eurojargon.info/. A must for any North American librarians heading across the pond!

I am interested to learn that the entire works of Russian writer Boris Pasternak, banned by the Soviet authorities for 30 years, are to be published in his home country. Pasternak was banned in 1958 from the Union of Soviet Writers after receiving the Nobel Prize for literature for his classic love story Doctor Zhivago.

I'm pleased to report that the winners of the 2003 Elizabeth Soutar Bookbinding Competition from the National Library of Scotland have been announced http://www.wlsc.gov.uk/news/awards/bookbinding/2003/. Take a look — they are really works of art!

For those of you interested in Library evaluation and fancy a trip to the UK, in June there is a one-day conference aimed at library practitioners and researchers called Library Evaluation in Practice: Electronic Information Services in Higher Education. It's to be held on June 16th in Birmingham. There will be a keynote address by Professor Charles McClure of Florida State University http://www.ebase.uce.ac.uk/evaluated/conference.htm.

I urge you to take a look at Picture Australia http://www.pictureaustralia.org/. It is an internet based service — part of the National Library of Australia that allows you to search many significant on paper pictorial collections at the same time.

For those budding linguists amongst you, The Goethe-Institut aka The German Cultural Centre in London has developed some Internet resources for students of high school level German. This includes annotated lists of links and electronic texts chosen to reflect the coursework topics, as well as explanations of how German search engines work and suggested search http://www.goethe.de/ins/gb/lon/pro/evel/en/index.htm.

A quarterly book review called "Slightly Foxed" is being launched. The publishers write that the review is "for people who don't want to read only what the big publishers are hyping and what the newspapers are reviewing."
More information can be found at: http://www.slightlyfoxed.com.

UK Silver Surfers day will be taking place again on the Friday of Adult Learners week. The organizers are aiming for 1,000 events across the UK and are keen for libraries to get involved. http://www.silversurferday.org
That's all for now!

Daryl

---

Rumors
from page 10

The International Intellectual Property Alliance (IIPA), comprised of six trade associations and their over 1,300 companies representing the U.S. copyright industries, applauded US Trade Representative Robert Zoellick and his able team of negotiators for reaching final agreement yesterday on a Free Trade Agreement (FTA) with Australia. The IIPA is a private-sector coalition formed in 1984 to represent the US copyright-based industries in bilateral and multilateral efforts to improve international protection of copyrighted materials. IIPA's six member associations represent over 1,300 US companies producing and distributing materials protected by copyright laws throughout the world — all types of computer software including business applications software and entertainment software (such as video game CDs and cartridges, personal computer CD-ROMs and multimedia products); theatrical films, television programs, home videos and digital representations of audiovisual works; music, records, CDs, and audiocassettes; and textbooks, tradebooks, reference and professional publications and journals (in both electronic and print media).
http://www.iipa.com/

Even more from Australia — this time from Ex Libris (Australia). Bond University has chosen ALEPH 500™ for its university library. Australia's only private, not-for-profit, independent university, Bond University consists of six academic units: the Faculties of Business, Health Sciences, Humanities & Social Sciences, Information Technology, and Law as well as the Institute for Learning Communities. Bond University also has its own English Language Institute on campus which provides intensive academic English language courses to enable its international students to prepare for University entrance. The University is situated on a beautiful campus on the Gold Coast about an hour's drive from Brisbane, the capital of Queensland. The Bond University library collection includes over 235,000 volumes and 1,800 journal titles in print, as well as hundreds of DVDs, laser discs, CD-ROMs, video and audio cassettes. Access is provided to over 22,000 fulltext electronic journals, and over 100 journal databases.
http://www.bond.edu.au/
http://www.exlibris.co.uk

This issue of ATG (see page 74) includes Trends in Book Pricing for the half-year ending December 31, 2003 by Jamie Vandenberg (Approval Coordinator, Blackwell's Book Services, Inc.) Meantime, I was looking around on the BBS Website and noticed that they have many approval and cost studies loaded at http://www.blackwell.com/pdf/CC0203.pdf.

And speaking of Blackwell’s, have been correspondingly lately with Don Satisky <donaldsatisfaction@hotmail.com> who was a long-time employee (27 years). Don says that between 1974 and 1984 were some of the most interesting times for him. This was when Blackwell North America was still building on the ashes (the Phoenix was their first logo post Abel). I'm young enough myself to remember those times. In fact, cleaning up our offices the other day, preparatory to the move into the new library, we located a pamphlet entitled “Blackwell’s Organization and Services.” It’s not dated sadly, but there is a great picture of Chris Tyzack and many of the people whose names we have heard over the years. I wonder if we could get permission to reprint some of these pictures?

And speaking of other times, the fantastic Myer Katz <myerkatz@aol.com> and his wife Arlene were recently renting a place on Kiawah Island. I was going through back issues of ATG looking for an article I remember we did with him. It was called something like Bird's Eye View but I CANNOT find it! Hmmm ... we need continued on page 14
to digitize back issues of ATG. Would y’all be interested?

Speaking of Myer Kutz, I was recently a judge on an AAP/PSP committee to select winning books in several categories. One of Myer’s recent books — Handbook of Materials Selection (Wiley 2002) — was up for an AAP/PSP award. The winners were announced at the recent AAP/PSP meeting held in Washington, DC. A meeting report was filed by Judy Luther, see this issue, p.70.

Had the sad news that Christian Boissonnas’ mother died right after Christmas. Here is his new email <christian@boissonnas.net>.

Had a great conversation with Ginny Wiehlardt (Managing Editor for Library Relations, ACLS History E-Book Project) <gwiehlardt@hebook.org> who wants to come to the Conference. Among other things, we were discussing hair stylists (guess you had to be there). Also, they just went to their website just now — http://www.historyebook.org/ — to learn more about the project. The American Council of Learned Societies (ACLS) is collaborating with eight Learned Societies and a select group of University Presses to assist scholars in the electronic publishing of high-quality works in history, to explore the intellectual possibilities of new technologies, and to help assure the continued viability of the history writing in today’s changing publishing environment.

This project of the American Council of Learned Societies was funded in June 1999 by a $3-million, five-year grant from The Andrew W. Mellon Foundation, with additional funding from the Gladys Krieble Delmas Foundation. Just some of the people on the Advisory Board include: Pauline Yu (President of The American Council of Learned Societies), Colin Day (Director, Hong Kong University Press), Billy E. Frye (Chancellor Emeritus, Emory University), Carol Mandel (Dean, Division of Libraries, New York University), Deanna Marcus (Associate Librarian for Library Services of the Library of Congress), James Neal (Vice President for Information Services and University Librarian, Columbia University), and Ann Okerson (Associate University Librarian, Yale University). There are 790 titles available http://www.historyebook.org/

Heard from the awesomely technically astute Don Chvalt <dcchvalt@teleport.com> who tells me that his work life is off on another adventure. Don and Peter Evans (www.biblio-tech.com <http://www.biblio-tech.com>) and Ralph Shoffner (Ringgold Management Systems) are creating a new Website called OpenRFP to be ready by ALA Annual this summer. Don is a bit “secretive” at the moment but declares their Website will affect the way libraries do research on, and shop for, “new technologies” for staff and patrons. I have his commitment to write an article for the June issue that will explain in detail what his group is up to, and that there will be specific information about its usefulness to librarians in collection development and acquisitions work. Should be interesting... as we all know the backgrounds of Don (once with Richard Abel & Company and now a private consultant) and Peter Evans of the great Biblio Tech News (which is often referenced in Rumors (see last issue, February 2004, p.12)), and Ralph Shoffner, who wrote an essay (“Appearance and Growth of Computer and Electronic Products in Libraries”) for Lyman’s and Richard Abel’s book Scholarly Publishing: Books, Journals, Publishers, and Libraries in the Twentieth Century, (0-471-21929-0 Wiley, 2002) and works with Ringgold Management Systems which has marketed Nonesuch Acquisitions Systems for at least 25 years. Good luck to this crew and see our upcoming article in the next issue!

Design and Applied Arts Index (DAAI) is now available through the Internet Database Service from CSA. DAAI is the main bibliographic source for current material and information in the areas of design and the applied arts worldwide — an indispensable resource for researchers, students, and librarians in the field, as well as for professional designers and artists. The database currently contains more than 130,000 entries, with up to 12,000 added annually. More than 500 major national and international design and crafts titles are covered in DAAI, and entries date back to 1973. Subject coverage ranges from architecture and interior design, through ceramics, glass, textiles, and illustration to fashion, photography, typography, and computer graphics. DAAI also features data on more than 50,000 designers, craftspeople, workshops, and companies. The database also provides access to the Periodicals Directory, an international directory of design and craft journals, and to the Education Directory, an international directory of universities and colleges that offer courses in design and craft subjects.

The splendidous Daryl Rayner <daryl.rayner@xref.com> is off to Zermatt in Switzerland for a few days skiing (wonder if she and Norm Desmarais at normd@provendence.edu ran into each other), but on the way out the door tells us that Adam Hodgkin, the grand managing director of xref, has written an amusing and informative piece in libbarref detailing the first session at the House of Commons inquiry into scientific publishing and open access http://www.library.yale.edu/~license/ ListArchives/0403/msg00032.html

More from the awesome listerv libbarref conceived, managed and directed by the incomparable Ann Okerson <ann.okerson@yale.edu> — “Cornell Tries a New Publishing Model: Scholarship on Demand” by Scott Carlson. This is a password-protected article on the Chronicle of Higher Education Website. Cornell University is hoping to offer scholarly papers online free, with an option to pay for a printed copy. “The project, called the Internet-First University Press, is one of the first to utilize DSpace, a free software tool designed by programmers at the Massachusetts Institute of Technology to archive scholarly works.” http://chronicle.com/prm/weekly/v50/126/ 2602901.htm

http://www.library.yale.edu/~license/ ListArchives/0403/msg00038.html

Guess what I just got in the mail? A reprint of an article in Journal of Hospital Librarianship by Lucretia W. McClure <lmcclure@hlms.harvard.edu>, Special Assistant to the Director, Courtyard Library of Medicine, Harvard Medical School. The article has the title “Why We Read.” After a fascinating run through the medical literature with a glimpse at what some of the greats in medicine said about reading (Harvey Cushing and Sir William Osler are two of the most noted), Lucretia ends with a plea to librarians to ensure that library users know the breadth of the literature — both online and print, both books as well as journals — and why it is essential to use the old as well as the new.


Well, everybody seems to be jumping on the COUNTER (Counting Online Usage of Networked Electronic Resources) bandwagon! Project Muse has launched a new usage statistics tool which replaces the former ICOLC-compliant tool. Institutions will be able to view their 2004 usage statistics at the new URL — http://stats.muse.jhu.edu. Though the new tool will begin with 2004 statistics, institutions can still request that their 2003 and 2002 statistics be sent to them in Excel format by emailing <muse@muse.jhu.edu>.

Emerald Group Publishing has become COUNTER compliant. Says the awesome Bill Russell, Sales and Marketing Director at Emerald: “Encouraging e-journal usage is crucial. There is still a real need for validated, peer-reviewed information and the advent of the Internet hasn’t changed that, but perhaps made those quality resources more difficult to identify.” The importance of COUNTER to the publishing industry is shown by its discussion being given prominent slots at the upcoming UK Serials Group conference (UMIST, Manchester, March 2004). www.emeraldinsight.com

Even more — ProQuest Information and Learning has adopted the new international standard for online usage data covered by the COUNTER Code of Practice. By signing the declaration of compliance, ProQuest has agreed to use the COUNTER Code of Practice (Release 1) for the recording and exchange of online usage data for databases provided to users on its flagship ProQuest(r) platform and for the PCI and PCI-FT databases on its Chadwyck-Healey(tm) platform. ProQuest participated in the code’s development.

www.ilproquest.com

View the COUNTER Code of Practice at http://www.projectcOUNTER.org.

Couts Library Services has implemented the download of records from its online data—continued on page 16

<http://www.against-the-grain.com>
Thomson Gale, a business of The Thomson Corporation (NYSE: TOC; TSX: TOC), has signed an agreement with Linworth Publishing, Inc. to distribute fourteen of Linworth’s professional education titles to schools and libraries.

A new digital library launched recently by San José Public Library (http://ebooks.sjlibrary.org) is giving Silicon Valley residents access to popular eBooks directly from their home or office or anywhere that Internet access is available. OverDrive, Inc., a vendor of eBooks, supplied the technology for the new service. The site features an extensive collection of best-selling eBooks from popular authors and leading publishers such as HarperCollins, Time Warner, McGraw-Hill, Zondervan, Scholastic, and John Wiley and Sons. The collection features titles available in Adobe PDF format. Each patron is allowed to download up to ten eBooks. Patrons can also choose automatic email notification when a wait-listed title becomes available for checkout. The process is so completely automated that eBooks automatically check in when due.

“eBooks are flying off our virtual shelves,” says Reference Librarian Brian Fowler. “The system is completely self-service. Students, business people and avid readers alike can access sought-after titles and,” he adds, “they can do so from any location in the world. Even when vacationing abroad.” To browse eBooks, go to www.sjlibrary.org, click on Quick Links and then select eBooks. A valid San José library card is required to checkout and download eBooks from the Website. For more information about OverDrive, Inc., contact Jennifer A. Jackson at <jjackson@overdrive.com>.

Technology experts who are members of the Library and Information Technology Association (LITA), a division of the American Library Association, met for a managed discussion in San Diego on January 11th, 2004, to discuss what they feel are the top technology issues and trends in today’s libraries. Here are what the experts say are the top trends: XML and Interoperability, RFID, Copyright, Metasearch, OPACs and User Behavior, Policies and Technology, User Interface Design, Security, Digital Rights Management, Personal Information Management (PIM). Visit the Website for extensive information on all these trends. http://www.ala.org/ala/lita/techresources/tapetrends/midwinter2004.htm

Classical International has announced an agreement with H.W. Wilson. Patrons of libraries subscribing to both vendors’ services will be able to access further information about the composers they find on Classical Music Library by clicking to Wilson’s Biographies Reference Bank, Humanities Full Text, and Humanities Index Retrospective databases.

www.classical.com
www.hwwilson.com
continued on page 76

<http://www.against-the-grain.com>
Adventures in Librarianship — Best of Breed

by Ned Kraft (Ralph J. Bunche Library, U.S. Department of State) <kraftno@state.gov>

Randy Wigs: Welcome. Welcome. Welcome to the 21st annual Bowker Best of Breed show, coming to you live from Madison Square Garden in New York City. I think we’re in for a very exciting afternoon, wouldn’t you agree, Sandy?

Sandy Billow: I certainly would, Randy. We’re covering one of the most interesting breeds today: the Librarians. And, Randy, I say “interesting” because of the breed’s long history, the temperament inherent in each variety of Librarian, and their wide range of coloration.

Randy: Well put, Sandy. Although many have predicted that the Librarian breed would go the way of the Fish Mongers and the long-forgotten Blacksmiths, Librarians appear to be as popular as ever.

Sandy: That’s right. And our first example, the ever-popular Reference Librarian, is trotting into the ring right now. This brown-haired specimen is “Sue” and she’s sponsored by Ellsworth Public in Indiana. Notice the bounce in her step, Randy. Just magnificent. And that smiling, open expression...

Randy: She’s eager to please, that’s for certain; and the judges always love that. The Reference variety always does well here. Did you know that the Reference was bred by ancient Nordic tribes for loyalty and herding candy?

Sandy: I did not know that, Randy. I guess that’s what makes them such good companions for children and senior citizens. Next up is the rare Preservation Librarian. This breed is the result of cross-breeding standard Librarians with Archivists in the early 1940s. Not as popular here as it is in Europe, the Preservation Librarian tends to be solitary, not a pack Librarian, with a coarse mane and large feet. This one is “Gustav” from Darkwood University.

Randy: Oh, he slipped! What a shame. That’s going to hurt his chances here, Sandy. For all their intelligence, the Preservation Librarians have never been graceful in the ring.

Sandy: A real disappointment. Did you hear the gasp from the audience? Let’s see what “Ned” the Acquisitions Librarian can do. He’s moving quickly around the ring. Almost too quickly, don’t you think?

Randy: Well, remember that this variety is known for its keen, almost goofy sense of humor, its large snout, anxious energy, and commanding voice. Legend says this variety was developed by Native Alaskans specifically to negotiate for books and host potlatches.

Sandy: Certainly the most entertaining of the Librarian breed, Randy, but not a handsome lot. The males tend toward early baldness and the females are often long in the torso.

Randy: Next is the Cataloging Librarian, often simply called “the Cataloger.” Much has been said about this variety. Some of it is true. Some of it is not. It is, however, the most serious of the breed, known for its focus. Australian farmers still use Catalogers for locking up the out-buildings and preventing children from tracking mud into the house. Although in their natural habitat they will travel in packs, those packs are often dangerously contentious.

Sandy: That’s right, Randy. This one is “Estrella” from Altamont School District in California. See how slowly and deliberately she moves around the ring? The Catalogers mane evolved to increase that focus. With those short bangs and long, limp hair hanging in the ears, when their heads tilt to read a book, the limp hair falls forward to form natural blinders, blocking out all distraction. That’s years of meticulous breeding, Randy. Her father was a champion in this very arena.

Randy: Fascinating. Oh, how about this next one! What a beauty! This is the newest and most popular variety: the Bibliothèque Des Ressources Électroniques, or simply BDRE. Developed in France in the early 1980s, the variety has thrived here in the US.

Sandy: This blonde specimen is “Bruce” all the way from Minerva College. Bruce comes from a strong lineage of... Oh my goodness! He walked right into the judge!

Randy: I hate to say it, Sandy, but his chances are zero at this point. As dexterous as the BDRE is, they are very distractible, very short attention spans. This one just started looking into the floodlights and Wham!

Sandy: Well, there’s always next year for Bruce. The judge is circling the ring now. It’s the moment of truth. He’s calling each Librarian forward a few steps, asking them to turn. He’s checking Estrella’s teeth one last time.

Randy: He’s stepping back, scanning the ring. And... He’s pointing to Sue, the Reference Librarian!

Sandy: No surprise there, Randy. Her performance was flawless. Her pedigree is perfect. And the crowd loved her. As she takes her victory trot around the ring, this has been Sandy Billow...

Randy: ... and Randy Wigs with the 21st annual Bowker Best of Breed show live from Madison Square Garden. Stay tuned next as the Librarian channel brings you a new episode of Detroit Library Cops.

Rumors from page 16

As we go to press, Ramune Kubilus sends word from a post in MEDREF-L — Forty-eight not-for-profit publishers and medical societies — including the American Academy of Pediatrics, American Cancer Society, the American Diabetes Association, Society of Surgical Oncology, The Botanical Society of America, The Endocrine Society, The Rockefeller University Press and others have created and signed a document called the Washington DC Principles for Free Access to Science. This document announces their commitment to providing free access and wide dissemination of published research findings. http://www.dcpinprinciples.org/


Institute of Physics Publishing with the awesome Managing Director Jerry Cowgill <jerry.cowgill@iop.org> has acquired 50% of Turpin Ltd from the Royal Society of Chemistry. The other 50% shareholder is Pion Ltd. The change in ownership is effective from January 1, 2004. Turpin represents an effective cooperation between the Russian Academy of Sciences and learned societies in the West to make available English translations of leading Russian journals in physics, math, and chemistry. It was founded in 1990 by the RSC and Pion. The RSC will maintain its association with the chemistry journals, and the London Mathematical Society with the math journals. No immediate changes are projected. IOP already has two editorial offices in Russia. It also has editorial offices in China and Japan, and publishing collaborations with the Chinese Physical Society and many other international scientific societies. www.rsc.org www.iop.org www.turpin.org

And, YES, the 2000 Charleston Conference Proceedings, Is Bigger Better? ARE available for $25.00 prepaid. To order a copy contact yours truly ksrauch@comcast.net or Toni Nix at Just Right Group, LLC. <justwrite@lowcountry.com>. Purchase orders can be faxed to 843-835-5892.

<http://www.against-the-grain.com>
Webworthy has reviewed 320 Websites to date! Are you reading this intro? If so, we'd like to know if you find this column useful! Email the editor at <pmlrose@buffalo.edu> with your comments and any suggestions for improvement!

Websites are chosen for uniqueness, depth of information, functionality, and ease of access. Sites are organized by broad subject area and are visited just prior to publication. Please let the editor know of any broken links. Comments and suggestions welcome to Pamela M. Rose, Health Sciences Library, University at Buffalo, 3435 Main St., Buffalo, NY 14214-3002; 716-829-3900 x129; <pmlrose@buffalo.edu>. Unless otherwise noted, Internet sites were also reviewed in Science's NetWatch column. — PR

Biology

The Vertebrate Circulatory System is not where you catch the latest Freddie horror flick! It is just one of the interactive learning modules at BioInteractive, an online teaching tool from the Howard Hughes Medical Institute, where users can compare the circulatory patterns of different vertebrates. Find out how many hearts are needed by a b megfish (an eel-like remnant of jawless vertebrates) and why blood just squashes freely through its tissues; or marvel at the lungfish, which uses both lungs and gills to oxygenate its blood. Follow the Y chromosome's evolution (requires Quicktime 6.5), or enter the Transgenic Fly Lab and learn how they insert experimental DNA to make transgenic flies. — http://www.biointeractive.org/

Reference

The Almanac of Policy Issues is the place to go for unbiased, comprehensive information about a variety of US public policy issues. Because the site is "an independent public service not affiliated with any particular cause or issue," differing viewpoints on an issue are presented. The almanac contains essays, articles, and Internet directories and links about public policies on such topics as Criminal Justice, Education, the Environment, and Social Welfare. Each chapter is divided into smaller sections with their own lists of sources. Many of the essays and articles are written by government agencies. The site has a search function which triggers a Google search for Almanac articles about the search term. A search for "pollution" yielded twenty-two results ranging in topic from ozone, to acid rain, to the Clean Air Act. This site is a great source for background information about virtually any US public policy issue. (Wendy E. Wood, Virginia College at Austin) — http://www.policyalmanac.org/

Have a tricky research question and need help from colleagues? Try checking on Freeprint, a UK based resource that offers a free newsletter, a central "bar" for posting questions, a student "bar" for information and chats, financial information for registered UK companies, book information, and other resources. Sign up for their free bieeweekly newsletter, or just drop in from time to time to check the archives. Although UK based, articles relevant to our side of the pond can prove useful. — http://www.freeprint.com/

Rumors from page 76

Posted in Open Access News by Peter Suber on Tuesday, 16 March 2004 — http://www.earlham.edu/~peters/fos/2004_03_14_fosbiologerarchive.html#ia107944359082027876 — "The PLoS co-founders, Pat Brown, Mike Eisen, and Nobel Laureate Harold Varmus, were nominated for Wired Rave Awards in February and named as winners last night. Wired Magazine promises full coverage in its April issue. Congratulations to Pat, Mike, and Harold!"

www.plas.org/
www.wired.com
www.raveawards.com/nominees.html
biz.yahoo.com/prnews/040315/nytm141a1.html

Thomson Learning, a division of The Thomson Corporation (NYSE: TOC; TSX: TOC), has announced that Gordon T. Macomber has joined Thomson Gale as President. Mr. Macomber will report to Ronald Dunn, president and chief executive officer of Thomson Learning Academic & International Group. Most recently, Mr. Macomber served as chief executive officer of Merriam-Webster, Inc., a subsidiary of Encyclopedia Britannica. Prior to that, he was the President and CEO for NYU Online, a subsidiary of New York University, where he was responsible for the start-up of an organization designed to compete in the corporate e-learning marketplace. Mr. Macomber held various positions with Simon & Schuster between 1992 and 1999, including President of Macmillan Reference USA and executive positions with Macmillan Computer Publishing. He is a graduate of Colgate University with a BA in Economics. www.galegroup.com/

NAFAIS, the premier membership organization for groups that aggregate, organize and facilitate access to information, has announced its new governance for the coming year. Linda Sacks, Senior Vice President, Thomson Scientific is the incoming President, and Marjorie M. K. Hlava, President of Access Innovations, Inc. will continue to serve on the Board of Directors in the capacity of Immediate Past-President. Newly-elected members of the Board include: Barbara Bauldook, Biological Informatics Program Coordinator, US Geological Survey; and John J. Regazzi, Managing Director, Market Development, Elsevier. In addition, two Board members were re-elected to serve a second term: Linda Beebe, Senior Director, American Psychological Association PsychINFO and Matt Dunie, President, CSA (Cambridge Scientific Abstracts). NAFAIS Executive Director, Bonnie Lawlor, announced that the association's membership has chosen current Board member Lucian Parziale, Vice President, Information Systems, The H. W. Wilson Company, as President-Elect 2004. www.nafoais.org/

Just back from the Sixth Fiesole Retreat at The European University Institute (EUI) in Fiesole, Italy, hosted by Casalini Libri http://www.casalini.it/. What a fantastic meeting of international professionals! Watch for Anthony Watkinson's report in the June ATG. And visit The Fiesole Collection Development Retreat Series Website at http://digital.casalini.it/retreat/.

Ciao! Yr. Ed. 🍀

Against the Grain / April 2004