November 2013

Full Page Ads

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Recommended Citation
Editor (2002) "Full Page Ads," Against the Grain: Vol. 14: Iss. 6, Article 40.
DOI: https://doi.org/10.7771/2380-176X.3972

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
NOW IT'S AS EASY AS
A B C...+D
TO COMPLETE YOUR BACK VOLUME COLLECTIONS

ALFRED JAEGGER, INC.
www.ajaeger.com
Int'l Periodical - Back Volume Specialists
For Over 40 Years

A - Appraisals for tax and insurance purposes
B- Back volumes - Over 50,000 titles in inventory
C - Collection Development Specialists
Comprehensive (Our inventory + publishers + vendors)
+D - Document Delivery - The final step for
back volume completion

Alfred Jaeger, Inc.
66 Austin Blvd.
P.O. Box 9009
Commack, NY 11725-9009
Phone (631) 543-1500
Fax (631) 543-1537

E-Mail: jaeger@ajaeger.com
We're at your service...
with Shelf-Ready Services

Blackwell's
Shelf-Ready Services

Acquisition and collection development are core to your library's commitment to serve. And Blackwell's is here to serve you! Once you've purchased resources, the next challenge is to make them accessible quickly, accurately, and affordably.

**Blackwell’s Shelf-Ready Services are at your beck and call:**

- **Electronic ordering:** Online, fast, easy, accurate and genuinely convenient
- **Electronic invoicing:** Fast, efficient, and eliminates paperwork for you
- **MARC with books:** Customize records for your library's online catalog
- **PromptCat Services:** Full cooperation with OCLC if it is the operation you choose

**CIP record update:** Our staff upgrades CIP records quickly and accurately

**Tables of Contents (TOC):** Gives your patrons better access to full information about your resources, improving circulation

**Physical processing services:** From binding and spine labels to barcodes and more, count on Blackwell's for quality shelf-ready services

We're at your service. Let us help you save time and money, and put resources into circulation faster and more affordably. We're here to serve you...with shelf-ready services.

Visit us online at [www.Blackwell.com](http://www.Blackwell.com) for more information about our Shelf-Ready Services or call **800.547.6426.**
Change, Hi-Tech, Speed, Compete, Ahead, Data, Fast, New, Time, Future, Trust...

Swets Blackwell takes these words to live by.

SwetsWise, our web-based subscription service, enables you to manage your subscriptions faster and easier than ever before. Its crisp, clear design provides a snapshot of your subscriptions, new orders and their status, pending claims, and cancellations—all on one screen and all from your desktop. So you spend less time clicking and more time getting down to business.

For more information visit us at: www.swetsblackwell.com
Introducing...

LinkSource™

- **Extend Your Research Capabilities**
  LinkSource is an OpenURL resolver designed specifically with the needs of research-orientated institutions in mind.

- **A Solution for Item Level Linking**
  Using LinkSource’s simple menu-driven interface, libraries can add specific item level linking to a wide variety of online information resources.

- **LinkSource Resources**
  Use LinkSource to link from article citations to any of the following...
  
  A-Z lists of library E-Resource holdings  
  Aggregated full text databases  
  Document delivery services  
  E-Journal gateways and archives  
  Interlibrary loan systems  
  Online Public Access Catalogs  
  Web search engines

1-800-653-2726
www.linkresolver.com
Serving Libraries with Any Book In Print

Order Database
Find ANY book in print with our order database. After finding your book you may then order it using our shopping cart system.

Prepub Specials
View our latest prepublication discounts, and place your orders for significant Sci/Tech titles at prices below the publisher's advertised offer.

Library Services
We are your library's "Service Center" for book acquisitions. We will deliver any book in print in the United States and Canada.

On-line Services
Electronic services through our website for clients including web order, publisher list, order database, on-line order status with claiming.

208 West Chicago St.
Jonesville, Michigan 49250
Phone 800-248-1146
Fax 800-858-9716
Science advances by making connections.

**Link**
The connection starts here

**11 ONLINE LIBRARIES:** Fully indexed and searchable: Chemical Sciences • Computer Science • Economics • Engineering • Environmental Sciences • Geosciences • Law • Life Sciences • Mathematics • Medicine • Physics and Astronomy

**INTERDISCIPLINARY RESEARCH:** LINK subscribers can access literature in our 11 online libraries, allowing them to search across a vast range of information. For example, pharmaceutical researchers can find a wealth of data on environmental sciences, lawyers gain in-depth knowledge on areas from chemistry to mathematics to medicine.

**FREE ACCESS:** LINK offers tables of contents and detailed abstracts for every publication at no cost. What's more, we supply up-to-date information on research topics and background on the editors of each publication.

**SOLVING THE SPACE CHALLENGE:** Our online format enables organizations to continuously expand their collections in the confines of existing space.

The **LINK Online First** service lets users access peer reviewed articles well before print publication, significantly reducing the time it takes for critical discoveries to reach the research community.

**LINK Helpdesk**

*In the Americas:*
Springer-Verlag New York, Inc.
175 Fifth Avenue, New York, NY 10010
t: 1-800-SPRINGER; ext. 653
or 1-212-460-1653
f: 1-212-539-1719
e: link@springer-ny.com

*Outside the Americas:*
Springer-Verlag Heidelberg
Tiergartenstr. 17
D-69121 Heidelberg
t: +496221/4878910
f: +496221/48781120
e: helpdesk@link.springer.de

http://link.springer-ny.com • http://link.springer.de

9/02 Promotion S2293
A Growing Community.

Your community of users is growing in size and expectation.
In 2001, the IEEE had 377,342 members worldwide, the most in our history.
Libraries and IEEE, serving a growing community.

www.ieee.org
The choice is yours. Select from a range of journal collections spanning all fields of science, technology and medicine. Access articles from our expansive collection of backfiles. Navigate using our leading bibliographic databases. Customize online services for a specific research community or choose desktop decision-support for professionals. All are richly linked to provide full-text navigation to the world’s STM literature. You can create a suite of information solutions to suit the unique needs of researchers and practitioners.

FLEXIBILITY. CHOICE. VALUE.

Elsevier Science offers you:

- Trusted, comprehensive scientific, technical and medical information.
- Discovery resources millions of scientists and practitioners rely on.
- Value for the delivery of STM information services.

www.elsevier.com
Your collection is not complete without Dekker

SPECIAL DISCOUNT PRICES AVAILABLE
FIRST YEAR OF

LIFE SCIENCE

Encyclopedia of Clinical Pharmacy
Founding Editor
JOSEPH T. DiPIRO
University of Georgia, Athens, and Medical College of Georgia, Augusta, U.S.A.
Editor
KARIM A. CALIS
National Institutes of Health, Bethesda, Maryland, U.S.A.
800 pp., illus.
$206.00 / $335.00
2nd Year Renewal: $175.00

Encyclopedia of Pharmaceutical Technology
In 3 Volumes
Edited by
JAMES SWARBRICK
JAMES C. BOYLAN
Pharmaceutical Consultant, Gurnee, Illinois, U.S.A.
3042 pp., illus.
$1350.00 / $1150.00
2nd Year Renewal: $475.00

AGRICULTURE

Encyclopedia of Pest Management
Edited by
DAVID PIMENTEL
Cornell University, Ithaca, New York, U.S.A.
903 pp., illus.
ISBN: 0-8247-0847-4
$206.00 / $335.00
2nd Year Renewal: $175.00

Encyclopedia of Soil Science
Edited by
RATTAN LAL
The Ohio State University, Columbus, U.S.A.
1450 pp., illus.
ISBN: 0-8247-0846-6
$295.00 / $335.00
2nd Year Renewal: $175.00

MARCEL DEKKER, INC.
270 MADISON AVENUE • NEW YORK, NY 10016-0602 • 212-696-9000 • FAX: 212-685-4540
Encyclopedias...Definitive. Dynamic. Digital.

THROUGH MARCH 2003!
ONLINE ACCESS FREE WITH YOUR PRINT ORDERS!

CHEMISTRY

Encyclopedia of Surface and Colloid Science
In 4 Volumes
Founding Editor
ARTHUR T. HUBBARD
Santa Barbara Science Project, California, U.S.A.
Editor
PONISSERIL SOMASUNDARAN
Columbia University, New York, New York, U.S.A.

5640 pp., illus.
ISBN: 0-8247-0859-8
$1595.00 / $1275.00
2nd Year Renewal: $525.00

Encyclopedia of Chromatography
Edited by
JACK CAZES
Florida Atlantic University, Boca Raton, U.S.A.

927 pp., illus.
ISBN: 0-8247-4123-4
$295.00 / $335.00
2nd Year Renewal: $175.00

Dekker Digital Encyclopedias are
★ Rigorously peer-reviewed by world-class editors, contributors, and advisory boards
★ Continuously updated with breakthrough research
★ Carefully referenced for informed direction to supporting sources
★ Easily searchable by subject and keyword

FREE ONE MONTH TRIAL ACCESS!
Email: sitellicenses@dekker.com
Please include code 011GRAI02 in your email.

research + dekker.com → results
Through our world-renowned publications and information services, the IEE connects people and organizations to an immense body of ideas and information, scientific and technical knowledge, and emerging research information in science and technology.

GET CONNECTED

A WORLD OF
SCIENTIFIC &
TECHNICAL LITERATURE
AT YOUR FINGERTIPS...

INSPEC
At 7 million records and growing weekly, the INSPEC Database is recognized as the world’s leading bibliographic database in the fields of physics, electrical and electronics engineering, computing and control. Over 3,500 scientific and technical journals and some 1,500 conference proceedings, as well as numerous books, reports and dissertations, are scanned each year by INSPEC staff for relevant articles to abstract and index for inclusion in the Database.

IEE JOURNALS
Electronics Letters—The world’s most cited journal in the field of electronics.
IEE Proceedings—An international journal published under twelve titles containing current, original contributions in electrical, electronics, computing, control and communications technology.
IEE Review—The IEE’s flagship publication provides insight into the rapidly advancing world of electronics and electrical engineering.
IEE Engineering Journals—A series of professional journals providing in-depth coverage of a wide range of engineering issues and applications.

IEE ONLINE PUBLICATIONS
The IEE’s online publication service gives subscribers access to the full text of the IEE’s journals, conference publications and colloquium digests. Features include: Cross-journal searching of bibliographic records, browsable table of contents, and full articles stored in PDF format that may be viewed and printed with the Adobe® Acrobat® Reader. http://icj.ieee.org/
6 Billion People Worldwide...
One Definitive Resource.

Annual Reviews has synthesized the vast amount of primary research and identified the principal contributions in specific disciplines of Biomedical, Physical and Social Science.

Affordable single and multiple site license agreements help to maximize library budget dollars and tailored agreements can be developed to meet any institutional need. Effortless navigation and powerful search capabilities are supported through seamless online access and allow both librarians and patrons to search across multiple disciplines within the Annual Reviews collection (29 series) providing Connectivity to research literature of the highest caliber. In addition, interlinkage to all 240+ journals hosted by HighWire Press™ and all participating CrossRef publications, as well as Medline® and ISI's Web of Science® is included within the subscription.

Annual Reviews
1-800-523-8635 (US/Canada) or 650-493-4400 Worldwide
sitelicence@annualreviews.org
www.annualreviews.org
We may not be the most well-known book distributor, but we do seem to be very popular.

OUR CUSTOMERS KNOW ABOUT THOSE BIG BOOK DISTRIBUTORS ON WALL STREET, BUT THEY KEEP COMING BACK FOR OUR FRIENDLY SERVICE HERE ON MAIN STREET.

We may not be one of the corporate giants of the world, but that's just fine with us. Our focus has always been service, not size. We wanted our family business to exhibit the same values of our own family, like hard work, generosity, and kindness. We take good care of the libraries and other customers we serve by tracking down each and every book they request, triple checking orders for accuracy, and making sure we are always available to talk to them in person. We've made it a policy to treat our customers like friends, and as a result, many of them are.

Contact us today. We'd love to help you.

Emery-Pratt®

Book Distributors since 1873
1966 W. Main St., Owosso, MI 48867
Phone (toll-free) 1 800 762-5683
Fax (toll-free) 1 800 523-6379
E-mail: mail@emery-pratt.com
Internet: www.emery-pratt.com

THE NICEST PEOPLE IN THE BOOK BUSINESS
In 1996 when YBP released GOBI at the ALA Midwinter meeting in Philadelphia we gave academic libraries a better way to select and order books. Please join us for the release of GOBI Edition 2 at the 2003 ALA Midwinter meeting, in Philadelphia, where we'll do it again.

GE2 puts into practice what YBP has learned from libraries and consortia about what they need in an online system. You'll find your own ideas in GOBI Edition 2.

GOBI set the standard for the 20th century. GOBI Edition 2 sets the standard for the 21st.

is your system
Serials Solutions provides complete access solutions for your electronic journal collection

Serials Solutions was founded by a librarian, for librarians. Our A-to-Z title list is the original and premier electronic journal tracking tool, available at more than a thousand libraries worldwide.

We’re expanding our services to offer a complete set of tools that will help you realize the full value of your electronic journals.


Full MARC records: Include e-journals in your OPAC.

Journal Linker™: Link from abstracts & indexes to full-text.

Article Linker™: Coming Soon!

As always, our services are customized for your library and include content available through your database aggregators, subscription agents and publishers.

For more information, please call us or visit our website.

“★★★★ 7/10, out of a possible 5 stars.”
– The Charleston Advisor

“This is a great product, our students really love it!”
– Robin Leech, Oklahoma State University–Tulsa

“You’re wasting money by NOT using Serials Solutions.”
– Allison Mays, Millsaps College

1-866-SERIALS
www.serialssolutions.com
Quick as a Click!

That's how easy it is to give your patrons online access to Endocrine Society Journals

- Endocrinology
- Endocrine Reviews
- The Journal of Clinical Endocrinology & Metabolism
- Molecular Endocrinology

Did you know that institutional subscriptions to The Endocrine Society's four journals now include unlimited access to online versions for users campus-wide?

To activate your online journal access, simply go to

www.endo-society.org/journals.institution_instructions.cfm

It's a quick way to provide your patrons with a valuable service

...and leave all the clicking up to them!

2003 Institutional Subscription Rates for Print and Online:

<table>
<thead>
<tr>
<th>Title</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endocrinology</td>
<td>$768</td>
<td>$945</td>
</tr>
<tr>
<td>Endocrine Reviews</td>
<td>$370</td>
<td>$420</td>
</tr>
<tr>
<td>The Journal of Clinical Endocrinology &amp; Metabolism</td>
<td>$585</td>
<td>$680</td>
</tr>
<tr>
<td>Molecular Endocrinology</td>
<td>$549</td>
<td>$650</td>
</tr>
</tbody>
</table>

Standard Endocrine Society agency discounts apply.
A tradition of service... a commitment to innovation.

Rittenhouse announces two new high-impact services to meet your information needs.

NEW!

• EDI Ordering through your ILS System
  Ordering quality titles from Rittenhouse is easier than ever! Place electronic orders to Rittenhouse directly from your ILS System, including Innovative Interfaces III and Endeavor's Voyager System.

NEW!

• The Core Collection Update Service
  No time to update your collection? Rittenhouse can review your titles to guarantee that you have the latest editions on your shelves.

Plus the services you've come to love and trust...

- Approval Plans
- Continuations
- PromptCat
- Brandon/Hill Lists and Newsletter
- Quarterly Report
- Marcive
- Customized Reporting
- Cost Analysis

www.rittenhouse.com
provides instant access to our full inventory database with titles from more than 300 publishers, plus special sales information, direct email access, and details on forthcoming titles. Order any time, anywhere!

Make Rittenhouse your source for all your health science information needs!
The International Review Journal for the Engineering Sciences, Focusing on Applied Mechanics and Covering...

- solid mechanics
- fluid mechanics
- dynamics
- vibration
- heat transfer
- geomechanics
- biomechanics

and more

Published for more than 50 years...
- Review Articles
- Retrospectives
- Book Reviews

SUBSCRIBE TODAY.
One year AMR Review Journal
ISSN: 0003-6900
Domestic: $741 • International Air Service: $795
Website: www.asme.org/pubs/amr
Phone: U.S. and Canada: 800-843-2763
Mexico: 95-800-843-2763
Outside No. America: 973-882-1197
Fax: 973-882-1717 • Email: infocentral@asme.org
Mail: ASME, 22 Law Drive, Box 2900,Fairfield, NJ 07007-2900

Visit the website
www.asme.org/pubs/amr
we provide the solution.

With ZPORTAL, you choose which information resources you want to bring together. You can integrate multiple library catalogs, diverse electronic and external databases -- plus the vast resources of the Internet -- into one seamless user interface.

In a single search from a single place, your patrons can reach the right information from a world of resources -- libraries, e-journals, full-text databases, on-line sites and more -- no matter how or where they're stored.

ZPORTAL

All encompassing.

Value adding.

Patron empowering.

freedom by design

fretwell-downing

www.fdusa.com • info@fdusa.com

1.888.649.6542
Celebrating 125 Volumes of the Journal of the American Chemical Society

The flagship journal of the ACS

In 2003, the American Chemical Society proudly publishes the 125th volume of JACS, the most cited journal in chemistry. And we've created a special web site for our anniversary celebration. Go to http://pubs.acs.org/JACS125th for information about the journal, its history, anniversary events, and to gain free access to the most-cited articles (188,911) ever published in JACS.

Access over 125 years of chemistry with a subscription to the ACS Journal Archives which includes Journal of the American Chemical Society issues from 1879, Volume 1, Issue 1, up through the current ACS Web Editions subscription.

The newsmagazine of the chemical enterprise

Chemical & Engineering News is celebrating 80 years of covering the chemical enterprise. Institutions can now subscribe to Chemical & Engineering News Online and access in-depth articles on a wide range of chemical disciplines, view the latest news in science technology, government and policy and business & industry, connect to the feature stories and special reports, perform keyword searches and link to articles in all 30 ACS journals, Royal Society of Chemistry Journals and Angewandte Chemie. For more information, go to www.cen-online.org

The leading journal in analytical chemistry

 Publishing its 75th volume in 2003, Analytical Chemistry is #1 in total citations and #1 in impact factor in its field. Analytical Chemistry explores the latest concepts in analytical measurements and the best new ways to increase accuracy, selectivity, sensitivity, and reproducibility of results. Go to http://pubs.acs.org/ac to gain free access to the most current A-page section of Analytical Chemistry, which contains feature articles about new analytical concepts, descriptions of novel apparatus techniques, and evolving approaches to analytical chemistry education.

ACS Journal Archives includes Analytical Chemistry (originally 18EC, Analytical Edition 1929-1946) from 1929, Volume 1, Issue 1, up through the current ACS Web Editions subscription.
Continuing the ACS Tradition of Quality and Excellence

Since 1999, ACS Publication has introduced 6 new publications in the fields of combinatorial chemistry, organic chemistry, polymer science, crystallography, proteomics, and nanoscience and nanotechnology. These journals continue to provide the industry with the highest quality—the hallmark of the American Chemical Society.

The journal of choice in combinatorial chemistry

Celebrating its fifth year of publication in 2003, the Journal of Combinatorial Chemistry (JCC) serves the needs of an ever-expanding field and publishes studies that facilitate the synthesis of chemical libraries, as well as their subsequent characterization and screening for properties of interest. In each of the past 2 years, JCC has been in the Top Ten in impact factor in the ISI® categories of Chemistry: Medicinal, Chemistry, and Applied Chemistry. Access the most read, most referenced, and most respected journal in combinatorial chemistry at http://pubs.acs.org/jcc

The highest ranked Letters journal in organic chemistry

Also celebrating its fifth year of publication in 2003, this SPARC® endorsed journal is the highest ranked letters journal in organic chemistry with a 3.670 impact factor in 2001, a 9% increase over the year 2000. Organic Letters publishes brief reports on cutting-edge research, creative approaches, and innovative ideas in a broad range of organic chemistry. Access Organic Letters at http://pubs.acs.org/orglett

*SPARC: Scholarly Publishing Academic Resources Coalition. SPARC fosters competition in the scientific-publishing marketplace by creating relationships with scholarly publishers to distribute cutting-edge research to libraries and other institutions more quickly and at a significantly lower price.

THANK YOU!

ACS would like to extend our personal appreciation to you—the information specialists—for your ongoing dialog and support. We look forward to serving you in 2003.

ACS PUBLICATIONS

HIGH QUALITY. HIGH IMPACT.
http://pubs.acs.org
Announcing
SAGE Full-Text Collections
Electronic full-text collections from SAGE and participating societies

Communication Studies
Politics and International Relations
Criminology
Sociology

**Full-Text Articles**
SAGE Full-Text Collections go beyond citations and abstracts to offer more than 20,000 full-text articles from the leading scholarly journals in the social sciences. Each collection is tailored to meet the specific needs of researchers and students in the fields of communication studies, criminology, politics and international relations, and sociology.

**Back Issues**
Researchers will not only have immediate access to the most current journal articles, but they can also tap into the extensive full-text collection of journal back issues—many of them going back up to 20 years.

**Links**
The open URL system enables hypertext links from cited references within a SAGE Full-Text Collection to other SAGE full-text articles, as well as links from other databases such as Sociological Abstracts or Worldpol Political Science Abstracts to the SAGE full text.

**Full Campus Subscription**
SAGE Full-Text Collections provide full access to students and faculty from the library or a remote location.

SAGE Publications is a member of

crossref

To preregister for a product trial contact:
Cambridge Scientific Abstracts
7200 Wisconsin Avenue, Bethesda, MD 20814
Tel: (301) 951-6700
e-mail: sagecollections@csa.com
www.csa.com

SAGE Publications
2455 Teller Road, Thousand Oaks, CA 91320
(800) 818-7243 or (805) 499-9774
www.sagefultext.com
A CHOICE OUTSTANDING ACADEMIC TITLE!

A FINANCIAL HISTORY
OF THE UNITED STATES

THREE-VOLUME SET
Jerry W. Markham

The first comprehensive financial history of the United States in more than thirty years. Accessible to undergraduate level readers, it chronicles the growth and expansion of banking, securities, and insurance from the colonial period to the incredible growth of the stock market during the 1990s and the attack on the World Trade Center in 2001.

"These three volumes belong in every college and university library. Markham provides an excellent overview of the financial history of the U.S., encompassing money, banking and financial instruments and institutions.

...students of American history, political science, economics, and financial history will find these volumes a useful reference guide leading the way to deeper incursion into the subject. Highly recommended for academic collections."

—Choice

3 vols. • 1,336 pages • 7" x 10"
Photographs; bibliography; name, subject, and cumulative indexes.
0-7656-0730-1 $349.00 / set

NORTH KOREA HANDBOOK
Edited by
Yonhap News Agency, Seoul
Translated by
Monterey Interpretation and Translation Services, Heung-kook Park, President

This is a comprehensive guide to one of the most volatile, misunderstood, and potentially dangerous states in the world and one of great strategic importance to U.S. interests in Asia. It covers politics, the economy, the military, education and culture, and provides many vital statistical data. As a special feature, the book includes a useful "who's who" section.

An East Gate Book
1,100 pages • 7-1/2" x 10"
Photographs, illustrations, maps, tables, index.
0-7656-1004-3 $350.00

BIOGRAPHICAL DICTIONARY OF CHINESE WOMEN
The Twentieth Century, 1912–2000
Edited by Lily Xiao Hong Lee

This eagerly anticipated new volume in the Biographical Dictionary of Chinese Women contains more than 250 biographies of women from all walks of life and fields of endeavor. The coverage is enhanced by the enormous amount of historical material and scholarly research that has become available in the past few decades.

An East Gate Book
672 pages • 6" x 9"
Bibliography, index.
0-7656-0798-0 $109.95

HISTORICAL DICTIONARY OF THE GILDED AGE
Leonard Scharl and James G. Ryan

This concise yet authoritative dictionary is the definitive single volume reference on the period stretching roughly from 1877 to 1901 that marks the emergence of the United States as a modern nation. It includes more than 1,400 articles — all signed and written by top scholars — arranged in A-to-Z format for quick reference.

600 pages • 7" x 10"
Appendixes, bibliography, index.
0-7656-0331-4 $159.00

HENRY GEORGE
Collected
Journalistic Writings
FOUR-VOLUME SET
Edited by Kenneth C. Wenzler

More than a century after his death, Henry George remains one of the most influential economic thinkers in American history. This collection gathers together all of George's hard-to-find articles and essays in one comprehensive set for the first time, including the first biographical sketch of him, written in 1884, and numerous articles on his tour of Australia in 1890.

4 vols. • 1,525 pages • 6" x 9"
Timeline, bibliography, index.
0-7656-1066-3 $450.00 / set
Prepublication Price: $399.00 until 01/31/2003

M.E. Sharpe PUBLISHER
TO ORDER: Call 800-541-6563 or 914-273-1800 • Fax 914-273-2106 • www.mesharpe.com
Zubal Books — the premier buyer of books from libraries worldwide!

Since 1961, we’ve been buying books, every day—all day. Whether you have a single rare book or thousands of scholarly monographs to sell, we are interested!

Just phone, e-mail or fax a brief description of your books; we’ll get back to you quickly with our offers.

We buy complete libraries, library duplicates, entire bookstore inventories, literary estates, private collections, household accumulations, publishers’ overstock, remainders and review copies.

Immediate payment
Removal of books at our expense.

Contact us now or whenever you have books to offer.

In addition, we pay generous finder’s fees for successful leads.

Subjects and Categories of interest include:

- Travel and Exploration
- Americana
- History: all periods, all regions, all countries
- Art and Architecture
- Archaeology and Anthropology
- Economics and Business
- Philosophy and Religion
- Illustrated Books
- Private Presses and Fine Presses
- Leather-bound books of all kinds
- Collected Works and Complete Works
- Literature, literary criticism, first editions
- Science fiction and Fantasy
- Science and Technology
- Trade Catalogues, Almanacs, Yearbooks
- Books in all fields published before 1800
- Books in French, Spanish, Italian, German and other languages
- Pamphlets, tracts, brochures
- Maps, charts, atlases, plat books
- Government publications: federal, state, local, provincial

Zubal Books

2969 West 25th Street • Cleveland, Ohio 44113
Phone: (216) 241-7640 • Fax: (216) 241-6966
E-Mail: info@zubal.com • Website: www.zubal.com
Access a Wealth of Valuable Information Online
from the American Institute of Physics

http://librarians.aip.org

AIP Conference Proceedings are now online
Institutions that place a standing order for all Conference Proceedings receive online access to the full text of every online volume, beginning with number 500 (January 2000). Online access will allow users to search, browse tables of contents, and link to abstracts and full-text articles. To learn more, visit http://proceedings.aip.org.

New AIP Web page expressly for librarians
Journal pricing. Document delivery. Consortia licensing. Now the information that you need for almost any AIP- or AIP-distributed product or service can be found on our new Web site designed just for librarians. In addition to the above topics, you'll find links to a wealth of valuable information on AIP Conference Proceedings, Virtual Journals, copyright and privacy policies, the OJPS Usage Statistics Service, and much, much more. See it for yourself at http://librarians.aip.org.

Access the full text of AIP journals back to 1975
All subscriptions to AIP journals at the institutional rate include access to a five-year backfile. In 2003, we're offering extended access back to 1975. This lets you provide your patrons with more than 150,000 additional articles online. For an annual maintenance fee of only $65 each ($95 for The Journal of Chemical Physics, Journal of Applied Physics, and Applied Physics Letters), your users can access the entire 23-year backfile — more than tripling the number of articles available online with a regular subscription.

Online usage statistics
Now get usage statistics for AIP, APS, AAPT, and ASCE online journals. This Web-based service generates reports that are available to library administrators by username/password. Statistics are available from 2000 forward at http://ojps.aip.org/jhtml/inst, and are updated monthly.

QUESTIONS? Call us at 516-576-2411 or e-mail mktg@aip.org.
Kluwer Online

Accelerating the World of Research

Kluwer is proud to present a new and improved Kluwer Online:

- Faster
- Easier to use
- New e-products
- More powerful search options
- Streamlined navigation tools
- A new look and feel
- Cutting edge journal content
- New titles and subject areas

At www.kluweronline.com, you'll find free sample copies of each of our 700 journals and information about registering your institution for access to all of Kluwer's new electronic products.

To order: Toll-free (in U.S.): 1-866-269-WKAP or (Worldwide): (+31) 78 657 64 22
Please visit www.kluweronline.com for complete details and ordering information.

www.kluweronline.com
A new edition of a classic reference

INTERNATIONAL ENCYCLOPEDIA OF LINGUISTICS
Second Edition
Editor in Chief: William Frawley,
George Washington University

With nearly every article revised in some measure, and
including more than 900 entries written by 600 of the
world’s finest scholars, International Encyclopedia of Linguistics
(IEL) offers the broadest coverage available of this vast, multi-
disciplinary field. All branches of linguistic study—descrip-
tive, historical, comparative, formal, mathematical, functional,
philosophical—are included. Biographical sketches of notable
linguists are also included and language lists offer detailed
information on virtually every known language, from the
most widely spoken to those that have as few as two speakers.

Accessible and wide-ranging, the IEL is not only for special-
ists, but also for a broad spectrum of students and general
readers who may be exploring linguistics for the first time.

Reviews from the first edition:

“A splendid production. Comprehensive and
easy to use…” — Language and Literature

“If one wants a single comprehensive work…the choice should be the IEL…Highly
recommended…” — Choice

“Invaluable for making easily accessible a great
deal of factual information.”
— Times Literary Supplement

“A genuine achievement in information collection
and dissemination….It is what an encyclopedia
is meant to be.” — TESOL Quarterly

“This is an excellent work…the very best in the
field…” — Linguistics

“…a classic in the study of linguistics and
adjacent fields…” — Library Journal

About the Editor
William Frawley is Dean of the Columbian
College of Arts and Sciences and Professor of
Anthropology and Psychology at George
Washington University.

Did You Know?

• The earliest writing system was invented in
  Mesopotamia (southern Iraq) more than
  5,000 years ago

• Some studies of bilingualism suggest that
  the two languages are localized differently
  in the brain

• Mandarin Chinese has over 870 million
  speakers

Available March 2003
1,824 pp., 20 halftones, 69 line drawings,
66 maps, and 4 color pages
0-19-513977-1 $495

OXFORD
UNIVERSITY PRESS
Exciting New Titles from ABC CLIO

The Louisiana Purchase
A Historical and Geographical Encyclopedia
Junius P. Rodríguez, Editor
June 2002 · ca. 511pp
ISBN 1-57607-188-X · $95.00

Life on Earth
An Encyclopedia of Biodiversity, Ecology, and Evolution
Niles Eldridge, Editor
2 volumes
December 2002 · ca. 800pp
ISBN 1-57607-286-X · $185.00

Pilgrimage
From the Ganges to Graceland,
An Encyclopedia
Linda Kay Davidson and David M. Gitlitz
2 volumes
November 2002 · ca. 800pp
ISBN 1-57607-004-2 · $185.00

Religions of the World
A Comprehensive Encyclopedia of Beliefs and Practices
J. Gordon Melton and Martin Bauman, Editors
4 volumes
August 2002 · 1507pp
ISBN 1-57607-223-1 · $385.00

Guns in American Society
An Encyclopedia of History, Politics, Culture, and the Law
Gregg Lee Carter, Editor
2 volumes
December 2002 · ca. 850pp
ISBN 1-57607-268-1 · $185.00

Legal Systems of the World
A Political, Social, and Cultural Encyclopedia
Herbert M. Kritzer, Editor
4 volumes
June 2002 · 1883pp
ISBN 1-57607-231-2 · $385.00

1-800-368-6868 · www.abc-clio.com
The most renowned publishing names in business. Used by more than 90% of the world's business schools. The "must-have" resource for business faculty and students for more than 30 years. ABI/INFORM® is more than a database.

It's the ultimate business research tool.

ABI/INFORM has been the premier business database for libraries for more than 30 years, containing thousands of journals tracking business conditions, trends, management techniques, corporate strategies, and industry developments worldwide. And today, it's stronger than ever with new content from some of the best publishers in the business world: Wiley, Kluwer, Oxford University Press, MCB, and more. ABI/INFORM. It's the foremost tool for business research. And we'll make certain it stays that way.
MIDWEST LIBRARY SERVICE
from Gutenberg to McLuhan,
Galileo to galaxies—
We cover a universe of books.

PROMPTLY
From major new titles to the obscure “black hole,”
we waste no time.

ACCURATELY
From invoices to status reports, we get it right.

COMPLETELY
From first shipment to completion,
we offer maximum fulfillment.

COMPETITIVELY
From trade discounts to short, we give you your money’s worth.

These four pillars form the foundation of Midwest's many years of service to libraries. Depend on us as your source for U.S. and Canadian books. Save valuable time, effort, and expense by relying on our:

- Expertise in automation services
- Exacting customer service
- Commitment to excellence
- Goal of maximum fulfillment

Call on us for:
- Firm Orders
- Standing Orders
- Approval Programs
- Technical Support Services

Midwest Library Service
11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 • USA
800-325-8838 • 314-739-3100
FAX 800-962-1009