Group Therapy

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Group Therapy

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GRYPE: (Submitted by Andrea Hall, Serials Assistant, Madonna University Library)

We are in the process of an Information Technology organizational plan, which would merge the library with Media Services, Academic Computer Services, Technology Learning Services, Information Systems, and Web Development. The result being all team members would rotate among the various IT areas. Our director would like to know if any library has undergone this process and how it is working now. What are the feelings among the library staff? What about the patrons? How long did it take from start to finish? The projected time for us is 2003-2004. What about cost? Were any jobs eliminated in the library as a result?

RESPONSE: (Submitted by Rick Anderson, Director of Resource Acquisitions, University of Nevada, Reno)

At the University of Nevada, Reno, the libraries are an integral part of the Information Technologies division. The Vice President for Information Technology and the Dean of University Libraries are the same person, an organizational quirk that carries with it a number of significant benefits. For one thing, it means that the Dean of Libraries reports directly to the university president and consults with the president on matters of university-wide importance. For another, it means that the Dean is aware (and in a position to debate the merits) of actions by other administrators that may lead to the siphoning-off or general degradation of library and information resources. And at an institution as technology-driven as Nevada, it means that the libraries and their information dissemination needs are able to help set the agenda for essential technological support.

As Steven D. Zink, Nevada’s VP for IT and Dean of Libraries, points out, however, “this arrangement only works if the administration regards information technology as a strategic asset that is central to the institution’s mission. If viewed in this way, information technology, and, indeed, information resources in general, are more likely to be acknowledged as essential and mission-critical expenditures of increasing importance that must be funded accordingly.”

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In the current information environment, libraries — even research libraries — are in danger of becoming irrelevant. “As information becomes more energized and mobile,” says Zink, “libraries must do the same, or else they will increasingly become repositories of dead information. The killer app in this marketplace is not content; it’s infrastructure.”

The chief danger of making a college library an integral part of the general IT organization is that library budgets — especially materials budgets — will look very fat targets when placed under the same administrative control as technology budgets. “Money is already flowing from libraries to IT, on many campuses,” Zink says. “If the library isn’t viewed as an essential player in the university’s overall institutional strategy, it’s a bank waiting to be robbed.”

On the Road

With BEA as a backdrop, we began our “bibliophile blow-out” weekend by joining the other guests in the Reading Room on the second floor for complimentary wine and cheese and fruit. Of course, the room was full of great books to read or take back to your room. Another couple was staying in the “Library” room, which they said was full of reference books and books about library science. Just the ticket for brushing up on your MLS. The Hotel’s proximity to the New York Public Library was the reason for the Hotel’s library theme and it is a great companion to the stately and erudite NYPL. 41st Street continued on page 57