November 2013

Call for Ideas-2000 Charleston Conference

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
Editor (1999) "Call for Ideas-2000 Charleston Conference," Against the Grain: Vol. 11: Iss. 6, Article 11.
DOI: https://doi.org/10.7771/2380-176X.3868

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Internet Moves to the Courtroom
by Bruce Strauch (the Citadel)

Competition among Internet companies has shifted into patent wars over who owns the rights to key methods of doing business online. Trilogy claims title to a method of picking options in car purchases. Amazon says it invented customers running a credit tab. Priceline says it owns the process of shoppers agreeing to buy if merchants meet their price. What once was a breakneck free-for-all of innovation threatened to grind to a halt. Amazon is suing Barnesandnoble.com over a patent on "1-Click" shopping. And other merchants are wondering who is the next target. See — Thomas E. Weber, "Battles Over Patents Threaten to Damp Web's Innovative Spirit," The Wall Street Journal, Nov. 8, 1999, p.B1.

Inquiring Minds Don't Always Know
by Twyla Racz (Eastern Michigan University)

In 1973 the directors of Yale University Press and Princeton University Press, concerned about the erosion of college and university materials budgets and the corresponding effect on scholarly publishing, formed a plan of action which became the National Enquiry into Scholarly Communication. The National Enquiry was sponsored by the American Council of Learned Societies and funded primarily by the National Endowment for the Humanities. In this article Abel discusses the National Enquiry and the reasons why in actuality it had little impact. See — Richard Abel, "The National Enquiry into Scholarly Communication—Twenty Years After," Publishing Research Quarterly, vol 15(1) (Spring 1999), p. 3-19.

Admin Greed Runs Rampant
— It's the money, stupid!
by Bruce Strauch (the Citadel)

Harvard Law prof Arthur Miller virtually created the "court t.v." concept and moonlighted for years without objection under the 20% rule. Now (during summer vac) he has filmed 11 lectures and sold them to an online college. Harvard says he can't do this. He's teaching at two colleges at the same time. Miller says that's nonsense. He has no interaction with students whatsoever. It's just a series of lectures no different from any other ed material — casebooks, texts or audio tapes. What's deeply disturbing about this is the implication of what Harvard somehow owns his course. Prof. Louis Bates, head of the Afro-American Dept. has starred in a PBS series. He says, "I've been teaching the same course, with modifications, for 23 years. I've taught at Yale, Cornell and Duke, too, and when I moved to a new university nobody said to me I couldn't take my course with me because the university owned it." Harvard's response? Rules and an application process that requires a prof to seek permission from the corporation that governs the university. Cutting through Harvard's high-blown rhetoric about how Miller is "diluting" the university—to the cynical core, the notorious Alan Dershowitz says, "It's the money. What distinguishes the Internet from everything else is the number of zeroes." This is an issue of enormous importance to profs and should be read in toto. See Amy Dockser Marcus, "Why Harvard Law Wants to Rein In One Of Its Star Professors," The Wall Street Journal, Nov. 22, p.A1.

Call for Ideas/Papers/ Speakers/etc.
Issues in Book and Serial Access and Ownership

I f you are interested in leading a discussion, acting as a moderator, coordinating the lively lunches or simulation rooms, or would like to make sure we discuss a particular topic, please let us know. The Charleston Conference prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We'll probably like it...

Send ideas by June 30, 2000, to:
Katina Strauch
College of Charleston Libraries
Charleston, SC 29424
843-953-8020 (phone)
843-953-8019 (fax)
Internet: <strauchk@earthlink.net>