December 1999

Full Page Ads

Editor

Follow this and additional works at: https://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
Editor (1999) "Full Page Ads," Against the Grain: Vol. 11: Iss. 6, Article 2.
DOI: https://doi.org/10.7771/2380-176X.3859

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Instant relief for back issue problems.

Alfred Jaeger, Inc., your one source for back volumes in all subject disciplines.

Our comprehensive inventory is sure to include the exact material you need from all over the world. That's why we've been a primary source for libraries for 40 years. Simply send us your list of requirements and we'll respond promptly. Come visit our homepage at the address www.ajaeger.com. By the way, we'll also be glad to purchase your duplicate copies.

So for instant relief of back issue problems, Jaeger is the prescription. Contact us today. Write or call Toll Free 1-800-969-JAGR.

ALFRED JAEGER INC.
Dept. AG, P.O. Box 9009, Commack, NY 11725-9009

Gentlemen: Please send your latest catalog and brochure.

Name ____________________________
Title ____________________________
Company/Facility ____________________________
Address ____________________________
City ____________________________ State ____________ Zip ____________
Phone ____________________________
Fax ____________________________
What's new in Collection Manager?

The world's best web-based collection management tool has just gotten better. Collection Manager, from Blackwell's Book Services, now offers you the most advanced features in the industry...

Streamlined search screens
Expanded online help
More onscreen narrative instructions
Downloadable reference sheets
Efficient, one-click ordering
Support for multiple orders and orders for titles not in the database
Ability to ensure inclusion of specified titles in approval shipments
Coming soon, customized lists that can be saved, reviewed and edited

All these features, plus Tables of Contents for current year's titles, combine to guarantee that your collection development decisions are informed by the most authoritative information available.

Collection Manager

For more information contact...

BLACKWELL'S
BOOK SERVICES

Maggie McNair
6024 SW Jean Road, Building G
Lake Oswego, Oregon 97035
Telephone: 1-800-547-6426
E-mail: mktg@blackwell.com
Internet: http://www.blackwell.com

Oxford - Lake Oswego - Blackwood - Sydney
It's as heroic as a life preserver, without getting wet. Now, in less time than it would take you to ask for someone's library card, you can utilize the speed and convenience of the Internet to: consolidate orders, download MARC records before the book even arrives, build and transfer carts to multiple users, sort by demand to see the bestsellers, or set your own budget to prevent overspending, and more.

The Title Source™ II is the only research tool you will ever need to uncover comprehensive information on over 2.4 million book, audio and video titles at the click of a button. Save time by searching tables of content for authors, short stories, and specific topics; and search annotations with keywords to zero in on the correct title. View book jackets, full-text reviews, and excerpts in one easy step. Discover the power of technology with the world's leading title-information database on the web.

► Once you have it, you won't know how you lived without it.

Electronic Business & Information Services
a unit of Baker & Taylor

2709 Water Ridge Parkway  Charlotte, North Carolina 28217  Phone: 800.775.1800  www.btol.com
Where do ACS Web Edition subscribers go for great chemistry, great quality, and great value?

[http://pubs.acs.org]

right here

ACS Web Editions feature Reference Linking from article references to the relevant CAS Abstract and bibliographic information; Articles ASAP™ (As Soon as Publishable) posting articles to the web edition weeks before appearing in print; ASAP Alerts, a free e-mail alerting service; Full-text browsing and searching; Choice of HTML or PDF formats; Supporting Information; Links to other databases; and more.

ACS Web Editions
Where to go when you need to Know it Now!
http://pubs.acs.org
You can. With the ProQuest Digital Vault™ an aggressive and massive effort to place our immense information archive online. Starting with early English books from as far back as 1475. Magazines from their very first print. Full runs of newspapers and periodicals complete with images, text, graphics, charts, and photos, all in their original context. 5.2 billion pages in all. With easy search tools to find exactly what you’re looking for. Quite simply, it’s the world’s most extensive archive of historically significant texts and periodicals available. And it’s all yours. www.proquest.com
Hunting for

BOOKS

that are used, out-of-stock, or out-of-print? You've

FOUND

the right Web site.

Tracking down books for a course on children's literature? Want to build collections in physics? Or sports medicine? Or presidential history? Need to replace a wide variety of titles no longer in print? Find it all at Alibris. We're committed to being the most reliable, full-service, online source for libraries seeking used, out-of-stock, and out-of-print books.

➤ One-stop shopping online
➤ Millions of titles from hundreds of dealers
➤ Purchase orders and credit cards accepted
➤ No transaction fees for online orders
➤ Consolidated shipping
➤ Satisfaction guaranteed
➤ Order online at http://library.alibris.com

Books you thought you'd never find

www.alibris.com
REVEALS ALL!

<table>
<thead>
<tr>
<th>Title</th>
<th>Frequency</th>
<th>Volume</th>
<th>Year</th>
<th>Issue</th>
<th>Price Per No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACADEMIC RADIOLoGY</td>
<td>M</td>
<td>4</td>
<td>1997</td>
<td>7</td>
<td>$25.00</td>
</tr>
<tr>
<td>ACRAROLOGIA</td>
<td>Q</td>
<td>39</td>
<td>1999</td>
<td>2</td>
<td>$40.00</td>
</tr>
<tr>
<td>AMERICAN PHOTO</td>
<td>BM</td>
<td>10</td>
<td>1999</td>
<td>2,4</td>
<td>$15.00</td>
</tr>
<tr>
<td>AMERICAN PSYCHOLOGIST</td>
<td>M</td>
<td>53</td>
<td>1998</td>
<td>1-7, 11, 12</td>
<td>$25.00</td>
</tr>
<tr>
<td>ANGLES</td>
<td>Q</td>
<td>3</td>
<td>1998</td>
<td>3,4</td>
<td>$10.00</td>
</tr>
<tr>
<td>AORN JOURNAL</td>
<td>M</td>
<td>67</td>
<td>1998</td>
<td>2-6</td>
<td>$10.00</td>
</tr>
<tr>
<td>ARCHITECTURAL DIGEST</td>
<td>M</td>
<td>55</td>
<td>1998</td>
<td>4-11</td>
<td>$15.00</td>
</tr>
<tr>
<td>ASIAN BULLETIN</td>
<td>M</td>
<td>21</td>
<td>1996</td>
<td>1-11</td>
<td>$10.00</td>
</tr>
<tr>
<td>ATHEROSCLEROSIS</td>
<td>SM</td>
<td>136</td>
<td>1998</td>
<td>1,2</td>
<td>$50.00</td>
</tr>
<tr>
<td>AUTOMATION IN</td>
<td>BM</td>
<td>6</td>
<td>1997</td>
<td>1,2</td>
<td>$60.00</td>
</tr>
</tbody>
</table>

Want to see more? Absolute’s unique automated inventory allows you to view absolutely everything we have in stock for immediate delivery. For your convenience, our inventory is segregated by complete volumes, single issues and is updated daily.

In the event that your required material is not listed, Absolute will assist your library in searching for missing journals by utilizing our world-wide network of vendors. In addition, we also contact publishers for complete volume and single issue orders. If it’s out there, we’ll find it!

Absolute provides a multitude of services for your library. Browse our web page or ask for our brochure and see ALL Absolute has to offer!
YOUR SEARCH IS OVER.

You don’t have to sift through a pyramid of information to find the full text of journal articles anymore. EBSCO’s integrated services now notify you of relevant articles in electronic journals if you begin your search in one of our proprietary or licensed databases. Soon you’ll also be notified of appropriate full text articles in these databases, even if you start looking for information in an electronic journal. And when the article you’re searching for isn’t available electronically, you’ll be advised if it’s available in your print collection. All at your desktop. All from one system.

EBSCO provides all the services you need. No more going to the ends of the earth for the information you want.
Mergers and Acquisitions 101

Back to School!? Again??

It's simply a fact. Mergers can have a profound effect on your acquisition department. Many things can change — pricing structures, the people you normally deal with, the ordering process. It can be as confusing as your first day on campus.

Since 1962, the Book House has maintained steady and solid growth by expanding on superior service and a solid foundation.

So, if you don't want to "start over" or if you don't have time to "wait and see if you like the new instructor," call the Book House — where it's business as usual.

the BOOK HOUSE INC.
Since 1962
Contact us today!
Phone: (800) 248-1146
Fax: (800) 858-9715
e-mail: bhinfo@thebookhouse.com
www.thebookhouse.com

Jobbers serving libraries with any book in print.
CORSINI (3E) IS COMING...

Special Pre-publication Offer
Save $150
(offer valid through 9/30/00)

THE CORSINI ENCYCLOPEDIA OF PSYCHOLOGY AND BEHAVIORAL SCIENCE
THIRD EDITION

Edited by
W. Edward Craighead, Ph.D.,
Director of Clinical Training,
University of Colorado, Boulder, CO,
and
Charles B. Nemeroff, M.D., Ph.D.,
Chairman of Psychiatry Department,
Emory University, Atlanta, GA

Praise for the Second Edition:

"Highly recommended."
—Library Journal

"This work walks the user through the entire field of psychology, guided by a who's who of today's psychologists. Recommended for all libraries."
—Choice

"The Encyclopedia is the constant and reliable source for information on the major areas of psychology..."
—Reference Books Bulletin

In an area of study as complex as the mind, brain, and behavior, presenting material in a manner that makes it both accessible to the novice and useful to the expert is no small feat. Throughout its long history, The Corsini Encyclopedia of Psychology and Behavioral Science has balanced the task admirably. Now, under the editorial guidance of a dynamic team of behavioral science editors, the Third Edition extends the tradition of succinct yet thorough coverage of the field. It has been expanded to include not only updated entries on timeless ideas in psychology and related disciplines, but also complete coverage of breakthrough discoveries.

This eagerly awaited revision of the classic psychology reference features:

- Over 1,200 entries—all updated—with 300 entirely NEW to this edition
- Authoritative entries from over 700 experts from around the globe
- Extensive cross-referencing throughout
- A unified bibliography of over 10,000 citations
- Four volumes (nearly 2,700 pages)

0-471-23949-6 • $450.00 • Four volumes • $600 after 9/30/00
Available in the Summer of 2000 through your vendor

WILEY
Publishers Since 1807
There's a Books In Print format for every taste.

Years ago, Books In Print only came in vanilla—the traditional nine-volume book edition. But today, the Books In Print database comes in a medley of different flavors.

On the web. Frequently enhanced and continuously updated, booksinprint.com offers speedy access to the entire database of in-print titles.

On CD-ROM. Updated monthly, Books In Print on Disc contains Books In Print, Bowker's Complete Video Directory, and Words on Cassette.

Books In Print with Book Reviews on Disc adds the last ten years of the books OUT•OF•PRINT database, inactive audio and video titles, plus reviews from 14 major review sources—including CHOICE, Library Journal and Publishers Weekly.

Online subscription services—Carl System, DRA Web and DRA Net,™ EBSCOhost,™ FirstSearch,® InfoTrac,® INN-VIEW,™ OVID and SilverPlatter ERL.™

Pay-as-you-go services—DIALOG,® OCLC, OVID and Lexis®-Nexis.®

Which flavor would you like best? Find out by talking with a Books In Print representative at:

1-888-BOWKER
(1-888-269-5372)

R. R. BOWKER
Every month, we receive thousands of books. Billie Jo knows where each one goes.

EMERY-PRATT MAKES SURE YOUR ORDER IS COMPLETE AND THE BOOKS ARE SPECIALTY PREPARED THE WAY YOU'VE REQUESTED.

Over the past 16 years, Billie Jo has worked in almost every department at Emery-Pratt. She currently supervises our receiving department. That's where all the books are sorted and prepared to fill customer orders. It's also where many of our specialty services take place. You see, we help our library customers by preparing their books to be "shelf-ready" before we ship them out. That includes paperback binding and reinforcement, bar coding, cataloging, theft detection devices and more. It's just another way we try to make things a little easier for the libraries we work with.

Ask about our specialty services for your next order. Billie Jo will make sure it happens.

Emery-Pratt
Book Distributors since 1873
1966 W. Main St., Owosso, MI 48867-1397
Phone (toll-free) 1 800 248-3887
Fax (toll-free) 1 800 523-6379
E-mail: mail@emery-pratt.com
Internet: www.emery-pratt.com

VISIT OUR NEW WEBSITE TO SEARCH FOR BOOKS, PLACE ORDERS, AND MUCH MORE.

THE NICEST PEOPLE IN THE BOOK BUSINESS
From A-Z.

Our technology embraces the world.
Libraries and IEEE, covering the world of technology.
It's Super Millennium GOBI!

- Year 2000 Compliant
- Full U.S./U.K. Integration
- 2,000,000 English-Language Titles
- Expanded Management Reporting
- Advanced Collection Development Tools

Please join us at ALA Midwinter for YBP Library Services' 5th annual GOBI Users Group Meeting.
Sunday, January 16, 2000
4:30-5:30 p.m.
A reception will follow from 5:30-7:00 p.m.
[Location information will be available at the conference]
Also, be sure to stop by YBP's booth #1114
and Lindsay & Howes' booth #1214

GOBI™ (Global Online Bibliographic Information), is YBP Library Services' online, interactive database, acquisitions, and collection management tool.

To learn more about GOBI, GobiLink, GobiSelect, GobiSmart, GobiTween, and other YBP services, visit our web page at http://www.ybp.com or call us at (800) 258-3774.

Thanks for a wonderful 1999 and best wishes for a very happy and exciting 2000!

lindsayandhowes
U.K. Office
Lindsay & Howes Booksellers
Godalming, Surrey, England

YBP
Headquarters
YBP Library Services
Contoocook, New Hampshire, USA

A Baker & Taylor Company

<http://www.against-the-grain.com>
Are you ready for the year 2000?
We are.

So join us in a new era of health science information!

A tradition of personalized service. A commitment to tomorrow's scientific advances. You'll find both and more at Rittenhouse Book Distributors. With Rittenhouse, you'll discover one-stop access to the most authoritative and informative text, CD-ROM, and on-line products from more than 300 health science publishers!

Rittenhouse works with you...

- Superior Customer Service assures your order of the personal attention it deserves.
- On-Line and Web-Based Ordering makes getting the titles you need easier than ever.
- Special Discount Programs let you save big on the titles you need most.
- Same Day Shipping and Order Fulfillment puts top titles in your hands quickly.
- Customized Statistical Reporting includes recall/out-of-print lists and back order status reports.

To make your job even easier, Rittenhouse delivers...

- Approval Plans
- OCLC PromptCat® Service
- Series and Standing Order Plans
- Author Affiliation Notification Service
- Web-Based Ordering

Y2K compliance ensures uninterrupted service!

Make Rittenhouse your official book distributor for the new millennium!

RITTENHOUSE

distributing information for the 21st century

511 Feheley Drive • King of Prussia, PA 19406 • Phone: (800) 345 6423 • Fax: (800) 23 7466
Email: customer.service@rittenhouse.com • World Wide Web: http://www.rittenhouse.com
EDI: (800) 358 9318 • On-Line: (800) 372 2665
SUBSCRIPTION SAVINGS USING INTERNET-BASED SOLUTIONS

For well over a quarter century, Cambridge Scientific Abstracts journals have provided bibliographic access to over 7,500 sources of scientific data published worldwide.

Now, most of the 58 journals that we publish are searchable on the Internet, updated weeks or months before the print or CD version goes to press. Subscription advantages include:

- **15% savings** from electronic-only option, plus much higher savings in 2000
- **Perpetual rights** to data published during your subscription
- **1-year backfile** at no additional cost
- **Campus-wide access** for an unlimited number of users
- **Cost-effective alternative** for keeping up with 7,500 sources of scientific data
- **Option to access complete archive** cumulated from 10 – 30 years of data

For a sample copy or 30-day complimentary access to any electronic journal, please contact your subscription agent or Cambridge Scientific Abstracts:

Web Site: www.csa.com/journals
Fax: +1 301-961-6720
E-Mail: journals@csa.com

FOR MORE INFORMATION, VISIT OUR WEB SITE: www.csa.com/journals
Q: How can you make your journals more valuable?

Elsevier Science is a leader in developing new products and policies for the digital library – from the ScienceDirect® platform to new approaches in journal pricing and archiving. We have worked closely with and have listened to the concerns of both scientific researchers and librarians. Here are some of the ways in which we have responded.

A Commitment to Electronic Archiving

Permanent archiving of electronic information and assured access to those archives are essential in scholarly communication. Elsevier Science is committed to maintaining an active electronic archive of its journals and to providing access to that archive to all subscribers. Elsevier Science is also working with library leaders to identify other archiving strategies that will assure libraries of the permanence of the electronic files. We know this is important and we have made it a priority.

A Leader in Electronic ILL

Elsevier Science has been licensing electronic files for network use since 1991. Using these files for interlibrary loan is important to library partners. Elsevier Science was a leader among science publishers in permitting articles from licensed electronic journal holdings to be printed and sent by mail, fax or Ariel to fulfill ILL requests. Libraries can retrieve articles more efficiently and fulfill ILL requests from subscriptions held only in electronic form. And now we are exploring options for delivering electronic files.

Standards Make Things Work

Elsevier Science has long advocated sharing of research with others in the industry to create standards. We made our detailed SGML document type definition (DTD) freely available. Results of our TULIP experiment were shared openly, as well as the data format standards that resulted from TULIP. We led the development of the unique publisher item identifiers (PIIs) and initiated a project for the creation of a comprehensive scientific font set which, when completed, will be available without charge on the Web. And we have continued to support the development of the digital object identifier (DOI). We know it requires cooperation to make things work.
Science Delivered to the Desktop

The data is clear: journals are used much more when they are available electronically at the desktop. The Elsevier Science vision is to increase scientists' efficiency by integrating information and delivering it conveniently. That has been part of the notable success of ScienceDirect®, the robust and sophisticated platform built to deliver science "at the speed of the 21st Century." We are working with other information providers to create seamless links. And we have invested in community services such as Ei Village®, BioMedNet® and ChemWeb, to offer discipline-specific resources. Electronic journals: in context and at your fingertips.

New Journal Pricing Policy

For more than a decade, libraries have coped with often dramatic price swings. Journal prices increase for many reasons: growth in pages, currency fluctuations, inflation and compensation for cancellations. Beginning with the subscription year 2000, the price for the complete package of Elsevier Science print journals will increase annually less than 10% (in our invoicing currencies). This new policy significantly reduces the effects of currency fluctuations - the main factor causing dramatic journal price increases. Elsevier Science will share the risks and protect library customers by providing greater price stability.

Authors and Rights

Copyright transfer is widely misunderstood and not all publishers' policies are alike. At Elsevier Science we are sensitive to authors' needs. Scientists publishing in Elsevier Science journals have wide rights to use their works to support their research and teaching. For example, authors can share their articles with colleagues, post them on campus networks and use them electronically for courses. There is neither a charge to authors nor a need to ask permission for these uses.

A: Partner with The New Elsevier

We understand your needs:

- To get better value from serials budgets.
- To provide the formats users require.
- To customize information resources.
- To deliver information faster and more efficiently than ever before.
- To provide reliable and continued access to a rapidly growing universe of research information.

Our job is to make your work easier.

Against the Grain / December 1999-January 2000
IRELAND...
Essential research resources

Gale Group offers two new research collections for historians and scholars studying Irish politics, economics, cultural history and colonialism, in particular nationalist issues and the role of terrorism.

IRELAND: POLITICS AND SOCIETY
THROUGH THE PRESS 1760-1922
General Editor: Dr Marie-Louise Legg, University of London.
Newspapers have been an essential strand in the growth of Irish society and the Irish economy. They were at once the maker of, and a response to, the self-awareness of Ireland as a country separate from Britain, and their advertisements furthered the burgeoning commerce of the country. Sourced from several libraries, this collection is designed to show the rise of the modern Irish state and society in all their complexity and will be valuable to all studying and writing on politics, the arts, literature, the economy and leisure. Advisory Board members include Professor James S Donnelly, Professor D George Boyce, Professor R V Comerford, Professor Nancy Curtin, Dr Philip Bull and Dr James Kelly.

THE BRITISH IN IRELAND
Part 7: Sinn Fein and Republican Suspects, 1899-1921
Sectarian and sedulous action continues to be an integral part of Ireland's development. Part 7 of The British in Ireland Collection (Series One), documents the movements of many important suspects active in the period directly prior to 1921 and will enable scholars to trace the chain of events during the final stages of Home Rule negotiations. The archive publishes recently revealed police reports and surveillance information on individual Sinn Fein and Republican suspects: in total over 440 suspects are represented in this collection. Notorious suspects include Eamon de Valera (1882-1975); Michael Collins (1890-1922); Sir Roger Casement (1864-1916). Other Sinn Fein and Republican suspects include: Ernest Blythe; James Connolly; Major John MacBride; Maud Gonne; Countess Markievicz; Sheehy Skeffington; Arthur Griffith; Thomas Ashe and Douglas Hyde.

For more details regarding collection size, availability and price contact your Gale Group representative.

Primary source documents  Manuscripts and archives  Historical documents

Please call 1.800.444.0799
or 203 397 2600
sales@galegroup.com

Against the Grain / December 1999-January 2000

<http://www.against-the-grain.com> 47
ANNOUNCING THE FIRST UPDATE
of the acclaimed CD-ROM based on
the McGraw-Hill Encyclopedia of
Science & Technology, Eighth Edition

“Straightforward ... provides
easy access to a standard
reference ... recommended
for science, college, public,
and school libraries.”
—Library Journal on Version 2.0

Release 2.1 Features:

• MORE user-friendly—with
  a completely redesigned,
graphically enhanced interface

• MORE animations of science
  concepts—15 brand-new,
  including Chain Reaction, Chaos,
  Fractals, El Nino,
  and Polymerization

• MORE illustrations—
  700 added, a 50% increase
  over Version 2.0

• NEW & REVISED ARTICLES
  throughout, updating the most
  authoritative science and
  technical reference available

Now available for Windows NT!

MINIMUM SYSTEM REQUIREMENTS
IBM PC or Compatible:
386 or later (486+ preferred)
Windows 3.1, Windows 95, or Windows NT
4 MB RAM minimum (8 MB RAM preferred)
10 MB hard disk space
2x CD-ROM drive or faster

Visit Booth #1420 at ALA Mid-Winter

To order or for information about the CD-ROM or
AccessScience@McGraw-Hill (coming Spring 2000),
the online Encyclopedia of Science and Technology,
call toll-free 1-877-840-2297.

www.books.mcgraw-hill.com
See us together at booth 1807!

SWETS BLACKWELL INFORMATION SERVICES

ALA
Midwinter Meeting 2000
San Antonio, Texas
January 14-19

BLACKWELL'S
INFORMATION SERVICES
Project MUSE now includes scholarly journals from ten university presses! Building on the original 47 scholarly titles offered by Johns Hopkins, the MUSE collection now offers 112 full-text journals online. By merging these titles into a single database, MUSE provides scholars with the critical content they need, combined with all of the benefits of electronic subscriptions, including full-text and field searching, easy navigation, and full campus availability 24 hours a day. With our expanded list, faster servers and increased searching options, your users will find research has never been easier. And as a librarian, there's no better value for your dollar—the list price of $8,000 is much less than the cost of subscribing to these titles in print. Our flexible subscription options include discipline-oriented packages and single-title ordering to best meet your collection development needs. Substantial discounts are also offered for consortium, smaller and special libraries. Contact us now to see why there's more to MUSE than ever before.

Now MUSE includes journals from:

- Carnegie Mellon University Press
- Duke University Press
- University of Hawaii Press
- Indiana University Press
- Johns Hopkins University Press
- MIT Press
- Oxford University Press
- Pennsylvania State University Press
- University of Texas Press
- University of Wisconsin Press

Project MUSE
Setting the standard for scholarly electronic journals in the humanities and social sciences.

http://muse.jhu.edu

Preview the expanded Project MUSE now. Contact us for your free trial subscription at muse@muse.jhu.edu or 1-800-548-1784.

See what we've built.
The Johns Hopkins University Press
AMR is among the most widely used engineering journals in research collections around the world.

For over fifty years, Applied Mechanics Reviews (AMR), has enabled researchers and practicing engineers to manage the flow of technical information. In each monthly issue, AMR features abstracts from 475 international journals, book reviews, retrospectives, and review articles surveying the current literature and analyzing recent trends.

New in 2000
- In June, free access to online bibliographic database of article abstracts beginning in 1989

New in 2001
- Newly-designed AMR published six times a year
- Expanded selection of articles and reviews in print
- Available only online, the bibliographic database is updated monthly with the latest abstracts as had previously been available in print

Order Information
One year AMR subscription
ISSN: 0003-6900
$663

Mail
ASME, 22 Law Drive, Box 2900, Fairfield, NJ 07007-2900
Phone
U.S. and Canada: 800-843-2763
Mexico: 95-800-843-2763
Outside No. America: 973-882-1167
Fax
973-882-1717
Email
infocentral@asme.org
Request an evaluation copy!

Scope
Applied mechanics foundations and basic methods, dynamics and vibration, automatic control, mechanics of solids, mechanics of fluids, heat transfer, earth science, energy and environment, and bioengineering.

http://www.asme.org/pubs/amr
KluwerOnline

Kluwer's Journals on the World Wide Web

- full-text PDF files — including figures, tables, and high-resolution images — of all articles (from 1997) from nearly 400 journals
- easy, no maintenance access via one-time domain-name registration: no IDs or passwords required
- full search capabilities allow cross-holdings look-up from one search page
- take electronic access to only the journals you want (no bundling requirements)
- single-site, multi-site, or consortial licenses available
- access directly through Kluwer, or your regular subscription agent
- includes science/technology journals formerly published by Thomson Science/Chapman and Hall; Plenum journals to be added in 2000

http://www.kluweronline.nl

Partners
Blackwell's
(800) 221-3306
www.blackwells.com
Dawson/Faxon
(800) 422-3223
www.informationquest.com
EBSCO
(800) 633-4604
www.ebsco.com

OCLC
(800) 848-0878
www.oclc.org
Swets & Zeitlinger Inc.
(800) 44SWETS
www.swetsnet.com

Americas
Kluwer Academic Publishers
101 Philip Drive
Assinipoll Park
Norwell, MA 02061
Tel: (781) 871-6311, ext. 201
Fax: (781) 671-6528
email: adam.chesler@wkap.com

Europe, Asia, Africa, and Australia
Kluwer Academic Publishers
Spuiboulevard 50
3311 GR Dordrecht
The Netherlands
Tel: +31 78 6392 213
Fax: +31 78 6392 223
email: jori.hattink@wkap.nl

Kluwer academic publishers

Against the Grain / December 1999-January 2000
<http://www.against-the-grain.com> 87
MIDWEST LIBRARY SERVICE

from Gutenberg to McLuhan,
Galileo to galaxies—
We cover a universe of books.

PROMPTLY
From major new titles to the obscure "black hole,"
we waste no time.

ACCURATELY
From invoices to status reports, we get it right.

COMPLETELY
From first shipment to completion,
we offer maximum fulfillment.

COMPETITIVELY
From trade discounts to short, we give you your money's worth.

These four pillars form the foundation of Midwest's many years of service
to libraries. Depend on us as your source for U.S. and Canadian books.
Save valuable time, effort, and expense by relying on our:

- Expertise in automation services
- Exacting customer service
- Commitment to excellence
- Goal of maximum fulfillment

Call on us for
- Firm Orders
- Standing Orders
- Approval Programs
- Technical Support Services

Midwest Library Service
11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 • USA
800-325-8833 • 314-739-3100
FAX 800-962-1009