September 1992

Full Page Ads

Editor

Follow this and additional works at: https://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
Editor (1992) "Full Page Ads," Against the Grain: Vol. 4: Iss. 4, Article 62.
DOI: https://doi.org/10.7771/2380-176X.3817

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
NOW IT'S AS EASY AS
A B C...+D
TO COMPLETE YOUR BACK VOLUME COLLECTIONS

ALFRED JAEGER, INC.
www.ajaeger.com
Int’l Periodical - Back Volume Specialists
For Over 40 Years

A - Appraisals for tax and insurance purposes
B - Back volumes - Over 45,000 titles in inventory
C - Collection Development Specialists
Comprehensive (Our inventory + publishers + vendors)
+D - Document Delivery - The final step for
back volume completion

Alfred Jaeger, Inc.
66 Austin Blvd.
P.O. Box 9009
Commack, NY 11725-9009
Phone (631) 543-1500
Fax (631) 543-1537
E-Mail: jaeger@ajaeger.com
Academic libraries and librarians are our priority. That was true more than 100 years ago and it's true now. When you are looking for optimum ways to build and manage all of your collections, from out-of-print volumes to total shelf-ready services, and the newest e-book releases, Blackwell's continues to be your most trusted source.

BLACKWELL'S BOOK SERVICES

See What's New Online
www.blackwell.com

Great new content. Easier access and navigation. More online functionality too!

1.800.547.6426  www.blackwell.com
MLA International Bibliography

Better Than Ever

The #1 research tool for books and articles on literature, language, linguistics, and folklore just got better.

The MLA International Bibliography's impressive database now includes listings on rhetoric and composition and on the history, theory, and practice of teaching language and literature at the college level.

The bibliography is an unparalleled research tool, offering electronic access to over 1.5 million citations from 1963 to the present and covering literature, language, film, linguistics, and folklore.

Scope of the MLA International Bibliography

- Literature from Africa, Asia, Australia, Europe, North and South America
- Folklore, including folk literature, music, art, rituals, and belief systems
- Linguistics and language materials, including history, theory, and translation
- Literary theory and criticism
- Dramatic arts (film, radio, television, theater)
- History of printing and publishing

For information on the online version, please contact
Ebsco Publishing:
800 653-2726; www.epnet.com

Gale Group:
800 877-GALE; www.galegroup.com

OCLC:
800 848-5878, ext. 6251; www.oclc.org

Ovid Technologies:
800 950-2035, ext. 249; www.ovid.com

SilverPlatter Information:
800 343-0064, ext. 744; www.silverplatter.com

For information on the CD-ROM version, please contact
SilverPlatter Information:
800 343-0064, ext. 744

For information on the print edition, please contact
Modern Language Association
26 Broadway, 3rd floor
New York, NY 10004-1789
646 576-5155
fax 646 576-5160
www.mla.org

frequently asked questions

What is the MLA International Bibliography?
The MLA International Bibliography is a bibliography of journal articles, books, and dissertations. It is published by the Modern Language Association, a hundred-year-old not-for-profit organization committed to the study and teaching of language and literature.

Who uses the MLA International Bibliography?
The bibliography is the research tool for college and university scholars and students. Increasingly it serves high school students and teachers and people who like to read about literature.

What material is included in the bibliography?
Over 4,000 journals are regularly indexed for inclusion in the bibliography, as are books from over 1,000 publishers. Scholars from universities throughout the world contribute material in their areas of expertise.

Where do indexing terms come from?
The Modern Language Association has drawn on the work of scholars to compile a thesaurus of over 45,000 topical terms and 327,000 names that reflect the state of current research. New concepts are regularly added to the thesaurus.

Who indexes the entries?
Indexing is done by specialists with advanced degrees in literature, language, folklore, and linguistics. The bibliography's New York indexing staff has a total of 163 years' experience.

What languages are indexed?
While the majority of entries are in the English language, at least 60 other languages are represented in the index, including Arabic, French, German, Italian, Japanese, Latvian, Norwegian, Portuguese, Russian, Spanish, Swedish, and Turkish. The material we index comes from all over the globe; coverage is truly international.

Contact us at bibliography@mla.org
Visit our website at: www.thebookhouse.com

Serving Libraries with Any Book In Print

Order Database
Find ANY book in print with our order database. After finding your book you may then order it using our shopping cart system.

Prepub Specials
View our latest prepublishing discounts, and place your orders for significant Sci/Tech titles at prices below the publisher's advertised offer.

Library Services
We are your library's "Service Center" for book acquisitions. We will deliver any book in print in the United States and Canada.

On-line Services
Electronic services through our website for clients including web order, publisher list, order database, on-line order status with claiming.

the BOOK HOUSE INC.
Since 1962

208 West Chicago St.
Jonesville, Michigan 49250
Phone 800-248-1146
Fax 800-858-9716
Religion

ATLA Religion Database
Information on topics such as biblical studies, world religions, church history, and religion in social issues.

ATLAS Full Text Plus
A collection of major religious and theology journals selected by religion scholars. Full text version of the ATLA Religion Database.

Religion & Philosophy Collection™
A comprehensive database covering theology and philosophical studies with 290 full text journals.

www.ebsco.com
[click on databases]
IEEE/IEEE Electronic Library (IEL)

All-Society Periodicals Package (ASPP)
Includes 112 IEEE journals and magazines in engineering, electronics and computer science at a substantial discount. Backfile from 1998.

Proceedings Order Plan (POP)

Proceedings Order Plan All (POP All)

For additional information or to arrange a free demonstration:

+1 800 701 4333
(USA/CANADA)

+1 732 981 0060
(WORLDWIDE)

+1 732 981 9667
(FAX/WORLDWIDE)

onlinerecords@ieee.org
(EMAIL)

IEEE Online Subscription Packages Include

Weekly Content Updates ✓
Searchable INSPEC Abstract/Citation Records ✓
IHS Tech Support ✓
Browseable Tables of Contents ✓
Top Cited Journals in Electrical Engineering, Telecommunications, and Computer Science* ✓
Interactive Reference Linking to Journal Articles NEW!

*Based on ISI's annual Journal Citation Report - 2000

www.ieee.org/onlinepubs
Librarians make the difference.
Knowledge is infinite.
(Not so time, resources or patience.)

Ingenta helps you find the research you need, when you need it.

Today’s innovators are publishing more research than ever — and demanding new and better ways of accessing their peers’ contributions. Libraries have to manage all of this information as effortlessly, quickly and cost-effectively as possible.

9,000 libraries worldwide look to Ingenta to provide their patrons with seamless access to the most comprehensive collection of scholarly content available online.

Ingenta offers researchers entrée to the electronic full text of more than 5,400 academic and professional journals via subscription or pay-per-view. And patrons can order documents from tens of thousands more for fax or Ariel delivery. With Ingenta’s cutting-edge management tools and email alerting services, libraries of all sizes can quickly and cost-effectively enhance their research capabilities and better meet their patrons’ needs.

Learn more at www.ingenta.com

Ingenta
Empowering the exchange of academic and professional content online.

Web: www.ingenta.com
Email: learnmore@ingenta.com
Phone: 1-888-263-5720
Science advances by making connections.

Link
The connection starts here

11 ONLINE LIBRARIES: Fully indexed and searchable: Chemical Sciences
- Computer Science - Economics - Engineering - Environmental Sciences
- Geosciences - Law - Life Sciences - Mathematics - Medicine - Physics
- and Astronomy

INTERDISCIPLINARY RESEARCH: LINK subscribers can access literature
in our 11 online libraries, allowing them to search across a vast range
of information. For example, pharmaceutical researchers can find a wealth
of data on environmental sciences, lawyers gain in-depth knowledge on
areas from chemistry to mathematics to medicine.

FREE ACCESS: LINK offers tables of contents and detailed abstracts for
every publication at no cost. What's more, we supply up-to-date information
on research topics and background on the editors of each publication.

SOLVING THE SPACE CHALLENGE: Our online format enables organizations
to continuously expand their collections in the confines of existing space.

The LINK Online First service
lets users access peer reviewed articles well before print publication,
significantly reducing the time it takes for critical discoveries to
reach the research community.

LINK Helpdesk
In the Americas:
Springer-Verlag New York, Inc.
175 Fifth Avenue, New York, NY
10010
\t1-800-SPRINGER; ext. 653
or 1-212-460-1653
f: 1-212-539-1719
e: link@springer-ny.com

Outside the Americas:
Springer-Verlag Heidelberg
Tiegartenstr. 17
D-69121 Heidelberg
\t+496221/4878910
f: +496221/4878120
e: helpdesk@link.springer.de


9/02 Promotion S2293
The choice is yours. Select from a range of journal collections spanning all fields of science, technology and medicine. Access articles from our expansive collection of backfiles. Navigate using our leading bibliographic databases. Customize online services for a specific research community or choose desktop decision-support for professionals. All are richly linked to provide full-text navigation to the world's STM literature. You can create a suite of information solutions to suit the unique needs of researchers and practitioners.

**FLEXIBILITY. CHOICE. VALUE.**

Elsevier Science offers you:

- Trusted, comprehensive scientific, technical and medical information.
- Discovery resources millions of scientists and practitioners rely on.
- Value for the delivery of STM information services.

[www.elsevier.com](http://www.elsevier.com)
Through our world-renowned publications and information services, the IEEE connects people and organizations to an immense body of ideas and information, scientific and technical knowledge, and emerging research information in science and technology.

GET CONNECTED

A WORLD OF SCIENTIFIC & TECHNICAL LITERATURE AT YOUR FINGERTIPS...

INSPEC
At 7 million records and growing weekly, the INSPEC Database is recognized as the world’s leading bibliographic database in the fields of physics, electrical and electronics engineering, computing and control. Over 3,500 scientific and technical journals and some 1,500 conference proceedings, as well as numerous books, reports and dissertations, are scanned each year by INSPEC staff for relevant articles to abstract and index for inclusion in the Database.

IEE JOURNALS
Electronics Letters—The world’s most cited journal in the field of electronics.
IEEE Proceedings—An international journal published under twelve titles containing current, original contributions in electrical, electronics, computing, control and communications technology.
IEEE Review—The IEEE’s flagship publication provides insight into the rapidly advancing world of electronics and electrical engineering.
IEEE Engineering Journals—A series of professional journals providing in-depth coverage of a wide range of engineering issues and applications.

IEE ONLINE PUBLICATIONS
The IEEE’s online publication service gives subscribers access to the full text of the IEEE’s journals, conference publications and colloquium digests. Features include: Cross-journal searching of bibliographic records, browseable table of contents, and full articles stored in PDF format that may be viewed and printed with the Adobe Acrobat Reader. http://ieeexplore.ieee.org/

IEEE INSPEC
THE INSTITUTION OF ELECTRICAL ENGINEERS
722-321-5575 • www.ieee.org
On-Line Ordering
Rush Service
Firm Orders
Standing Orders

1-207-774-0331 • Fax: 1-800-214-3895 • 1-800-937-0331
ebc.com
Facts On File is proud to present a landmark work on American history

Encyclopedia of American History

Comprehensive 11-volume set!

Broadest coverage of American history available in one set

Facts On File is proud to introduce its new eleven-volume set, the Encyclopedia of American History. This unparalleled collection, arranged chronologically in accordance with the National Standards for United States History, spans the entire scope of American history from its prehistoric ancestors to its modern-day citizens. Offering a balanced, accessible presentation of the political, social, economic, and cultural events that have shaped the nation, each well-researched volume is supervised by a senior scholar and leading authority in U.S. history.

SAVE 20%! Special pre-pub discount price: $748.00


Gary B. Nash, Ph.D., General Editor

Gary B. Nash received his Ph.D. from Princeton University. A key author of the National Standards for United States History, he is currently Director of the National Center for History in the Schools at University of California, Los Angeles, where he teaches colonial and revolutionary American history. He is a published author of college and precollegiate history texts; among his best-selling works is The American People: Creating a Nation and a Society, now in its fifth edition. He was president of the Organization of American Historians from 1994 to 1995.

Facts On File
132 West 31st Street, 17th Floor, NY, NY 10001 • WWW.FACTSONFILE.COM
Phone: 1.800.322.8755 • Fax: 1.800.678.3633
A tradition of service... a commitment to innovation.

Rittenhouse announces two new high-impact services to meet your information needs.

NEW!

• EDI Ordering through your ILS System
Ordering quality titles from Rittenhouse is easier than ever! Place electronic orders to Rittenhouse directly from your ILS System, including Innovative Interfaces III and Endeavor's Voyager System.

NEW!

• The Core Collection Update Service
No time to update your collection? Rittenhouse can review your titles to guarantee that you have the latest editions on your shelves.

Plus the services you've come to love and trust...

- Approval Plans
- Continuations
- PromptCat®
- Brandon/ Hill Lists and Newsletter
- Quarterly Report
- Marcive®
- Customized Reporting
- Cost Analysis

www.rittenhouse.com
provides instant access to our full inventory database with titles from more than 300 publishers, plus special sales information, direct email access, and details on forthcoming titles. Order any time, anywhere!

Make Rittenhouse your source for all your health science information needs!
Together with our customers, we've learned a lot at YBP and Lindsay & Howes about the online features libraries and consortia need to be effective and efficient when they select and order books, manage approval plans, and track standing orders.

GOBI helped academic libraries around the world perfect online workflows. Now with GOBI Edition 2, acquisitions, collections, and technical services librarians will be even more effective.

You'll find your own ideas in GOBI Edition 2.

is your system
Our website has been designed to do something other websites don’t...

listen.

WE LISTEN CAREFULLY TO CUSTOMER COMMENTS ABOUT OUR WEBSITE AND DESIGN FEATURES THAT HELP YOU DO YOUR JOB MORE EFFICIENTLY.

If you’ve ever met Mo Shattuck, you know he likes to get things right. And for the last few years, he’s been working to make our website as user-friendly as we are here at Emery-Pratt. Mo tried different things and then listened to customer feedback. With their input, he developed a site that is loaded with useful features. Best of all, there is no cost to register or use. You can search for books, make purchases, and even check on the status of existing orders. Plus, the on-line book bag lets you order multiple books at one time. Our new graphics, easy-to-navigate menu, and on-line newsletter give you lots of information with a simple “click.” We’ve even included some of our pictures, so you won’t forget that we’re here to take care of you.

Emery-Pratt.com

THE NICEST PEOPLE IN THE BOOK BUSINESS
Announcing a Major Publishing Event

Encyclopedia of the
ENLIGHTENMENT

Four volume set
Editor in Chief: Alan Charles Kors, University of Pennsylvania

Oxford University Press is pleased to announce a new reference source of unrivaled scope and authority covering the Enlightenment—the time between the late 17th century and the early 19th century—when sweeping changes were made in intellectual development.

Written by a group of international contributors, the four volumes of the Encyclopedia of the Enlightenment encompass the entire range of philosophic and social changes wrought by this period.

Extending the conventional geographical boundaries of the Enlightenment, the Encyclopedia covers major centers like Paris in France and Edinburgh in Scotland, along with “secondary” and “provincial” centers such as Bordeaux and Aberdeen, Philadelphia and Milan. Including feminist and various post-modernist reassessments alongside more traditional perspectives, the four volumes offer the broadest possible range of current knowledge.

Accessibility combined with scholarly rigor make the Encyclopedia the first choice for researching any aspect of the Enlightenment.

October 2002. 4 volumes. 8 1/2 x 11. 1984 pages, 350 halftones & line illus.
0-19-510430-7. $495.00

Key features of the Encyclopedia of the Enlightenment:

- The most extensive reference work in English ever published on the subject
- International in scope, including North American, Spanish, Latin American, Jewish, Russian, and Eastern European cultures
- Discusses recent theoretical and methodological approaches on Enlightenment studies
- Contains more than 700 signed articles by more than 400 renowned contributors
- Extensive cross-referencing and more than 300 illustrations

Oxford UNIVERSITY PRESS
Access a Wealth of Valuable Information Online
from the American Institute of Physics

http://librarians.aip.org

AIP Conference Proceedings are now online
Institutions that place a standing order for all Conference Proceedings receive online access to the full text of every online volume, beginning with number 500 (January 2000). Online access will allow users to search, browse tables of contents, and link to abstracts and full-text articles. To learn more, visit http://proceedings.aip.org.

New AIP Web page expressly for librarians
Journal pricing, Document delivery, Consortia licensing. Now the information that you need for almost any AIP- or AIP-distributed product or service can be found on our new Web site designed just for librarians. In addition to the above topics, you’ll find links to a wealth of valuable information on AIP Conference Proceedings, Virtual Journals, copyright and privacy policies, the OJPS Usage Statistics Service, and much, much more. See it for yourself at http://librarians.aip.org.

Virtual Journals in science and technology
Virtual Journals are online publications that collect relevant papers from a broad range of physical science journals. The present series of five journals offers your patrons quick, convenient access to the latest developments in nanoscale science, biological physics, quantum information, superconductivity, and ultrafast science. Articles are selected from the latest issues of nearly 50 source journals, including those of AIP, APS, OSA, and 11 other publishers— including Science and Nature. Visit www.virtualjournals.org.

Online usage statistics
Now get usage statistics for AIP, APS, AAPT, and ASCE online journals. This Web-based service generates reports that are available to library administrators by username/password. Statistics are available from 2000 forward at http://ojps.aip.org/jhtml/inst, and are updated monthly.

QUESTIONS? Call us at 516-576-2411 or e-mail mktg@aip.org.
Help Your Patrons Find Your Electronic Journals

A comprehensive list of your institution's full-text, electronic serials

- Find specific titles
- View your entire collection
- Know what's in your aggregated databases

Serials Solutions was founded by a librarian, for librarians. Our A to Z title list is the original and premier e-journal tracking tool, available at more than a thousand libraries worldwide.

We're expanding our services to offer a complete set of tools that will help you get the most out of your e-journal subscriptions. Full MARC records are available for your entire collection. Enhanced linking solutions and management tools will be available in the near future.

As always, Serials Solutions' services are customized specifically for your library, and include content available through your database aggregators, subscription agents and publishers. We'll also include information about your local collection if you're interested.

For more information, please give us a call or visit our website.

"This is a great product, our students really love it!"
- Robin Leech, Oklahoma State University – Tulsa

"★★★★ 7/8, out of a possible 5 stars."
- Charleston Advisor

"You're wasting money by NOT using Serials Solutions."
- Allison Mays, Millsaps College

1-866-SERIALS
www.serialssolutions.com
ZUBAL BOOKS – the premier buyer of books from libraries worldwide!

Since 1961, we've been buying books, every day – all day. Whether you have a single rare book or thousands of scholarly monographs to sell, we are interested!

Just phone, e-mail or fax a brief description of your books; we'll get back to you quickly with our offers.

We buy complete libraries, library duplicates, entire bookstore inventories, literary estates, private collections, household accumulations, publishers' overstock, remainders and review copies.

Immediate payment. Removal of books at our expense.

Contact us now or whenever you have books to offer.

In addition, we pay generous finder's fees for successful leads.

SUBJECTS AND CATEGORIES of interest include:

- Travel and Exploration
- Americana
- History: all periods, all regions, all countries
- Art and Architecture
- Archaeology and Anthropology
- Economics and Business
- Philosophy and Religion
- Illustrated Books
- Private Presses and Fine Presses
- Leather-bound books of all kinds
- Collected Works and Complete Works
- Literature, literary criticism, first editions
- Science fiction and Fantasy
- Science and Technology
- Trade Catalogues, Almanacs, Yearbooks
- Books in all fields published before 1800
- Books in French, Spanish, Italian, German and other languages
- Pamphlets, tracts, brochures
- Maps, charts, atlases, plat books
- Government publications: federal, state, local, provincial

ZUBAL BOOKS

2969 West 25th Street • Cleveland, Ohio 44113
Phone: (216) 241-7640 • Fax: (216) 241-6966
E-Mail: info@zubal.com • Website: www.zubal.com
THE INFORMATION YOU NEED
WHEN YOU NEED IT

INCLUDES FREE ONLINE ACCESS FOR INSTITUTIONAL SUBSCRIBERS

ONLINE SERVICES FROM TAYLOR & FRANCIS

- Free contents alerting with SARA and Keyword SARA
- Document delivery for all online journals
- Preprint service from prEvie
- Subject arenas
- Active reference linking to over 120 other publishers journals
- Fully searchable electronic sample copies available quickly and simply

BENEFITS

- Free online access for institutional subscribers
- Easy access to the full text of articles
- All articles fully searchable
- Articles available ahead of print publication

To find out more please visit:
www.tandf.co.uk/online

Taylor & Francis
Taylor & Francis Group
Now institutional subscribers can immediately access more than:
11,000 ACS journal issues, 500,000 articles, and 2.5 million pages of original chemistry

From 1879 to your desktop — the chemistry that changed the world.

ACS Journal Archives is the new online database that lets institutional subscribers click on more than a century of the most cited, most essential research. You can quickly and easily search and access the full text of all titles published by ACS from 1879 to your current Web Editions subscription. That’s more than 2.5 million pages of original chemistry at your fingertips.

Save time and money searching and retrieving research journals.

With ACS Journal Archives — and ACS Web Editions — you can take advantage of enhanced search functionality supported by our state-of-the-art network. And you get seamless integration of searches between the Archives and Web Editions. Articles are delivered electronically in convenient PDF format with the same high level of quality as the original document.

With ACS Journal Archives, your library has a secure and cost efficient solution for storage and retrieval of research journals. In addition, users gain the flexibility to access this indispensable research whether they’re working in their office, library, lab, or an off-site location.

Enter your chemistry time machine today.

ACS Journal Archives not only helps researchers save valuable time — it opens up a vast world of essential chemistry. Librarians and information specialists can go to http://pubs.acs.org/archives to begin an institutional subscription or to find more details about the Archives. ACS Journal Archives is available for institutional access only.

Visit http://pubs.acs.org/archives for more information.
What's in ACS Journal Archives.

Publications included, year of first issue, and former names

- Accounts of Chemical Research (1968)
- Analytical Chemistry (1929; originally IE-EC Analytical Edition, 1929 - 1946)
- Biochemistry (1962)
- Bioconjugate Chemistry (1990)
- Biotechnology Progress (1990; co-published by ACS and AIChE)
- Chemical Reviews (1924)
- Chemical Research in Toxicology (1988)
- Chemistry of Materials (1989)
- Environmental Science & Technology (1967)
- Inorganic Chemistry (1962)
- Journal of Agricultural and Food Chemistry (1953)
- Journal of the American Chemical Society (1879)
- Journal of Chemical and Engineering Data (1956; originally IE-EC, Chemical & Engineering Data Series, 1956 - 1958)

Elias James Corey awarded Nobel Prize in 1990 for development of the theory and methodology of organic synthesis.

Ahmed H. Zewail awarded Nobel Prize in 1999 for studies of the transition states of chemical reactions using femtosecond spectroscopy.

Journal of Medicinal Chemistry

Journal of Natural Products
(1996; co-published by ACS and ASP)

The Journal of Organic Chemistry
(1936)

The Journal of Physical Chemistry PART A and PART B

Langmuir
(1983)

Macromolecules
(1968)

Organic Process Research & Development
(1997)

Organometallics
(1982)

RECENTLY PUBLISHED ACS JOURNALS
(not yet included in ACS Journal Archives) and first year of publication:

- Biomacromolecules
- Crystal Growth & Design
- Journal of Combinatorial Chemistry
- Journal of Proteome Research
- Nano Letters
- Organic Letters

ACS PUBLICATIONS
HIGH QUALITY. HIGH IMPACT.
http://pubs.acs.org

© 2002 American Chemical Society. All rights reserved.
A Financial History of the United States
Three-Volume Set
Jerry W. Markham

"These three volumes belong in every college and university library."
—Choice

"Markham, who has an extensive background in financial regulation, makes a significant contribution with this first comprehensive financial history since ... 1970.... This set is noteworthy because of its accessible reading style and easy-to-use format. ... Recommended for all academic, business, law, and larger public libraries."
—Library Journal

0-7656-0730-1 HC $549.00/set

Forthcoming from Sharpe Reference—

American Presidential Campaigns and Elections
Three-Volume Set
Edited by William G. Shaw and Ballard G. Campbell
This fully illustrated reference is packed with facts and information on every presidential campaign from the election of 1788-89 through the hotly contested election of 2000. Each entry traces the background and results of the election, as well as biographies of each candidate, and the set features hundreds of rarely seen original campaign documents.

Sharpe Reference • 1,250 pages • Winter 2002-3
0-7656-8042-4 HC $325.00/set
Prepub price $295.00 until 12/31/02


Encyclopedia of World Terrorism: Documents
Two-Volume Set
Edited by Frank G. Shantz, Ray Picquet, and John Lalla
This timely and authoritative set is the definitive research tool on terrorism around the globe. It picks up where the original and highly acclaimed Encyclopedia of World Terrorism leaves off, and examines terrorist activity from the mid-1990s to the present, including detailed coverage of the attack on the World Trade Center and the "War on Terrorism." The set includes a complete volume of primary source documents relating to terrorism from ancient times to the present.

Sharpe Reference • 600 pages • Winter 2002-3
1-56324-807-7 $199.00 / set
Prepub price $179.00 until 12/31/02

Also Available—

Encyclopedia of World Terrorism
Three-Volume Set
Edited by Martha Grenshaw and John Pimlott
Sharpe Reference • 768 pages • 1-56324-806-9 $299.00 / set

Order both World Terrorism sets and save!
1-56324-808-5 • All five volumes: $445.00

The History Highway 3.0
A Guide to Internet Resources
Third Edition
Edited by Dennis A. Trinkle and Scott A. Merriman
Now including a CD-ROM of the entire contents with live links to sites, this new, redesigned, and thoroughly updated edition of The History Highway guides users through the astonishing amount of historical information available on the Internet. Special editions with their own CD-ROMs are also available on world history, U.S. history, and European history.

"The serious scholar, the history buff, and anyone with a computer and a love of the subject should have this book."
—Library Journal

702 pages • Includes CD-ROM with live links to sites.
0-7656-0903-7 HC $89.95
0-7656-0904-5 PB $39.95

M.E. Sharpe PUBLISHER
TO ORDER: Call 800-541-6563 • Fax 914-273-2106 • Online www.mesharpe.com
The first of its kind, The Handbook of Psychology is destined to be the definitive reference work in the field of psychology.

HANDBOOK OF PSYCHOLOGY

IRVING B. WEINER, Editor-in-Chief
University of South Florida

Orchestrated under the auspices of Editor-in-Chief Irving B. Weiner, Ph.D., ABPP, this invaluable 12-volume reference covers every aspect of the ever-burgeoning discipline of psychology, and is representative of the most current knowledge in the field. Leading national and international scholars have collaborated under the guidance of recognized expert editors to produce each volume, which include chapters on virtually every topic in the subject area, from the established theories to the most modern research and developments.

The Handbook of Psychology provides psychologists, practitioners, researchers, and students with complete and up-to-date information relating to the field of psychology, and is sure to set the standard for references in the field of psychology for years to come.

The 12-volume set covers all of the fundamental areas of knowledge in the field of psychology as reflected by APA divisions, major journals, and standard academic courses.

Volume One—History of Psychology
Donald K. Freedheim, Ph.D.,
Case Western Reserve University

Volume Two—Research Methods in Psychology
John A. Schinka, Ph.D.,
University of South Florida
Wayne E. Velicer, Ph.D.,
University of Rhode Island

Volume Three—Biological Psychology
Michela Gallagher, Ph.D.,
John Hopkins University
Randy Nelson, Ph.D.,
Ohio State University

Volume Four—Experimental Psychology
Alice F. Healy, Ph.D.,
University of Colorado
Robert W. Proctor, Ph.D.,
Purdue University

Volume Five—Personality and Social Psychology
Theodore Millon, Ph.D.,
University of Miami
Melvin J. Lerner, Ph.D.,
Florida Atlantic University

Volume Six—Developmental Psychology
Richard M. Lerner, Ph.D.,
Tufts University
M. Ann Easterbrooks, Ph.D.,
Tufts University
Jayanthi Mistry, Ph.D.,
Tufts University

Volume Seven—Educational Psychology
William M. Reynolds, Ph.D.,
Humboldt State University
Gloria E. Miller, Ph.D.,
University of Denver

Volume Eight—Clinical Psychology
George Stricker, Ph.D.,
Adelphi University
Thomas W. Widiger, Ph.D.,
University of Kentucky

Volume Nine—Health Psychology
Arthur M. Nezu, Ph.D.,
MCP Hahnemann University
Christine Maguth Nezu, Ph.D.,
MCP Hahnemann University
Pamela A. Geller, Ph.D.,
MCP Hahnemann University

Volume Ten—Assessment Psychology
John R. Graham, Ph.D.,
Kent State University
Jack A. Naglieri, Ph.D.,
George Mason University

Volume Eleven—Forensic Psychology
Alan M. Goldstein, Ph.D.,
John Jay College of Criminal Justice

Volume Twelve—Industrial and Organizational Psychology
Walter C. Borman, Ph.D.,
University of South Florida
Daniel R. Ilgen, Ph.D.,
Michigan State University
Richard Klimoski, Ph.D.,
George Mason University

Available December 2002 through your vendor.
To learn more, visit www.wiley.com/go/handbookofpsychology

Against the Grain / September 2002
THE INTERNATIONAL REVIEW JOURNAL IS NOW ONLINE!

Applied Mechanics Reviews

REVIEW ARTICLES...RETROSPECTIVES...AND MORE

Full text of Applied Mechanics Reviews (AMR) is now accessible online. This includes retrospectives (1 per issue), review articles (3-4 per issue), book reviews (20-25 per issue) and book notes (35-40 per issue). AMR review articles organize, summarize and clarify knowledge as it currently exists in the technical literature. AMR articles reflect upon active areas of research, including theoretical, computational, and experimental aspects, as well as theoretical modeling, methods of analysis and instrumentation.

AMR FEATURES:

- Retrospectives by respected authors looking back on their work and areas of interest
- Review articles by authors from around the world
- AMR’s scope encompasses mechanics topics across the engineering sciences spectrum, such as fluid and solid mechanics, heat transfer, dynamics and vibration
- 20-25 book reviews in every issue – no other journal reviews as many books per issue
- 35-40 books notes in every issue which describe newly published books
- Access to the AMR Journal Article Abstracts Database, containing 250,000 records with about 2000 being added monthly

Get a sample issue – email: amr@asme.org
Visit the website – www.asme.org/pubs/amr

SUBSCRIBE NOW!

One year AMR Review Journal
ISSN: 0003-6900
Domestic: $741
International Air Service: $795
Website: www.asme.org/pubs/amr
Phone:
U.S. and Canada: 800-843-2763
Mexico: 95-800-843-2763
Outside No. America: 973-882-1167
Fax: 973-882-1717
Email: infocentral@asme.org
Mail: ASME
22 Law Drive
Box 2900
Fairfield, NJ 07007-2900

ASME International
New from SIAM!
SIAM Journal on Applied Dynamical Systems

A New Way to Communicate and Visualize Dynamics
Analysis · Animations · Experiments · Color Images

Editor-in-Chief: Martin Golubitsky, University of Houston
Available at no charge over the web in 2002 and 2003! • ISSN: 1536-0040 (electronic only)
Issues available at http://epubs.siam.org/sam-bin/dbq/toclist/SIADS

Coming in 2003!
Multiscale Modeling and Simulation:
A SIAM Interdisciplinary Journal

Editor-in-Chief: Thomas Y. Hou, California Institute of Technology
Announcing the first journal to provide a comprehensive forum for multiscale research!
Multiscale Modeling and Simulation bridges the growing gap in communication between
mathematics, chemistry, physics, engineering, computer science, environmental science, and more.

ISSN: 1540-3459 (print), 1540-3467 (electronic) • 2003 list price for print with electronic access
available at no extra charge: $300 USA, Canada, Mexico; $350 overseas
Electronic-only access: $285 (worldwide) • www.siam.org/journals/mms/mms.htm

Visit SIAM Journals Online at http://epubs.siam.org
Society for Industrial and Applied Mathematics
3600 University City Science Center, Philadelphia, PA 19104-2688
Phone 215-382-9800 • Fax 215-386-7999
siam@siam.org • www.siam.org
6 Billion People Worldwide... One Definitive Resource.

Annual Reviews has synthesized the vast amount of primary research and identified the principal contributions in specific disciplines of Biomedical, Physical and Social Science.

Affordable single and multiple site license agreements help to maximize library budget dollars and tailored agreements can be developed to meet any institutional need. Effortless navigation and powerful search capabilities are supported through seamless online access and allow both librarians and patrons to search across multiple disciplines within the Annual Reviews collection (29 series) providing Connectivity to research literature of the highest caliber. In addition, interlinkage to all 240+ journals hosted by HighWire Press™ and all participating CrossRef publications, as well as Medline® and ISI's Web of Science® is included within the subscription.

Annual Reviews
1-800-523-8635 (US/Canada) or 650-493-4400 Worldwide
sitelicence@annualreviews.org
www.annualreviews.org
PCI Full Text™

PCI Full Text™, a Chadwyck-Healey™ product, is a comprehensive online archive of digitized full-text and full-image articles from the leading journals in the humanities and social sciences. It includes 3.5 million article pages spanning two centuries from more than 200 journal titles including Journal of Marketing, Journal of Memory and Language, Journal of Social History, and Modern Language Review. It completes your library holdings of journal backfiles in a convenient, highly accessible form. PCI Full Text is a natural extension of Periodicals Contents Index. And a remarkable addition to your collections.

“Comparing today with yesterday in the humanities and social sciences used to be an arduous process. Now I have instant access.”

What will you find?

ProQuest
Company

www.chadwyck.com
MIDWEST
LIBRARY SERVICE

from Gutenberg to McLuhan,
Galileo to galaxies—
We cover a universe of books.

PROMPTLY
From major new titles to the obscure "black hole,"
we waste no time.

ACCURATELY
From invoices to status reports, we get it right.

COMPLETELY
From first shipment to completion,
we offer maximum fulfillment.

COMPETITIVELY
From trade discounts to short, we give you your money's worth.

These four pillars form the foundation of Midwest's many years of service
to libraries. Depend on us as your source for U.S. and Canadian books.
Save valuable time, effort, and expense by relying on our:
■ Expertise in automation services
■ Exacting customer service
■ Commitment to excellence
■ Goal of maximum fulfillment

Call on us for ■ Firm Orders ■ Standing Orders
■ Approval Programs ■ Technical Support Services

Midwest Library Service

11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 ■ USA
800-325-8833 ■ 314-739-3100
FAX 800-962-1009

A Complete Library Service