ATG Annual Survey Report

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Reviewed by Debbie Vaughn (College of Charleston)

Skim any issue of Library Trends, Computers in Libraries, Library Journal, or our own Against the Grain and immediately you will recognize the abundance of literature on one of our profession’s gravest topics: off-campus library services. Whether we work in acquisitions or reference, circulation or administration, remote users and their needs and expectations comprise much of our thought. Will off-campus access to databases and full-text journals change license agreements? What is the most effective way to provide reference services to remote users? Who will ensure copyright compliance in our electronic reserves system? How will the increase in electronic services affect staffing?

Off-Campus Library Services, edited by Anne Marie Casey, brings together ideas on literally every aspect of its apt title. Co-published simultaneously as Journal of Library Administration, volumes 31 and 32, Off-Campus Library Services is a collection of the proceedings of the Ninth Off-Campus Library Services Conference held in 2000. Though at one time this conference, and subsequently its papers, focused on library services to distance education students, it is at once obvious that “off-campus” no longer only refers to this sect of patrons; rather, “off-campus” encompasses a wide breadth of users, class types, and delivery options for services. As remote access to library resources is becoming standard (especially among higher education institutions), “distance” no longer equates with “far away”—in many cases, it simply means “from the residence hall.” Despite the fact that this volume is largely centered on services that result from off-site and Web-based courses, any kind of library can benefit from the information found between its covers. Off-campus is off-campus, whether it is down the street, across the state, or around the world.

Thirty-four papers are included in Off-Campus Library Services, all of them unique in scope. Titles include “Consortium Solutions to Distance Education Problems: Utah Academic Libraries Answer the Challenges,” “Document Delivery Options for Distance Education Students and Electronic Reserve Service at Ball State University Libraries,” “From Isolation to Cooperation: The Changes that Technology Creates in Institutional Culture,” “Knowing Your Users and What They Want: Surveying Off-Campus

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Ahem. I can hear the crickets chirping out there. We had a pretty decent return on the survey last year, so I had a good pool of data to report on. Oh how the times have changed. I have fewer surveys to look at this year, and every single one of them is from the Northeast. Most (56%) are academic librarians, 22% are technical services librarians, 11% are special librarians, and 11% are reference librarians. The average experience is 21 years (last year’s average experience was 18.5 years). Hard as it is to find trends with these returns, some things can be determined. Such as, librarians no longer have five free minutes to fill out a two-page questionnaire. Katina and I have been comparing our returns this year with last year, and the results seem to be fairly similar. So the report of this year’s survey is more a report of how results that came back this year affect the results from last year.

The first question on the survey is about eBooks. About two-thirds of librarians bought eBooks last year, and the results haven’t changed much. We next asked about any functions you are outsourcing. Fifty-five percent of the respondents this year say that they are outsourcing cataloging, and the combined results of this and last year show an increase in this area from 25% to 29%, but every other field seems to reflect last year’s results: about half of you outsource approval plans, about 10% outsource acquisitions, and about a fifth outsource other areas of librarianship.

A third of this year’s respondents report downsizing in their libraries. When the data is combined with last year’s results, the overall figure climbs from 20% to 22%, with libraries that downsized professional staff climbing from 7 to 10% and paraprofessional staff from 14 to 15%. Teams implementation and merging report a combined 7% this year, from 5% last year. When asked what the effect of downsizing was, a third of those downsized say it’s positive, half say it’s negative, and others report that it has increased the workload for reference librarians and decreased the responsiveness of cataloging.

Budgets

Budgets seem to be reflecting last year’s data. The overall percentage of librarians with increasing budgets remains 71% and those with decreasing budgets climbs from 14 to 15%. The gap in dollars is narrower, however. The average increase last year was 9%, this year it’s 7.6%, but the dubious good news is that budgets see, tp be being cut less—from 16% last year to 6% this year. Books and journals reflect this trend with identical numbers, and electronic resources are the biggest gainers again in the budget shuffle—average increase is up from 13.5% to 15.5%, and no one this year reported a decrease in their electronic resources budget.

The breakdown of budgets doesn’t seem to change much in most areas. Books continue to take an ever slowly shrinking percentage of the budget, from 28% last year to 25% when both years are combined. CD-ROMs continue to receive less than 1% of the overall budget, journals continue to receive a steady 50%, online resources stay 6%, continued on page 53

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and miscellaneous expenses stay just over 4%. Electronic serials doubled their percentage when the results from the two years were combined. Last year electronic serials claimed just over 6% of the budget, while the combined amounts for this and last year show just under 13%, because this year's respondents report that between a fifth and a third of their budget goes to this burgeoning field. (By the way, for those of you scratching your heads over my addition, last year's respondents left about five percent of their budgets unaccounted for, while this year they come pretty close to 100%.)

**Internet**

Most libraries have Webpages at this point. Only sixty-six percent of this year's respondents say they have library homepages, but really, how often do you look up a library on the Internet only to find a gaping hole where the library should be? Combined results are 85%, which still seems a little low. In a related question, 44% of the libraries have merged with their computer center, compared with 15% last year.

When asked about how they use the Internet, most librarians respond that they search for OP books and they use the Internet for BIP searches. It seems a little odd that more say “checking publishers' Websites” and “searching Amazon.com” than “online ordering,” but you’d do order things from vendors' Websites too.

**Document Delivery**

Nearly 60% of you use commercial document delivery, a figure that didn’t change this year. Overall, the number of you who are satisfied with your document delivery operation slips from 64% to 63%, but this seems more of a spurious aberation than a trend, since those of you who aren’t satisfied stayed 3%. Not enough of you reported dollar figures for document delivery to even pretend to draw a conclusion. Those of you who use ILL figures in your collection development policy stay about the same, 60%. (And, unlike last year, no one said that their ineffective ILL service was a major factor in acquisitions, so things seem to be improving.)

**Training for the Future**

Nearly all libraries provide training for their Technical Assistants, a strong 97%. And for the three percent who don’t, shame on you. The types of training stay the same. 88% provide in-house training, 54% provide continuing education, a third provide satellite courses, 72% fund travel (in these uncertain days, a heartening figure), and 25% fund credit courses.

When asked how you deal with increasing resources and demands (and shrinking budgets and staff), 90% of you simply tighten your belts and work harder. A growing number of you are cutting back to the bare necessities: only 3% reported doing this last year, but twenty-two percent reported cutting services this year. A fairly constant fifth of you provide training to end users, and a shameful 3% send users away (fortunately, no one out this year's group has reported resorting to this extreme). A strong group, thirty-three percent of this year's respondents, say, not in so few words, that it's time to **reinvent the librarian**.

**Acquisitions and Preservation**

A quarter of you are resorting to paperbacks only approval plans, and 35% of you don’t have approval plans. The number of you instituting paperback-only firm order is about 28%, holding steady from last year, although nearly all of you, this year and last, report that you only buy hardcover when paper is unavailable. When you have the option of canceling paper journal subscriptions in favor of electronic, 54%, a consistent number between the two years, do so. The average amount of subscriptions canceled last year came to $22,156. This year that figure would climb a little. One of our group this year canceled a million dollars worth of subscriptions (at least that's what the email said), but even discounting this figure the dollars add up to $38,666. The two years added together show an average of about $25,000 canceled.

Last year, 8% of you said that "some other

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**Book Reviews**

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Students About Library Services; "Now You Can Get There from Here: Creating an Interactive Web Application for Accessing Full-Text Journal Articles from Any Location; "Straddling Multiple Administrative Relationships;" "Virtual Desk: Real Reference;" and, my personal favorite, "Developing an Effective Off-Campus Library Services Web Page: Don’t Worry, Be Happy!" All papers commence with a summary and keywords, and many include a literature review when applicable. Notes, references, appendices, charts, and illustrations are offered as well. A thorough index concludes. **Off-Campus Libraries Services** is the next-best-thing to attending the Off-Campus Library Services Conference.

The struggles of remote access are not exclusive to distance learning or academic libraries. All libraries and all librarians will garner a wealth of information on a variety of topics concerning distance library service. **Off-Campus Libraries Services** is invaluable to your institution's collection and your own.

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Against the Grain /April 2002
“If you steal from one author, it’s plagiarism; if you steal from many, it’s research.”

In my previous articles for Against the Grain, I have provided background information on copyright law for publishers, book distributors, and librarians. For this month’s column, however, I am expanding my focus to include authors, historians, and archivists. This column deals with the law of unpublished lectures, letters, and manuscripts. These items are the staples of historical and archival work. Publishers, archivists, and special collections librarians need to know about the rules dealing with unpublished works. This issue is especially important right now because the rules will change at the end of December 2002.

The 1976 Copyright Act—which is the law currently in force—provides that all the materials covered by the statute will automatically become copyrighted upon creation, whether or not the work includes a formal notice of copyright. This rule is a change from the previous law, which required the notice of copyright to be included in the work for the material to be protected. The 1976 law applies to all types of creations, both published and unpublished. Before the passage of the 1976 Federal copyright statute, unpublished letters, manuscripts, and lecture notes fell under the purview of state common law copyrights (which were discussed in my most recent column). Although letters and manuscripts that were covered by state copyright law are now included in the Federal copyright statute, state common law copyright still applies to unpublished lecture notes. And as we saw in the last column, the Federal copyright statute did not entirely preempt the common law, leaving room for common law copyright still to be applied in some circumstances.

Copyright Law and Unfixed Works
One use that is sometimes made of common law copyright is to protect items which are unfixed. The Federal copyright statute applies only to fixed works: "Original works of authorship fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine. . ." Because of the requirement for the material to be fixed, many types of work are not protected under the Federal copyright statute.

Some of these types of works include: "choreography that has never been filed or notated, an extemporaneous speech, original works of authorship communicated solely through conversations or live broadcasts, and a dramatic sketch or musical composition improvised or developed from memory and without being recorded or written down." Yet these same materials would be eligible for protection if they were fixed. Therefore, if the item "otherwise constitutes a "work of authorship [would be copyrightable if fixed]," these materials are subject to protection by state common law.

One type of work that is protected under the common law copyrights in many states is the unpublished lecture. This issue has received more attention recently because commercial note-taking services on the Internet have become very popular among students. If the lecturer gives a lecture from a prepared text, that text is considered to be an unpublished manuscript and is protected under common law. Similarly if the speaker gives a lecture from notes, the notes are protected under the Federal copyright statute. The problem arises when a lecture is not based on notes, or when a full lecture is given but only cursory notes are used. These lectures are not "fixed in any tangible medium of expression." Since these lectures do not meet the "fixed" test, they are not eligible for protection under the Federal copyright statute.

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library will have to worry about archiving." Rather disturbingly, 33% said so this year. Twenty-one percent pledged to keep electronic information in whatever format you could acquire it, while only 11% gave the same response this year. A fairly constant 20% say that you will keep paper for the time being.

Distance Education
Information on distance education hasn’t changed much. About 60% of you over last year and this year provide it, with answers as to where ranging from “anywhere” to “the local metro area” to “graduate level only.” The stock response to how libraries support distance education is making as much available off-campus online as possible.

Concerns
The major concern last year was mergers, and last year certainly was a whirlwind time in that regard. Some concerns that have carried over from last year are the rising age of librarians and a lack of young whippersnappers to step up and take the reins; budgets that don’t keep up with the rising cost of information; increasing reliance on electronic resources; and the rapid pace of change, which librarians have an understandably hard time keeping up with. Librarians are also looking for better standardization of technology and solutions to the archiving dilemma.

Last but not least Two winners were selected at random from the librarians who sent in their surveys. The winners are Mary Page (Rutgers University) and Albert Joy (University of Vermont). They will both receive a free subscription to ATG and a free Charleston Conference 2002 registration. Congratulations, y’all! See what good things can happen if you only send in the questionnaire?

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