December 1996

Table of Contents

Editor
TABLE OF CONTENTS

ISSUES, NEWS, AND GOINGS ON

1 Rumors
6 Deadlines
6 From Your Editor
7 Letters to the Editor

FEATURES

Higher Education and Libraries: Views from the Networked Environment

1 The Information Technology Imperative For Higher Education — Comments Made At 16th Annual Charleston Conference, Charleston, South Carolina, November 7, 1996 — by William T. Snyder (Chancellor, The University of Tennessee, Knoxville). Information technologies have enhanced access to information without regard to physical location. The evolution of libraries on university campuses has been a continuous struggle of acquiring adequate financial and physical resources. What do these truisms mean for our future?

22 Winning the Accreditation Game: The Library as Key Player and Hidden Gold Mine — by Antje Mays. So the library is the campus white elephant which no one in the college administration understands? At a time in which libraries struggle to maintain adequate funding levels, explain the continued need for their existence "despite" the growth of electronic resources, a seldom-tapped gold mine exists right at the library administrators’ fingertips — the library's role as key player in college-wide and departmental (re)accreditation.

24 The Evolution from Functional to Virtual Library — by Norman Desmarais and Judy Luther. Through the years, a library was defined as a collection of written materials containing information. With the advent of electronic networking, users can connect to remote databases which effectively function as the library used to, offering information for retrieval and sometimes delivering it directly to end users. This raises the questions: “What's happening to the collections that are identified as part of the library and how does that impact the role of librarians?”


82 Back Talk — Tony Ferguson.

INTERVIEWS

29 Arthur Brody, Founder and President, Brodart.
32 Rao Aluri, Founder and President, Parkway Publishers.

PROFILES ENCOURAGED

A look at some of our colleagues — Edited by Barbara Dean (Fairfax County Public Library)

38 Tom Gilson, Head of Reference Services, College of Charleston Libraries.

70 Deana Astle, Assistant Dean of Libraries, Clemson.
REVIEWS
34 From the Reference Desk — Reference Reviews.
36 Letter from Oklahoma — Catalogs from Publishers.

LEGAL ISSUES
Edited by Anne F. Jennings (Sinkler & Boyd) and Jack Montgomery (U. of Missouri, Columbia)
40 Cases of Note — Anne Jennings is always on the alert for copyright cases we should know about. This month, she talks about some recent West Publishing decisions along with a few other important cases.
42 Go West, Young Thomson! — by William M. Hannay. This is about the purchase of West by Thomson, the U. S. Department of Justice and the FTC.
44 Legally Speaking — Norm Desmarais is Understanding Software License Agreements.

REGULAR COLUMNS
PUBLISHING
47 Publisher Bestsellers — LSU Press.
48 Publisher Profile — Westview Press.
49 From the Other Side of the Street — AAUP Marketing to Libraries.

BOOKSELLING AND VENDING
54 And They Were There — Reports of Meetings — This month, we have covered Shopping in the Serials Supermarket, The Interconnected Information Environment: Perspectives for Resources and Technical Services, and SLA’s Southwest Regional Conference.
56 Bet You Missed It — Who was the man who taught us how to talk? And how about the DVC? Read about it all in this month’s compilation from the news.
64 Library Profile — This month, Roger Williams talked to Ann McHugo, acquisitions services librarian for Baker Library at Dartmouth College.
66 Group Therapy — Do you use the “flyleaf” in the books that you buy? Dottie Marinko is interested.
67 Not Fit For Print — Tony Leisner — Out of Africa.
68 Issues in Vendor-Library Relations — This one’s about Shipping Books on Time.

TECHNOLOGY AND STANDARDS
Edited by Sandra K. Paul (SKP Associates) and Albert Simmonds (R.R. Bowker)
70 Acquiring Minds Want to Know — Is Fulltext half full or half empty? Joyce L. Ogburn has an opinion.
71 The Book Industry Systems Advisory Committee Looks at the Standards Future courtesy of D. Jeffrey Blumenthal (Corporate Director — Strategic Planning Follett Corporation).
72 SISAC (Serials Industry Systems Advisory Committee) — SISAC was established in 1982 to “provide a forum for the serials industry to discuss and resolve mutual concerns and to develop standardized formats for the electronic transmittal of serials information.” Tina Feick tells us more of SISAC and its role as a forum for the serials industry to develop standardized formats for the electronic transmittal of serials information.
74 Chaos — How The SAN Helps Pave the Way for Successful Electronic Commerce in the Christian Marketplace by Sheri Toomb — The Evangelical Christian Publishers Association (ECPA) recently announced the electronic data interchange (EDI) network for the Christian publishing and retail communities, called X’net and Sheri Toomb tells us all about it.
75 International Dateline — Gita Gunatilleke tells us about Electronic Resources and the Web in New Zealand.
76 Nouvelle Cuisine — WebWhacker to the Rescue.

ETC.
80 You Gotta Go To School For That? — Spousal Obligations.
81 Back to the Issue — What Do You Do With Your Duplicate Journals.

<http://www.against-the-grain.com>