September 1996

Full Page Ads

Editor

Follow this and additional works at: https://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
Editor (1996) "Full Page Ads," Against the Grain: Vol. 8: Iss. 4, Article 2.
DOI: https://doi.org/10.7771/2380-176X.2049

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
One Stop Shopping from Jaeger

INTERNET jaeger@ajaeger.com
CALL 1-800-969-JAGR
Visit our Homepage at: <http://www.ajaeger.com>

Comprehensive back-volume service saves you time, money and effort.

Get everything you need from one source, with one call. Our huge back-volume warehouse, in combination with ready-access to publishers' inventories, second-hand sources and personal collections, helps us to maintain the highest fulfillment rate in the field.

And, with an error-free guarantee that pays you $25 if the order we ship is incorrect, it's easy to see why Jaeger has earned a worldwide reputation for dependability. For details, write, call or FAX us today.

ALFRED JAEGE INC.
P.O. Box 9009
Commack, NY 11725-9009
1-800-969-JAGR
Phone 516-543-1500
FAX 516-543-1537

ALFRED JAEGE INC. Dept. AG, P.O. Box 6009, Commack, NY 11725-9009
Gentlemen: Please send your latest catalog and brochure.

<table>
<thead>
<tr>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company/Facility</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>State</td>
</tr>
<tr>
<td>Zip</td>
</tr>
<tr>
<td>Phone</td>
</tr>
</tbody>
</table>

<http://www.against-the-grain.com>
Perception

Any vendor can provide adequate coverage of English language titles.

Perception

All approval vendors provide the same level of bibliographic expertise.

Perception

Traditional bibliographic resources are sufficient to manage a library's needs.

Reality

Blackwell's unified US & UK buying provides comprehensive approval coverage of English language scholarly publications.

Reality

Blackwell's professional bibliographers deliver a consistently higher level of bibliographic control for the entire range of English language titles.

Reality

Blackwell pioneered coordinated US & UK Internet/Web accessible tools providing better resources to meet the needs of modern libraries.

Blackwell's Preferred Edition provides the REALITY of complete English language approval services.

Second in a series from BLACKWELL
Wondering where to buy electronic titles?
Acquisitions becoming complicated?
Looking for a solution?

A single source for your electronic serials titles can take a considerable weight off your mind.
Whether CD ROMs, Internet access to databases or full text electronic journals, we offer a complete one-stop shopping service for electronic and print subscriptions:

- full technical and customer service support
- catalogues

- product information
- trials and demos

- fully inclusive invoicing or separate charging for your electronic titles
- the resources and expertise of one of the world’s leading library suppliers

Swets electronic media services – the obvious choice.

Swets Subscription Service  440 Creamery Way, Suite A  Exton, PA 19341  Tel: 800-447-9387  Fax: 610-524-5366
e-mail: infoho@swets.nl, WWW: http://www.swets.nl
Surf's up! Hundreds of librarians have sighted GOBI and have made surprising discoveries. It’s easy. It’s free. Some say it’s even fun.

Discoveries reported by GOBI observers:

- Immediate access to 1.5 million titles in US/UK database
- Sophisticated searches with Boolean keyword options
- Online real time searches, orders, and reports
- Online duplication control
- Screen-sensitive Help
- Hassle-free, customized reports

To sight GOBI,

Viewings are no cost, no obligation.

Sightings (with all the surprising discoveries) are free. Call or e-mail customer service for access. Register and begin using this rapidly developing online system by sending e-mail to service@ybp.com.

YBP, Inc.
Corporate E-mail: service@ybp.com
U.S. and Canada (800) 258-3774
Website: http://www.ybp.com

<http://www.against-the-grain.com>
LOOKING FOR THE 1995 NEWBERY CALDECOTT AWARD WINNERS?
(They're not in here... ...but you will find them here!)

Books-in-Print
Only 1.3 Million Titles and only 5,000 Publishers in 10 hardcover volumes
Subject headings not available
Can search by title and author only
Updated once a year
Only provides information on book titles
Annual subscription is one, 10 volume set
Must hand write title selection lists

The Title Source™
2.1 million titles and 60,000 Publishers on one CD-ROM disk
More than 150,000 subject headings
Can perform search by title, author, ISBN, subject matter, etc.
Updated continuously, over 130,000 changes to each issue
Provides information on book, audio, video, and multimedia formats
Flexible subscription options
Customized title selection lists

YOU NEED THE TITLE SOURCE

Why should research concerning any title or subject matter take longer than a minute or two? With The Title Source, you have accurate information at your fingertips by executing a few simple key-strokes on your computer. No endless stacks of reference books to plow through before your answer is found.

And here's the best part... you can get all of these great features twice a year on our Standard U.S.

Edition, spring and fall issues, for only $225.00 annually, which is about $150.00 less than "the other guy!" Stay up-to-date and work more efficiently with The Title Source from Baker & Taylor!

For more information on this powerful and easy-to-use reference tool, call Baker & Taylor's Information Services at (800) 775-1800.

NOW, WHICH ONE WOULD YOU LIKE IN YOUR LIBRARY?

<http://www.against-the-grain.com>
Access AIP Journals Online in 1997

In 1997, subscribers to any AIP print journal will enjoy free access to a full-text electronic version on the World Wide Web.

The journals will be online 24 hours a day, seven days a week, with most titles available more than three weeks before their print versions. Adobe Acrobat® software will be used to view the journals as PDF files.

Available journals include:

- **AIP journals**
  - Applied Physics Letters
  - Chaos
  - Journal of Applied Physics
  - Journal of Chemical Physics
  - Journal of Mathematical Physics
  - Physics of Plasmas
  - Physics of Fluids
  - Review of Scientific Instruments

- **AIP translation journals**
  - IETP Letters
  - Journal of Experimental and Theoretical Physics
  - Low Temperature Physics
  - Physics of Particles and Nuclei
  - Physics of the Solid State
  - Semiconductors
  - Technical Physics
  - Technical Physics Letters

For more information, contact:

American Institute of Physics • 500 Sunnyside Blvd. • Woodbury, NY 11797
Toll-free: (800) 344-6902 • Outside the U.S.: +1-516-576-2270
Fax: +1-516-349-9704 • e-mail: online@aip.org • URL: http://www.aip.org

ARTICLES IN PHYSICS

A NEW DOCUMENT DELIVERY SERVICE FROM THE AMERICAN INSTITUTE OF PHYSICS AND EBSCO.doc

ARTICLES IN PHYSICS gives you immediate access to more than 30,000 scientific and technical publications — including those published by:

- The American Physical Society
- American Astronomical Society
- Materials Research Society
- Optical Society of America
- American Institute of Physics
- Institute of Physics Publishing, UK
- American Association of Physics Teachers
- American Vacuum Society
- Les Editions de Physique
- Acoustical Society of America
- American Association of Physicians in Medicine
- American Crystallographic Association
- Astronomical Society of the Pacific
- Institute of Noise Control Engineering
- International Centre for Diffraction Data
- The Society of Rheology

Articles In Physics is also an excellent source for material in disciplines other than the physical sciences. Backed by EBSCOdoc’s extensive collection and its worldwide resources, researchers and librarians around the world can obtain articles rapidly via mail, fax, or Internet fax. Turnaround time for in-house titles is 24 hours.

CALL TOLL-FREE 800-480-PHYS

international 1-415-259-6002 fax 1-415-259-6044
e-mail articles@aip.org URL: http://www.aip.org/articles.html
OR WRITE TO: Articles In Physics • 1722 Gilbreth Road • Burlingame, CA 94010

<http://www.against-the-grain.com>
In the ten years since the publication of the *First Edition*, much has changed in the field of packaging technology, including microwave and child-proof packaging, the development of new and better materials, the rise of environmental concerns and nutritional labeling to name just a few.

This new edition presents packaging professionals, engineers, food technologists, material scientists, and students with a comprehensive reference to the field.


---

**KEY FEATURES:**

- Thoroughly updated and expanded by 30%
- Organized alphabetically in a large, double-column format
- Over 250 entries with accompanying tables and figures

**THE WILEY ENCYCLOPEDIA OF PACKAGING TECHNOLOGY** Second Edition
Edited by AARON BRODY, Rubbright Brody, Inc., Duluth, Georgia and KENNETH MARSH, Kenneth S. Marsh Associates, Woodstock, Illinois

ISBN 0-471-06397-5 December 1996 1,000 pp. $195 through 3/31/97; $225 thereafter

Available through your vendor.

![Wiley Logo](http://www.against-the-grain.com)
Access the book and journal information you need . . .
24 hours-a-day, quickly, easily and electronically.

Visit our home page at http://www.greenwood.com!

There you'll find information about new and interesting titles, and about who we are and how to order the books and journals you need. Browse our complete catalog (over 14,000 titles!); our user-friendly menus help you search by title, author, key word, area of interest and allow you to view or download a description of the books important to you.

No WWW access? Gopher to gopher.greenwood.com.

Subscribe to our E-Mail Book Information Service, FREE!

Sign up today and receive a monthly e-mail message which will tell you about all the new GPG titles in your areas of interest. It's easy to subscribe:

Send e-mail to: bookinfo@greenwood.com

The subject line is: "subscribe"

The body of your message must read: subscribe bookinfo

E-mail our new Price and Availability Service!

You can e-mail us for information about any of our titles and we'll e-mail you right back (if you have direct access to the internet, the return trip should take less than a minute!). If you know the ISBN, you can request price and availability information, along with a description of the title if you choose. You can also request lists of titles by author or of editorial and other contacts here at GPG.

Send e-mail to: prices@info.greenwood.com.

For price and availability, the body of your message should read: [ISBN]

If you'd like a description as well, your message should say: contents [ISBN]

Or just send the message help for more about this fast, free service.

If you have a question or need information about any of GPG's new online services, please send e-mail to: bookinfo@greenwood.com
SAX’S DANGEROUS PROPERTIES OF INDUSTRIAL MATERIALS,
NINTH EDITION by Richard J. Lewis, Sr.
$499.95 ©1996
$500.00 ©1996
A vast, reliable source of critical information on health and safety data, regulatory standards, toxicity, carcinogenicity, and physical properties of over 20,000 chemical substances. New: • 2,000 completely new chemicals, drugs, and biological agents • 14,000 updated entries • New or additional physical data added for 9,000 entries • CAS Registry Numbers for more than 18,000 entries • 100,000 domestic and international synonyms • 3 Instant Locator Indexes • Streamlined toxicity data • OSHA, ACGIH, MAK exposure limits • NIOSH REL workplace air limits • New advanced safety profiles for handling spills, accidental exposures, and fires • Carcinogens and reproductive effects • New European Data. Also available in CD-ROM.

HANDBOOK OF ENVIRONMENTAL DATA ON ORGANIC CHEMICALS,
THIRD EDITION by Karel Verschueren
$199.95 ©1996
$400.00 ©1996
All the information you need to prudently use potentially dangerous chemicals is in this fully revised edition of our classic handbook. Pesticides, detergents, phthalates, polynuclear aromatics, and polychlorinated biphenyls are all investigated in detail. Includes physical/chemical properties; air, soil, and water pollution factors; aquatic toxicity, and biological effects; odor thresholds; sampling and analysis data; and structural formulas of over 3,000 chemicals. Tables have been refined to focus on environmentally related materials. Also available in CD-ROM.

ENVIRONMENTAL CONTAMINANT REFERENCE DATABOOK,
VOLUMES I AND II by Jan C. Prager
$129.95 (each volume) ©1995, 1996
ISBN: 0-442-02420-7 (CD-ROM) Available now
$400.00 ©1996
Comprehensive coverage of environmental effects of regulated chemicals. Identifies regulated chemicals and chemicals of special interest to environmental and safety professionals due to widespread contamination or considerable hazard. A reference compendium of physical, chemical, and biological dangers of environmental chemicals and selected simple and complex mixtures. Listings include CAS number; SAX number; sampling, analysis, and detection limits; environmental transport, fate and effects; structural formula; molecular formula; common uses; manufacturers; odor thresholds; regulatory jurisdictions and authorities; standards; reactions; monitoring methods; international data; synonym index. Also available in CD-ROM.

Order from your local wholesaler or order direct from:
Donald O’Connor, National Accounts Manager, Van Nostrand Reinhold
212-780-6129 (Phone) • 212-254-9499 (Fax)
doconnor@vnr.com (E:mail)
that's what sets VNR's chemical and environmental references above the rest (Available in print and CD-ROM)

HAWLEY'S CONDENSED CHEMICAL DICTIONARY, TWELFTH EDITION
by Richard J. Lewis, Sr.
ISBN: 0-442-02419-3 (CD-ROM) Available now $300.00 © 1996

The most widely recognized dictionary of industrial chemicals, terms, processes, reactions, and related terminology; Hawley's is an essential reference for all levels of staff in industries where chemicals are used — from management and administrative people to marketing and sales to technical and scientific staff. Hawley's presents three distinct types of information: (1) descriptions of chemicals, raw materials, manufacturing processes, and equipment; (2) expanded definitions of chemical entities, phenomena, and terminology used in every phase of engineering and technical development; and (3) descriptions or identifications of a wide range of trademarked products. Also available in CD-ROM.

COOPER'S COMPREHENSIVE ENVIRONMENTAL DESK REFERENCE: WITH SUPPLEMENTAL SPELL CHECK DISK by André R. Cooper

A unique comprehensive reference with more than 1,000 pages of key terms, over 5,000 acronyms and useful, detailed information on: • Superfund • Environmental engineering • Biology • Construction • Wetlands • OSHA • Threatened and endangered flora and fauna • and International organizations and treaties. Information is supplemented by maps, charts, tables, and diagrams, as well as crucial agency contact information to give the professional access to environmental officials who can offer advice and assistance. Destined to become a classic work, essential for all environmental, hazardous waste and safety engineers and managers, industrial hygienists, and environmental lawyers, as well as for students in these fields. Also available in CD-ROM.

HAZARDOUS MATERIALS HANDBOOK by Richard P. Pohananish and Stanley A. Greene

This corrected, updated and expanded version of the U.S. Coast Guard's Chemical Hazards Response Information System (CHIRIS) Manual features widely used and transported industrial materials including, practical hands-on data and technical data as well as chemical properties. This book is a portable and easier to use version of the CHIRIS Manual. This new resource covers more than 1,240 substances, while also improving on the original by including a CAS index, synonym index, and a helpful identification section with new fields and vital ID information moved to the front of each record for easy accessibility. Also available in CD-ROM.
Now literary scholars, researchers and students can explore and analyze the published works and selected manuscripts of major literary figures using sophisticated CD-ROM search and access capabilities.

With point-and-click ease, you can perform complex searches of the material and even compare multiple texts at once. Full-text searchability, extensive cross-referencing and hyperlinks support broad and creative investigation into thematic strands, characterizations, word usage and more. Features like the Bookmark and Revisit functions make it easy for researchers to keep their queries organized and accessible across multiple sessions.

To introduce the series, we’re offering a 35% pre-publication discount through December 31, 1996. Call today for more information, including title lists.

**MAJOR AUTHORS ON CD-ROM: VIRGINIA WOOLF**
*edited by Mark Hussey, Professor of English, Pace University*

Includes all of Woolf’s published works, including variant and hard-to-find editions; more than 12,000 manuscript images; the complete text of *Virginia Woolf: A to Z* and an archival recording of Woolf’s talk, “Craftsmanship.”

Reg. $1,995  
Pre-Publication Price $1,495  Save 35%

Also available in a Student Edition, with content specially selected for undergraduate research.

Reg. $995  
Pre-Publication Price $745  Save 35%

**MAJOR AUTHORS ON CD-ROM: SAMUEL JOHNSON AND JAMES BOSWELL**
*edited by Leopold Damrosch, Chairman, English Department, Harvard University*

Includes all the volumes published in the Yale Johnson series; rare, hard-to-find editions from the British Library; L.F. Powell’s six-volume *Life of Johnson*; a gallery of images portraying Johnson, Boswell and their contemporaries; and a comprehensive index.

Reg. $2,995  
Pre-Publication Price $2,245  Save 35%

Purchase either title and receive 5 FREE Circulation Copies of the CD-ROM for your faculty!
The Definitive Guide to Occupational Health and Safety

NOW AVAILABLE—PATTY'S ON CD-ROM!

PATTY'S
INDUSTRIAL
HYGIENE AND
TOXICOLOGY

Now available, Patty's Industrial Hygiene and Toxicology on CD-ROM.

Patty's Industrial Hygiene and Toxicology has long been the definitive reference in the field providing occupational health and safety professionals, medical personnel and toxicologists with the most reliable information on industrial hygiene principles and practice. Containing all 10 parts of the print edition, including full text, charts, tables and illustrations. Patty's CD-ROM includes the following features:
• Simple and complex Boolean searching capabilities
• Hyperlinked references, tables and figures
• Notes allow users to attach comments to the text electronically
• Ability to select and print sections of the content
• Expandable table of contents allows you to scan contents at different levels of detail

It offers quick access to information on toxic substances, chemical agents, research trends, worker exposure data, regulations, and more. Users can perform both simple and complex Boolean searches. All references, tables, and figures are hyperlinked to the text.

VOLUME 1 GENERAL PRINCIPLES, 4E, PARTS A & B
Edited by George D. Clayton & Florence E. Clayton
Long-established as a classic guide to the concepts of industrial hygiene and toxicology.
Volume 1: 2-Part Set 0-471-55205-4 / cloth / $830

VOLUME 2 TOXICOLOGY, 4E, PARTS A-F
Edited by George D. Clayton & Florence E. Clayton
Offers the most reliable and comprehensive guide to toxins commonly found in industrial settings.
Part A 0-471-54724-7 / 1993 / 968 pp. / cloth / $820
Volume 2: 6-Part Set 0-471-54727-1 / cloth / $1,075

SPECIAL CD-ROM INTRODUCTORY OFFER
$1,795 through 9/30/96, $2,195 thereafter.

VOLUME 3 THEORY AND RATIONALE OF INDUSTRIAL HYGIENE PRACTICE:
THE WORK ENVIRONMENT, 3E, PARTS A & B
Part A edited by Robert L. Harris, Lewis J. Cralley & Lester V. Cralley
Part B edited by James Bus, Lewis J. Cralley & Lester V. Cralley
Explores the latest ideas and innovations concerning the work environment. Includes new sections on risk analysis and professional liability.
Volume 3: 2-Part Set 0-471-58677-3 / cloth / $380

SYSTEM REQUIREMENTS:
IBM 386 or higher • CD-ROM drive • 256 Color VGA Monitor • 4MB RAM • 2 MB free hard disk space • Windows or DOS

Available through your vendor

WILEY Publishers Since 1807

<http://www.against-the-grain.com>

September 1996 / Against the Grain 49
If it's not Bowker's, it's not Books in Print PLUS®

The only product with over 270,000 full-text reviews from 12 sources, including Publisher's Weekly, Booklist, Kirsirak, and Library Journal makes it easier and faster for you and your patrons to find the additional titles that fit your needs. Reviews on new or forthcoming titles, like this one, give you valuable "preview" information.

Books in Print PLUS creates electronic order files for 28 different vendors, making your ordering process more efficient—more than ever before. It also creates purchase orders and special orders!

Our new Windows edition with three Search and Browse modes makes Books in Print PLUS the easiest to use and the most powerful. Quickly find 1.5 million in print or forthcoming titles.

Complete publisher contact, SAN number, and discount information at the touch of a keystroke, saves you time and money.

Nine different displays and output formats provide the flexibility and power you need, whether used in libraries by reference, technical services or patrons, or in bookstores to maximize your selling opportunities and compete effectively.

http://www.against-the-grain.com

September 1996 / Against the Grain
ANNOUNCING

In every library there should be a first place students, teachers, and librarians turn to find information on any scientific or technical subject. A place where the inspiration for starting a research project, the supporting evidence for a paper, or the authoritative answer to an intriguing question can always be found.

More than ever, the new Eighth Edition of the McGraw-Hill Encyclopedia of Science & Technology is that place ...

- 1,600 new or totally revised articles
- 1,750 new or enhanced illustrations
- New contributors, including three recent Nobel Prize winners
- Completely revised and updated bibliographies in each volume
- NEW! An Activities Guide to help teachers and librarians encourage students in scientific exploration

No library should be without the McGraw-Hill Encyclopedia of Science & Technology, Eighth Edition—the first science reference that's a scientific achievement in its own right.

To be published May 1997
20 volumes
15000 line illus.
8-1/2 x 11
0-07-911504-7

Special Prepublication Offer
Save Over $200
Prepublication price $1750
through 5/31/97, $1995 thereafter
Available through all library wholesalers or call 800-722-4726, fax 614-755-5645
For a complete brochure, call Rebecca Seger at 212-337-5036,
e-mail rseger@mcgraw-hill.com
World Wide Web: www.mhreference.com

SOME SCIENTIFIC ACHIEVEMENTS SPEAK VOLUMES

“The essential cornerstone around which ... libraries should build their science reference collections.”
—Wilson Library Bulletin*

“The standard multivolume English language reference work for the field.”
—(ALA) Booklist*

* Reviews of the previous edition.
"Outsourcing with Brodart will enable your staff to take on additional assignments and to implement technical innovations."

Michael Wilder
Custom Cataloging Services Manager,
Compleat Book-Serv, Brodart Co.

For more than ten years, Brodart's Compleat Book-Serv has been providing libraries with outstanding technical services. From book-in-hand cataloging to custom processing, we provide shelf-ready books when you need them. Our extensive resources will help you manage your library's expansion project, your new opening day materials collection or eliminate backlogs.

Take a look at the advantages of outsourcing with Compleat Book-Serv:
- material in-hand cataloging
- full MARC records with customized classifications
- customized holding records
- customized physical processing
- shelf-ready books drop shipped to branches
- management reports

Brodart's Compleat Book-Serv is convenient and totally flexible. A project team will be assigned to work with your library in developing specifications. We're so easy to work with that you will begin to think of us as an extension of your own technical services department.

If your technical services backlog is becoming unmanageable, let Brodart's Compleat Book-Serv put your books on the shelves quickly and efficiently.
ENCYCLOPEDIA
OF HUMAN RIGHTS
2ND EDITION

Edward H. Lawson has revised and updated his remarkable encyclopedia. The new edition of this ground-breaking reference reflects recent changes and addresses new problems and concerns. It remains the most comprehensive, single source of information on all the essential elements and ideas current in the human rights field for students, teachers, researchers, and those involved in international law.

This new revision maintains a high standard of quality, while introducing many new features to make it even more useful. It not only covers (and gives the full text of most) documents, treaties, covenants, and UN reports relevant to human rights, but also reports on recent human rights situations in all countries of the globe, major human rights concepts and topics, NGOs/IGOs concerned with human rights, and key human rights figures.

Cross-referenced and indexed by subject, the updated edition contains recent documents in the field, such as the Vienna Programme of Action, the Cairo Declaration of Human Rights, and the Convention on the Rights of the Child, as well as information on specialized conferences held in the first half of the 1990s, such as the Beijing Conference on Women’s Rights.

Key Features

- all entries updated to reflect current events, including new treaties, covenants, and UN reports;
- entries reorganized alphabetically by topic;
- for the first time, biographical entries of all Nobel Peace Prize winners;
- topical entries increased in size and number;
- bibliographies updated and appended to most entries for ease of reference;

Praise for the First Edition...

"...no other reference work presents the detailed history published here. Lawson discusses a broad range of topics.... These topical discussions are more useful than the best subject indexes for researchers in the field. Lawson also satisfies many advanced reference needs for primary source material by including texts of quite a few documents."

—CHOICE Magazine

"No other work approaches the massive scope of this encyclopedia. [It is] a valuable tool...for all persons concerned with researching or becoming active in this broad-gauge environment."

—Booklist/Reference Books Bulletin

August 1996 • 1-56032-362-0
1,900 pages • $325

Special Introductory Price: $275.00
(valid though November 1, 1996)
Methods in Enzymology on CD-ROM, CD-1
Recombinant DNA and Related Methodology

18 Selected Core Volumes with Cumulative Indexes for MIE Volumes 1-244
Includes Recombinant DNA, Parts A-I, DNA Structure, Parts A & B, Three Guide to's, and Related Volumes

"Powerful search engine...An exhaustive reference source and one only laboratory is unlikely to use more than a fraction of the material it contains...This disc would make a splendid addition to an institutional or departmental library...With its web of embedded links, browsing the disc is not unlike browsing an encyclopedia—one never knows what juicy little tidbit one will encounter."

—M.K. Regan in Trends in Genetics

Methods in Enzymology on CD-ROM, CD-1, combines indexing with high-quality, informative full texts to create a unique information resource that brings single-search access to two database collections. Designed for scientists, researchers, and nonspecialists, the full-text collection consists of the entire contents of 18 selected Methods in Enzymology volumes. The references located in the 18 selected volumes can instantly be retrieved in full.

Key CD-ROM Features

- The base price allows for up to five concurrent users
- Includes search, easy-to-learn, user-friendly interface to Windows, Macintosh, or UNIX
- Search by multiple methods, including title, author, subject, or any work in the text
- View a hierarchical table of contents display for volumes, sections, and chapters
- Move quickly and nonsequentially from one book to another
- View text and graphic images in a variety of formats
- Create personal links within the text
- Add private and public annotations

CONTENTS: Includes these full-text volumes: VOLUMES 68, 100, 101, 152, 153, 154, 155, 156, 183, 185, 194, 208, 211, 212, 216, 217, 218, and 224. Includes these index volumes: Cumulative Contributor Index and Table of Contents for Volumes 1-244; Cumulative Subject Index for Volumes 81-194.

CD-ROM: $750.00

system requirements

Windows: IBM and PC-Compatible with an 80386SX processor or higher, running DOS 4.1 or higher, and Windows 3.1 or higher. A minimum of 8 MB of RAM and 2 MB free hard disk space (9 MB with online tutorial and readers guide). A VGA monitor (SuperVGA would be better) and a CD-ROM drive with Micosoft 2.0 or higher, equivalent levels for Macintosh and UNIX platforms.

The CD-ROMs use EBT's Dyanstext software. Electronic Book Technologies Inc., Providence, Rhode Island, and were developed by Lightindustries of San Francisco, California.

Many of the recent breakthroughs in life science research are built on past developments first introduced in the published volumes of the Methods in Enzymology series. Now, researchers and librarians can access the most comprehensive collection of this critically important research. These two CD-ROMs are the perfect resources to learn from, to depend on, and to utilize—all from your desktop.

Methods in Enzymology Index, CD-ROM 1
VOLUMES 1-244 CUMULATIVE (1955-1994)

Key Multimedia Features

- One search allows access to 244 volumes in the MIE series published from 1950 to 1994
- The base price includes a network license for up to five concurrent users
- An easy-to-learn, user-friendly interface to Windows, Macintosh, or UNIX
- Ranges from simple one-word searches to full Boolean search capabilities of the complete text
- Hierarchical display of Tables of Contents, Contributor Index, and Subject Indexes
- Hyperlink Cumulative Subject Index entries and Cumulative Contributor Index entries to Contents of Volumes entries
- Hyperlink all cross references in the Cumulative Subject Index
- Personal annotation and bookmarking abilities
- Store search queries for instant recall
- Retrieve, view, or print complete bibliographic references
- Produce bibliographies for output to personal database

CD-ROM: $99.95

AP
Order from your local bookseller
or directly from:
Academic Press, Inc.
Order Fulfillment Dept. DM2103
6277 Sea Harbor Drive, Orlando, FL 32887
2428 Oval Road, London NW1 7QP, UK

In the U.S. and Canada
CALL TOLL FREE 1-800-321-5068
FAX 1-800-874-6418
E-MAIL apfacw@ap.com

In Europe CALL 0181-306-3322

Find us on the Web http://www.apnet.com/

Prices subject to change without notice.
© 1996 by Academic Press, Inc. All Rights Reserved.

(K99/MEH/LSS—0329L 7/96)
The standard by which other client/server systems are judged

Horizon™ is the information management system that sets the standard by giving your library all the benefits of client/server computing.

**A true client/server system**
The flexibility of an open systems environment means you can add to the system as needs change and adapt to future technologies while leveraging your investment.

**Expanded patron access**
In addition to your own Horizon database, patrons can use Horizon to gather bibliographic data from any Z39.50-compliant system and connect to global resources over the Internet.

**Graphical user interfaces**
The Horizon client software offers the familiarity of Microsoft Windows®, System 7 (Macintosh®), or OS/2® interfaces. Patrons can search effortlessly with icons, pull-down menus, and point-and-click commands.

**Proven by libraries like yours**
You need a system with a history of success, one designed by library professionals. Horizon has met those requirements with thorough testing by libraries around the world.

**Horizon is available today**
You can bring the benefits of Horizon to your library today. Let us show you the leading client/server system.
Hard-to-Obtain Books?
MIDWEST LIBRARY SERVICE
Won't Take "NO"
For An Answer

We do not accept publishers' OP, NOP, and TOS reports without further research to determine their validity. Our research specialists are dedicated to locating hard-to-obtain titles. Their efforts consist of:

1. Verification of customer's information in BIP, Forthcoming Books, OP-OSI, CBI, etc.
2. Telephone confirmation from the publisher when there is evidence of availability.
3. Query the library when order information is in doubt.
4. Searching the market for out-of-print titles.
5. Checking for titles available in the U.K. which are often declared out-of-print in the U.S. Obtaining these books is part of our goal of "maximum fulfillment."

By diligent research we are able to locate many book orders that would otherwise be lost due to publishers' bad reports, inadequate research, or database dead-ends. Our researchers take over the hunt for titles where computers leave off. We will not cancel an order until we determine that a book is truly unavailable.

Midwest Library Service

11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 • USA
800-325-8835 • 314-739-3100
FAX 800-962-1009

A Complete Library Service