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Profiles Encouraged: Rosanne Bazirjian

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The BISG and Chain-Based Super Bookstores

by Nat Bodian (Publisher’s Marketing Consultant)

The rapidly-expanding growth of chain-based super bookstores is doing little if anything to increase reading and book purchases if a recently-published study by the Book Industry Study Group is any criterion. In its just-published report Book Industry Trends 1994, the BISG reports that in 1993 combined adult and juvenile trade book sales reached nearly $5 billion.

While this figure reflected a growth of 7.2% over 1992 sales, the report indicated that this growth in trade revenue was largely attributable to a 6.3% increase in the average unit price of books. The report also shows that the actual number of books sold in 1993 increased a meager .3%. What this minute growth suggests is that the sales accumulated by the new super bookstores has been accomplished at the expense of the retail outlets.


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Issues in Book and Serial Acquisition: Still Crazy After All These Words

November 2-4, 1995

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The Planning Committee for the 1995 Conference includes Barbara Dean (Fairfax County Public Library) b dean@Leo.vsla.edu, Heather Miller (SUNY-Albany) HM766@albanyvms.bitnet, Cerise Oberman (SUNY-Plattsburgh), Katina Strauch (College of Charleston) and Judy Webster (University of Tennessee Library). The Preconference Coordinator is Julie Nilson (Indiana University) 812-855-1666, nilson@indiana.edu.

Send ideas by June 30, 1995 to Judy Webster, Head, Acquisitions and Processing Team; University of Tennessee Library; 1015 Volunteer Blvd.; Knoxville, TN 37996-1000. Phone (615) 974-4431; FAX (615) 974-2708; Internet: Webster@UTKLBI.BLIB.UTK.EDU.

Profiles Encouraged:

Rosann Bazirjian

Born: September 5, 1952 in The Bronx, New York

Education: I have a B.A. in History from Herbert H. Lehman College of the City University of New York (graduated Phi Beta Kappa); an M.S. in Library Service from Columbia University; and an MSSc in Social Science from Syracuse University.

Experience: From 1990 to 1991, I was Head of Acquisitions at Syracuse University. In 1991, the Acquisitions and Cataloging Departments merged, and I became the head of that new department which is called Bibliographic Services. From 1985-1990, I was Head of Acquisitions and Collection Development at the University of West Florida, and from 1980-1984 I was the Acquisitions Librarian at Syracuse University.

First Job: Filing proof slips for 5 hours/day as an undergraduate in college. Now, who even remembers what proof slips were?

Family: My husband of 10 years, Patrick; my seven year old son Terence; and a 17-year old cat named Billy.

Last Book Read: John Saul, The Homing.

Pet Peeve: People who do not return phone calls or respond to e-mail!!!

Favorite Pastimes: Curling up with a good suspense novel; reading to my son; rowsing the lawn (whenever it’s visible in Syracuse).

Fondest memories: Birth of my son; walking along the beaches of Pensacola, Florida and Cape Cod, Massachusetts.

Proudest Accomplishment: Success of my career in librarianship.