What did we do beforehand as a City?

- Need to be proactive with media relations; have tried to do that ever since I was elected Mayor; this happening was no exception.
- Reached out to news media; prepared & sent press releases; interview on local radio; notified area TV stations
- Reached out to business community – asked for door prizes, and got a huge response; probably had >20 door prizes, from gas cards to movie theater passes to pizza. Also was able to get golf carts & ATV’s for our demo track.
- Got volunteers for the day of.
- Coordinated it with the downtown merchants’ Fall Fest on Main Street
- Set up 6 stations of information sources – consultants, INDOT & city info was provided
- Highlight = the scale model of the roundabout set up in our park & used golf carts & ATV’s to allow public to drive around the “roundabout”

Opened in December

- Street crews plowed snow
- Emergency vehicles
- Truck traffic & buses
- No accidents have been reported
- Much more efficient & safer than the previous intersection between East National Hwy & US 50 by-pass
- Thank you to INDOT for their assistance

It was all part of our preparations to capitalize on the new I-69 at its intersection with US 50

- Previously conducted public input & information-gathering
- Prepared a Land Use Plan as an update to the city’s Comprehensive Plan
- Annexed 1234 acres to the east side of the City around the I-69/US 50 interchange
- Zoning & overlays along US 50 & I-69
- Utility upgrades

What has been the City’s experience?

- Public reception of Awareness program?
- Public reception of the roundabout?
- Truckers’ response – only one naysayer but his drivers use it because of the next 2 points:
  - Efficiency of moving traffic (traffic back-ups & slow-downs at previous intersection)
  - A safer intersection!