November 1993

Rumors

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Against the Grain

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If Rumors Were Horses

Heard from Kate McKay, now Vice President and Publisher, Rapid Communications of Oxford (New York, N.Y.). She will be fulfilling editorial commitments at The American Society for Neuroscience Meeting in Washington, so she will not be at the 1993 Charleston Conference. We will miss her. But maybe next year?

Adrian Alexander is up to his ears in work, chairing the Library Materials Price Index Committee, plus a NASIG committee. But he has Mike Markwith’s “permission” to come to Charleston this year! Say hello to him so he knows that a conference is better than a piece of paper any day.

Sharon Cline McKay has been named Dynix Marquis Product Manager. We all remember the fantastic Sharon! She will be at the 1993 Charleston Conference to tell us more about her new job. Her key responsibilities are to create an effective liaison between the library profession and the development and marketing of the Marquis product. Dynix Marquis is a division of Dynix, Inc., and is an alternative to traditional host-based systems in that it is designed specifically for the client-server computing environment.

And we understand that Zelma Palestrant — the dynamo — who has done so much to expand services at the Citadel’s Daniel Library, is recovering after a long illness. Hang in there, Zelma!

I’ve never met her, but I like her anyway. She is Sherry Thompson who has been named Director of Marketing of Majors Scientific Books, Inc. Sherry has been with Majors for ten years and was formerly the Manager of Majors Scientific Subscriptions, which was acquired by EBSCO Subscription Services earlier this year. Due to special projects in 1992, Sherry has delayed completing her Masters of Information Science degree, but she is now pursuing this goal again and expects to complete her course requirements in 1994. Way to go, Sherry!

Pat Landers, West Coast sales representative for the Book House, has resigned her position. She is getting married this fall, and we wish her the best! The new representative is Pete Jansky. Pete has 10 years of experience in library and educational sales. Welcome, Pete. Hope to see you soon!

Cheryl Bernero (NOTIS) has been promoted to Program Manager of Horizons, whose beta test site was Carnegie Mellon University. Meanwhile, Cheryl and her husband, John Berry (not the editor of Li-

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brary Journal Berry, that’s another, differ-
dent, Berry) spent three weeks in France
and Spain at IFLA. Cheryl said she was accompa-
nying John at IFLA and that she thoroughly enjoyed it. It was her
first trip to Europe ever.

Heard from Jim Boyer in Madeira
Beach, Florida. Though it has been a
rough few years for him, he sounds like
he is recovering. Here’s hoping we see
you in Charleston soon, Jim!

Susan Campbell had a birthday this
month. She scurried away from work to
open presents and have Jumbalaya in
Lancaster. Even though it didn’t quite
measure up to New Orleans, she said it
was fun. Unfortunately, Susan won’t be
at the Conference so we will have to talk
to her another time!

Deana Astle went camping recently.
She hiked 35 miles and finally ran into a
150-pound black bear. The bear paid
Deana no mind, just went on and did her
own thing.

The journal Representations (Univer-
sity of California Press, Spring 1993)
has a special issue called Future Librar-
ies edited by R. Howard Bloch and
Carla Hesse. The issue is 134 pages
long and includes nine articles divided
into three categories — Concepts, Prac-
tices, and Spaces. The “pride of place in
this volume [is given] to the Bibliothèque
de France — the library project of the
decade, the library of the twenty-first
century, the ‘global library.’” The edi-
tors state that this special issue is not
designed only to “re-present the debate
over the Bibliothèque de France, but [to
treat the controversy instead as] a symp-
tom of the passions summoned by the
library — as a repository and dispensary
of knowledge — in an age in which real
power is increasingly associated with
information.”

Along other lines, there were some
typos in the last issue of Against the
Grain in the report of the NASIG Con-
ference (see page 20). Please know that
it is Edward Wall who is the tireless
editor of Library Hi Tech. Plus Jim
Stephens is the incredible man who has
everything to do with EBSCO (did you
see Lf for July 1993? EBSCO — “the
serials giant” — has entered their 50th
year of business.) We are sorry for the
“mis-writings.” Mea culpa from your
(Aged) Editor.

The ARL group’s request for Firm
Prices for 1994, seems to be having
some positive effect. Several subscrip-
tion agents’ renewal invoices are now
showing updated prices, and the hope is
that supplemental invoices will be kept
to a minimum. Stay tuned.

Inforonics (Littleton, MA) announces
that publishers can now put their sales
catalogs on the Internet using Inforonics’
Internet Catalog. The TitleBank Internet
Catalog is based on the widely used Go-
pher information base. For further infor-
mation, call Robin B. Humes at 508-
486-8976.

Charles Farley has been named Gen-
eral Manager of Geac Computers, Inc.,
Library Division in the United States.
Farley will replace current CLSI Gen-
eral Manager James Hofbauer, and will
be responsible for the merged Geac and
CLSI companies in the United States,
headquartered in Newtonville, MA.

Third World Express, a single long
poem by Mongane Wally Serote and
published by David Philip, Cape Town,
in 1992, is the winner of the 1993 Noma
Award for Publishing in Africa. The
$5,000 prize will be presented to Wally
Serote at a special ceremony during the
36th annual meeting of the (U.S.) Afri-
nian Studies Association in Boston in
early December.

And Sandy Paul is back from her
voyage on the QE II. Yes, the stories
about the QEI1 being buffeted in gale
force winds and being hit by huge waves
are accurate. But, guess what? Sandy is
fine. She says that she was standing on
a staircase when the boat turned sideways,
but she managed to hold onto the railing
and keep her cool. Does that sound like
Sandy or what?

And a lot of people have been at the
Frankfurt Book Fair. Lyman Newlin,
the incredibly fantastic man, is back!
Lyman promises to be our factotum for
everything. And back from Frankfurt also
is Liz Chapman, our British corre-

In case you missed it in the Sep-
tember ATG — Announcement of a new
section of Against the Grain — send us
your information for the Automation
Section — edited by Mary McLaren
and Barbara Hale at the University of
Kentucky. Send further information,
press releases, etc., to Mary at the Uni-
versity of Kentucky Libraries, Lexing-
ton, KY 40506. 606-257-2543 or FAX
(606)257-1563. McLaren@ukcc.uky.edu.
Please send in your news, information,
etc., etc.

Eastman Kodak Company has an-
ounced a three-month pilot of an appli-
cation of Kodak’s new online image ser-
vice called the Kodak Picture Exchange.
The application, called the Eastman Ex-
change, is designed to assist Hollywood
studios in the selection and evaluation of
film production sites. In addition, four-
teen stock photo agencies have selected
the Kodak Picture Exchange to market
images for lease to advertising agencies,
publishers, and graphic design firms.
These will be the first providers to mar-
et images through Kodak’s new online
imaging service. The Kodak Picture
Exchange will allow people to use exist-
ing phone lines and standard modems to
access images from their desktop comput-
ers. Subscribers will conduct fast online
searches and will review and browse low
resolution images. Once image users
have selected the images, they may want
to use in an ad or publication, they can
submit the request to the appropriate im-
age provider electronically. Software will
be available for Macintosh and Windows
users. For more information call 800-
KPX-USER (579-8737).

The Faxon Company has announced
the appointment of Susan M. Morgano
as Sales Manager of Faxon Quest. Susan
joins Glenn W. Jaeger who is the Man-
gager of Faxon Quest.

Baker & Taylor and its U.K. busi-
ness partner Book Data, have announced
their agreement with the British Library
to use its extensive resources to develop
a range of English-language bibli-
ographic information products. The first
product incorporating British Library
records will be an English-language da-
tabase on CD-ROM which offers com-
prehensive coverage of U.K. and U.S.
titles. Ready in early 1994, it will be
available through B&T Link TM World
Edition and Book Data’s BookFind-CD
World Edition.
And Lyman Newlin and Bertha Alvarez, President of Scripta, Mexico City, have promised to send us news from South of the Border. Below are several of the items that they have sent us. Thank you, Lyman and Bertha! Keep ‘em coming! Lyman has also sent in several reminiscences which we will print in the February issue of ATG.

Scripta, Distribucion y Servicios Editoriales has moved to a new office in the south of Mexico City, one of the nicest parts of the city. Address is Magisterio Nacional No. 206; Col. La Joya Tlalpan; Tlalpan Mexico, D.F. phone. 525-655-3741.


The Cuban poet Eliseo Diegos has won the International Literature Prize “Juan Rulfo.” The amount if $100,000 U.S. and will be presented on November 27 during the Guadalajara Book Fair.

Okay. A clarification from the Sept. ATG. Linda Moran is Vice President and National Sales Manager for Ballen Booksellers International. Vivien Buell is Approval Plan Manager.

According to The New York Times (Monday, Sept. 6, 1993, p. 18) Reed Elsevier has agreed to purchase the assets of Official Airline Guides for $417 million in cash.

And speaking of Reed, Reed Reference Publishing has appointed 13 library professionals to serve as members of its Library Advisory Board. They are: Sarah Duffel (New Orleans Public), Audrey Eaglen (Cuyahoga County Public), Elizabeth Futas (U. of Rhode Island), Michael Hood (National Library of Canada), October Iwins (Louisiana State University), Abby Kratz (U. of Texas, Dallas), Linda Lester (U. of VA), Susan Neuman (U. of Pittsburgh), Joseph Raker (Boston Public), Louise S. Robbins (U. of Wisconsin-Madison), Gene Rollois (Houston Public), Louise Wagner (Arthur Andersen & Co.), and Robert W. White (Bergen County Cooperative Library System).

This year’s annual symposium of the Greater New York Metropolitan Area Chapter of the Association of College and Research Libraries (ACRL/NY) will address “Developing a National Information Policy and Infrastructure: Building Powerful Relationships.” The all-day symposium will be held in Manhattan on Wednesday, November 17 and the cost is $35 for members and $45 for non-members. For further information contact Reel DeDonato at 212-998-2510 or dedonato@nyuac or Sue Schub at 212-998-2603 (schub@nyuac).

Patricia Harris, Executive Director of NISO has announced the establishment of NISO press, which will serve as the publishing arm of NISO. NISO Press, with the energetic Barbara Meyers serving as its Adjunct Publishing and Marketing Director, began to publish the NISO Standards in August, 1993. Orders for NISO Press publications, including published NISO standards, draft standards, and the quarterly NISO newsletter Information Standards Quarterly should be directed to: NISO Press, P.O. Box 338, Oxon Hill, MD 20750-0338. Phone: 800-282-6476.

And speaking of NISO, the first major revision to the American National Standard for paper permanence has been published by the NISO Press. The standard is $24 plus $3.50 for postage and handling. Use the number above to contact NISO or in Canada call 703-768-1836.

The University of California, Santa Barbara, is one of the first academic libraries in the U.S. to begin using Blackwell’s TOC/505 enrichment service which is available to all libraries maintaining USMARC files. TOC/505 means that the table of contents is put in a searchable 505 field so that users can retrieve these materials using the keyword function of the library’s NOTIS system, according to Cecily Johns, Associate University Librarian for Technical Services.

Faxon Research Services, Inc. of Cambridge, Mass. has released its new CD-ROM product Finder Xpress on Disc™ to five beta test sites for review of product function and performance. For further information, contact Susan Stearns at 617-354-7112.

John Riley of Ambassador Book Service (who brought the Madelines to the Charleston Conference several years ago) is looking for something similar to bring this year. In the meantime, he sent it a concise look at digital publishing which appeared in the AASP (Association of American University Presses) Computer Newsletter for May 1993 (v.7, no.1). ☞

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