INCORPORATING PUBLIC ART AS A TRAIL AMENITY

Mark Zwoyer, R.W. Armstrong & Associates
The Glick Legacy
monuments to history’s great luminaries along the Cultural Trail

Sail Monument: Typical Elevations
Martin Luther King Jr.: giving ‘I Have a Dream’ speech on the Washington Mall
- Collaborative effort between design team and public art team
- Create a public art team – they find the artists
- Design team identifies sites available for art installation
- Coordinate with stakeholders
- Quality over quantity
**Terra Maximus**

**an M12 Project**

M12’s proposed project, *Terra Maximus*, extends the scope of a public sculpture into the realm of a built environment, which is intended to be a destination for the users of the Indianapolis Cultural Trail.

We have taken a hybrid approach in the design of this site, incorporating a range of aesthetics and building technologies from Neolithic mounds, freeway architecture, and covered bridges. These forms introduce a new aesthetic that simultaneously references earth art, transportation infrastructure, and public monuments and memorials. Through the proper use of scale and materials and the orientation of simple geometric forms, the relationship of the work to the site creates a feedback loop, in which the work becomes the site.

*M12* is a multifaceted and interdisciplinary firm that supports and executes new projects in the realm of contemporary public art.

Though simple in its form, *Terra Maximus* offers multiple approaches to interacting with and interpreting the site, as from each viewpoint this work offers a completely different visual experience. Looking east, the site is a dramatic geometric mass of concrete and steel. Looking west, the view is of a mysterious grassy earthen mound pierced by a long tunnel of truss-work. And finally, when viewed along the north-south axis (which is the direction of travel along the trail), the site is an inviting passageway for walkers and bicyclists.
- Writer’s Center of Indiana
- Open call for poetry
- Prototypical bus shelter
- Embedded poetry
- Design Loadings
- Pedestrian Safety
- Vehicular Safety
- Future Maintenance
- Constructability
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MOVING FORWARD: TRANSIT SHELTERS INCORPORATING POETRY BY INDIANA WRITERS
ORIGINAL ARTWORK © COMMISSIONED BY THE INDIANAPOLIS CULTURAL TRAIL

REVISED LIGHTING & BENCH, ORANGE
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Today I know the passion of the painters:

light pours through open windows roses
in a cool enameled vase...

Today I could almost live this fine bright chaos clutter:

my own light
squeezed from tubes
linseed oil

sweet blue
world of surfaces
white walnut

palpable vermilions
greens linseed oil
blue salty

my brushes spelling "yes"

floatong, white curtains
lavish palette
radiance

turpentine
intensities of color
studio clutter

THE PAINTERS

Today I know the passion of the painters: when light pours through open windows onto roses in a cool enameled vase, when air hints of varnish from a warm sun washed, walnut end table, and a blue radiance softens these floating white curtains. Today I could almost live without words, let this fine weather lead to a bright chaos of studio clutter: brilliant greens, vermilions, oyers, squeezed from tubes, colors of linseed oil and turpentine, new canvases stretched and primed for all intensities of color. Then, apply my own light, wet and thick from a lavish palette. Taste this sweet, silky, palpable world of surfaces, the promiscuous tongues of my brushes spelling "yes" over everything.

Richard Pfum, 2009
We are going to be okay.
- Plan and budget for art
- Identify a selection committee
- Include public outreach and allow public input
- Include designers in site decisions
 QUESTIONS?