November 2013

Letters to the Editor

Katina Strauch
Against the Grain
Dear Katina:

Jim Deffenbaugh’s presentation at the Charleston Conference had an amusing feature — the narrow focus of academic writing imposed by the pressures of gaining a PhD and eventual tenure. His mention of *Family Farming in Eastern Finland* reminded me of cherished titles I often cite in lectures in scholarly publishing to both university and publisher audiences. My favorites include *Innocent Ecstasy: How Christianity Gave America an Ethic of Sexual Pleasure* (Oxford); *The History and Social Significance of the Potato* (Cambridge); *The Silver Bullet: The Martini in American Civilization* (Greenwood Press), and perhaps the most micro-focused I’ve seen, 350 pages on *The Synchrony and Diachrony of the Balkan Infinitive* (Cambridge).

I’d love to hear similar waco-sounding titles from the readers of *ATG*.

Mark Sexton
Mark Sexton Associates
152 Corlies Ave.
Pelham, NY 10803

Update on Lyman (2/19/92)

The weather got warm and so, with characteristic never-say-die-ness, Lyman has called in the Western New York Rescue Team to move his frozen rare books to Buffalo, NY to a freezer so that they can be preserved until he can deal with them. He rented a truck and has all sorts of college types helping. AMAZING. Here is Lyman’s address:

Lyman Newlin
(Book Trade Counsellor)
P.O. Box 278
Lewiston, NY 14092

From Your Editor

With 1992, *Against the Grain* has taken on a slightly different look. We have organized ourselves into sections.

And we have some new editors: Glen Secor from Yankee Book Peddler and newly out of law school has agreed to give us a continuing legal perspective. Corrie Marsh writes us from NOTISland in Chicago to say that she loves her new job. In the meantime, Judy Webster has joined *ATG* to write the Issues in Vendor-Library Relations column with Barry Fast. Our brand new fantastic Associate Editors include Rosann Bazirjian (Syracuse University) and Mike Markwith (Faxon).

And in 1992 we have begun a library “bestseller” type column. If bookstores can do it, so can we! This column will include information about most circulated titles from specific libraries, vendors, and publishers. Julie Gammon has agreed to be our editor for the bestseller column. Barry Fast has also agreed to be book review editor of *Against the Grain*.

Last but not least, we are attempting to get an international flavor to *ATG* by including more information on what’s going on abroad. Fred Lynden has agreed to be our international editor and this issue of *ATG* includes a contribution from Liz Chapman (University of Oxford, England) who spoke to us at the 1990 Charleston Conference.

And, not to worry, we still have our old standbys. Sandy Paul (standards); Barbara Meyers (scholarly publishing), Joyce Ogburn and Roy Heinz (technology), etc., etc.

As always, contributions, suggestions, etc., etc. are welcome!

1992 seems exciting. Happy New Year!

Against the Grain

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