Twin Peaks Press, Inc.

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ISBN Prefix: 0-933261

Officers
Helen Hecker, President & Publisher
Shelly Blocker, Editor
Tonya Enright, Associate Editor
Victoria Nova, Director of Marketing

Vital Statistics
Number of Employees: 15
1990 number of books published: 4
1991 estimated number of books published: 10
In print: 554
Participates in CIP

History and Brief Description of Twin Peaks Press

Twin Peaks Press was first founded in 1982 by Helen Hecker, current President and Publisher. The company started out in San Francisco in 1984 and was named after the geological landmark there. The original focus and mission of the company was to publish books in niche areas, disability-related, and other non-fictional titles. Twin Peaks first published, *All About Sewing Machines*, in 1982, and, *Travel for the Disabled*, in 1985.

The company has grown steadily over the past nine years and has added to its focus of disability such subjects as health, travel, sewing, cooking, business, how-to. Although most of these added subjects are still closely related to disability and the disabled some are unrelated. A list of some of the topics of publication might read: ‘How to cope with disability’, the financial end of disability’, ‘how to find things for the disabled’, ‘personal expenses’, ‘therapy’, and so on. The company’s best seller by far is entitled, *Travel for the Disabled* which has sold over 125,000 copies.

In addition to the publication of books, a vital element of the business is the publication of book catalogs such as *The Disability Bookshop Catalog* (a list of over 400 titles carried by Twin Peaks) and mail order catalogs of world-wide books that are hard to find but are what disabled people need. Twin Peaks also organizes cooperative mailings with other publishers to libraries.

Now, what you’ve all been waiting for, yes, when the television program by the same name came into being, Twin Peaks Press was deluged with calls asking if they were “related” to the TV show. One day, out of the blue, the company received an order from a California public library for two copies of *The Secret Diary of Laura Palmer* (OCLC number 22472309). As a result, Twin Peaks Press put together a catalog of “Twin Peaks” books and merchandise. This venture has become a small part of their business, but as we understand it, a major part of their fun.