

3-29-2015

A Continuum of Publishing Opportunities: The Purdue University Library Publishing Division

David Scherer

Purdue University - Main Campus, dscherer@purdue.edu

Katherine M. Purple

Purdue University - Main Campus, kpurple@purdue.edu

Follow this and additional works at: http://docs.lib.purdue.edu/lib_fspres



Part of the [Collection Development and Management Commons](#), [Scholarly Communication Commons](#), and the [Scholarly Publishing Commons](#)

Recommended Citation

Scherer, David and Purple, Katherine M., "A Continuum of Publishing Opportunities: The Purdue University Library Publishing Division" (2015). *Libraries Faculty and Staff Presentations*. Paper 90.
http://docs.lib.purdue.edu/lib_fspres/90

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

A CONTINUUM OF PUBLISHING OPPORTUNITIES

THE PURDUE UNIVERSITY LIBRARIES

PUBLISHING DIVISION

David Scherer, MSLIS, MA
Scholarly Repository Specialist
@davidascherer

Katherine Purple
Managing Editor/Co-Interim Director
@katmpurple

PURDUE
UNIVERSITY
LIBRARIES

EVOLUTION OF THE DIVISION

[Home](#) > [Purdue University Libraries Publishing Division](#)

Purdue University Libraries Publishing Division

The Purdue Libraries Publishing Division creates a collaborative environment by uniting [Purdue University Press](#) with [Scholarly Publishing Services](#). The Publishing Division is dedicated to enhancing the impact and extending the reach of academic research and scholarship through the development and dissemination of books, journals, digital collections, innovative electronic products, technical report series, and conference proceedings. In collaboration with fellow information professionals in the Libraries and across the University, we provide targeted services to support Purdue faculty, staff, and students at all stages of the scholarly communication process, as well as scholars working beyond the confines of Purdue.

AUTHORING

[Publishing Strategy](#)
[Copyright Advice](#)
[Publication Tools](#)

PRODUCTION

[Copyediting](#)
[Design](#)
[Printing](#)

DISSEMINATION

[Distribution](#)
[Marketing](#)
[Discoverability](#)

PRESERVATION

[Citability](#)
[Archiving](#)
[Metrics](#)

WHAT



Through the integration of Purdue University Press, Purdue Libraries has become a leader in its capacity to produce high-quality publications serving a continuum of scholarly publishing needs across the university. [more>>](#)

WHY



Our mission is to maximize access to scholarly publications for the benefit of users across the State, nation, and world while finding ways to sustain our publishing division of Purdue Libraries has extended program financially. We believe in fair pricing, liberal author rights, and in pushing

WHO



By combining the traditional strengths of publishers and librarians and sharing skills as well as infrastructure, the publishing its capacity to provide a rich array of services to Purdue faculty, staff, and

Publishing News

- Provost, Libraries present 'Leadership in Open Access' Award to Department of Psychological Sciences
- Approaching One Million Downloads for JTRP Technical Reports: PurdueLibraries/e-Pubs Proud Partner
- Advancing Purdue Scholarship and Expanding Open Access: Purdue e-Pubs Surpasses 8.0 Million Downloads

[More](#)

BY THE NUMBERS

(e-Pub download Statistics)

42,642

papers to date

9,132,604

full-text downloads to date

2,844,410

downloads in the past year

EVOLUTION OF THE DIVISION

PURDUE UNIVERSITY LIBRARIES PUBLISHING DIVISION

SCHOLARLY PUBLISHING SERVICES

BOOKS

JOURNALS

**DIGITAL
COLLECTIONS**

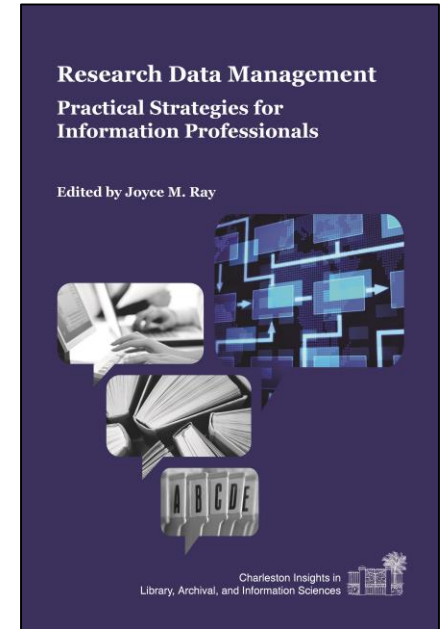
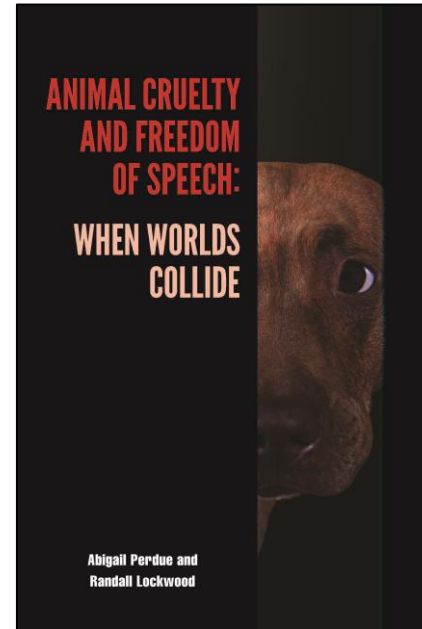
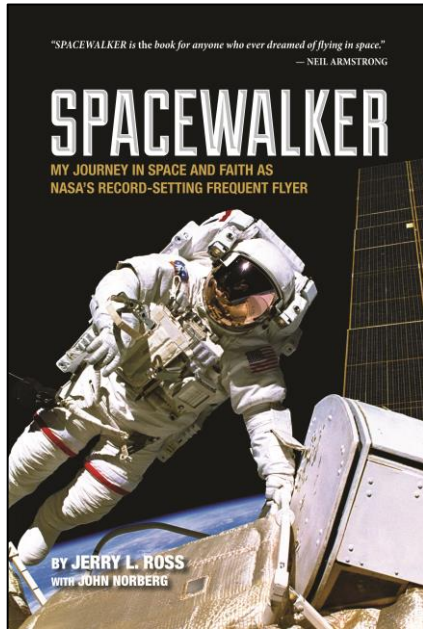
**INNOVATIVE
ELECTRONIC
PRODUCTS**

**TECHNICAL
REPORTS**

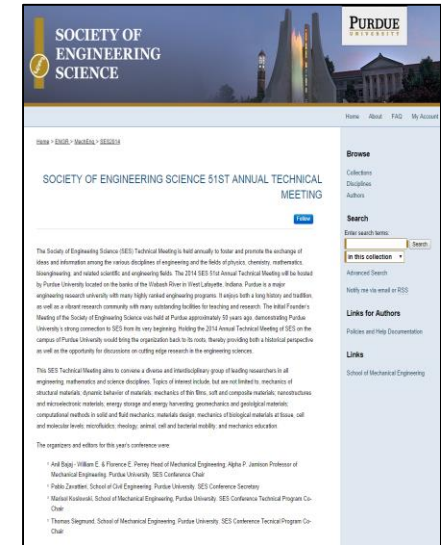
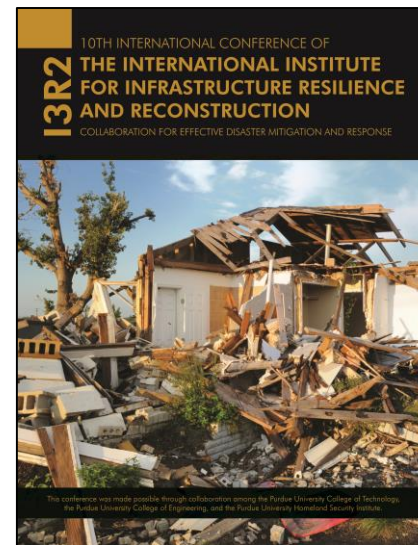
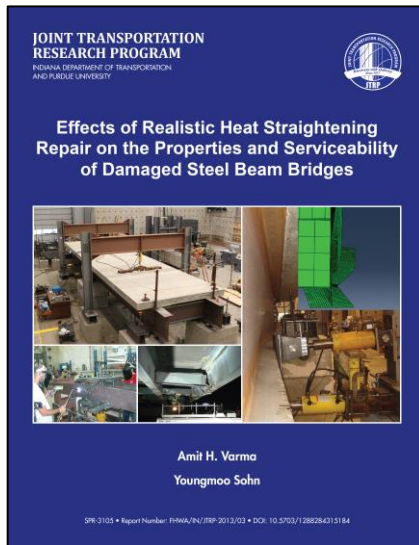
**CONFERENCE
PROCEEDINGS**

PURDUE UNIVERSITY PRESS

PURDUE UNIVERSITY PRESS



SCHOLARLY PUBLISHING SERVICES



PUP/SPS COLLABORATION

Purdue University Press

Editorial

- Copyediting – \$\$
- Typesetting – \$\$
- Indexing – \$\$
- Proofreading – \$\$
- Figure redrawing – \$\$
- DOI generation – \$\$

Production (based on 8.5 x 11-inch format)

- Color printing (with paperback cover) – \$\$
- Color printing (with hardback [no jacket] cover) – \$\$
- Black and white printing (with hardback cover) – \$\$
- Shipping – \$\$

Scholarly Publishing Services

Hosting/Open Access Dissemination Services

- Purdue e-Pubs hosting platform – Free
- Indexing of Purdue e-Pubs materials in Google Scholar – Free
- Automatic monthly COUNTER download report for editor(s) and contributors – Free
- Peer review management system – Free
- Author communication/notification tools – Free
- Manuscript management system – Free
- Readership activity map – Free

Project Management Fee – 20-25%

BENEFITS OF COLLABORATION

Working with the Press

Benefit from foundational knowledge

Benefit of Press relationships and/or experience (e.g., vendors)

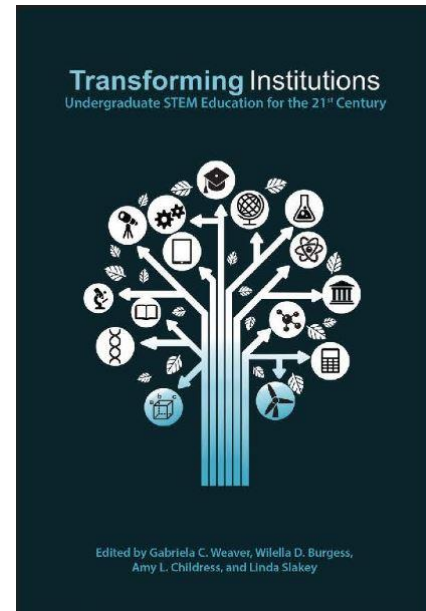
Experience in marketing

Working with Scholarly Publishing Services

Capability to create innovative solutions

Increasing dissemination and access

Acquisitions source - symbiotic relationship



CHALLENGES

Acceptance

Acceptance from other university presses

Acceptance from other academic libraries

Shifts in Culture

Internally

Recognition of PULPD vs. traditional players or models

Externally

Acceptance from publishers and libraries

OPPORTUNITIES

What We Can Offer

Tailored solutions

Affordability

Validity

Uniqueness

Campus Publishing Hub

Go-to campus experts on publishing and dissemination

WHERE ARE WE GOING?

Increasing Symbiotic Relationship

View of PULPD from campus stakeholders

Knowing the trees, understanding the forest

Validity

Uniqueness

Solidifying the Hub Perspective

Relationship building

Marketing

Engagement

Serving the spectrum of scholarly communication needs at Purdue

THANK YOU

David Scherer, MSLIS, MA

Scholarly Repository Specialist

dscherer@purdue.edu

@davidascherer

Katherine Purple

Managing Editor/Co-Interim Director

kpurple@purdue.edu

@katmpurple

Slides are available at:

http://docs.lib.purdue.edu/lib_fspres/90