

“Wait, wait, Dave ... your turn”

Assessment in the Design Review

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Design thinking

Social process = interaction = talk

Talk: considered through:

Ethnomethodology:

- Descriptive & disinterested; ≠ evaluative
- Real practices in real settings
- Norms & expectations for behaviour

Method

Ethnomethodology & Conversation Analysis:

- Institutional talk = roles & goals
- “Turns display an analysis of prior turns” (Fairclough 1992)
- Transcription: Jefferson’s system

Units of analysis:

- Turn taking

Analytical Framework

Face & Face Threatening Acts

FTAs Damage esteem of oneself or other

Concept Review for Mylie

Institutional talk

Double bind

Face



Extract 2: Concept Review for Mylie

Self assessments

- ambiguous modelling

Extract 3: Concept Review for Eva

Extract 4: Concept Review for Sydney



Extract 4: Concept Review for Sydney

Enrolling others in critique

- invitation/command
- avoidance of Face Threatening Acts

Interaction in contexts of social norms

- instructor / students
- avoiding FTAs
- awareness of contexts

Conclusions