Against the Grain

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If Rumors Were Horses

Katina Strauch

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Against the Grain

"Linking Publishers, Vendors and Librarians"

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Assessment in Libraries

by **Shannon L. Farrell** (Natural Resources Librarian, University of Minnesota) <sfarrell@umn.edu>

and **Kristen L. Mastel** (Outreach and Instruction Librarian, University of Minnesota) <meye0539@umn.edu>

This issue of *Against the Grain* focuses on the various kinds of assessment that occur in libraries. Assessment is incorporated across all aspects of library programming and services, from instruction to outreach to space planning to collections to user experience. When we started soliciting articles, we did it with the intent of covering a wide variety of types of assessment in libraries.

Our experience and expertise with assessment has focused on our activities and programs around outreach. Over the past few years, we have undertaken numerous projects on the topic of outreach assessment. We became interested in this work as outreach activities have traditionally not been formally assessed, or if they were, they focused on simple quantitative measures like head counts. In our work, we hope to persuade librarians to learn more about various assessment measures and to establish goals that are tied to assessment for every outreach activity that they engage in.

Over the past year, we worked with our colleagues **Stephanie Graves** and **Sarah LeMire** from **Texas A&M** on the **Association of Research Libraries (ARL) Spec Kit 361**.¹ Through surveying a range of ARL institutions, we gathered information on the current landscape of outreach staffing, responsibilities, funding, and methods of assessment. One of the core findings was that there is no agreed upon definition of outreach; as a result, we suggest that each institution needs to define what outreach encompasses for their community. This study also reinforced what we found in the literature,² that outreach is often not planned programmatically or incorporated into institutional assessment efforts.

A resource that we have recently worked on to assist in developing institutional outreach and engagement assessment for academic libraries is the **ACRL Libraries Transform**

Toolkit.³ In this Toolkit, there is helpful documentation to match outreach programming to institutional goals, assessment techniques, and institutional reporting. Example "Because" statements highlight unique services and resources that libraries provide and can aid libraries in their promotional activities by providing simple, eye-catching designs for ready distribution. The Toolkit is recruiting for additional content and case studies, so please submit relevant institutional examples that you may have.

As noted, libraries are conducting all kinds of assessment around different programs and services. Many assess-

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If Rumors Were Horses

Have you met **Courtney McAllister**? Courtney is Electronic Resources Librarian at **Yale University**, Associate Editor of *The Serials Librarian*, a columnist for *Against the Grain* and a Director of the **Charleston Conference**. I first met Courtney when she was Electronic Resources Librarian at the **Citadel's Daniel Library**. Well, the incredible Courtney has just finished *Change Management for Library Technologists: A LITA Guide*. It has been selected as the **ATG Book of the Week**! We all know that "technology has transformed how libraries, archives, and museums store and display their collections, engage with their users, and serve their communities. The pressure to implement new technologies is constant, but technology that isn't truly useful to users, staff, and stakeholders can represent a huge investment of time and money that yields little reward. In order to make meaningful technology changes in our li-

braries, archives, and museums, we need a flexible toolkit that will help information professionals become change leaders, navigating the equally complex variables associated with system specs and human experience or perception. *Change Management* incorporates these concerns into a comprehensive framework."

Hot off the Press! **Beth** the incredible **Bernhardt** who loves us all but especially beer! Has accepted a job at **Oxford University Press** as of September 16! Her title is Consortia Account Manager and her new email is <Beth.bernhardt@oup.com>.

And did you know that **Lynda Kellam** has left **UNC-Greensboro** for a new position at

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From Your (biting my nails) Editor:

All right. We moved to the beach and we knew there might be hurricanes! But every other week or so in the fall? Talk about false advertising or I guess I should say false stupidity. We are hunkered in — surrounded by bottles of water, batteries, cans of food, sandbags, closed shutters, you name it! Here's hoping all will remain well.

As always we have a great print issue of *ATG* to read when the Internet is down or we have no connectivity in the air. Guest Editors **Shannon L. Farrell** and **Kristen L. Mastel** explore

Assessment in Libraries. This special issue of *Against the Grain* aims to examine some of the major issues and also provide incisive commentary from a range of contributors. We have papers by **Craig E. Smith** on enhancing the rigor of assessment, **John Jackson** on combining multiple data points to achieve a single indicator of success, **Alison J. Head**, **Alaina C. Bull** and **Margy MacMillan** introduce four levels of information literacy assessment — micro, meso, macro, and mega. The highlights of current print acquisitions

and what this means for the future is the focus of **Julie Rashid's** contribution. **Sunshine Carter** and **Yumiko Toyota-Kindler** share their experience with post-cancellation access determination (PCAD). **Emma Molls** assesses the success of a library published journals program. **Steven Bell**, **Marta Brunner**, **Jennifer Ferguson**, **Elliot Felix**, **Emily Kessler**, **Kelly Sanford**, and **David Woodbury** explore the essential competencies needed for the Lib-GOAL Toolkit.

Scott Plutchak's Epistemology — Power, Control, and the Quest for Open Infrastructure is our OpEd. **Jim O'Donnell's Back Talk** has suggestions about bathrooms, and with this issue we introduce a new column **Headwaters** by **Kent Anderson** who talks about *The Subversion of Referees*.

Our interviews are with **Karen Phillips** and **Kiren Shoman** of Sage Publishing, **Jason Dewland** and **Yvonne Mery** from the University of Arizona, **Theodore Pappas** (Executive Editor and Chief Development Officer at Encyclopaedia Britannica), and **Henry Owino** (previously at Qatar National Library) now in a new position at University of New England.

Corey Seeman has masterfully merged reviews of online and print products in **Reader's Roundup**, **Ann Doherty** is collecting contemporary German-language novels, **Donna Jacobs** liked *Liquidation*, **Anthony Paganelli** is studying open educational resources, **Ramune Kubilius** reports about the **2018 Charleston Conference**, **Myer Kutz** revisits **Robert Maxwell** and **Pergamon Press**, **Don Hawkins** and **Leah Hinds** visit **ACRL**, **Mark Herring** says reading is a muscle, **Marketing Touchpoints** by **Jill Heinze** is all about marketing and building bridges, **Antje Mays** wants to showcase new teaching tools, **Jean Blackburn** and **Lisa Petrachenko** talk about print archiving, and **Michelle Flinchbaugh** provides part two of a three part **Biz of Digital** series on repositories.

They are asking us to evacuate! Time to leave! Meanwhile, happy fall and see you online! Hugs, **Yr. Ed.** 🌿

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone 843-509-2848, or snail mail: *Against the Grain*, Post Office Box 799, Sullivan's Island, SC 29482. You can also send a letter to the editor from the *ATG* Homepage at <http://www.against-the-grain.com>.

Dear Editor:

It was nice to see the *ATG* with my interview in it in my mailbox. Am I correct that it's not online yet? In any case, could you provide me with a PDF of the final version (or point me to someone who can)?

Many thanks, Maria

Maria Bonn (Program Director, MS Library and Information Science, Associate Professor, School of Information Sciences, University of Illinois Urbana-Champaign) <mbonn@illinois.edu>

Dear Maria,

We're glad that you were pleased by the interview. You are correct. The interview should be available online in a few weeks so in the interim, I am copying Toni Nix our printer who can provide you with a PDF of the file.

Again, thank you for agreeing to do the interview. We enjoyed doing it too. — **Yr. Ed.** 🌿

AGAINST THE GRAIN DEADLINES VOLUME 31 & 32 — 2019-2020

2019 Events	Issue	Ad Reservation	Camera-Ready
Charleston Conference	November 2019	08/15/19	09/05/19
ALA Midwinter	Dec. 2019-Jan. 2020	11/07/19	11/25/19
2020 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, PLA	February 2020	01/02/20	01/16/20
MLA, SLA, Book Expo	April 2020	02/20/20	03/12/20
ALA Annual	June 2020	04/02/20	04/23/20
Reference Publishing	September 2020	06/11/20	07/09/20
Charleston Conference	November 2020	08/13/20	09/03/20
ALA Midwinter	Dec. 2020-Jan. 2021	11/05/20	11/23/20

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Rumors

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Cornell in July? **Lynda** has routinely written many meeting reports for *ATG*. **Linda** is on Council this year. It is her last on the **NCLA Chapter**. Here is her new email address <lmk277@cornell.edu>.

The **Andrew W. Mellon Foundation's** Senior Program Officer for Scholarly Communications, **Donald J. Waters**, will retire on August 31, 2019 after 20 years of exceptional service at the **Foundation**. "Over the past two decades, **Don** has developed a magnificent vision for scholarly communications across the humanities landscape, and exerted the intellectual leadership to implement it, always working with trusted partners in the field," remarked **Mariët Westermann**, executive vice president for programs and research. "He has been ahead

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maintenance on ceased and defunct serial titles

- participating in cross-training projects in interlibrary loan, copyright permissions, and (in the near future) e-resources management

As a relatively new manager at **UMN Libraries** (I joined in July 2015), learning about the assessment efforts that have taken place over the years has been crucial in my growth and understanding of how current procedures and organizational structures have been formed and how they affect everyday activities in the acquisitions department. Assessing the outcomes of changes implemented over time provides current managers with rich institutional knowledge and arms them with assessment techniques and tools that can be used to further improve processes and services offered. 🌱

Endnotes

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Rumors from page 6

of many in his understanding of the enormous opportunities, challenges, and risks attendant on the digital transformation of the cultural record, its preservation, and its dissemination. The humanities field is forever in his debt." With the rise and promise of the digital age, the **Mellon Foundation** established a standing program in support of the burgeoning field of scholarly communications in 1999. With **Waters** at the helm, the **Scholarly Communications program** supported research libraries, cultural and academic archives, museums, universities, presses, and arts organizations as they embraced the potential of digital technologies in furthering the collective understanding of societies and cultures around the world. Scholarly Communications grants have given rise to scores of nonprofit enterprises, including **Ithaka**, **Artstor**, **Portico**, **LOCKSS**, **Hypothes.is**, and the **Digital Public Library of America**; dozens of new types of professions, such as scholarly communications librarians, digital repository managers, digitization specialists, data curators; and a large variety of standards and digital tools for knowledge-making.

<https://mellon.org/about/staff/donald-j-waters/>
For **Waters** full biography: <https://mellon.org/resources/news/articles/senior-program-officer-donald-j-waters-retire/>

The resourceful **Kent Anderson** announces: **Caldera Is Active Again**. After guiding a startup to acquisition, it's time to return to consulting. "With the announcement of **RedLink's** acquisition by **Wiley/Atypon**, I'm pleased to also announce that **Caldera Publishing Solutions** is active again, after 3+ years of dormancy. Of course, the launch of this newsletter — "The Geyser" — in October 2018 was the first rumbling that something

was coming. **Caldera Publishing Solutions** was launched in 2016 with the mission of providing scholarly and scientific publishers — as well as other information purveyors — with future-focused consulting services. We emphasize editorial development, product development, market assessment, customer insights, and strategic synthesis. We have some unique approaches that help develop strategies that recognize complexity and size-up viability from the start."

<https://www.caldera-publishing.com>

PS — I will put in a plug for *The Geyser* which is always an enlightening read!

thegeyser@substack.com

Plus **Kent** is offering a discounted subscription to **ATG** subscribers and **Charleston Conference** attendees! Watch for it!

Moving right along — **Kent** and **Rick Anderson** have another entry in the world of newsletter publishing — *Mad About Music*. I had no idea that both **Kent** and **Rick** had bands back when they were younger or maybe even now! I just learned about a Maine folk musician, **Gordon Bok** who is quite good! "Without music, life would be a mistake."

Friedrich Nietzsche.

madaboutmusic@substack.com

The **National Information Standards Organization (NISO)** announces the appointment of **Jason Griffey** as the Director of Strategic Initiatives on the NISO staff. **Griffey** brings to NISO over 15 years of experience in libraries and community leadership, as well as a broad understanding of emerging technologies. This new position was created to support the merger between NISO and the **National Federation of Advanced Information Services (NFAIS)** that was announced earlier this spring. **Griffey** will be responsible for organizing an annual conference and thought leadership meetings,

and for building initiatives based on those convenings. For the last five years, **Griffey** has run **Evenly Distributed**, a consulting firm that works with libraries — both nationally and internationally — on education and strategic planning related to cutting-edge technologies. He is widely recognized as an expert in the areas of artificial intelligence, blockchain, privacy, and other library-related technology issues. **Griffey** has written and presented extensively on technology and libraries, including multiple books and a series of full-periodical issues on technology topics, most recently *AI & Machine Learning in Libraries and Library Spaces* and *Smart Buildings: Technology, Metrics, and Iterative Design* both published in 2018. **Griffey** spent three years as a Fellow and Affiliate at the Berkman Klein Center for Internet and Society at **Harvard University** before spending one year working with the metaLAB at **Harvard**. He has served both as Director-at-Large and as Parliamentarian on the Board of the **Library Information Technology Association**, a division of the **American Library Association**. **Griffey** is a graduate of **Morehead State University** and holds an MLS from the **University of North Carolina at Chapel Hill**. NISO fosters the development and maintenance of standards that facilitate the creation, persistent management, and effective interchange of information so that it can be trusted for use in research and learning. NISO is a not-for-profit association accredited by the **American National Standards Institute (ANSI)**.

<http://www.niso.org>

Awesome! Award of the **Laurea magistrale ad honorem in Library and Information Science** has been given to **Michele Casalini** by the **University of Florence**. It is with both enormous pride and great pleasure that we announce that the **CEO of Casalini**

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recorded in the sheet, including the existence or lack of PCA for the entire print holdings and any anomalies found (missing chronology data of print item records, missing online issues, etc.). In the end, 92% of the 1,082 titles reviewed by ERM staff were determined to be print surrogates and could be withdrawn based on the established criteria.

Road Blocks

Along the way, the PCAD project uncovered various challenges unique to serial publications, such as how to assess PCA for print supplements, providing proof of payment after many years had passed, tracking PCA for transferred titles, and addressing title changes in the overlap analysis process.

One issue encountered was print supplements. The biomedical journals, in particular, include many supplements containing conference proceedings or additional articles. These supplements are often not available electronically or scarcely held by other libraries. The only way to check whether online versions of print supplements exist is verifying their representation in the online version, which is time-consuming. Titles with supplements, due to their extra complications, were set aside to be assessed later.

Access entitlement reports (from the publisher, obtained by request or through the **Minnesota Libraries'** administrative interfaces, helped in the PCAD of subscribed titles. In some instances, the entitlement information provided to us did not show the correct PCA years for which the Libraries held paid subscriptions. Payment history for the years in question was provided to the publisher and the publisher updated PCA entitlements. Payment proof ranged from past payment history and order format provided by the current serial subscription agent, or screenshots of payment history from the **Minnesota Libraries'** unified library services platform.

Transfer titles (titles transferred from one publisher to another) made up the bulk of problematic journals, particularly for one publisher. ERM staff pointed out to the current publisher that the former publishers of transferred titles had included a PCA clause. The current publisher subsequently granted PCA rights when sufficient proof of payment was provided. Previously recorded order notes were helpful for gathering past payment history to request rightful PCA to the front files; some notes pertained to what year the journals transferred to the receiving publisher, and others related to the order format change from Print+Online to Online Only. The **National Information Standards Organization's (NISO)** Transfer Code of Practice section 3.2 (Perpetual Access) states, "The transferring publisher must ensure continued access to its subscribers where it has granted perpetual access rights, even if the transferring publisher will cease to host the online version of the journal after the effective transfer date."⁹ In reality, however, subscribers (libraries), not the transferring publisher, often

bear the burden of proving their PCA years to the receiving publisher, especially if the need to claim PCA rights does not surface for several years.

Another issue to be wary of is the tendency for publishers to represent the historical range of a title with only one title identifier, especially in commercial central knowledge base collections, such as **Ex Libris'** SFX and Alma Community Zone and **ProQuest's** 360. This means a title that has changed names many times can be listed *only* as the most current title. Some print titles on the shelf did not match with electronic holdings because their title and/or identifiers did not align for overlap analysis to occur.

Recommendations

Regardless of publisher, determining PCA has been a time consuming and difficult task because in most cases titles need manual checking. From this project, we have a few recommendations on immediate steps for mitigating a PCA investigation, issues to watch for during a PCA project, and next steps to ease the burden for libraries (and perhaps publishers).

Planning for a future invocation of PCA is important in reducing the amount of work and uncertainty that a PCAD project creates. Order information (along with detailed notes) may be necessary to prove payment, so order records should be maintained (or at least accessible in a flat file) even after system migrations. Record and store (if possible) PCA information in your library management system. When negotiating PCA rights, ask for a standard PCA start date to ease record keeping for both parties.

It is a good idea to obtain detailed entitlement reports and to create a process for handling anomalies. Request from publishers entitlement reports that include access date ranges *and* perpetual date ranges. Use this information for the review, but beware of discrepancies. During the process have a procedure for handling supplements, title transfers and title changes.

To ease the tracking of PCA information, each provider should make access entitlement files easily downloadable. The files should explicitly show the PCA years and complimentary back file access dates while subscriptions are active. Some publishers

provide Knowledge Bases And Related Tools (KBART) files in administrator accounts, but they only show activated access years based on current year subscriptions and lack PCA information. Even when the access entitlement files are available from publishers, the way they display the PCA data varies. A standard should be established to promote uniformity of access entitlement files among publishers and include perpetual rights information because PCA years are the true electronic holdings of libraries. Additionally, library management systems should include specific fields for recording post-cancellation access at the title level, with the option to export the information through analytics. 🍷

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Libri, Michele Casalini, has accepted an honorary degree celebrating his dedication and contribution to the field of Library and Information Science from the **University of Florence**. The ceremony on 21st May 2019 marked the **very first bestowal of the honour** for merit in modern librarianship by an Italian university; only the second time that a similar distinction has been conferred in **Library and Information Science in Italy**. Delivering the **Laudatio** of the award, **Prof. Mauro Guer-**

rini praised **Michele's** capacity to promote innovation in his business and in general among the most advanced library community: "With **Casalini Libri**, he has understood that the new factor in the digital world is not the technology itself, but close and unconstrained collaboration with other partners. **Michele** has contributed, and continues to contribute, to the advancement of librarianship in the digital age, achieving excellent results that are appreciated and recognized internationally. **Michele Casalini** is a bridge builder thanks to the diffusion of culture, knowledge and research." The honour pays tribute to **Michele's**

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Assessing the Success of Library ... from page 30

It became apparent after working with both brand new journals and journals with a longer publication history, that journals would need to have a different measure of success for the short term (one year), the midterm (three years) and the long term (beyond five years). While it may seem redundant to have separate measures of success for years three and five, this breakdown is specifically linked to indexing and discoverability, which many journals identify as a measure of success. PubMed Central⁴ and Scopus⁵ require at least two years of regular publication to be included in the indexes; however, it may take a journal an additional two years to get through index review. For brand new titles, goals of year one are typically heavily tied to author and reviewer recruitment and basic editor on-boarding and journal management. It is important to acknowledge that these goals are not abandoned after years three and five, but should be embedded into the everyday work of the journal editors.

Given the separate measures of success for different years, we are moving toward regular check-in meetings with each editorial team in order to revisit the New Publication Goal Development Questionnaire. These meetings,

especially with mature titles, often result in adding additional yearly goals to the journal. Adding additional goals gives rotating editorial team members a way to leave their “mark” on a journal and often seek to strengthen the journal’s competitiveness in its respective field. As long as these goals can be tied to the journal’s original business objectives and can be described as a measure of success, there is no problem in expanding the answers to the Goal Development Questionnaire.

The New Publication Goal Development Questionnaire is a great tool for publishers. Outside of the initial publication build, the questionnaire is used to help scope additional developments. For example, if one of our publications has listed “inclusion in PubMed Central” as a measure of success for year five, we know that workflows for XML production must be in place prior to inclusion.

Their Success, Our Story

UMN Libraries Publishing was launched in order to meet campus needs and serve campus — and part of our service-oriented program is to ensure that each publication is successful by a measure that fits its context. We believe as an open access publisher, embedded within a public university, we are in a unique position to create a publishing environment that puts academy-led journal priorities first, rather than publisher revenue.

While we are still figuring out how to best share our story in a quantifiable way, we know what our story is: we succeed when our journals succeed. Focusing on journal measures of success has implications across an entire publishing program — from proposal application to publication build — and helps shift the focus of publishing back on scholars. 🌱

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work and commitment to continuing, together with his sister **Barbara**, the legacy of their father, **Mario**, founder in 1958 of **Casalini Libri** an internationally respected publisher in the field of the academic information chain. Such prestigious recognition of **Michele’s** expertise, professionalism, and foresight in his field reflects the outstanding work carried out by **Casalini Libri** and is an immense source of pride and satisfaction for the entire company. The full proceedings including **Michele’s** *Lectio doctoralis, The centrality of libraries for progress and democracy*, are published by **Firenze University Press** and are available in open access on **Torrossa Open** at the permalink <https://oa.torrossa.com/resources/an/4485970>. A collection of photos from the event is available at http://www.casalini.it/docs/lmh_mc_photos.pdf.

More great news! **Leah Hinds’** daughter, **Maddie**, was selected and has finished a **USDA AgDiscovery Internship!** **AgDiscovery** is a summer outreach program designed to help teenagers explore careers in **plant and animal science, wildlife management, agribusiness**, and much more! The program allows students to live on a college campus and learn about agriculture from university professors, scientists, and administrative professionals who work for the U.S. Government in a variety of fields. They study the life cycles and habits of insects

(entomologists); research micro-organisms, such as bacteria and viruses (biotechnologists); examine cells and tissues under a microscope to identify diseases (plant pathologists); work to conserve and manage wild animals and their habitats (wildlife biologists); carry out animal health programs (veterinarians); provide education on the humane care and treatment of animals (veterinarians and animal care inspectors); and manage the business aspects of protecting plants and animals (agribusiness). There are several participating universities, but **Maddie** applied and was accepted to attend the session at **NC State University** June 17 - 28. How wonderful! Hooray for **Maddie**!

Was poking around the Internet ordering some books from **AbeBooks** when I discovered that there are a lot of **podcasts** on the **AbeBooks website**. The one I noticed was of the **Kennel Club Library** and there is much more. Lots about food! **AbeBooks Podcast - Behind the Bookshelves**: <https://www.abebooks.com/podcast/index.shtml>.

Plus, **AbeBooks** has introduced an innovative podcast player that offers a daily round-up of book-related podcasts. **Shelfsound** streams the best literary podcasts from around the world into the player and makes them easily available to **AbeBooks’** visitors.

<http://www.abebooks.com/books/shelfsound-podcast.shtml>

Do you follow **Tom Gilson’s** News & Announcements in the **ATG NewsChannel**? There is a new issue brief on library collec-

tions from **Ithaka S+R’s** **Oya Rieger** entitled “**What’s a Collection Anyway?**” According to the introduction the essay characterizes “the evolving nature of collections and ... highlights some of the factors behind these changes and their impact on the notion of collections. It is a reflection on how collections are defined and what it means to build a collection or develop a collection policy given the current information ecology and trends in research and pedagogy...” www.against-the-grain.com/
<http://sr.ithaka.org/publications/whats-a-collection-anyway/>

Hoo ha! **Cris Ferguson** has been elected as **NASIG treasurer**... And interesting that according to the **NASIG newsletter**, **NASIG** may move towards formalizing a rotation between four conference cities: **Pittsburgh, Spokane, Madison, and Atlanta**. <https://tigerprints.clemson.edu/cgi/viewcontent.cgi?article=2005&context=nasig>

Did you see — **Against the Grain**, all you need to know about **Digital Textbooks from a range of commentators across the industry**. This special issue (**ATG**, v.31#3, **June 2019**) expertly guest edited by **Dominic Broadhurst** looks at perspectives from academic libraries directly providing textbooks to their students, a view from a publisher, the potential opportunities for open textbooks, the value offered from digital textbooks and of course never forgetting the all-important

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Collecting to the Core from page 48

For this cohort of post-1945 authors, one group of writers organized as “Gruppe 47” stands out. This group networked through meetings and literary accolades, influencing the trajectory of post-war literature. The group was active from 1947-1967, though many members are productive even today. Some of the most prominent authors associated with Gruppe 47 whether as a core member or invited guest at an annual meeting, like **Paul Celan** (1920-1970), are: **Ilse Aichinger** (1921-2016); **Ingeborg Bachmann**; **Heinrich Böll** (1917-1985, Nobel Prize in 1972); **Hans Magnus Enzensberger** (b. 1929); **Günter Grass** (1927-2015, Nobel Prize in 1999); **Peter Handke** (b. 1942); **Uwe Johnson** (1934-1984); **Siegfried Lenz** (1926-2014); **Martin Walser** (b. 1927); **Peter Weiss**; **Gabriele Wohmann** (1932-2015).

The generation of writers born in the 1930s and 40s includes writers that came to prominence in East Germany. East German writers are usually studied as a phenomenon, not as canonical literature, with the exception of writers who kept a critical distance and were disassociated with the DDR. Those authors are included below, together with other authors from this generation: **Günter de Bruyn** (b. 1926); **Christa Wolf** (1929-2011); **Thomas Bernhard** (1931-1989); **Gabriele Wohmann**; **Peter Härtling** (1933-2017); **Uwe Timm** (b. 1940); **Barbara Frischmuth** (b. 1941); **Wilhelm Genazino** (1943-2018); **Bernhard Schlink** (b. 1944); **W. G. Sebald** (1944-2001); **Christoph Hein** (b. 1944); **Elfriede Jelinek** (b. 1946, Nobel Prize in 2004); **Rafik Schami** (b. 1946); **Bodo Kirchhoff** (b. 1948); **Patrick Süskind** (b. 1949); **Zsuzsanna Gahse** (b. 1946); **Emine Sevgi Özdamar** (b. 1946); **Barbara Honigmann** (b. 1949).

Writers born in the 1950s and '60s are still emerging as important contemporary authors, true to the adage that it takes 30 years of work to become an overnight sensation. These authors include: **Herta Müller** (b. 1953, Nobel Prize in 2009); **Josef Winkler** (b. 1953); **Robert Menasse** (b. 1954); **Rainald Maria Goetz** (b. 1954); **Christoph Ransmayr** (b. 1954); **Maxim Biller** (b. 1960); **Yōko Tawada** (b. 1960); **Zafer Şenocak** (b. 1961); **Feridun Zaimoğlu** (b. 1964); **Thomas Hettche** (b. 1964); **Ferdinand von Schirach** (b. 1964); **Thomas Brussig** (b. 1964); **Christian Kracht** (b. 1966); **Navid Kermani** (b. 1967); **Arno Geiger** (b. 1968); **Uwe Tellkamp** (b. 1968); **Melinda Nadj Abonji** (b. 1968).

The generation of writers born in the 1970s, '80s, and beyond have not yet made it into the canon and translation is lagging, which means a further delay in appreciation abroad. Researching authors around themes in their fiction, or grouping authors around identities and experiences proves to be a fruitful approach for authors born after 1970. An invaluable tool in this endeavor is the journal *Gegenwartsliteratur: Ein germanistisches Jahrbuch*.¹⁰ It offers the following emerging themes, together with author recommendations: multicultural; Jewish-German; Berlin;

literature and film; new East German literature; after the postmodern; and politically-engaged women writers. In addition to these broad themes from the *Gegenwartsliteratur* volumes, a review of literary genres like pop literature, pop feminism, graphic novels, and national or intercultural identity (German, Austrian, Swiss, Afro-German, Turkish-German, Russian-German, Russian-Jewish-German, Eastern European, refugee, etc.) yields further authors to consider. With an author name in hand, by browsing the BDSL index under *Inhalt* > *Klassifikation* > *1990 bis zur Gegenwart* > *Zu einzelnen Autoren*, librarians can quickly judge an emerging author by the critical reception.

A library trying to diversify or update their author list might consider adding some of the following emerging writers to their profile: **Julia Franck** (b. 1970); **Judith Hermann** (b. 1970); **Julia Rabinowich** (b. 1970); **Terézia Mora** (b. 1971); **Kathrin Röggla** (b. 1971); **Lukas Bärfuss** (b. 1971); **Emma Braslavsky** (b. 1971); **Selim Özdoğan** (b. 1971); **Nico Bleutge** (b. 1972); **Thomas Glavinic** (b. 1972); **Jan Böttcher** (b. 1973); **Que Du Luu** (b. 1973); **Juli Zeh** (b. 1974); **Jan Brandt** (b. 1974); **Daniel Kehlmann** (b. 1975); **Benjamin von Stuckrad-Barre** (b. 1975); **Jens Steiner** (b. 1975); **Clemens Meyer** (b. 1977); **Xaver Bayer** (b. 1977); **Alina Bronsky** (b. 1978); **Arno Camenisch** (b. 1978); **Matthias Nawrat** (b. 1979); **Judith Schalansky** (b. 1980); **Marjana Gaponenko** (b. 1981); **Lena Gorelik** (b. 1981); **Nora Bossong** (b. 1982); **Ann Cotten** (b. 1982); **Benjamin Lebert** (b. 1982); **Nino Haratischwili** (b. 1983); **Olga Grjasnowa** (b. 1984); **Susanne Heinrich** (b. 1985); **Sabrina Janesch** (b. 1985).

A typical contemporary German-language literature collection contains canonical authors, emerging writers, diverse themes and author backgrounds, as well as the associated literary criticism, all bound by a fixed budget. An author list can be an effective collection management aid. Libraries may use one of the many existing author lists as a starting point, including the sample list above that identifies under 100 contemporary authors. It is important to understand that because of the volume of output in contemporary literature and the shifting nature of appreciation towards authors or works, author

lists are ever-evolving and seldom comprehensive. Author lists, whether compiled by a department, a book vendor, or **RCL**, should be used as a basis for evaluating what is relevant to support the local institutional needs. An author list that is reviewed every year will help inform and shape the local collection. 🌳

Endnotes

1. **Arnold, Heinz Ludwig.** *Kindlers Literatur Lexikon*. Stuttgart: J.B. Metzler, 2009.
2. **Stadt- und Universitätsbibliothek Frankfurt am Main.** *Bibliographie Der Deutschen Sprach- Und Literaturwissenschaft*. Frankfurt am Main, 2004-.
3. **Korte, Hermann, and Heinze Ludwig Arnold.** *Kritisches Lexikon Zur Deutschsprachigen Gegenwartsliteratur*. München: Edition Text + Kritik, 1978-.
4. **Vetruba, Brian, Leon Wiese, and Paul Michael Lützel.** “Thirty-First Annual Bibliography 2017 (Contemporary German Literature Collection).” University Libraries Publications. 24. Accessed April 21, 2019. https://openscholarship.wustl.edu/lib_papers/24
5. **Universität Trier FB II - Germanistik.** “Trierer Leseliste. Neuere Deutsche Literaturwissenschaft.” Accessed April 21, 2019. https://www.uni-trier.de/fileadmin/fb2/prof/GER/NDL/NDL/Ndl_leseliste.pdf
6. **Höfer, Max A.** “Ranking. Die 500 Wichtigsten Deutschsprachigen Intellektuellen.” *Cicero: Magazin Für Politische Kultur* 3 (2019): 17-29.
7. **Harrassowitz.** Accessed April 21, 2019. <https://www.harrassowitz.de>
8. **Resources for College Libraries.** Accessed April 21, 2019. <http://rclweb.net/>
9. **Deutsche Nationalbibliothek.** “Deutsches Exilarchiv 1933-1945.” Accessed April 21, 2019. https://www.dnb.de/EN/DEA/dea_node.html
10. **Gegenwartsliteratur: Ein Germanistisches Jahrbuch = a German Studies Yearbook.** Tübingen: Stauffenburg, 2002-.

* Editor's note: Due to space, not all of the titles listed in the essay appear in the endnotes, though many are in the *Resources for College Libraries* database. The dates listed in parentheses within the essay note the work's German publication date.

Rumors from page 32

student perspective. Many of the articles will be open access on the **ATG NewsChannel**. www.against-the-grain.com/ And please use the hashtag **#ATGDIGITALTEXTBOOKS** to promote and access to the article!

Congratulate the grand **Ann Michael** for starting a new position as Chief Digital Officer (CDO) at **Public Library of Science (PLOS)**. **Ann** was a big hit during the **2018 Charleston Conference** when as CEO of **Delta Think** she moderated a panel on “Data Expeditions: Mining Data for Effective Decision-Making”

with **Ivy Anderson** and **Gwen Evans**. Here's the URL to the video of the session <https://www.youtube.com/watch?v=PR4nf7zjEi0&feature=youtu.be>.

So what has happened to **Delta Think**? **Lauren Kane** has joined as CEO and **Ann Michael** becomes **Chair of the Board** as part of **Delta Think's** expansion. **Delta Think** is a consulting and advisory firm focused on innovation and growth in scholarly communications. In this role, **Ms. Kane** will lead **Delta Think's** expansion as the organization increases its footprint as an expert advisor in scholarly communications and a trusted voice in the evolving dialogue on Open Access and Open Science. <https://deltathink.com> 🌳