

2018

Letters to the Editor

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Recommended Citation

Strauch, Katina (2018) "Letters to the Editor," *Against the Grain*: Vol. 30: Iss. 2, Article 5.

DOI: <https://doi.org/10.7771/2380-176X.8031>

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From Your (frustrated) Editor:

Here we are better late than never! We have encountered all sorts of problems with our computer — malware and all that. Sorry for the delay. But we have a spectacular issue guest edited by **Maggie Farrell**, **Barbara Kawecki**, and **Rick Branham**. It's about **Vendor Library Partnerships** and includes articles about transforming relationships, an overview of the relationship, seeing the relationship from "the flip side," tough negotiations, consortial partnerships and much more. Our **op ed** is by **Scott Plutchak** (creating change that we want?) which also serves as the first appearance of his new regular column titled "Epistemology," **back talk** is by **Ann Okerson** (the offline Internet) and our interview



is with **Gary Marchionini**, Dean of the School of Information and Library Science at the **University of North Carolina at Chapel Hill**.

We are seeing movement and contrast in the profession as people balance the traditional with the new and innovative. Our book review section includes collecting to the core, books about books and Nobel prize standouts.

Several of our book reviewers are changing and we will have a new crop coming in June and September. **Bruce Strauch** and **Lolly Gasaway** have done their usual legal columns. **Optimizing library services** and **let's get technical** delineate real issues for practicing professionals, **Sven Fund** is interested in academic content for Generation Y (videos), **Biz of Acq** has morphed

into **Biz of Digital** and **Being Earnest** is about attempts to improve access to electronic collections. **Library Analytics** is about curating data, and we have a new column by the multi-focused **Jared Seay** on games and gamification in libraries. **Mark Herring** talks about Facebook, **Myer Kutz** fills us in on the latest **PROSE** awards, and **Don Hawkins** reports on **NFAIS's 60th Anniversary meeting** and the **Miles Conrad Memorial Lecture**. We also have more reports from the **2017 Charleston Conference**, and **Leah Hinds** has provided some insights to the **2018 Charleston Conference**.

Well I just got an email from our webmaster **Joshua Dickard** who says that the website is all fixed and ready to roll! Fitting for spring, yes?

Happy Spring! Yr. Ed. 🌱

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, Post Office Box 799, Sullivan's Island, SC 29482. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

Dear Editor:

What's up with the website? I keep posting like I always do but the posts do not appear! The site is also loading very slowly when it loads at all and I'm afraid users might be having the same experience.

We need to get these articles out to the audience as soon as possible. What am I doing wrong? Please advise. Thanks in advance for any help you can give me!

Sincerely,

Carol Apollo-Kennedy (Social Media Consultant, **Against the Grain**) <mecarol75@gmail.com>



Ed note: We are so sorry about all this hoopla about the **ATG** website! We have been down off and on for a few weeks. We were visited by some sort of malware and it has been very difficult to straighten it out. Our extreme thanks to **Joshua Dickard**, our webmaster as well as **Leah Hinds** and **Matt Branton**. Onward and thanks for understanding!. — Yr. Ed. 🌱

AGAINST THE GRAIN DEADLINES VOLUME 30 — 2018-2019

2018 Events	Issue	Ad Reservation	Camera-Ready
ALA Annual	June 2018	04/05/18	04/26/18
Reference Publishing	September 2018	06/14/18	07/05/18
Charleston Conference	November 2018	08/16/18	09/06/18
ALA Midwinter	Dec. 2018-Jan. 2019	11/08/18	11/26/18

FOR MORE INFORMATION CONTACT

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Rumors

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London Book Fair Lifetime Achievement Award April 10, 2018. **Sara Miller McCune**, Founder and Executive Chairman of **SAGE Publishing** is a visionary publisher, philanthropist, and entrepreneur. She oversaw the growth of **SAGE** from a start-up to one of the largest independent publishing companies in the world. For over 50 years, she has led the publishing industry in business, through her tireless support for social science research and through her passion for philanthropy. The indefatigable **Lyman Newlin** introduced **Sara** and her mother to me in the **Mills House Hotel** in the early 1980s when the **Charleston Conference** was just a gleam in Charleston's eye! **Sara** was never too busy to encourage us at the **Charleston Conference** and **Against the Grain**. She suggested the layout of the first page of **Rumors** and she wrote the very first **publisher profile**. She also gave a subscription to **ATG** as a present to one of her young acquaintances. She is never too busy for her colleagues.

www.sagepublishing.com

More from the **London Book Fair** — **Brill Publishers** have won **The Academic and Professional Publisher Award at the London Book Fair International Excellence Awards 2018**. The award ceremony took place on Wednesday 10 April 2018 and was accepted by **Brill's** Sales Director for EMEA and South Asia, **Linda Empringham**. The awards are organized annually since 2014, in partnership with the **UK Publishers Association (PA)**, and celebrate excellence in seventeen categories, including international publishing, book-selling, academic and scholarly publishing, children's publishing, literary translation and digital innovation. In each award category, the judging panel consists of experts in that

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