2018

Charleston Comings and Goings

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Charleston Comings and Goings: News and Announcements for the Charleston Library Conference

by **Leah Hinds** (Executive Director, Charleston Conference) <leah@charlestonlibraryconference.com>

2018 Conference Theme and Dates

The **Charleston Conference** is pleased to announce the theme for 2018 from **Percy Bysshe Shelly's** poem "Ode to the West Wind" — ***O, wind, if winter comes, can spring be far behind?*** The Conference in its 38th year will be held November 5-9 in the Performance Hall of the Charleston Gaillard Center as well as in numerous adjoining hotels in downtown Charleston. Here are some upcoming dates and deadlines:

March 1 – Call for Preconferences Opens
April 16 – Call for Papers Opens
April 28 – Call for Preconference Deadline
June 4 – Vendor Showcase Registration Opens
June 11 – Conference Early Bird Registration and Hotel Room Blocks Open
July 13 – Call for Papers Deadline
August 17 – Juried Product Development Forum Deadline
August 24 – Charleston Premier Deadline
August 31 – Up and Comer Nomination Deadline
September 14 – Early Bird Registration Deadline
October 12 – Regular Registration Deadline
October 26 – Online Registration Closes
Nov 5-6 – Preconferences and Seminars
November 6 – Vendor Showcase
November 7-9 – Main Conference

Rumor has it...

Annette Thomas, **Clarivate's** Scientific and Academic Research Group's CEO, will be keynoting at Charleston 2018. You might remember that **Annette** was our keynote speaker at the **2012 Charleston Conference** when she was CEO of **MacMillan**. Here is a link to the Penthouse Interview with **Annette Thomas** done in 2012 in Charleston. <https://www.youtube.com/watch?v=oXe-iF-t4i0>

Taken from **Katina's** "If Rumors Were Horses" blog at <http://www.against-the-grain.com/2018/02/rumor-2-15-18/>.

Videos

Videos of all 2017 plenary sessions, Neapolitan sessions, and select concurrents and Lively Lunch Discussions are available on the conference website at <http://www.charlestonlibraryconference.com/video/>. Also available are the 2017 **ATG** Views from the Penthouse Suite interviews (<http://www.charlestonlibraryconference.com/video/atg-penthouse-interviews/>) including **Maggie Farrell** (UNLV), **Brewster Kahle** (Internet Archives), **Judy Luther** (Informed Strategies), **Georgios Papadopoulos** (Atypen), **Loretta Parham** (AUC – Robert W. Woodruff Library), **Dave Tykoson** (California State University), and **Charles Watkinson** (University of Michigan Press at University of Michigan Library).

2017 Up & Comer Award Winners

ATG: The Podcast (www.atgthepodcast.com) is featuring a series of interviews with **2017 Up & Comer Award Winners**. This award is intended for librarians, library staff, vendors, publishers, MLIS students, instructors, consultants, and researchers who are new to their field or are in the early years of the profession. Up and Comers are passionate about the future of libraries. They innovate, inspire, collaborate, and take risks. They are future library leaders and change makers, and we are excited to celebrate them with this award. A full list of award winners is available at <http://www.charlestonlibraryconference.com/2017-up-comer-award-winners/>. Keep an eye out for the nominations to open for 2018 later this spring!

Charleston Conference Webcasts

The **Charleston Conference** is now offering a series of free webcasts on topics of importance to libraries, publishers, and vendors in information industry. Past topics include misinformation, frameworks for improving end of year spending, and library marketing. See our website for recordings of previous sessions: <https://www.charlestonlibraryconference.com/video/webinars/>.

Upcoming Webcasts

February 28, 2:00 pm Eastern — *Library as Publisher: New Models of Scholarly Communication for a New Era* — Presented by **Sarah Kalikman Lippincott**.

Why are so many libraries going into the publishing business at a time when scholarly publishing is facing so many challenges?

Publishing, after all, is a complex business and the trend in the marketplace is to economies of scale and the consolidation of smaller publishers into the fold of the largest. It does not seem a propitious moment for a library to become a small independent publisher.

So why are libraries doing this? How is this similar or different from the services commercial publishers provide? Does it involve offering the same services, or are new models, types of content, and needs resulting in new solutions that suit new players?

This webinar will help the reader understand the context of library publishing. It also explores when a publishing program is a good fit for a library and provides guidance for defining, launching or growing a publishing initiative.

March 26, 2:00 pm Eastern — *Reading in a Digital Age* — Presented by **David Durant**, **East Carolina University**, and **Tony Horava**, **University of Ottawa**.

How is reading changing in the digital environment? How will it continue to change? Are we headed for an all-digital future? Or does print still have a place in the reading environment? Does format matter? What do readers tell us they want? This webinar will offer librarians, publishers, vendors, and others, an overview of these key issues, as well as advice on how their institutions should approach the print vs. digital controversy.

Charleston Briefings

Both of these upcoming webinars are based on books of the same title that are part of the *Charleston Briefings*, a series of short books (12,000 to 20,000 words) on the topic of innovation in the world of libraries and scholarly communication. The default format for the *Briefings* is an open access eBook using **Michigan Publishing's** eBook hosting platform to provide online access. Print copies are also available through **Amazon**. <http://charlestonbriefings.com/>

The audience for the *Briefings* is the same audience that attends the **Charleston Conference**: librarians, publishers, entrepreneurs in information technology, vendors and consultants. The series will offer timely, readable, and focused treatments of topics of significance to practitioners in these fields. The purpose of the series is to offer the reader a useful overview that will allow them to engage more effectively with new trends and innovations in their industry.

The *Charleston Briefings* are the first service being developed under the umbrella of **ATG Media** that will be in addition to the **Charleston Conference** and *Against the Grain*. **ATG Media** is a wholly owned subsidiary of **ATG, LLC**.

Stay tuned for more information on the conference website at www.charlestonlibraryconference.com, or join our email list at <http://bit.ly/chs-email-list> to receive periodic updates. 🌿