January 2019

Profiles Encouraged-Profiles for 9 people, two companies and four libraries
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BORN AND LIVED: I was born in Manila, Philippines. I received my MLISc from the University of Hawai’i at Manoa.

EARLY LIFE: I read a lot in my youth.

PROFESSIONAL CAREER AND ACTIVITIES: I am a longtime member of Asian Pacific American Librarians Association (APALA) and the Association of College and Research Libraries.

FAMILY: My parents are retired professors who read a lot.

IN MY SPARE TIME: I enjoy running, reading, bicycling, and traveling.

FAVORITE BOOKS: Albert Camus, The Stranger.

PET PEEVES: I prefer emails to phone calls.

PHILOSOPHY: I am a pragmatist, with leanings toward revolution.

MOST MEMORABLE CAREER ACHIEVEMENT: Submitting my tenure and promotion file.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I hope to publish some short stories and an academic monograph.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: My wife also works in publishing as a managing editor, so we think a lot about the publishing industry. Personally, I hope to see more sustainable models of academic publishing that consider the mission of public universities like my institution, who often serve first-time college students, immigrants, and the children of immigrants.

Sayeed Choudhury
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BORN AND LIVED: Born in Dhaka, Bangladesh; moved to London when I was 4 years old and Durham, NC when I was 7 years old. Except for a 2-year stint with the United Nations, I have been living in Baltimore since my undergraduate studies.

EARLY LIFE: Developed a love of chocolate and soccer while living in England that has persisted. Didn’t realize the irony of people from North Carolina making fun of my English accent, which I lost over time.

PROFESSIONAL CAREER AND ACTIVITIES: Trained as an engineer and began thinking about data management during graduate school when I worked on simulation models for natural disasters.

PET PEEVES: When people suddenly stop walking without looking behind in crowded spaces like airports.

PHILOSOPHY: Find out what makes you kinder, what opens you up and brings out the most generous, and unafraid version of you – and go after those things as if nothing else matters. Because, actually, nothing else does. — George Saunders from “Congratulations, by the way.”

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BORN AND LIVED: Born in Swampscott MA – in MA until 10, then Encino, CA (yes, the land of Valley Girls), then Berkeley, L.A., NYC, L.A., Berkeley, Eugene, OR (one year at U of O) and Anchorage.

EARLY LIFE: I was a horse obsessed young woman until high school, when music took over. I spent a lot of years attending and working at concerts, and did concert production at UC Berkeley while studying Peace & Conflict Studies and Slavic Languages and Literature. I also was a campus activist in the anti-nuclear and anti-apartheid movements. I detoured briefly into television and movies – licensing music in TV shows and movies – and then went to graduate school to study public policy and administration at Columbia University, followed by education policy at UCLA where I got my PhD, and started doing research in Alaska as part of a national study of detracking in racially mixed secondary schools.

PROFESSIONAL CAREER AND ACTIVITIES: 14 years at the University of Alaska Anchorage. Before that, one year as a visiting professor of U of Oregon, and six years as professional researcher at UC Berkeley, at UC Data (Data Archives and Technical Assistance) and PACE (Policy Analysis for California Education).

FAMILY: Married to Craig Kasemodel. We have 2 cats (Thor and Sonya) and a big black dog named Bear.

IN MY SPARE TIME: I like hiking and photography and travel and fishing.

FAVORITE BOOKS: Anything by Louise Erdrich or Barbara Kingsolver, The Mistress of Spices by Chitra Banerjee Divakaruni, The Snow Child by Eowyn Ivey (need to throw in at least one Alaska favorite!).

PET PEEVES: Fake news, fake academic journals and conferences, and smokers who drop cigarette butts on the ground.

PHILOSOPHY: Live your values.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: My work leading to Education (formal and informal) seen as central to resilience/sustainability in the Arctic.
HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS:  Flexibly meeting the needs of researchers through a combination of online/virtual resources and “still” good old fashioned hard copies, which probably will be retrieved on an as needed basis from some remote location (sadly)...

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BORN AND LIVED:  Born in Atlanta, GA.  Lived in Atlanta Georgia (2 times), Boston Massachusetts, Tennessee (3 times: Oak Ridge, Knoxville, Kingston), Albuquerque New Mexico, Vienna Austria, Santa Monica California, Frankfort Germany, Chapel Hill North Carolina, Princeton New Jersey, State College Pennsylvania.

EARLY LIFE:  Parents were research scientists (nuclear physics and molecular biology) moved to a variety of places with national labs, including the IAEA at the UN center in Vienna Austria when I was a senior in HS.  Brought of childhood in Albuquerque, NM (10 years).  Traveled often, have been to 48 states, and 13 countries.  Lots of camping, reading, playing soccer, skiing, hiking, making music, and playing music and singing.

PROFESSIONAL CAREER AND ACTIVITIES:  Started in libraries as a student assistant assistant at Georgia State University Libraries when I was a student.  Quickly changed to a support staff position.  Went to library school at UT Knoxville, have worked professionally at UT Knoxville (3 yrs), NC State (3 yrs), Duke (11 yrs), Princeton (5 yrs), and now at Penn State University Libraries (2 yrs).  Always interested in administration, and have worked steadily on a path to get here.

FAMILY:  Husband, daughter and many cats over the years.  Used to have fish, but moving can make that a challenge.

IN MY SPARE TIME:  Paint (acrylics), papier mache, played (and sang) in a band for many years in NC but have yet to find folks to play with in PA, bake bread, canoe, hike, camp, have dinner parties, travel, play video games (just finished Mass Effect, Andromeda), craft beer festivals and cideries, bourbon and rum, and fill then empty the wine cellar.

FAVORITE BOOKS:  A Suitable Boy (Vikram Seth) is a perfect book, sweeping space operas and post-apocalyptic science fiction, fantasy, non fiction especially about humans and science.

PET PEEVES:  People who don’t refill the ice trays, complaining and whining.

PHILOSOPHY:  Have fun every day and be kind.

MOST MEMORABLE CAREER ACHIEVEMENT:  With a colleague/friend researching, writing and getting the first open data paper in library science published.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW:  Be a university librarian or library dean.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS:  I think the academic research publishing landscape will be vastly different in terms of the impacts of open access on the monopoly of STEM publishing and the journal format will be phasing out as an artifact of the past.

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BORN AND LIVED:  Born in New Haven, Connecticut.  I’ve lived in New Haven, Branford, and Middletown, CT; Iowa City, IA; Champaign, IL; and now Denver.  Along the way I spent a four month sabbatical living in Birmingham, England, where my daughter started second grade.

PROFESSIONAL CAREER AND ACTIVITIES:  Started working in a bookstore in college and did that until graduate school.  I only decided to move into librarianship because it seemed like a way to work with books and make a bit more money!  I started out as a government documents librarian at the University of Iowa, and have been a reference librarian, collections librarian, associate dean, and dean at the University of Denver.

FAMILY:  I met my wife, Marjorie, in college.  We have one child, Isabel, who’s a senior in high school.

IN MY SPARE TIME:  Since moving away from Connecticut, where pizza matters a great deal, in 1992, I have been trying to make the perfect pizza.  I also enjoy cooking other foods, photography, and travel.

PET PEEVES:  Unnecessary (or unnecessarily long) meetings.

MOST MEMORABLE CAREER ACHIEVEMENT:  I’m proud to have won the Harrasowitz Leadership in Acquisitions Award.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS:  I hope we will be spending relatively less on collections and content and more on discovery, access, and services around those collections and content.  In most cases, we should aim to pay for access to scholarly content, including investing in discovery of open access articles, rather than perpetual access or purchase.  We should ensure that our users have greater access to primary sources and raw data.  We will invest more in tools and services to help discover and use that rich content.

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BORN AND LIVED:  Born in New York; lived in NY, NJ and PA.

EARLY LIFE:  Youngest of 4, by several years.  As my mom would say “the only child in her second family.”  Parents bred Great Danes from the time I was 1 until I was 12.  My siblings were all at school.  I grew up with puppies!

PROFESSIONAL CAREER AND ACTIVITIES:  Past SSP President, past SSP Board Member, past SIIA Content Board Member, current NFAIS Board Member, current Board Director at Joule (a Canadian Medical Association company), organize and speak at industry events, Scholarly Kitchen Chef (Ask The Chefs).

FAMILY:  One husband, three kids, one grandson, one chameleon, and two kittens!

IN MY SPARE TIME:  See above.

PET PEEVES:  People that don’t signal turns when driving; folks that get dressed at airport security instead of grabbing their stuff and moving out of the way.

PHILOSOPHY:  Ok, quote time “If you don’t like change, you’re going to like irrelevance even less.” — General Eric Shinseki

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Now I want to be finishing my second MS; 5 years – who knows!!

18 months from goal I hope to achieve five years from now: building a team.

I expect we will see: Amateur Marriage. Women. The; much of Anne Tyler's writing but was particularly moved by favorite Books:

and the local theatre that I love is Sadlers Wells. the local team that I support is Arsenal. I also love contemporary dance in my spare time: I follow football or soccer as you call it in the U.S.; I'm 98 years old.

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ASSOCIATION MEMBERSHIPS, ETC.: Society for Scholarly Publishing (SSP), Professional & Scholarly Publishing, AAP (PSP), The Association of Learned & Professional Society Publishers (ALPSP), STM Association (STM), National Federation of Advanced Information Services (NFAIS), and United Kingdom Serials Group (UKSG).

KEY PRODUCTS AND SERVICES: Delta Think works with mission-driven organizations that call upon us to gain insight into their audiences, analyze customer workflows and define needs, build new strategies and products, create contemporary and flexible content development environments, re-architect business processes, or employ new tools and technologies.

Marketing, Communication, & Customer Insight: Determining and executing appropriate market research techniques; Supporting broad marketing and communication needs as well as strategy and product development.

Digital Strategy & New Product Development: Translating insight into strategy and digital presence; Defining new offerings and testing offerings with customers.

Business, Content, Data, and Technical Analysis: Defining and implementing new processes, structures, and technologies to support strategy; Creating roadmaps and assessments; Providing implementation services.

CORE MARKETS/CLIENTELE: Professional membership organizations; Scholarly and academic publishers (not-for-profit and commercial); and Educational content providers.

NUMBER OF EMPLOYEES: 7 permanent/full time employees, 8 additional core associates, and an extended network of approximately 2 dozen skill or subject specific subcontractors.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Delta Think was founded in 2005 as Ann Michael’s freelance content and technology consultancy supporting scholarly and academic publishers. In 2009, it began expanding into a firm of consultants. In 2012, Delta Think brought in Bonnie Gruber and started a market research and marketing strategy practice. Through the years, our client base expanded to encompass more support for professional membership organizations, beyond our core content focus. We began working on membership, broader portfolio management outside of scholarly content, enterprise digital strategy, and business analytics. Delta Think consultancy supports the full life cycle of customer and market research, digital strategy, product development, and content and technology planning and implementation.

After several years of consulting, Delta Think launched its Open Access Data & Analytics tool in January of 2017.

IS THERE ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS? Delta Think has launched a product, the Delta Think Open Access Data & Analytics Tool, a living compilation of industry data, anonymized private data and analysis, which provides a comprehensive view of the OA market. It is a continually updated web accessible database, providing users with real-time access to both our market and trend analysis and the underlying data that we collect, curate, and normalize as the foundation of our analysis. Available by subscription, the OA Data Analytics Tool lets users leverage our analysis or embark on their own investigation as they slice, dice, and manipulate the parameters of data visualizations (charts, graphs, plots, tables, etc.) to align with their specific interests.

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Learning Matters: http://www.uk.sagepub.com/learningmatters/

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ASSOCIATION MEMBERSHIPS, ETC.: SAGE Publishing has forged strong partnerships with societies and associations for more than 50 years, publishing on behalf of more than 400 societies in 2017.

VITAL INFORMATION: SAGE has been a privately owned company since its founding in 1965. Our founder and executive chairman, Sara Miller McCune, has put in place an estate plan that guarantees our independence indefinitely. This allows us to uphold our mission of supporting the dissemination of usable knowledge and educating a global community for the long-term.

KEY PRODUCTS AND SERVICES: Journals, books, digital resources, and courses for researchers, instructors, students, and librarians.

CORE MARKETS/CLIENTELE: Academic, educational, and professional markets.

NUMBER OF EMPLOYEES: More than 1,500.

NUMBER OF BOOKS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): More than 800.

TOTAL NUMBER OF JOURNALS CURRENTLY PUBLISHED: More than 1,000.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Guided by an unwavering dedication to academia and an entrepreneurial spirit, the passionate and determined Sara Miller McCune founded SAGE Publishing in 1965 just a few months shy of her 24th birthday. With the help of her mentor and future husband George McCune, Sara founded a publishing house that would allow scholars to disseminate quality research in their own voices, often breaking ground in new or emerging areas of study. The company’s name – SAGE – is derived from the first two letters of their names.

More than 50 years later, SAGE remains an independent company that shares with librarians the belief that flourishing educational programs and engaged scholarship create healthy minds and healthy societies. Our publishing program ranges across the social sciences, humanities, medicine,
and engineering and includes journals, books, and digital products such as case studies, data, and video for academic and professional markets. We value working closely with librarians to achieve shared goals, including partnering on white papers and research projects to ensure that together we meet the changing needs of students, researchers, and instructors.

IS THERE ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS? In response to big changes in the instruction and practice of social science research methodology, SAGE is investing in new ways to support the researcher community. For example, we recently launched SAGE Campus, a series of online data science courses to equip researchers with the skills they need to embrace the data revolution. Also, last year, we redesigned and relaunched SAGE Research Methods (SRM), our comprehensive digital methods resource accessed through the campus library and recently, we launched a collection of 480+ videos that illustrate how research is done as a part of SRM, which will be expanded in January 2018. Furthermore, we recently published a white paper called “Who is doing Computational Social Science” which reveals the findings of a survey of 9,000+ researchers and have launched a new monthly newsletter to keep researchers up to date on what is going on in the world of big data (and welcome all to sign up!).

From our first methods journals in 1972 to the QASS and QRM series published since the 1970s (aka the “Little Green Books” and “Little Blue Books”), to the launch of SRM in 2011, and our expanding support of data-intensive social science research; we’ve been honored to serve social scientists at the forefront of research methods publishing for more than four decades. And we are dedicated to supporting librarians as they support researchers, students, and instructors through this journey.
WHAT IS YOUR MATERIALS BUDGET?  $20,419,886 in 2015 – see
https://libraries.psu.edu/about/organization-glance/penn-state-university-libraries-statistics-and-data/expenditures

TYPES OF MATERIALS YOU BUY (EBOOKS, TEXTBOOKS, DVDS, VIDEO STREAMING SERVICES, DATABASES, OTHER): We buy every format.

WHAT TECHNOLOGIES DOES YOUR LIBRARY USE TO SERVE MOBILE USERS?  If users are using it, we try to support it.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?
More student space, more digital materials, better annexing spaces, more specialized librarians to help with new challenges facing researchers, robust open access program.

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NUMBER OF STAFF AND RESPONSIBILITIES: The staff is 57 and the Director for Research and Instruction, Rosalind Tedford, is one of six teams in the library with 11 librarians and one support staff who report directly to her. We support all reference and instruction services for the campus. We also serve as subject liaisons to academic department, purchasing materials for them as well as supporting the teaching and research activities of our departments.

TYPES OF MATERIALS YOU BUY (EBOOKS, TEXTBOOKS, DVDS, VIDEO STREAMING SERVICES, DATABASES, OTHER): We are an academic research library – so most of what we buy is in support of our curriculum at the university. We have a robust DD eBook program but also still buy print.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?
We have a capital campaign under way – so we are hoping that in 5 years we may have a big renovation under out belt (or underway) and that our space will be even more useful and used by our students, faculty and staff. But it is hard to imagine it being more busy – it’s already pretty crazy!

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BACKGROUND/HISTORY: Visit http://www.library.jhu.edu/about.html to learn more about Sheridan Libraries at Johns Hopkins University.

OVERALL LIBRARY BUDGET: The Sheridan Libraries at Johns Hopkins University has an annual budget of $32 million.

TYPES OF MATERIALS YOU BUY (EBOOKS, TEXTBOOKS, DVDS, VIDEO STREAMING SERVICES, DATABASES, OTHER): The Sheridan Libraries purchase, license and create a host of content ranging from print books and journals to electronic databases, journals, newspapers and books. The Sheridan Libraries has a long track record of research data management.