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Profiles Encouraged-Profiles for 9 people, two companies and four libraries

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Born and Lived: I was born in Manila, Philippines. I received my MLISc from the University of Hawai‘i at Mānoa.

Early Life: I read a lot in my youth.

Professional Career and Activities: I am a longtime member of Asian Pacific American Librarians Association (APALA) and the Association of College and Research Libraries.

Family: My parents are retired professors who read a lot.

In My Spare Time: I enjoy running, reading, bicycling, and traveling.


Pet Peeves: I prefer emails to phone calls.

Philosophy: I am a pragmatist, with leanings toward revolution.

Most Memorable Career Achievement: Submitting my tenure and promotion file.

Goal I Hope to Achieve Five Years from Now: I hope to publish some short stories and an academic monograph.

How/Where Do I See the Industry in Five Years: My wife also works in publishing as a managing editor, so we think a lot about the publishing industry. Personally, I hope to see more sustainable models of academic publishing that consider the mission of public universities like my institution, who often serve first-time college students, immigrants, and the children of immigrants.

Sayeed Choudhury
Associate Dean for Research Data Management
Sheridan Libraries, Johns Hopkins University
and Institute for Data Intensive Engineering and Science
3400 N. Charles Street, Baltimore, MD 21218
http://dataconservancy.org

Born and Lived: Born in Dhaka, Bangladesh; moved to London when I was 4 years old and Durham, NC when I was 7 years old. Except for a 2-year stint with the United Nations, I have been living in Baltimore since my undergraduate studies.

Early Life: Developed a love of chocolate and soccer while living in England that has persisted. Didn’t realize the irony of people from North Carolina making fun of my English accent, which I lost over time.

Professional Career and Activities: Trained as an engineer and began thinking about data management during graduate school when I worked on simulation models for natural disasters.

Pet Peeves: When people suddenly stop walking without looking behind in crowded spaces like airports.

Philosophy: Find out what makes you kinder, what opens you up and brings out the most generous, and unafraid version of you — and go after those things as if nothing else matters. Because, actually, nothing else does. — George Saunders from “Congratulations, by the way.”

Diane Hirshberg
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Born and Lived: Born in Swampscott MA – in MA until 10, then Encino, CA (yes, the land of Valley Girls), then Berkeley, L.A., NYC, L.A., Berkeley, Eugene, OR (one year at U of O) and Anchorage.

Early Life: I was a horse obsessed young woman until high school, when music took over. I spent a lot of years attending and working at concerts, and did concert production at UC Berkeley while studying Peace & Conflict Studies and Slavic Languages and Literature. I also was a campus activist in the anti-nuclear and anti-apartheid movements. I detoured briefly into television and movies – licensing music in TV shows and movies – and then went to graduate school to study public policy and administration at Columbia University, followed by education policy at UCLA where I got my PhD, and started doing research in Alaska as part of a national study of detracking in racially mixed secondary schools.

Professional Career and Activities: 14 years at the University of Alaska Anchorage. Before that, one year as a visiting professor of U of Oregon, and six years as professional researcher at UC Berkeley, at UC Data (Data Archives and Technical Assistance) and PACE (Policy Analysis for California Education).

Family: Married to Craig Kasemodel. We have 2 cats (Thor and Sonya) and a big black dog named Bear.

In My Spare Time: I like hiking and photography and travel and fishing.

Favorite Books: Anything by Louise Erdrich or Barbara Kingsolver, The Mistress of Spices by Chitra Banerjee Divakaruni, The Snow Child by Eowyn Ivey (need to throw in at least one Alaska favorite!).

Pet Peeves: Fake news, fake academic journals and conferences, and smokers who drop cigarette butts on the ground.

Philosophy: Live your values.

Goal I Hope to Achieve Five Years from Now: My work leading to Education (formal and informal) seen as central to resilience/sustainability in the Arctic.

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**HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS:** I hope we will be spending relatively less on collections and content and more on discovery, access, and services around those collections and content. In most cases, we should aim to pay for access to scholarly content, including investing in discovery of open access articles, rather than perpetual access or purchase. We should ensure that our users have greater access to primary sources and raw data. We will invest more in tools and services to help discover and use that rich content.

**MOST MEMORABLE CAREER ACHIEVEMENT:** I'm proud to have won the Harrasowitz Leadership in Acquisitions Award.

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**Ann Michael**
CEO
Delta Think, Inc.
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https://deltathink.com/

**BORN AND LIVED:** Born in New York; lived in NY, NJ and PA.

**EARLY LIFE:** Youngest of 4, by several years. As my mom would say “the only child in her second family.” Parents bred Great Danes from the time I was 1 until I was 12. My siblings were all at school. I grew up with puppies!

**PROFESSIONAL CAREER AND ACTIVITIES:** Past SSP President, past SSP Board Member, past SIIA Content Board Member, current NFAIS Board Member, current Board Director at Joule (a Canadian Medical Association company), organize and speak at industry events, Scholarly Kitchen Chef (Ask The Chefs).

**FAMILY:** One husband, three kids, one grandson, one chameleon, and two kittens!

**IN MY SPARE TIME:** See above.

**PET PEEVES:** People that don’t signal turns when driving; folks that get dressed at airport security instead of grabbing their stuff and moving out of the way.

**PHILOSOPHY:** Ok, quote time “If you don’t like change, you’re going to like irrelevance even less.” — General Eric Shinseki

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**Michael Levine-Clark**
Dean of Libraries
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**BORN AND LIVED:** Born in New Haven, Connecticut. I’ve lived in New Haven, Branford, and Middletown, CT; Iowa City, IA; Champaign, IL; and now Denver. Along the way I spent a four month sabbatical living in Birmingham, England, where my daughter started second grade.

**PROFESSIONAL CAREER AND ACTIVITIES:** I started working in a bookstore in college and did that until graduate school. I only decided to move into librarianship because it seemed like a way to work with books and make a bit more money! I started out as a government documents librarian at the University of Iowa, and have been a reference librarian, collections librarian, associate dean, and dean at the University of Denver.

**FAMILY:** I met my wife, Marjorie, in college. We have one child, Isabel, who’s a senior in high school.

**IN MY SPARE TIME:** Since moving away from Connecticut, where pizza matters a great deal, in 1992, I have been trying to make the perfect pizza. I also enjoy cooking other foods, photography, and travel.

**PET PEEVES:** Unnecessary (or unnecessarily long) meetings.

**MOST MEMORABLE CAREER ACHIEVEMENT:** I’m proud to have won the Harrasowitz Leadership in Acquisitions Award.

**HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS:** I hope the needs of researchers through a combination of online/virtual resources and “still” good old fashioned hard copies, which probably will be retrieved on an as needed basis from some remote location (sadly)…
Iain Miller  
Graduate Student / Recent graduate  
University of Alberta / University of Alaska  
Phone: (907) 862-0128  
<icmiller2@alaska.edu>

I was born in North London, grew up just outside London and have lived in London since graduating from university.

PROFESSIONAL CAREER AND ACTIVITIES: I have worked at SAGE Publishing for 32 years, starting in marketing and moving to editorial. I have worked across our textbook, reference and journals programs and over the last 8 years have focused on developing a digital publishing program including new products such as SAGE Research Methods, SAGE Knowledge, SAGE Video, and SAGE Stats.

FAMILY: I am married with two children who are now adults at 23 and 25 years old.

IN MY SPARE TIME: I follow football or soccer as you call it in the U.S.; the local team that I support is Arsenal. I also love contemporary dance and the local theatre that I love is Sadlers Wells.

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UK  
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<Karen.phillips@sagepub.co.uk>

BORN AND LIVED: Born and raised Alaskan.

IN MY SPARE TIME: In my free time, I enjoy adventuring throughout Alaska whether by hiking, biking, skiing or any other means.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I hope to be an aspiring medical student with a focus on healthcare in the Arctic with considerations on the detriments associated with climate change.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Research and knowledge are integral for the future of civilization, perhaps exemplified now more than ever. Libraries and research resources are a fundamental component for any successful project. In the future, I hope to see continued adaptation and the development of continued efficiencies in order to improve resource availability and dispersal. Though digital resources continue to be an efficient mechanism through which to garner information, they serve as only a component of the knowledge and resources that are necessary for fruitful research.

Rosalind Tedford  
Director for Research and Instruction  
Z. Smith Reynolds Library  
Wake Forest University  
PO Box 7777, Winston-Salem, NC  27109  
Phone: 336-758-5910  
Fax: 336-758-5605  
<tedford@wfu.edu>

BORN AND LIVED: Winston-Salem, NC.

EARLY LIFE: Born and raised in Winston-Salem, I grew up on the Wake Forest University campus as a faculty brat. My father was Director of the University Theatre. We traveled a lot as a family and that gave me a wicked case of wanderlust and a love for London that I have yet to grow out of. I have two degrees from Wake Forest – a BA in Psychology and English and an MA in English (my thesis was on women in Shakespeare’s history plays).

PROFESSIONAL CAREER AND ACTIVITIES: Started working in the ZSR Library in 1994 while in graduate school and discovered I’d stumbled into a career. Got my MLS in 1998 and have been working in various departments ever since. I started out in technology and computer training, migrating in 2007 to reference and instruction as the Information Literacy Librarian and became the Director for Research and Instruction in 2011. I am active in the Politics, Policy, and International Affairs Section of ACRL, currently serving as past chair.

FAMILY: Husband (Patrick Morton) and two crazy kids – Erin (13) and Sean (11).

IN MY SPARE TIME: I read, travel, watch WFU basketball, and have a side business (Bookish Birds) making book-themed gifts with my best friend and Wake Forest roommate.

FAVORITE BOOKS: SO HARD TO DECIDE, but I’d put A Prayer for Owen Meany, The Harry Potter series, all Malcolm Gladwell books, and The Night Circus really high on my list.

PET PEEVES: Grammar errors, Internet trolls, intolerance, and white chocolate (it’s NOT chocolate, people).

PHILOSOPHY: Leave things better than you find them – that goes for spaces and the people you encounter.

MOST MEMORABLE CAREER ACHIEVEMENT: I won the WFU Excellence in Academic Advising award and that really made me feel great! I love being a lower-division adviser and to be recognized for that was very affirming.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I think I have a book in me but I’m not sure what form it will take.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I think libraries are on the path to more, not less, relevance (despite what many might say). We are living in a world where ignorance (or willful disregard) of facts is causing actual harm to people and countries. Libraries exist in the space where we will be leading the fight to counteract this damage. This goes for public, school, special, and academic librarians. We will be at the vanguard of the movement to bring facts, curiosity, research, and knowledge back into the discussions of the common good. We cannot shy away from this. We have to march to the front of the rally and say “Here we are. We can do this. We have been doing this for centuries. And here’s what we need to do…”

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COMPANY PROFILES ENCOURAGED

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OFFICERS: Ann Michael, President; Bonnie Gruber, Partner.
ASSOCIATION MEMBERSHIPS, ETC.: Society for Scholarly Publishing (SSP), Professional & Scholarly Publishing, AAP (PSP), The Association of Learned & Professional Society Publishers (ALPSP), STM Association (STM), National Federation of Advanced Information Services (NFAIS), and United Kingdom Serials Group (UKSG).

KEY PRODUCTS AND SERVICES: Delta Think works with mission-driven organizations that call upon us to gain insight into their audiences, analyze customer workflows and define needs, build new strategies and products, create contemporary and flexible content development environments, re-architect business processes, or employ new tools and technologies.

- Marketing, Communication, & Customer Insight: Determining and executing appropriate market research techniques; Supporting broad marketing and communication needs as well as strategy and product development.
- Digital Strategy & New Product Development: Translating insight into strategy and digital presence; Defining new offerings and testing offerings with customers.
- Business, Content, Data, and Technical Analysis: Defining and implementing new processes, structures, and technologies to support strategy; Creating roadmaps and assessments; Providing implementation services.

CORE MARKETS/CLIENTELE: Professional membership organizations; Scholarly and academic publishers (not-for-profit and commercial); Educational content providers.

NUMBER OF EMPLOYEES: 7 permanent/full time employees, 8 additional core associates, and an extended network of approximately 2 dozen skill or subject specific subcontractors.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Delta Think was founded in 2005 as Ann Michael's freelance content and technology consultancy supporting scholarly and academic publishers. In 2008, it began expanding into a firm of consultants. In 2012, Delta Think brought in Bonnie Gruber and started a market research and marketing strategy practice. Through the years, our client base expanded to encompass more support for professional membership organizations, beyond our core content focus. We began working on membership, broader portfolio management outside of scholarly content, enterprise digital strategy, and business analytics. Delta Think consultancy supports the full life cycle of customer and market research, digital strategy, product development, and content and technology planning and implementation.

After several years of consulting, Delta Think launched its Open Access Data & Analytics tool in January of 2017.

IS THERE ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS? Delta Think has launched a product, the Delta Think Open Access Data & Analytics Tool, a living compilation of industry data, anonymized private data and analysis, which provides a comprehensive view of the OA market. It is a continually updated web accessible database, providing users with real-time access to both our market and trend analysis and the underlying data that we collect, curate, and normalize as the foundation of our analysis. Available by subscription, the OA Data Analytics Tool lets users leverage our analysis or embark on their own investigation as they slice, dice, and manipulate the parameters of data visualizations (charts, graphs, plots, tables, etc.) to align with their specific interests.

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www.sagepublishing.com

AFFILIATED COMPANIES:
- CQ Press: www.cqpress.com
- Adam Matthew: http://www.amdigital.co.uk/
- Corwin: www.corwin.com
- Learning Matters: http://www.uk.sagepub.com/learningmatters/

OFFICERS: Blaise R. Simqu, President & Chief Executive Officer; Tracey A. Ozmina, Executive Vice President & Chief Operating Officer; US, Chris Hickok, Senior Vice President & Chief Financial Officer; Stephen Barr, President of SAGE International; Michele Sordi, Senior Vice President, US College; Karen Phillips, Senior Vice President, Global Learning Resources; Bob Howard, Senior Vice President, Global Journals; Ziyad Marar, Global Publishing Director; and Katharine Jackson, Chief Operating Officer, UK.

ASSOCIATION MEMBERSHIPS, ETC.: SAGE Publishing has forged strong partnerships with societies and associations for more than 50 years, publishing on behalf of more than 400 societies in 2017.

VITAL INFORMATION: SAGE has been a privately owned company since its founding in 1965. Our founder and executive chairman, Sara Miller McCune, has put in place an estate plan that guarantees our independence indefinitely. This allows us to uphold our mission of supporting the dissemination of usable knowledge and educating a global community for the long-term.

KEY PRODUCTS AND SERVICES: Journals, books, digital resources, and courses for researchers, instructors, students, and librarians.

CORE MARKETS/CLIENTELE: Academic, educational, and professional markets.

NUMBER OF EMPLOYEES: More than 1,500.

NUMBER OF BOOKS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): More than 800.

TOTAL NUMBER OF JOURNALS CURRENTLY PUBLISHED: More than 1,000.

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Guided by an unwavering dedication to academia and an entrepreneurial spirit, the passionate and determined Sara Miller McCune founded SAGE Publishing in 1965 just a few months shy of her 24th birthday. With the help of her mentor and future husband George McCune, Sara founded a publishing house that would allow scholars to disseminate quality research in their own voices, often breaking ground in new or emerging areas of study. The company's name – SAGE – is derived from the first two letters of their names.

More than 50 years later, SAGE remains an independent company that shares with librarians the belief that flourishing educational programs and engaged scholarship create healthy minds and healthy societies. Our publishing program ranges across the social sciences, humanities, medicine,
and engineering and includes journals, books, and digital products such as case studies, data, and video for academic and professional markets. We value working closely with librarians to achieve shared goals, including partnering on white papers and research projects to ensure that together we meet the changing needs of students, researchers, and instructors.

**IS THERE ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS?** In response to big changes in the instruction and practice of social science research methodology, SAGE is investing in new ways to support the researcher community. For example, we recently launched SAGE Campus, a series of online data science courses to equip researchers with the skills they need to embrace the data revolution. Also, last year, we redesigned and relaunched SAGE Research Methods (SRM), our comprehensive digital methods resource accessed through the campus library and recently, we launched a collection of 480+ videos that illustrate how research is done as a part of SRM, which will be expanded in January 2018. Furthermore, we recently published a white paper called “Who is doing Computational Social Science” which reveals the findings of a survey of 9,000+ researchers and have launched a new monthly newsletter to keep researchers up to date on what is going on in the world of big data (and welcome all to sign up!).

From our first methods journals in 1972 to the QASS and QRM series published since the 1970s (aka the “Little Green Books” and “Little Blue Books”), to the launch of SRM in 2011, and our expanding support of data-intensive social science research; we’ve been honored to serve social scientists at the forefront of research methods publishing for more than four decades. And we are dedicated to supporting librarians as they support researchers, students, and instructors through this journey.

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**LIBRARY PROFILES ENCOURAGED**

**Brooklyn College, Library**

The City University of New York
2900 Bedford Avenue
Brooklyn, NY 11210
Phone: (718) 951-5340
http://www.brooklyn.cuny.edu

**NUMBER OF STAFF AND RESPONSIBILITIES:** There are 17 librarians in our library department, which resides under the School of Humanities and Social Sciences. [http://www.brooklyn.cuny.edu/web/academics/schools/socialsciences/undergraduate/library/faculty.php](http://www.brooklyn.cuny.edu/web/academics/schools/socialsciences/undergraduate/library/faculty.php)

**TYPES OF MATERIALS YOU BUY (EBOOKS, TEXTBOOKS, DVDS, VIDEO STREAMING SERVICES, DATABASES, OTHER):** Monographs.

**HOW MANY DIVISIONS ARE THERE IN THE LIBRARY DEPARTMENT?** There are seven distinct areas: References and Instruction, Academic Information Technologies, Technical Services, Access Services, Special Collections, Government Documents, and Library Administration.

**Penn State University Libraries**

Penn State University
107 Pattee Library Road
State College, PA 16801
Phone: (814) 865-6368
https://libraries.psu.edu/

**BACKGROUND/HISTORY:** Penn State’s first library collection consisted of approximately 1,500 volumes in agriculture and the sciences and was housed in Old Main, along with most other college facilities. The nineteenth-century library was considered an auxiliary to study and by 1888 was open six hours a day. By the turn of the century the library had grown to nearly 20,000 volumes. The overcrowding finally was relieved by construction of the Carnegie Library, a gift of steel magnate and college trustee Andrew Carnegie.

Today, the University Libraries comprise 36 libraries at 24 locations throughout the Commonwealth of Pennsylvania. Since completion of the new Paterno Library, other new facilities have opened, or begun construction, at the Altoona, Berks, Harrisburg, and York campuses. At University Park, two new subject libraries opened in 2005 – the Physical and Mathematical Sciences Library, combining the collections of the former Physical Sciences and Mathematics Libraries, and the Architecture and Landscape Architecture Library, newly relocated from cramped quarters in the old Engineering Units to the new Stuckemann Family Building, home of the School of Architecture and Landscape Architecture. During the fall and spring semesters, a portion of the Pattee-Paterno Libraries, including the Knowledge Commons, is open 24/5.

The Libraries’ cataloged collection now approaches 5 million items. Roughly 100,000 volumes are added to the collection annually. The libraries currently operate two annex facilities where less-frequently-used materials are housed, and plans for a new repository building are in the works. Taken from [https://libraries.psu.edu/about/general-information/history](https://libraries.psu.edu/about/general-information/history) on May 19, 2017.

**NUMBER OF STAFF AND RESPONSIBILITIES:** Staff was 591 in 2015 – see [https://libraries.psu.edu/about/organization-glance/penn-state-university-libraries-statistics-and-data/full-time-equivalent](https://libraries.psu.edu/about/organization-glance/penn-state-university-libraries-statistics-and-data/full-time-equivalent).

As the Associate Dean for Research, Collections and Scholarly Communications, Anne Langley, provides leadership, strategic direction, and support for library acquisitions; collection development and budgeting; the Preservation, Conservation, and Digitization department; and the Eberly Family Special Collections Library and records management. Direct faculty and student liaison and collection development activities for all subject libraries, including Arts and Humanities, Business, Education and Behavioral Sciences, Engineering, Earth and Mineral Sciences, Life Sciences, Physical and Mathematical Sciences, and Social Sciences. Anne leads the libraries work in e-science, GIS, and data curation services. Promotes alternative scholarly communications models and supports librarians working on open access, publishing, and copyright, including collaboration with the Penn State University Press. She takes a lead role in library development activities and works directly with donors. Conducts space planning and oversees endowments related to research, collections, liaison activities, and scholarly communications. She represents the Libraries in university-wide planning for research, collections, and scholarly communications initiatives, and in local, regional, and national arenas. She also oversees professional development, promotion and tenure while providing vision and direction for Libraries’ research, teaching, and service missions. There are 14 divisions in her department which staffs over 200 people.

**OVERALL LIBRARY BUDGET:** Budget was $54,168,022 in 2015 – see [https://libraries.psu.edu/about/organization-glance/penn-state-university-libraries-statistics-and-data/expenditures](https://libraries.psu.edu/about/organization-glance/penn-state-university-libraries-statistics-and-data/expenditures).

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Types of materials you buy (eBooks, textbooks, DVDs, video streaming services, databases, other): We buy every format.

What technologies does your library use to serve mobile users? If users are using it, we try to support it.

What do you think your library will be like in five years? More student space, more digital materials, better annexing spaces, more specialized librarians to help with new challenges facing researchers, robust open access program.

Sheridan Libraries
Johns Hopkins University
3400 N. Charles Street
Baltimore, MD  21218

Background/history: Visit http://www.library.jhu.edu/about.html to learn more about Sheridan Libraries at Johns Hopkins University.

Overall library budget: The Sheridan Libraries at Johns Hopkins University has an annual budget of $32 million.

Types of materials you buy (eBooks, textbooks, DVDs, video streaming services, databases, other): The Sheridan Libraries purchase, license and create a host of content ranging from print books and journals to electronic databases, journals, newspapers and books. The Sheridan Libraries has a long track record of research data management.

Z. Smith Reynolds Library
Wake Forest University
PO Box 7777
Winston-Salem, NC 27109
http://zsr.wfu.edu

Number of staff and responsibilities: The staff is 57 and the Director for Research and Instruction, Rosalind Tedford, is one of six teams in the library with 11 librarians and one support staff who report directly to her. We support all reference and instruction services for the campus. We also serve as subject liaisons to academic department, purchasing materials for them as well as supporting the teaching and research activities of our departments.

Types of materials you buy (eBooks, textbooks, DVDs, video streaming services, databases, other): We are an academic research library – so most of what we buy is in support of our curriculum at the university. We have a robust DD eBook program but also still buy print.

What do you think your library will be like in five years? We have a capital campaign under way – so we are hoping that in 5 years we may have a big renovation under our belt (or underway) and that our space will be even more useful and used by our students, faculty and staff. But it is hard to imagine it being more busy – it’s already pretty crazy!