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Profiles Encouraged-Profiles for 5 people, one company and two libraries

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ATG PROFILES ENCOURAGED



Kent R. Anderson

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BORN AND LIVED: Born in Greeley, Colorado. Have lived in Colorado, Utah, Japan, Georgia, Illinois, and Massachusetts.

EARLY LIFE: A distant memory from a time of rotary phones, cassette players, VCRs, and the actual first "Star Wars."

PROFESSIONAL CAREER AND ACTIVITIES: Started as a writer/editor/designer, moved into the business side, then into executive roles, and now run a start-up.

FAMILY: Wife, two kids, two dogs, two tuitions.

IN MY SPARE TIME: I read, play the piano, ride my bike in good weather, and listen to music.

FAVORITE BOOKS: "1492" and "1493" as well as any great non-fiction.

PET PEEVES: People who are mean or tell lies.

PHILOSOPHY: Give, sympathize, understand.

MOST MEMORABLE CAREER ACHIEVEMENT: Getting a standing ovation at the SSP Annual Meeting for having started the Scholarly Kitchen.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To have RedLink deemed a tremendous success.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: My hope is that the industry gets more support from the people who benefit from its good work.



Maggie Farrell

Dean of Libraries
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PROFESSIONAL CAREER AND ACTIVITIES: Since July 2015, I have had the privilege of serving as the Dean of Libraries at Clemson University — a growing land grant public institution with a focus on undergraduate success and research programs. My career started in government publications at Arizona State University and then the University of Nevada Las Vegas complemented by a year at the U.S. Government Printing Office consulting on Internet applications to facilitate use of federal information for Depository Libraries. My dream position was the Associate Dean of Libraries at Montana State University overseeing all library operations which expanded my understanding of technology, acquisitions, technical and public services. After a few years, I accepted the deanship at the University of Wyoming during a time of great growth that included expansion of the collections, remodel and addition to the main library, and integration of library instruction and services into the curriculum and research goals of the university. My passion is developing library leadership and transforming libraries to be relevant and vital to higher education.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I am very excited about the future of librarianship — we are focusing more on our communities, articulating our values, and developing assessment mea-

asures that demonstrate impact. For academic libraries, libraries are in the forefront of change as we transform our services and spaces to meet critical learning and research needs in higher education. I anticipate that libraries will be the core of campuses as students tailor their courses and programs for individual achievement depending more on libraries to provide the resources and spaces that allow them to customize their education. Academic libraries are the intellectual center for higher education by providing learning spaces, facilitating collaboration, hosting speakers and cultural events with librarians modeling transformational changes in how we engage students.



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BORN AND LIVED: London

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Healthy and thriving!



T. Scott Plutchak

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BORN AND LIVED: Born in the little paper mill town of Kaukauna, Wisconsin and lived there until college. Then other towns in Wisconsin, on to Washington, DC and St. Louis before landing in Birmingham over 20 years ago.

EARLY LIFE: A precocious and reckless reader, writer from an early age, guitar player, philosophy student, poet and long-haired denizen of the counter culture. Factory worker and forklift driver until libraries got their hooks in me.

PROFESSIONAL CAREER AND ACTIVITIES: Post-grad associate at the National Library of Medicine, medical library director in St. Louis and Birmingham, now data strategist. Editor, essayist, itinerant speaker. Dweller in the nexus where library interests and publisher interests intersect. Open access heretic who believes there's more for librarians and publishers to agree on than to fight about — if we're willing to listen.

FAMILY: Lynn, Marian & Josie — the three generations of women who illuminate my life.

IN MY SPARE TIME: A persistent and reckless reader, writer in the early morning, guitar and harmonica player, student of philosophy and poems, bald and bearded iconoclast.

FAVORITE BOOKS: Joyce's *Ulysses*, all of Herriman's *Krazy Kat* comic, anything/everything by Jim Harrison, Rainer Rilke, Seamus Heaney. After that my list would change every week.

PET PEEVES: People so sure of themselves that they think they have nothing to learn from people who disagree with them.

MOST MEMORABLE CAREER ACHIEVEMENT: Report and Recommendations From The Scholarly Publishing Roundtable.

continued on page 84

ATG Profiles Encouraged from page 83

GOAL I HOPE TO ACHIEVE IN FIVE YEARS: I am remarkably bad at five year goals.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: A fool's game, but since you insist — The major developments of significance will be happening at the edges of contemporary library and publishing organizations. They'll have to do with slowly emerging standards for handling open data, a shift in repository focus from copies of peer reviewed articles to other scholarly outputs, a general shift within the academy toward evaluation of scholarly output that doesn't rely primarily on peer reviewed articles, and increasingly robust discovery tools for identifying info resources of interest regardless of format and location. The people working in contemporary library and publishing organizations will struggle to adapt to these changes. Some few will manage to get out in front.



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BORN AND LIVED: I'm from Plant City, Florida. My Dad was in the Navy so we moved a lot when I was a kid and lived on both coasts, Hawaii, and around the Great Lakes. Consider myself to be from Seattle. Lived in Chapel Hill, NC for awhile and Madison, WI for a very short cold while.

Have lived in the UK for the last 20+ years because I love it and possibly also because my mother-in-law (who is lovely!) won't let my husband leave the country.

PROFESSIONAL CAREER AND ACTIVITIES: I was an archaeologist, then a library consortial negotiator, then the CEO of a copyright collecting society, and after a brief stint at the Publishers Association landed a dream job doing open access at Elsevier.

FAMILY: Molecular biologist husband who works at the Natural History Museum in London, two amusing and loveable sons aged 14 and 10, two visible cats, 1 missing cat presumed invisible, and a giant African land snail named Bulbosaur. Also a mom, brother, niece, and ginormous — honestly, mindbendingly ginormous — extended family in central Florida.

IN MY SPARE TIME: Running, gardening, reading

FAVORITE BOOKS: Not at all high brow or cultured, sorry to report. Trashy romance novels are a guilty pleasure. I'm having a magazine streak at the minute: *Runner's World* and *The Economist*.

PET PEEVES: Librarians who dislike publishers or publishers who dislike librarians. *grrrr!*

PHILOSOPHY: I'm not fancy enough to have a philosophy, sorry.

MOST MEMORABLE CAREER ACHIEVEMENT: Pilot projects with Dean Judy Russell at the U of Florida. She totally rocks! Oh, some fun encounters with Beanie Babies too...

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To see open access a reality and working well in practice. This will take concerted, pragmatic action by both librarians and publishers (and funders and researchers) to happen. So a little less (emotive) conversation, please, and a little more (collaborative) action.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Thriving in an open access world.

COMPANY PROFILES ENCOURAGED



RedLink

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www.redlink.com

AFFILIATED COMPANIES: RedLink Network, a public benefit company.

OFFICERS: Kent R. Anderson, CEO; Nicola Poser, Managing Director; Ryan Badua, Director of Finance; Dimitris Spanos, Chief Technology Officer.

ASSOCIATION MEMBERSHIPS, ETC.: SSP, STM, NISO, COUNTER, ALA, OLA, SLA, UKSG, CSE, ORCID.

VITAL INFORMATION: Founded in 2013, independent operations in 2016.

KEY PRODUCTS AND SERVICES: RedLink Publisher Dashboard, RedLink Library Dashboard, RedLink Network, SiteLeads, Remark.

CORE MARKETS/CLIENTELE: Academic publishers, libraries.

NUMBER OF EMPLOYEES: 19

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: RedLink was founded within Atypon in 2013, and spun out as an independent company in early 2016. It has quickly achieved wide market acceptance for its innovative and useful tools that help publishers and libraries "see what they're missing."

LIBRARY PROFILES ENCOURAGED



R.M. Cooper Library, Clemson University

116 Sigma Drive
Clemson, SC 29634-3001
Phone: (864) 656-3027
libraries.clemson.edu

Answers provided by Maggie Farrell, Dean of Libraries.

LIBRARY BACKGROUND/HISTORY: Clemson University is a comprehensive, land-grant, R1 university. Our beautiful college campus sits on

1,400 acres in the foothills of the Blue Ridge Mountains, along the shores of Hartwell Lake. But we also have research facilities and economic development hubs throughout the state of South Carolina — in Greenville, Greenwood, Columbia and Charleston. The Libraries' facilities include the R.M. Cooper Library, Gunnin Architecture Library, Education Media Center, Library Depot, Special Collections & Archives, and the Clemson Design Center Library in Charleston.

STAFF: The library employs 28 faculty members, 62 staff people, and over 70 students.

continued on page 85

ATG Profiles Encouraged
from page 84

BUDGET: \$17 million

TYPES OF MATERIALS YOU BUY: Information in all sorts of formats.

USE OF MOBILE TECHNOLOGY: Pushing as much of our services and collections to mobile — meeting students in their spaces.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?

The R.M. Cooper Library is the place to be on the Clemson campus. The main library is an extension of the classroom where students create knowledge. It is also the intellectual and social center of the university where students engage with each other and with faculty and tutors. The Clemson Libraries will continue to transform to provide a variety of spaces that support learning, teaching, and engagement as well as spaces that facilitate access to print and online information resources.



UC Merced Library

5200 N. Lake Road
Merced, CA 95343
Phone: (209) 228-4444
<http://library.ucmerced.edu/>

Answers provided by Donald Barclay, Deputy University Librarian.

LIBRARY BACKGROUND/HISTORY: University of California, Merced Library serves the youngest campus of the ten-campus University of California System. Since the campus opened for its first class of students in 2005, the Library has seen the student population grow from 850 to nearly 7000 students in 2017. A federally designated Hispanic Serving Institution, in 2016 UC Merced met the Carnegie Foundation's criteria for "higher research activity" and offers doctoral degrees in fourteen areas.

STAFF: 28 FTE. (12 MLS librarians, 16 professional staff)

BUDGET: \$4.2M

TYPES OF MATERIALS YOU BUY: The UC Merced Library collection is heavily skewed towards the digital. The Library's periodical collection (116,367 titles) is entirely digital. The Library's book collection consists of 123,036 print books versus 6,781,652 ebooks (this number includes 5,562,000 HathiTrust eBooks plus 1,219,652 eBooks acquired from publishers and/or aggregators). The Library's materials budget is just over \$1.5M per year.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?

I think it will be a lot like it is today, which is to say focused on digital technology while still recognizing the value of print. While the Library's stacks could hold double the number of print books they currently hold, market forces and changes in scholarship mean that we won't be anywhere near filling the stacks in five, or even ten, years. I see the Library as relying more on instructional technology as our primary means of supporting student success and promoting information literacy. I see us doing more work to support faculty data management and providing more publication support services, especially for faculty and graduate students. The Library has focused on the creation of digital scholarly resources in favor of building a traditional print-focused special collections, and I don't see that changing. The UC Merced Library's somewhat boastful motto is, "Not what other research libraries are, what they will be." The accuracy of that statement seems to be holding up the more time passes.

TELL US ABOUT YOUR JOB: As the Deputy University Librarian I have four unit heads reporting directly to me — Research & Learning Services, Collection Services, Digital Assets, and Spatial Analysis & Research Center. I also do quite a bit of work representing UC Merced among the UC Systemwide Libraries, which consists of ten campus libraries and the California Digital Library.

Back Talk
from page 86

Bruges City Center, "and 14 of them are on my street," she said. Happily, I'd done my online research about Bruges's offerings and, having bought a few wares from 8 of them, I declared victory!

Next year's retreat is scheduled for Barcelona, Spain. As one who has participated in several **Fiesole Retreats**, I predict a wealth of ideas and discussion; and as a previous one-time visitor to Barcelona and its cultural treats, I can attest that the chocolate shopping there, while not as diverse as in Bruges, is also hugely excellent.

See you there! 🍷

Rumors
from page 79

Engineering and Biotechnology News. I hope my ideas and experience in launching new journals and managing various science and technology publications will help the **Liebert** organization grow and flourish in the years ahead."

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Media Librarian
American University

