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Profiles Encouraged-Profiles for 9 of our feature authors, Charles Watkinson plus seven library profiles and one company profile for Michigan Publishing

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ATG PROFILES ENCOURAGED



Debbie Bezanson

Senior Research Librarian
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BORN AND LIVED: Born in Illinois. Lived all over (Army brat and Preacher's kid). Currently in Arlington, VA.

EARLY LIFE: See above.

PROFESSIONAL CAREER AND ACTIVITIES: Active in ALA RUSA Emerging Technology Section. Interested in effective and efficient ways to get information into the hands of the researchers, eliminating points of pain in the research process, employing new technologies to better meet library goals, and in STEM education at all levels.

FAMILY: Two adult children, one husband, one cat.

IN MY SPARE TIME: Theater, taking care of elderly father.

FAVORITE BOOKS: Murder mysteries – more the British cosy variety than those with lots of gore.

PET PEEVES: People who don't listen.

PHILOSOPHY: I think I'll quote Lin-Manuel Miranda on that. "Hope and Love last longer."

MOST MEMORABLE CAREER ACHIEVEMENT: Working with a team on remodeling our entrance floor as a Learning Commons.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I've always thought it would be fun to take a sabbatical to do a research project with the Library of Congress. And I'd like to spend some time volunteering at a public library.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE: Very interesting question. We're definitely at several tipping points in terms of the models of access to scholarly publishing, undergraduate education goals, perceived value and roles of libraries, librarians, and library staff. In universities, it looks like academic libraries are merging with other student and research service organizations on campus, and exactly how that plays out will vary depending on local priorities and goals. I'd love to see more partnerships across library types as universities work more closely with K-12 education, and public libraries are playing a major role in community building and life long learning. I honestly don't know the answer on scholarly publishing except to say that I don't think the current models will be sustainable for another five years and by then, or shortly thereafter, something dramatic may happen that tips the paradigm.



Hilary Davis

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BORN AND LIVED: The South (USA).

PROFESSIONAL CAREER AND ACTIVITIES: Hilary Davis is Head, Collections & Research Strategy at the North Carolina State University Libraries in Raleigh. Her primary role is to provide leadership and direction in the

Libraries' overall collection development strategies and to play a leading role in the Libraries' initiatives to support collaboration with researchers and research data management at NC State. In 2008, she was named one of *Library Journal's* "Movers and Shakers." She led the first week-long data science and visualization short course for NCSU librarians (October 2015). She holds an MLS from University of Missouri-Columbia and an MS in Biology from University of Missouri-St. Louis.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Glass half-full: From a user's perspective, there will be less distinction between collections and services. Libraries will be on a path toward more responsive collections and services that support on-demand needs and even predict what our users want before they ask. Glass half-empty: Libraries will be stepping away from big deals and journal database models because of budgets that can't handle inflation and other priorities; finding any way to keep flexibility in library budgets for fluctuating support for collections and services will be primary.

Kerri Goergen-Doll

Resource Acquisitions & Sharing Director
Oregon State University Libraries & Press
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BORN AND LIVED: Born in Oregon. Lived in California, Wyoming, and British Columbia.

EARLY LIFE: A budding seed analyst in the Willamette Valley.

PROFESSIONAL CAREER AND ACTIVITIES: Before coming to OSU over 10 years ago, I worked in public libraries.

IN MY SPARE TIME: Beginning birder, backyard chicken farmer, and paper crafts.

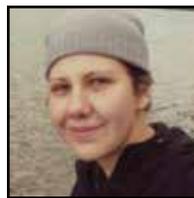
PET PEEVES: Bad customer service.

PHILOSOPHY: Making sure everyone has what they need to get their job done.

MOST MEMORABLE CAREER ACHIEVEMENT: Every day that I get to work with the team of dedicated staff and faculty at OSU Libraries & Press.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I'd like to become more of an expert in the area of collection development.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: As academic libraries are a part of a larger institution, and big ships tend to turn slowly, I don't expect any quick jumps to new, uncharted waters. I would expect that more pressure on publishers to work within the new budget realities will either shift the publishers business model, or shift how institutions provide access to research.



Michaela Willi Hooper

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Michaela was born and raised in Puerto Rico. She recently settled in Oregon with her partner, Lauren, and cat, Tiberius. Having been influenced by constructivism and transformative learning, she enjoys conversing with students and faculty

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from many disciplines about open access and authors' rights. She has written some important policies, but teaching and consultations bring her the greatest sense of purpose. In her spare time she hikes, paddleboards, volunteers, takes MOOCs, and goes to Grateful Dead tribute band concerts. In five years she hopes content providers will have stopped trying to make profits by limiting access to information. This in turn will make library discovery easier. She thinks the future of both libraries and publishing lies in value-added services and consulting.

Robin Kinder

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My background includes both public and academic libraries, primarily with reference, teaching and collection development responsibilities. Collection development expertise has been in the social sciences and reference resources across subject areas. Additional areas of experience include serving as associate editor for *The Reference Librarian* and *The Acquisitions Librarian*. Most recently, I have served on the ALA Task Force for Professional Competencies for Reference and User Services Librarians.



Greg Raschke

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BORN AND LIVED: Born Marshall Islands, U.S.A., Lived in Chicago, IL, Atlanta, GA, and Raleigh, NC.

PROFESSIONAL CAREER AND ACTIVITIES: Associate Director for Collections and Scholarly Communication at the NCSU Libraries where he leads programs to build, manage, and preserve the Libraries' extensive collections. His responsibilities include overseeing the collections program and the development of digital collections. He has significant experience managing fundraising, annual giving, and naming opportunity campaigns. He leads the Libraries' partnerships in developing sustainable channels for scholarly communication and enhancing digitally enabled research and scholarship. Raschke also leads efforts to support faculty and graduate students with emerging tools, programs, and services across the research lifecycle.

FAMILY: Wife and two kids.

IN MY SPARE TIME: Family, Tennis, Music, Historic Fiction.

FAVORITE BOOKS: *The Killer Angels* by Michael Shaara and *Saxon Chronicles* by Bernard Cornwell.

PET PEEVES: Speeches/talks that run well past their allotted time.

PHILOSOPHY: Leave it better than you found it.

MOST MEMORABLE CAREER ACHIEVEMENT: Being a part of building the James B. Hunt Jr. Library (<http://www.lib.ncsu.edu/huntlibrary>).

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Pay for my children's college tuition :).

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Experiential libraries that blend learning spaces, high-technology research and teaching spaces, collaborative workspaces, and expert assistance across the

life-cycle of scholarly work will continue their evolution as the predominant model for physical libraries. Collections will be increasingly provided on-demand as logistics, delivery, contracts, and the economics of scholarly publishing evolve to provide content at the point of need. Gold open access will fail through co-opting and reluctance among funders to divert funds to the supply-side. Green open access and work across the scholarly cycle with data, digital media, visualization, etc. will thrive.



Anthony Raymond

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BORN AND LIVED: Born in Berkeley, CA. Have lived in Canada, Kuwait and United Arab Emirates.

EARLY LIFE: I grew up in Winnipeg, Manitoba, Canada where 40 degrees below zero is not uncommon in January and February and typically snow is on the ground from Halloween through May.

PROFESSIONAL CAREER AND ACTIVITIES: After graduating from the University of Toronto Faculty of Library and Information Science in 1982, I worked as a librarian in Canada, Kuwait, United States, and the United Arab Emirates.

FAMILY: Two grown children.

IN MY SPARE TIME: I enjoy hiking, reading, scuba diving and traveling.

FAVORITE BOOKS: Too many to name! Two of my favorite authors are Bill Bryson and Redmond O'Hanlon ... but there are many others!

PET PEEVES: The answer, "No problem," in response to "Thank you."

PHILOSOPHY: Be kind. Always.

MOST MEMORABLE CAREER ACHIEVEMENT: 21 years of service with Santa Clara University Library!

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: A financially secure retirement.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Librarianship will continue to undergo enormous changes due to new technologies and a shifting higher education paradigm. In five years academic libraries will still be redefining their role in a rapidly changing environment.

M. Brooke Robertshaw, PhD

Assessment Librarian & Assistant Professor
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Phone: (541) 737-1780

Brooke Robertshaw is the Assessment Librarian at Oregon State University. Prior to coming to OSU she was in the Office of Institutional Assessment at Purdue University. She earned her PhD from Utah State University in 2013 in Instructional Technology & Learning Sciences. Brooke hails from Blacksburg, VA and while she never attended VA Tech, she considers herself as much a Hokie as she does a USU Aggie. Her research interests are vast but of particular interest is the technological pedagogical content knowledge framework, using quantitative methodologies within critical and emancipatory epistemologies, and the impact of libraries on the student and faculty experience. Dr. Robertshaw is very new to libraries and working very hard to understand them from the inside, but she sees the future of academic libraries in the consulting, teaching and outreach services they provide and continuing to be on the forefront of the preservation and dissemination of knowledge.

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Charles Watkinson

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BORN AND LIVED: Oxford, UK. Lived Naugatuck, CT; Hightstown, NJ; West Lafayette, IN; and now Ann Arbor, MI.

EARLY LIFE: Growing up on the edge of the Cotswolds amidst sheep, nice pubs, dreaming spires. High school in Oxford (regularly bumping into Inspector Morse film crews), BA in Archaeology and Anthropology from University of Cambridge, MBA from Oxford Brookes University. Idyllic years as a Greek Government Scholar in Athens and Messenia and as a JET program Assistant Language Teacher in Kochi-ken, Japan.

PROFESSIONAL CAREER AND ACTIVITIES: Started life as a bookseller and publisher at Oxbow Books in Oxford in 1994. Moved to Connecticut to run U.S. office (The David Brown Book Company) in 1999. Director of Publications for the American School of Classical Studies at Athens from 2004 to 2009. Director of Purdue University Press and Head of Scholarly Publishing Services at Purdue Libraries from 2009 to 2014. Moved to University of Michigan in 2014.

FAMILY: My wife, Heather, is a physical chemist (i.e., the smart one in the family), and we have two children, Alexander (5) and Victoria (4) both of whom appeared in *Against the Grain* as babies. Three cats: Honsu, Mike and Jack. My father, Anthony Watkinson, is well-known to Charleston Conference attendees from many years as master of ceremonies and he and my mother, Sarah, are big fans of the Palmetto City.

IN MY SPARE TIME: Who knew there were so many zoos and children's museums in Michigan and surrounding states! Through the kids I've also rediscovered the importance of public libraries as centers of community and spaces of warmth and calm.

FAVORITE BOOKS: *Ghost Stories of An Antiquary*, M. R. James; *The Tiger Who Came to Tea*, Judith Kerr. One mostly read out loud to small children, the other not so much. In a different context, *The Neanderthal Legacy* by Paul Mellars, the book that made me realize as a student that monographs need not be boring.

PET PEEVES: Meetings with no clear purpose; emails sent to multiple people requesting action but not specifying who the request is to; drivers who don't indicate when changing lanes or merging.

PHILOSOPHY: "A foolish consistency is the hobgoblin of little minds" Ralph Waldo Emerson.

MOST MEMORABLE CAREER ACHIEVEMENT: It may seem a small thing, but I'm inordinately proud of founding the *Journal of Purdue Undergraduate Research* (www.jpur.org) because of the way in which it showcases how the complementary skills of librarians and publishers can serve a parent university and advance student success.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Participation in a collaborative network that has created sustainable models for open access monograph publishing that facilitates increased readership and recognition for academic authors while also relieving the bottom lines of non-profit scholarly publishers.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I'm optimistic. I predict a greater variety of publication types, especially new and interesting digital containers that go beyond the monograph. While I also anticipate further consolidation of commercial publishers and platforms, there will also be opportunities for more "small mammal" presses (my colleague Mary Francis's nice term) deeply imbedded in particular disciplines. I expect academic librarians to be at the heart of the research infrastructure, deeply involved in university and multi-institutional initiatives focused on research information management, compliance with mandates, and data management. They'll also be engaging with an even greater need for training in information literacy for students with increasingly short attention spans. And of course I see increasingly rich collaborations between publishers and libraries moving humanities scholarship forward.

Roy A. Ziegler

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<rziegler@fsu.edu>

FAMILY: Spouse, Ruth, is also a librarian at FSU. She works with Name Authority records and catalog maintenance. Two grown sons, Joe and Stephen, are all in Roll Tide and Go Noles fans.

PET PEEVES: Never having enough recurring money for collections.

PHILOSOPHY: Change is going to come so make choices that benefit the customer ahead of library convenience.

MOST MEMORABLE CAREER ACHIEVEMENT: Creating a JSTORM (withdrawal project gone bad and eventually getting it right with subsequent withdrawal projects).

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Having a better retirement beard than Letterman.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: See FSU library profile.

LIBRARY PROFILES ENCOURAGED



Bibliothèques de l'Université de Montréal

2910, boul., Edouard-Montpetit
Montréal, Québec,
Canada, H3T 1J7
Phone: (514) 343-7643
<http://www.bib.umontreal.ca/>

Answers provided by Stéphanie Gagnon, Director of Collections.

STAFF: 259,5 (FY 2015-16)

BUDGET: 33,036,166 CAD for FY 2015-16

WHAT IS YOUR MATERIALS BUDGET? 10,986,417 CAD for FY 2015-16

HOW MANY DIVISIONS ARE THERE IN YOUR DEPARTMENT? There are 18 library branches.

ARE YOU BUYING EBOOKS, TEXTBOOKS, OTHER? We still buy some printed books, but the shift toward electronic editions is very important. Since 2016, we've dedicated an important part of our books budget to explore EBA and PDA models, with a balance for selected titles.

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WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?

As for a lot of other university libraries, our libraries are highly popular and intensely frequented. In five years, we will have created new reinvented spaces for students. We are currently exploring the propositions we will develop for them. This will not be done without having deep thoughts and strategies for our collections. Creating new spaces also means deciding what will remain on library stacks. Preservation will become a crucial concern.

TELL US ABOUT YOUR JOB: I have been director of collection at Université de Montréal for four years, and since day one, I've been thrilled by the great project I had to manage. Creating a method to analyze a journals collection of 50,000 titles, and then, building all the tools needed to manage the choices, to establish the budgets, and to negotiate – like David against Goliath – have been among the most exciting projects in my career. UdeM is a work place where innovation, creation, rigor and courage are strongly valued.



Florida State University Libraries

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Answers provided by Roy Ziegler, Associate Dean for Collections and Access.

STAFF: All areas: 40 librarians and archivists, 100 library associates.

BUDGET: \$15M for all library expenditures, \$8.5M for library materials.

TYPES OF MATERIALS YOU BUY: Books (heavy in arts and humanities, light in business and sciences), major journal publisher packages, core databases, streaming media.

ARE YOU BUYING EBOOKS, TEXTBOOKS, OTHER? We're running several EBA projects and subscribing to major eBook collections.

USE OF MOBILE TECHNOLOGY: Yes.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?

We will weed our non-Special Collections print collection (books, journals, documents, microform) down to the materials where we have long-term retention commitments from other research libraries. What remains of the physical general collection will be housed offsite. Library buildings will be Learning Commons spaces. As for the virtual library of resources needed to support the curriculum and research, students and faculty will 1) place requests for materials that will be obtained locally and from the libraries where we have reciprocal agreements and 2) be accessible online owned or leased institutionally or through shared ownership and leases with consortial partners.

TELL US ABOUT YOUR JOB: We have severe space constraints for physical collections. Our materials budget is a juggling act, competing for recurring and one-time funds, living with chronic budget cuts that should prevent strategic planning but somehow that doesn't happen. We find a way to recalibrate. Our organization has been forced to embrace weeding, provide more online resources no matter if purchased, leased, EBA, DDA, PDA, ILL or on demand. What used to be an abstract philosophy about relying on other libraries for access is not a sideline deal. It's become a more mainstream part of what we do. We are only a piece, even though an important piece, of the "collective" collection and we have to operate in this new distributed decentralized information biosphere to stay connected to the rest of the pieces to make the whole.

HOW MANY PEOPLE WORK IN YOUR DEPARTMENT? In Collections – 3 professionals, 9 library associates.

WHAT IS YOUR MATERIALS BUDGET? Currently \$8.5M.



George Washington University Libraries

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Answers provided by David Killian, Collection Development and Reference Librarian.

My office is at Eckles Library, Mt. Vernon campus, where I do collection development for that library's circulating collection, but I also have collection development and reference responsibilities at Gelman Library, main campus, for disciplines mainly in the social sciences.

STAFF: Eckles Library has three full-time staff members, but GW Libraries as a whole has about one hundred staff members.

WHAT IS YOUR MATERIALS BUDGET? GW Libraries' materials budget is about \$5,600,000.

TYPES OF MATERIALS YOU BUY: Books (hardcopy and electronic), serials (print and online), databases (indexes and primary source material collections).

ARE YOU BUYING EBOOKS, TEXTBOOKS, OTHER? Yes, we are buying eBooks, mainly through a DDA plan with our book jobber. We also purchase eBook collections. We only purchase textbooks selectively, and then only if the content is at the upper level undergraduate or graduate level.

USE OF MOBILE TECHNOLOGY: This isn't an area in which I am much involved, other than as a smart phone user myself.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS?

In five years, probably our print journal collections will be gone, or largely reduced, in favor of electronic subscriptions. Our hardcopy book purchasing will be significantly diminished, in favor of eBooks, which we are increasingly purchasing. We will be acquiring materials of more interdisciplinary interest and usefulness, as development in that direction is a stated University goal.

TELL US ABOUT YOUR JOB: Lately I've been occupied with handling our journals usage assessment, which has involved seeking and organizing a good deal of usage data; the purpose is to make sure that we are getting good cost per use for the subscriptions that we carry. We have a flat collections budget for the next several years, so we need to be especially careful about our serials commitments.

HOW MANY DIVISIONS ARE THERE IN YOUR DEPARTMENT? Across GW Libraries as a whole, there are three major departments, Digital Initiatives & Content Management, Research & User Services (of which I am a part), and Special Collections & Global Resources Center.

HOW MANY PEOPLE WORK IN YOUR DEPARTMENT? At Eckles Library, there are only three full-time staff members, but I am also a member of the Research & User Services group for GW Libraries generally, which has about thirty members.



North Carolina State University

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The NCSU Libraries is the gateway to knowledge for North Carolina State University and its partners. As the cornerstone of a great research university, the Libraries supports the innovation that is the economic engine of growth for the state. The NCSU Libraries serves as a competitive advantage for its community with innovative learning spaces, user-driven collections, leading-edge technologies, and creative, committed staff.

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Oregon State University

The Valley Library
121 The Valley Library
Corvallis, OR 97331
<http://osulibrary.oregonstate.edu/>

Answers provided by M. Brooke Robertshaw, Assessment Librarian.

STAFF: 90

BUDGET: ~\$13M FY16

TYPES OF MATERIALS YOU BUY: Electronic and print books and journals, databases, A/V, streaming media

ARE YOU BUYING EBOOKS, TEXTBOOKS, OTHER? eBooks – Yes; textbooks-rarely.

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS? More awesome than it is now.

TELL US ABOUT YOUR JOB: It's great because I get to work with an amazing staff that supports the teaching and research for our campus.

HOW MANY DIVISIONS ARE THERE IN YOUR DEPARTMENT? Our organizations chart is located here: http://osulibrary.oregonstate.edu/sites/default/files/osulp_org_chart_19aug16.pdf.

WHAT IS YOUR MATERIALS BUDGET? ~\$5.3M FY16

Oregon State University is a public research university. It holds the designations of being a Land Grant, Sea Grant, Space Grant, and Sun Grant institution.



Santa Clara University

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Answers provided by Anthony Raymond, Business Librarian.

LIBRARY BACKGROUND/HISTORY: Santa Clara University Library was the 2017 recipient of the ACRL Excellence in Academic Libraries Award (University).

TELL US ABOUT YOUR JOB: As the Business Librarian my primary responsibility is to ensure that the Leavey School of Business has access to the resources needed to support faculty and student research, and to train students to use these resources effectively.



University of Oregon Libraries

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Phone: (541) 346-1896
Fax: (541) 346-3485
<https://uoregon.edu>

Answers provided by Mark Watson, Associate Dean for Research Services.

STAFF: Total library staff is 165 FTE.

BUDGET: Total library expenditures are \$25,476,534.

TYPES OF MATERIALS YOU BUY: Research materials in all formats.

ARE YOU BUYING EBOOKS, TEXTBOOKS, OTHER? We generally do not purchase textbooks; however, the eBook collection is growing by leaps and bounds and "other" is coming through the door like never before. :)

USE OF MOBILE TECHNOLOGY: Who doesn't? :)

WHAT DO YOU THINK YOUR LIBRARY WILL BE LIKE IN FIVE YEARS? We will be leaner, more focused on strategic initiatives and viewed as one of the campus leaders in information technology.

TELL US ABOUT YOUR JOB: Administration, administration and more administration. I oversee collection development and management for the UO Libraries. I spend too much of my time worrying about and implementing reductions to the collections budget.

HOW MANY DIVISIONS ARE THERE IN YOUR DEPARTMENT? There are five departments within my current portfolio: Access Services (and Resource Sharing); Research & Instructional Services; Collection Services; the Art & Architecture Library and the Science Libraries.

HOW MANY PEOPLE WORK IN YOUR DEPARTMENT? About half of the staff report through Research Services.

WHAT IS YOUR MATERIALS BUDGET? \$7,441,372

COMPANY PROFILES ENCOURAGED



Michigan Publishing

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Fax: (734) 615-1540
publishing.umich.edu

ASSOCIATION MEMBERSHIPS, ETC.: AAUP, LPC and IDPF.

VITAL INFORMATION: Michigan Publishing is the hub of scholarly publishing at the University of Michigan, and is a part of its dynamic and innovative University Library. We publish scholarly and educational materials in a range of formats for wide dissemination and permanent preservation, provide publishing services to the University of Michigan community and beyond, and advocate for the broadest possible access to scholarship everywhere.

KEY PRODUCTS AND SERVICES: University of Michigan Press, Michigan Publishing Services, and Deep Blue.

CORE MARKETS/CLIENTELE: Academic libraries and individual scholars, especially in political science, performing arts, classical studies, Asian studies, class studies, disability studies.

NUMBER OF EMPLOYEES: 32

NUMBER OF BOOKS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): 120

NUMBER OF JOURNALS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): 46, also eight digital projects including the *American Influenza Epidemic of 1918: A Digital Encyclopedia*, *Encyclopedia of Diderot & d'Alembert – Collaborative Translation Project*, and the *Middle English Compendium*.

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST (IN PRINT): 3,200

TOTAL NUMBER OF JOURNALS CURRENTLY PUBLISHED: (i.e., ongoing as opposed to archival projects): 35

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Michigan Publishing is the publishing division of the University of Michigan Library and brings together three entities: University of Michigan Press founded in 1930, the Scholarly Publishing Office of the Library established in 2000, and Deep Blue – the institutional repository established in 2006. The merged entity was created in 2009, initially under the name M Publishing.

ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS? 2017 is a special year for everyone at University of Michigan as the University celebrates its bicentennial. Go Blue!