

November 2017

Library Analytics: Shaping the Future

John McDonald

EBSCO Information Services, johnmcdonald@ebsco.com

Kathleen McEvoy

EBSCO Information Services, k.mcevoy@ebsco.com

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

Recommended Citation

McDonald, John and McEvoy, Kathleen (2017) "Library Analytics: Shaping the Future," *Against the Grain*: Vol. 29: Iss. 5, Article 36.
DOI: <https://doi.org/10.7771/2380-176X.7864>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Library Analytics ...
from page 84

ysis, article level metrics and altmetrics, standards development, and tools and visualization techniques. We believe analytics will have a tremendous impact on the future of libraries and we believe the data is there to support the impact libraries can have on student outcomes and faculty research. By highlighting current issues and focusing on the role analytics can play in resolving and innovating around these issues, we believe libraries are well-positioned to posit solutions to the challenges we face and create a future that is data-driven and expands the role of libraries and librarians. 🌱

Endnotes

1. **Oakleaf, Megan, Scott Walter, Malcolm Brown** (2017). "The Academic Library and the Promise of NGDLE," Educause Review, Published online at: <http://er.educause.edu/articles/2017/8/the-academic-library-and-the-promise-of-ngdle>. Accessed August 14, 2017.
2. **Stone Graham and Ramsden, Bryony** (2013). "Library Impact Data Project: looking for the link between library usage and student attainment." *College and Research Libraries*, 74 (6). pp. 546-559. Published online at: <http://eprints.hud.ac.uk/id/eprint/15038/5/546.full.pdf>. Viewed August 17, 2017.
3. **Cox, Brian and Margie Jantti**. (2012). "Discovering the Impact of Library Use and Student Success." *Educause Review*. Available: <http://er.educause.edu/articles/2012/7/discovering-the-impact-of-library-use-and-student-performance>. Accessed August 17, 2017.
4. **Soria, Krista, Shane Nakerud, Jan Fransen**, et. Al. All papers available: <http://librarydatastudentsuccess.blogspot.com/p/presentations-and-papers.html>. Accessed August 17, 2015.
5. **Association of College and Research Libraries**. "Academic Library Impact on Student Learning and Success: Findings from Assessment in Action Team Projects." Prepared by **Karen Brown** with contributions by **Kara J. Malenfant**. Chicago: Association of College and Research Libraries, 2017. Published online at www.acrl.org/value. Accessed August 17, 2015.

IMPORTANT WORK IS NEVER EASY.

If it were easy, it would be done already.

Get it done. We can help.

Athenaeum21

digital strategy + innovation consultants
to libraries, publishers + knowledge organizations

www.athenaeum21.com



Rumors
from page 83

There was a retirement party for **Chuck Hamaker** at UNC-Charlotte a few weeks ago. I was so sorry I couldn't attend. But what a great picture of **Chuck** with his **Emeritus Certificate** to memorialize the occasion! Plus we will see him in **Charleston** at the **Charlotte Initiative Symposium**. www.2017charlestonlibraryconference.sched.org/



Speaking of missing things, we were sorry not to be at the **Frankfurt Book Fair** where **Springer Nature's Bookmetrix** was launched. Bookmetrix is a platform that brings together citations, downloads and altmetrics for books and chapters, and is extending its scope by providing insights into the reach and impact of **Springer Nature's** various eBook collections. springernature.com

We are about out of gas but we saved the best for last!!! **Carol Apollo** is helping with social media for **ATG** and with podcasts. **Carol** used to live in Gilbert near where **Leah** is based but she has recently moved back up north. However, **Carol** will be at the **Charleston Conference!** She will also be helping with the **podcast at the conference in the Gaillard Center lobby** as well as recording takeaways and comments from **Charleston Conference** attendees! <http://atgthepodcast.libsyn.com/podcast/atgthepodcast-039-libraries-and-social-media-with-carol-apollo> 🌱