

2016

Profiles Encouraged--Profiles for 13 authors and seven companies or university presses

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ATG PROFILES ENCOURAGED



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BORN AND LIVED: In Bloomington, IN.

EARLY LIFE: Raised in Bloomington, IN, B.S. and MLS degrees from Indiana University in Bloomington, like many boys in Indiana I spent much of my time playing or watching basketball, and enjoying life by being outdoors as much as possible. I lived in Bloomington until I moved to Ball State University in Muncie, IN, for my first professional librarian position.

PROFESSIONAL CAREER AND ACTIVITIES: I have worked as a professional librarian at Ball State University, Old Dominion University, the University of Central Florida and now at The University of Alabama. I earned a MPA degree from Old Dominion University. All of these positions have focused on technical services and collection development. My professional activities are usually related to my areas of responsibility and to my own interests within librarianship. I enjoy attending professional conferences as I find them to be an ideal learning environment that leads to collaboration and networking.

FAMILY: I am lucky to have a wonderful family. My wife and children have been supportive of my career and flexible as we have made relocations as I moved along in my career. My wife is a professional audiologist with two degrees from Indiana University and a doctorate from The University of Florida. She has spent a good portion of her career working in pediatric audiology and is currently working for MED-EL, a technology leader in implantable hearing solutions, where she is able to share her expertise with surgeons, audiologists and patients. We have three children. Our son is now a freshman at The University of Alabama. Our daughters attend high school in Tuscaloosa with the oldest one already taking early college courses with The Tide.

IN MY SPARE TIME: I enjoy camping, hiking and kayaking.

FAVORITE BOOKS: I enjoy reading books about early American history.

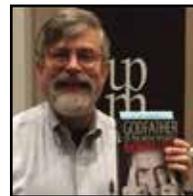
PET PEEVES: Work related peeves include colleagues who are not motivated or who put up barriers to positive change.

PHILOSOPHY: I try to remember on a regular basis that I am serving the institution I work for and my profession. My intent is to always do what I think is best for the faculty and students at The University of Alabama while also adhering as much as possible to the professional code that has guided me throughout my career.

MOST MEMORABLE CAREER ACHIEVEMENT: I feel fortunate to have ended my career at The University of Central Florida after being awarded the 2015 Excellence in Librarianship Award. One of the Faculty Excellence awards through the Office of the Provost, this award recognizes sustained contributions to the university and the profession. I am honored that my faculty colleagues at UCF selected me for this award.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: It is always difficult to foresee how one's career will change in five years. We have a new Dean of Libraries here and he is actively making changes across the library and is trying to position the library to have a central role in the academic mission. My goal right now is to lead efforts at my level to support the new university and library strategic mission and to remain active within the profession. I will continue to seek out opportunities to serve professional organizations and to expand my scholarly contributions.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: The one question that I am expected to answer is, of course, the toughest. I am thinking back to my first Charleston Conference in 2000 and I realize that as much as things change, a lot stays the same. The migration to electronic access, changes in the expectations of faculty and students, and pressure on libraries to show ROI definitely have an impact on what we do. However, we are still focused on supporting the educational and research mission of the university and now we have more opportunities to do that while also becoming more integrated with the faculty. Five years is really not that far off. We have seen a lot of rapid change in the past 5-10 years with eBooks, streaming video, discovery tools, open access, and other new options for finding and accessing information. The profession has been inundated with new advances. I do think that in 5 years we need to be more focused on getting content in the hands of users where they are, and being actively engaged with faculty in order to have a positive impact on the research lifecycle and help faculty push new initiatives including open educational resources.



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BORN AND LIVED: Born in Fair Lawn, NJ. Live in Montclair, NJ.

PROFESSIONAL CAREER AND ACTIVITIES: Author of over 15 books on popular music and many articles and reviews.

FAMILY: My wife is a retired librarian; my cat is an active mouser.

IN MY SPARE TIME: Play the concertina.

FAVORITE BOOKS: *Godfather of the Music Business*: Morris Levy.

PET PEEVES: People who say they value publishing but gripe about paying for books.

PHILOSOPHY: I practice Zen Judaism: "Nothing matters (but I still worry)."

MOST MEMORABLE CAREER ACHIEVEMENT: Surviving

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: The same problems of sustainability will continue; format changes or new technologies do not answer the basic problem that few consumers value academic work enough to pay for the cost of its production.



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BORN AND LIVED: Urban hillbilly, born and raised in Asheville, NC. I've spent most of my life in cities on the east coast: Philadelphia, Baltimore, and Washington, with short tenures in San Francisco, Berkeley, Bodega Bay, and Aiken, SC.

PROFESSIONAL CAREER AND ACTIVITIES: Launched my career as a newspaper reporter in Aiken, South Carolina. Migrated into marketing

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communications, publicity, promotion, and sales, mostly in nonprofit organizations, along with a three-year detour in investment banking (the focus of a novel I might finish someday). I've spent the past 21 years in book publishing. I've had the pleasure of working in trade houses, a think tank, a major university press, and now, the world's largest library.

FAMILY: Happily married, with loads of family members in many dimensions.

IN MY SPARE TIME: Sewing, reading, writing.

FAVORITE BOOKS: I'm obsessed with history. Two recent favorites include *One Man Against the World* (a biography of Nixon) and *Five Days at Memorial*. So many others...

PET PEEVES: Bad grammar, misuse of hyphens, em dashes, and the word "hopefully."

PHILOSOPHY: Unconditional positive regard (with thanks to Carl Rogers). I believe in peace and kindness.

MOST MEMORABLE CAREER ACHIEVEMENT: Landing my dream job at the Library of Congress.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To work with other publishers, libraries, and industry leaders to sustain publishing models that support foundational scholarship and the dissemination of knowledge.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: We'll continue to see the erosion of the market-driven model and the necessary emergence of a variety of funding models supporting open access publishing. There will continue to be support for the publication of sound scholarship and serious works in fiction and nonfiction. The business models will continue to evolve.



Kathryn Conrad

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BORN AND LIVED: From St. Louis, MO, lived in Columbia, MO, while working at the University of Missouri Press.

PROFESSIONAL CAREER AND ACTIVITIES: Career publisher and book nerd. I've done just about every job there is to do in publishing — from typesetter and copy writer to editorial assistant and sales manager — and loved every one of them.

FAMILY: Artist/photographer husband, two teenagers, and a corgi named Spike.

IN MY SPARE TIME: I study library and information science at the University of Arizona's School of Information.

FAVORITE BOOKS: *All the Light We Cannot See* by Anthony Doerr; *Danny, the Champion of the World* by Roald Dahl; *Their Eyes Were Watching God* by Zora Neale Hurston; *By the Lake of Sleeping Children: The Secret Life of the Mexican Border* by Luis Alberto Urrea.

PET PEEVES: Comma splices.

PHILOSOPHY: Be willing to fail.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: A dramatic increase in open access to backlist monographic content; steadily increasing collaboration between university presses and university libraries.



Jessica Lawrence-Hurt

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BORN AND LIVED: Born in Albuquerque, NM, grew up in Tuftonboro, NH, live in Boston now, after ten years in Washington, DC.

EARLY LIFE: One of seven children; I grew up on a farm on top of a mountain in NH where weekly trips to the public library to stock up on reading material kept us all sane.

PROFESSIONAL CAREER AND ACTIVITIES: 15 years in academic publishing, bouncing back and forth between acquisitions and sales, and in books, magazines, journals, databases, and back to books! Time logged at *Science Magazine*, Heldref Publications, ICMA, and Alexander Street Press, bookended by roles at MIT Press. Member of AAUP, participant in Yale Publishing Program 2015.

FAMILY: Did I mention I'm one of 7 children? I also have a cat, Jack.

IN MY SPARE TIME: I read, of course! Also enjoy traveling as much as possible, trying new restaurants, museums, theatre, and live music.

FAVORITE BOOKS: *Cloud Atlas*, by David Mitchell; *The Wind-Up Bird Chronicle*, by Haruki Murikami; *Crime and Punishment*, by Dostoevsky, anything by Elana Ferrante (and NO, I don't want to know who she "really" is!), *The Whitsun Weddings*, by Philip Larkin, and *The Four Quartets*, by T.S. Eliot.

PET PEEVES: Rudeness, slurping of liquids, slow drivers.

PHILOSOPHY: "We work in the dark — we do what we can — we give what we have. Our denial is our passion, and our passion is our task." Henry James

MOST MEMORABLE CAREER ACHIEVEMENT: Just getting a job in publishing right out of college (during the dotcom bust and 9/11) felt like a little miracle. More recently, giving my first conference presentation (at AAUP this year).

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Publishing is an industry, by and large, of incremental change, and academic publishing even more so. Changes we've seen in the last five years will creep forward steadily, such as more OA journals and monographs, better tools for online reading and annotation of textbooks, and more flexible licensing models for libraries. This year we've seen renewed calls for greater diversity in both what is published and who makes those decisions, and I hope we see progress on that front in the next five years.



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BORN AND LIVED: Born in NC. Have lived in IL, KY, PA, AL, FL, and WI.

EARLY LIFE: Raised on a dairy farm; first in my family to attend college. Majored in clarinet performance before going on to graduation school in musicology.

PROFESSIONAL CAREER AND ACTIVITIES: Got my start in scholarly publishing as an acquisitions assistant at the University of Illinois Press, where I later became advertising manager. Moved to University Press of Kentucky and eventually became marketing manager. Served in similar roles at University of Pittsburgh Press, University of Alabama Press, and

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University Press of Florida. Was promoted to Deputy Director at UPF before moving to Wisconsin to assume directorship of University of Wisconsin Press. I have organized and participated on panels at various regional and national meetings of the AAUP, and gave a talk at SXSW.edu on an OER initiative.

FAMILY: Married; one daughter.

IN MY SPARE TIME: I play competitive Scrabble, bike, row (on the erg), complete crosswords and other puzzles, read, and enjoy cooking and eating out.

FAVORITE BOOKS: William Least-Heat Moon's *Blue Highways* and typically whatever I've read recently.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Increasingly complex and multifaceted. Just as digital publishing now exists alongside print publishing (especially for humanities monographs), I suspect OA will develop alongside existing models, rather than actually replace or supplant them. I hope we will move beyond trying to apply a one-size-fits-all model to books and journals, HSS and STEM, for- and non-profit publishers.



Nancy L. Maron

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BORN AND LIVED: Brooklyn! Then: Englewood, NJ; New Haven, CT; Paris, France; Brooklyn again. Now: Yonkers, NY.

EARLY LIFE: Public school kid, always out of the house at the crack of dawn usually for marching or jazz band, depending on the season.

PROFESSIONAL CAREER AND ACTIVITIES: I've worked in and around publishing: trade, library reference, textbooks, and scholarly. Once for fun, I created an author speaker series for Coliseum Books (NYC), my excuse to meet Susan Sontag, Tony Kushner and others. After grad school in history, I migrated to ITHAKA, where I got to merge my research and business backgrounds in a terrific role studying ... new forms of publishing and the business models to support them. Today, doing same in a new start-up, BlueSky to BluePrint.

FAMILY: Married, with two utterly fabulous daughters.

SPARE TIME: Reading, puttering, serving as president of Yonkers Public Library Board of Trustees. Music, listening and playing.



John Sherer

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BORN AND LIVED: Navy brat; lots of California, and then DC, NYC, NC.

PROFESSIONAL CAREER AND ACTIVITIES: Bookselling and publishing.

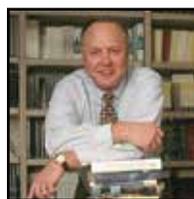
FAMILY: 2 teenage daughters.

IN MY SPARE TIME: Running, reading, binge-television.

FAVORITE BOOKS: Sebald, Faulkner, Orwell.

MOST MEMORABLE CAREER ACHIEVEMENT: College intramural championship in badminton.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I would predict that the university press business (where I reside) will look very different. There will likely be a new economic model and new dissemination and discoverability pathways.



Dr. Carey Newman

Director, Baylor University Press
Baylor University

Dr. Carey Newman is the Director of Baylor University Press. Before joining Baylor in 2002, Dr. Newman was senior editor for academic books at Westminster John Knox Press (1998-2002). For ten years Newman also held academic appointments, first as an undergraduate professor at Palm Beach Atlantic University (1989-1993) and then as an assistant and research professor in a graduate professional school (1993-1998).

A graduate of the University of South Florida, Dr. Newman earned a master's degree in theology from the University of Aberdeen (Scotland), a master of divinity from Southwestern Baptist Theological Seminary, and his doctorate in religion from Baylor.

Dr. Newman is the author or editor of three books and numerous academic and professional articles. He is a participating and contributing member of the Society for New Testament Studies, the Society of Biblical Literature, the Catholic Biblical Association, and the Institute for Biblical Research.

He is married to Dr. Leanne Lewis, a 1985 Baylor journalism graduate. They have two perfect daughters, Savannah (22) and Eliza (20).



Kiren Shoman

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BORN AND LIVED: I was born in Belize, but moved to the UK in 1988 where I went to Sussex University as an undergraduate. Afterward, I moved to London, where I am currently located.

EARLY LIFE: I grew up in San Ignacio, in the Cayo District of Belize; I have fond memories of daily swims in the river after school to cool down.

PROFESSIONAL CAREER AND ACTIVITIES: I have worked at SAGE Publishing since 1995, where I started as an editorial assistant and moved through the organization as an editor, publisher and then manager. I've worked across the books and journals programs and now have thrown myself in to launching video.

FAMILY: I have two children: Kamal, 14 and Maya, 10.

IN MY SPARE TIME: I'm really enjoying spending time with my kids as they grow up, always trying to recall what it feels like to be a teenager (though it was a very different experience in the days before all these screens!). Visiting friends, walking, and reading are my favourite pastimes.

FAVORITE BOOKS: There are so many books to enjoy out there that I tend to stay away from re-reading books. So I feel a bit unusual in that I don't have old favourites that I return to time and again. A book I've only recently read and was really struck by was *The Book of Night Women* by Marlon James (2009).

PET PEEVES: I have a Caribbean accent, live in London and work a lot with US colleagues. My pet peeve is being told how to pronounce words!

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I sincerely feel that our new Video programme fits perfectly within our mission to publish high quality educational and scholarly works that support the entire academic community and ultimately, improve aspects of our social world. In

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five years, I'd like to see SAGE Video become a central part of our output and to have grown the video division to include all of the core disciplines that make up our books and journals programmes.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In five years, I expect the industry to be much more at ease with the growing range of content and format types that are increasingly relevant to furthering higher education, such as a wide range of media like video, archives and new software that supports large amounts of data. To meet these needs, I see the library, the classroom, and study environments enabling these new forms of content. However, though the formats and delivery platforms may change, I have no doubt that books and journals are here to stay, and certainly expect that to be true in five years' time.



Dr. Leandra Preston-Sidler

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BORN AND LIVED: Orlando, Florida — born, raised.

EARLY LIFE: Born and raised in Orlando, Florida. My mom is from Italy and my dad from Kentucky, so it was a unique cultural mix. Happy life overall, with some rebellious teenage years — I was always pushing it, whatever it was at the time. But my mama was always pushing back, thankfully. Stayed in Florida and moved to Cocoa Beach in 2004.

PROFESSIONAL CAREER AND ACTIVITIES: I earned my B.A. and M.A. in Literature from the University of Central Florida, then taught English Composition at UCF for a few years before moving into Women's Studies where I have been since 2004. I was the first full-time faculty member in Women's Studies at UCF and have played an integral role in the development of the program, which is now Women's and Gender Studies. In 2007, I started a non-profit organization, Animal Safehouse of Brevard, which fosters pets of women in domestic violence shelters. That has been a labor of love but a necessary program in our county (and every county should provide such a service until domestic violence shelters have kennels on-site).

FAMILY: I have one older sister who is my lifeline. My parents have been married for 50 years. I have a 3-year-old daughter who I raise solo — she is a silly brilliant handful. We have a long-haired Chihuahua (rescue from Animal Safehouse) and a Yorkie.

IN MY SPARE TIME: I don't have much of that but I mostly hang out with my daughter and family, go to the beach, shop online, watch TV, and spend too much time on Facebook.

FAVORITE BOOKS: Toni Morrison *Beloved*; Anne Sexton *Complete Poems*; Augusten Burroughs *Dry* and *Running with Scissors*.

PET PEEVES: Ignorance, people with no personality.

PHILOSOPHY: Be the Change. And something my mom instilled in us: "you can do and be anything you set your mind to."

MOST MEMORABLE CAREER ACHIEVEMENT: Getting my PhD (in Texts and Technology) while teaching full-time with a newborn. It took six years after a seven year hiatus and I was going through significant personal turmoil but, as my mom told me, I could do it and I did.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I would like to be on a tenure track appointment (we don't have one in Women's and Gender Studies yet), ideally a joint appointment with Women's Studies and Texts and Technology. As a single parent, I want/need to make more money and would like to do so while doing what I love, teaching and promoting social justice.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: As far as the film/library industry, I think streaming films are the direction of the future — really, having everything available and accessible online, immediately (as users increasingly demand), including streaming films and PDF/online books. I love my print books but imagine everything will be available online in the near future, even though print books will remain an important part of academia and pleasure.



Stephen Rhind-Tutt

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BORN AND LIVED: Born in Windsor, UK. I've been lucky to live in many different places including London, UK; Jever, Germany; Wavre, Belgium; San Francisco, and Boston.

EARLY LIFE: I went to a boarding school in the UK while my parents lived abroad. It was quite an experience being put on a plane aged 10 or so and flying as an "unaccompanied minor." I graduated from high school, took a year out travelling around Mexico and Central America, and then went on to study English at University College London.

I worked for a consumer foods company — you'd know them best for Hellmann's Mayonnaise or Knorr soup. Initially I was in sales, then a brand manager. I used to have to come up with the verbiage on the back of soup packets. They sold in the millions, making it possible for me to claim that I'm a "multi-million copy selling author."

PROFESSIONAL CAREER AND ACTIVITIES: I came to the US in 1987 for my MBA. I was hired by Abt Books, Inc, a fledgling CD-Rom publisher, after which I moved to take over SilverPlatter's Health Science business. From there I moved to Gale where I was responsible for product management. Then I became head of Chadwyck-Healey (US) just as it was moving from CD-Roms to the internet. It was a very exciting time to be launching products like Literature Online and Digital Sanborn Maps. When CH was acquired by ProQuest I founded Alexander Street, together with my colleagues Eileen Lawrence, Pat Carlson, Janice Cronin and others. In June — after 16 years — we sold Alexander Street to ProQuest.

I've had an incredibly fulfilling career. When I started there was very little except A&I databases, most of which were only available through BRS and Dialog or via tape direct to libraries. Over the years I've seen pretty much every type of content move online — and together with colleagues at the above companies I've been involved in the launch of some 500 electronic products. I've watched products on sepia colored ASCII UIs, delivered on suitcase sized screens migrate to video delivered on phones. Quite a journey!

FAMILY: I'm married with 3 kids — ages 7, 10 and 13.

IN MY SPARE TIME: I'm a big fan of movies, I like playing with the kids, I like eating out and travelling.

FAVORITE BOOKS: I like books that deal with a historical issue in real depth — most recently I read *Shattered Sword: The Untold Story of the Battle of Midway*. It was just great to understand in real depth how luck, people, and technology came to make such an impact on history.

PHILOSOPHY: "Do it with all thy might," a passage from Ecclesiastes, was my school motto. I found it pretty corny at the time, but I keep turning to it in times of trouble. In life you can't really do much more than try your hardest. And my experience is that if you do so, you are rewarded. Even if you fail you still have the consolation you could have done nothing more.

MOST MEMORABLE CAREER ACHIEVEMENT: Building up Alexander Street with my colleagues.

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GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: I'd really have liked to come up with the next generation of innovation in the library space. During my career I've been lucky to be at the forefront of the move to CD-ROM, in moving A&I databases, journals, books, music and video to the web. I'd really like to continue that trajectory.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: More content will be made digital. I know there's been a resurgence of print lately, but the trend to digital has been inexorable for the past 20 years. I don't see it changing, rather accelerating.

Metrics and other analytical tools will increasingly drive expenditures and behaviors. Librarians and colleges will increasingly want to make sure they get value for money.

Functionality will both become easier (like Google) and more sophisticated (new features that allow data mining, additional analysis, sharing etc).

There will be more consolidation, as network effects favor larger sites with more users.

There will be more open content and more inter-linking between resources.

We'll collectively do an ever better job for patrons. They'll be able to learn faster, they'll be able to conduct better research.



Jenya Weinreb

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BORN AND LIVED: I'm a city person. I was born in Boston and have lived in Washington, DC; Providence, RI; Paris; Philadelphia; and New York City. For the past fifteen years the comparatively small town of New Haven, CT, has been my home.

PROFESSIONAL CAREER AND ACTIVITIES: Beginning with a job as editorial assistant at The MIT Press, I have worked in university press publishing since 1990 and at Yale University Press since 1994.

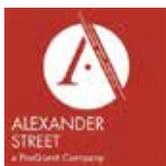
FAMILY: I'm the daughter of a musician and a physicist. My husband is a middle-school technology specialist, and our son studies public policy and creative writing.

IN MY SPARE TIME: Odds are you'll find me at some sort of concert venue or community theater, as an audience member or occasional performer.

FAVORITE BOOKS: An avid reader of fiction from Alcott to Zusak, I try not to play favorites.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: When politicians discount facts and reject scientific conclusions, then it's even more imperative for in-depth research, fresh informed ideas, critical thinking, and artistic expression to find their way into the world. We'll continue that pursuit as technology evolves.

COMPANY PROFILES ENCOURAGED



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KEY PRODUCTS AND SERVICES: Streaming video, Rich, multi-format digital collections, Audio music tracks, Text / reference databases.

CORE MARKETS/CLIENTELE: We serve primarily academic, public, and school libraries worldwide.

NUMBER OF EMPLOYEES: 100

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Alexander Street was founded in May 2000, with the

goal of publishing large-scale digital collections of exceptional quality in the humanities and social sciences. We specifically sought out rare, hard to find content and added functionality to it — so fulfilling our mission of "making silent voices heard."

Our first products were letter-and-diary collections in American history and women's history. From there, we expanded our text-based online offerings into fields including drama and the performing arts, black history, and Latin American literature.

In 2004, we acquired Classical International Ltd. and became the first company to offer streaming media collections to libraries. This has since expanded to include more than ten million tracks, millions of pages of scores, thousands of videos and related content.

In 2006, we launched our first streaming video collection, Theatre in Video. Alexander Street is now the leading vendor of streaming video into libraries with over 60,000 titles, exclusive rights to distribute programming such as Sixty Minutes and more than 60 collections.

In recent years we launched what has become the largest library database of streaming video — Academic Video Online. We've innovated with demand driven business models including Patron Driven Acquisition, Evidence Based Acquisition and most recently Access to Own — which allow patrons to access a collection in its entirety and choose selected titles to own at the end of a subscription.

Over the years we've fulfilled our mission in many ways. We were the first company to create a film script database — making canonical screenplays such as Casablanca and Singing in the Rain available for the first time. We are still the only company to offer actual, anonymized transcripts of therapists and their clients. This year we launched Disability in the Mod-

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ern World and Caribbean Studies in Video — both collections specifically intended to give voice to communities that have typically been neglected.

In the Summer of 2016 we became part of ProQuest, where we plan to continue our tradition.



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KEY PRODUCTS AND SERVICES: BlueSky to BluePrint supports publishers, librarians and all those engaged in building innovative new products and services in the academic and cultural sectors. Consulting services include support for early stage initiatives and business strategy for mature and growing ventures. Service areas include qualitative and quantitative research in user needs, market analysis, product definition, funding models, operational strategy and marketing.

CORE MARKETS/CLIENTELE: Publishers, librarians, digital project directors, funders, and all those engaged in creating, developing, and sustaining innovative digital initiatives.



The MIT Press

Main address and affiliated addresses:
US: 1 Rogers Street, Cambridge, MA 02142
UK: Suite 2
1 Duchess Street, London, W1W 6AN UK
Phone: 800-405-1619
mitpress.mit.edu

ASSOCIATION MEMBERSHIPS, ETC.: AAUP, SSP, AAP, UKSG, ACRL.

KEY PRODUCTS AND SERVICES: Trade and professional books, textbooks, journals, digital resources.

CORE MARKETS/CLIENTELE: General readers; academic scholars, researchers, and students; libraries.

NUMBER OF EMPLOYEES: 100

NUMBER OF BOOKS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): Approximately 220

NUMBER OF JOURNALS PUBLISHED ANNUALLY (PRINT, ELECTRONIC, OPEN ACCESS, ETC.): 190

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST (IN PRINT): 4,500

TOTAL NUMBER OF JOURNALS CURRENTLY PUBLISHED: 32

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: The MIT Press is committed to re-imagining what a university press can be. Known for iconic design, rigorous scholarship, and creative technology, the Press advances knowledge by publishing significant works by pioneering international authors.

The MIT Press is the only university press in the United States whose list is based in science and technology, but publish in fields as diverse as art, architecture, economics, cognitive science, game studies, and computer science.



SAGE Publishing

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AFFILIATED COMPANIES: CQ Press: www.cqpress.com

Adam Matthew: <http://www.amdigital.co.uk/>

Corwin: www.corwin.com

Learning Matters: <http://www.uk.sagepub.com/learningmatters/>

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Katharine Jackson, Chief Operating Officer, UK

ASSOCIATION MEMBERSHIPS, ETC.: SAGE Publishing has forged strong partnerships with societies and associations for more than 50 years, publishing on behalf of more than 400 societies in 2016.

VITAL INFORMATION: SAGE has been a privately owned company since its founding in 1965. Our founder and executive chairman, Sara Miller McCune, has put in place an estate plan that guarantees our independence indefinitely. This allows us to uphold our mission of supporting the dissemination of usable knowledge and educating a global community for the long-term.

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KEY PRODUCTS AND SERVICES: Journals, books, and digital resources for researchers, instructors, students, and librarians.

CORE MARKETS/CLIENTELE: Academic, educational, and professional markets.

NUMBER OF EMPLOYEES: More than 1,500

NUMBER OF BOOKS PUBLISHED ANNUALLY: More than 800

TOTAL NUMBER OF JOURNALS CURRENTLY PUBLISHED: More than 1,000

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Guided by an unwavering dedication to academia and an entrepreneurial spirit, the passionate and determined Sara Miller McCune founded SAGE Publishing in 1965 just a few months shy of her 24th birthday. With the help of her mentor and future husband George McCune, Sara founded a publishing house that would allow scholars to disseminate quality research in their own voices, often breaking ground in new or emerging areas of study. The company's name — SAGE — is derived from the first two letters of their names.

More than 50 years later, SAGE remains an independent company that shares with librarians the belief that flourishing educational programs and engaged scholarship create healthy minds and healthy societies. Our publishing program ranges across the social sciences, humanities, medicine, and engineering and includes journals, books, and digital products such as case studies, data, and video for academic and professional markets. We value working closely with librarians to achieve shared goals, including partnering on white papers and research projects to ensure that together we meet the changing needs of students, researchers, and instructors.

ANYTHING ELSE THAT YOU THINK WOULD BE OF INTEREST TO OUR READERS?: In response to big changes in the instruction and practice of social science research methodology, SAGE is investing in new ways to support the researcher community. For example, we recently relaunched MethodSpace, our global community site and online network for researchers to connect and find resources and other support for their work. Also, over the summer, we redesigned and relaunched SAGE Research Methods (SRM), our comprehensive digital methods resource accessed through the campus library and recently, we launched a collection of 480+ videos that illustrate how research is done as a part of SRM. Furthermore, we are engaging with so-called "big data" research in new ways. For example, we recently published a white paper called "Who is doing Computational Social Science" which reveals the findings of a survey of 9,000+ researchers and have launched a new monthly newsletter to keep researchers up to date on what is going on in the world of big data (and welcome all to sign up!).

From our first methods journals in 1972 to the QASS and QRM series published since the 1970s (aka the "Little Green Books" and "Little Blue Books"), to the launch of SRM in 2011, and our expanding support of data-intensive social science research; we've been honored to serve social scientists at the forefront of research methods publishing for more than four decades. And we are dedicated to supporting librarians as they support researchers, students, and instructors through this journey.



University of Arizona Press

Main Library Building, 5th Floor
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Fax: (520) 621-8899

ASSOCIATION MEMBERSHIPS, ETC.: Association of American University Presses, Publishers Association of the West

KEY PRODUCTS AND SERVICES: Publisher of scholarly and regional books.

NUMBER OF EMPLOYEES: 14

NUMBER OF BOOKS PUBLISHED ANNUALLY: 55 print / e- simultaneous

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST (IN PRINT): 1200

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Founded in 1959, the University of Arizona Press is the premier publisher of academic, regional, and literary works in the state of Arizona. Our editorial program features scholarly titles in Indigenous studies, anthropology, archaeology, Latino studies, history, Latin American studies, and the space sciences, as well as works of contemporary Native American and Latino literature and general interest books on Arizona and the Southwest borderlands.



University of North Carolina Press

116 S Boundary Street
Chapel Hill, NC 27514
Phone: (919) 962-0358
www.uncpress.org

AFFILIATED COMPANIES: Longleaf Services

NUMBER OF BOOKS PUBLISHED ANNUALLY: 105 books in print and digital formats

NUMBER OF JOURNALS PUBLISHED ANNUALLY: 9 journals in print and digital formats

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST (IN PRINT): ~5000

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: For over ninety years, the University of North Carolina Press has earned national and international recognition for quality books and the thoughtful way they are published. A fundamental commitment to publishing excellence defines UNC Press, made possible by the generous support of individual and institutional donors who created its endowment.

In 1922, on the campus of the nation's oldest state university, thirteen distinguished educators and civic leaders met to charter a publishing house. Their creation, the University of North Carolina Press, was the first university press in the South and one of the first in the nation. Today, the UNC Press imprint is recognized worldwide as a mark of publishing excellence — both in what we publish and in how we publish it. UNC Press books explore important questions, spark lively debates, generate ideas, and move fields of inquiry forward. They illuminate the life of the mind. With almost 5,000 titles published and almost 3,000 titles still in print, UNC Press produces books that endure.



Yale University Press

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Phone: (203) 432-0960
Fax: (203) 432-0948
yalebooks.com

NUMBER OF BOOKS PUBLISHED ANNUALLY: More than 400 (including titles distributed for museum partners).

TOTAL NUMBER OF BOOKS ON YOUR BACKLIST (IN PRINT): About 5,000

HISTORY AND BRIEF DESCRIPTION OF YOUR COMPANY/PUBLISHING PROGRAM: Founded in 1908, Yale University Press is one of the oldest and largest American University Presses. By publishing serious works that contribute to a global understanding of human affairs, Yale University Press aids in the discovery and dissemination of light and truth, lux et veritas, which is a central purpose of Yale University. The publications of the Press are books and other materials that further scholarly investigation, advance interdisciplinary inquiry, stimulate public debate, educate both within and outside the classroom, and enhance cultural life.