2016

Deadlines

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From Your (hurricane-fearing) Editor:

I will never forget **Hurricane Hugo**. It was September 19, 1989. I had just started *Against the Grain* in March with **Steve Johnson's** (Clemson) beer newsletter experience. My husband **Bruce** and I bundled computers and floppy discs (remember those?), children, dogs, all our belongings that would fit in the car and headed inland until we found a hotel that would take dogs. The news from Charleston was grim. Do not come back yet, **Mayor Riley** told us. Wait. We finally headed back to Charleston three days later. There were downed trees and power lines everywhere. And we were kept in the cocoon of **The Citadel** since we didn't get power for several weeks! The landscape had changed and the usual landmarks were gone. I remember walking to the **Mills House Hotel** (the con-

ference headquarters that year) because the roads were not passable. But the **Charleston Conference** took place. It had taken six weeks and Charleston had survived. Whew!

And, so, this issue of *Against the Grain* has survived! The awesome **Heather Staines** has guest edited this issue on the **role of libraries in facilitating content for courses**. We have many papers about library involvement, the national OER movement, high textbook costs, collaborative textbook affordability, media in the classroom, creative curricular services, moving from analog to digital, media literacy instruction, student attitudes about it all. We have created an expanded **profiles encouraged** section in this issue which we

hope to continue. You will notice this is one of our longest issues ever (112 pages). We had to expand the table of contents section so we will have to wait til our Dec16-Jan17 issue for the letters to the editor, but do not fear, we have interviews, meeting reports, many book reviews and lots of other stuff too.

We are back in Charleston after another evacuation for Hurricane Matthew! Gosh! Were we surprised that it made landfall here in Charleston! Thank goodness the storm had downgraded considerably.

Thanks to everyone who helped to put this issue together despite uncertainties!

See many of you in Charleston in a few weeks! Love, Yr. Ed. 🐼

BOOKSELLING AND VENDING (con't)

Being Earnest with Collections 92

Let's Get In Formation: Standardized Data Review for eResource Management by **Kelli Getz** and **Lindsay Cronk** — *Exploring the early stages of establishing a systematic way to measure the impact of existing e-resources.*

Biz of Acq 98

Toward Data-Informed Collection Decisions: 4+ Years of PDA Insights at Winthrop by **Antje Mays** — *This article (the first in a series of three) shares broad print and eBook usage and expenditure findings.*

Both Sides Now: Vendors and

Librarians 102

Learning How to Embrace the Concept of "Change" by **Michael Gruenberg** — *Michael was chosen to be a judge for SIIA 2016 CODiE Awards in the new sales management technologies category. He was impressed by the wisdom and professionalism of the people and products he saw. These were change agents themselves.*

TECHNOLOGY AND STANDARDS

@Brunning: People & Technology ... 72

At the Only Edge that Means Anything/How We Understand What We Do by Dennis Brunning — *As always, Dennis talks about many things — usage data, Bookbub, the Zeitgeist.*

Decoder Ring 80

ALA Takeaways and Fall Follow-Ups by **Jerry Spiller** — *Jerry focuses on a treasure trove from Image Comics.*

AGAINST THE GRAIN DEADLINES VOLUME 28 & 29 — 2016-2018

2016 Events	Issue	Ad Reservation	Camera-Ready
ALA Midwinter	Dec. 2016-Jan. 2017	11/10/16	11/28/16
2017 Events	Issue	Ad Reservation	Camera-Ready
Annual Report, ACRI	February 2017	01/05/17	01/19/17
MLA, SLA, Book Expo	April 2017	02/16/17	03/09/17
ALA Annual	June 2017	04/06/17	04/27/17
Reference Publishing	September 2017	06/15/17	07/06/17
Charleston Conference	November 2017	08/17/17	09/07/17
ALA Midwinter	Dec. 2017-Jan. 2018	11/09/17	11/24/17

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Rumors

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Now on to **library and book business!**

I was excited to see the latest CEO Forum (the quarterly publication by CEOs for CEOs) which includes an interview with our own **Mary Ann Liebert**. What a woman! As a classical music lover, I was especially intrigued by the fact that **Mary Ann** conducted the first movement of **Tchaikovsky's** Fourth Symphony with the **Westchester Philharmonic Orchestra**. I can't imagine! Only **Mary Ann**! We at **ATG** interviewed **Mary Ann** on July 16, 2012. (v.24#3) <http://www.against-the-grain.com/2012/07/v24-3-atg-interviews-mary-ann-liebert/>

<http://www.liebertpub.com/lpages/maryannliebertinterview/180/>

<http://www.against-the-grain.com/2012/07/v24-3-atg-interviews-mary-ann-liebert/>

Guess you saw the piece in **Scholarly Kitchen** posted by **Roger Schonfeld**, "Building a Repository in Partnership with Elsevier: The University of Florida's Perspective." A Neapolitan coming up in Charleston this November!

<https://scholarlykitchen.sspnet.org/2016/06/29/elsevier-uf-partnership/>

Just learned that the second edition of **Jesse Holden's** book, **Acquisitions: Core Competencies and Practices** was published by **ALA/Neal Schuman**.

<http://www.ala.org/news/member-news/2016/09/core-concepts-and-practices-acquisitions>

All of you know **Toni Nix**, my incredible assistant with both *Against the Grain*, the **Charleston Conference Vendor Showcase**, ads manager for **ATG** and many other publications. I could not do without her! **Toni** and her husband **Dean** are real pioneers! They live on the banks of the Edisto River. They deal with flooding all the time but especially after big rains and hurricanes. But not to be daunted,

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