2016

From Your (hurricane-fearing) Editor

Katina Strauch
Against the Grain, kstrauch@comcast.net

Follow this and additional works at: https://docs.lib.purdue.edu/atg
Part of the Library and Information Science Commons

Recommended Citation
Strauch, Katina (2016) "From Your (hurricane-fearing) Editor," Against the Grain: Vol. 28: Iss. 5, Article 4.
DOI: https://doi.org/10.7771/2380-176X.7501

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
I

will never forget Hurricane Hugo. It was September 19, 1989. I had just started Against the Grain in March with Steve Johnson’s (Clemson) beer newsletter experience. My husband Bruce and I bundled computers and floppy discs (remember those?), children, dogs, all our belongings that would fit in the car and headed inland until we found a hotel that would take dogs. The news from Charleston was grim. Do not come back yet, Mayor Riley told us. Wait. We finally headed back to Charleston three days later. There were downed trees and power lines everywhere. And we were kept in the cocoon of The Citadel since we didn’t get power for several weeks! The landscape had changed and of everywhere. The awesome Heather Staines has guest edited this issue on the role of libraries in facilitating content for courses. We have many papers about library involvement, the national OER movement, high textbook costs, collaborative textbook affordability, media in the classroom, creative curricular services, moving from analog to digital, media literacy instruction, student attitudes about it all. We have created an expanded profiles encouraged section in this issue which we hope to continue. You will notice this is one of our longest issues ever (112 pages). We had to expand the table of contents section so we will have to wait til our Dec16-Jan17 issue for the letters to the editor, but do not fear, we have interviews, meeting reports, many book reviews and lots of other stuff too.

We are back in Charleston after another evacuation for Hurricane Matthew! Gosh! Were we surprised that it made landfall here in Charleston! Thank goodness the storm had downgraded considerably.

Thanks to everyone who helped to put this issue together despite uncertainties! See many of you in Charleston in a few weeks! Love, Yr. Ed.

BOOKSELLING AND VENDING (con’t)

Being Earnest with Collections.......92
Let’s Get In Formation: Standardized Data Review for eResource Management by Kelli Getz and Lindsay Crunk — Exploring the early stages of establishing a systematic way to measure the impact of existing e-resources.
Biz of Acq.........................................98
Toward Data-Informed Collection Decisions: 4+ Years of PDA Insights at Winthrop by Antje Mays — This article (the first in a series of three) shares broad print and eBook usage and expenditure findings.

TECHNOLOGY AND STANDARDS

@Brunning: People & Technology ... 72
At the Only Edge that Means Anything/How We Understand What We Do by Dennis Brunning — As always, Dennis talks about many things – usage data, Bookbub, the Zeitgeist.

Decoder Ring .......................................80
ALA Takeaways and Fall Follow-Ups by Jerry Spiller — Jerry focuses on a treasure trove from Image Comics.

Both Sides Now: Vendors and Librarians .................................................102
Learning How to Embrace the Concept of “Change” by Michael Gruenberg — Michael was chosen to be a judge for SHLA 2016 CODIE Awards in the new sales management technologies category. He was impressed by the wisdom and professionalism of the people and products he saw. These were change agents themselves.

AGAINST THE GRAIN DEADLINES

VOLUME 28 & 29 — 2016-2018

2016 Events

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad Reservation</th>
<th>Camera-Ready</th>
</tr>
</thead>
</table>

2017 Events

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad Reservation</th>
<th>Camera-Ready</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Report, ACRI</td>
<td>February 2017</td>
<td>01/05/17</td>
</tr>
<tr>
<td>MLA, SLA, Book Expo</td>
<td>April 2017</td>
<td>02/16/17</td>
</tr>
<tr>
<td>ALA Annual</td>
<td>June 2017</td>
<td>04/06/17</td>
</tr>
<tr>
<td>Reference Publishing</td>
<td>September 2017</td>
<td>06/15/17</td>
</tr>
<tr>
<td>Charleston Conference</td>
<td>November 2017</td>
<td>08/17/17</td>
</tr>
</tbody>
</table>

FOR MORE INFORMATION CONTACT

Toni Nix <justwrite@lowcountry.com>; Phone: 843-835-8604; Fax: 843-835-5892; USPS Address: P.O. Box 412, Cottageville, SC 29435; FedEx/UPS ship to: 398 Crab Apple Lane, Ridgeville, SC 29472.

Against the Grain / November 2016

Rumors

from page 1

Now on to library and book business!
I was excited to see the latest CEO Forum (the quarterly publication by CEOs for CEOs) which includes an interview with our own Mary Ann Liebert. What a woman! As a classical music lover, I was especially intrigued by the fact that Mary Ann conducted the first movement of Tchaikovsky’s Fourth Symphony with the Westchester Philharmonic Orchestra. I can’t imagine! Only Mary Ann! We at ATG interviewed Mary Ann on July 16, 2012. (v.24/83) http://www.against-the-grain.com/2012/07/v24-3-atg-interviews-mary-ann-liebert/
http://www.liebertpub.com/pages/maryannliebertinterview/180/
http://www.against-the-grain.com/2012/07/v24-3-atg-interviews-mary-ann-liebert/


Just learned that the second edition of Jesse Holden’s book, Acquisitions: Core Competencies and Practices was published by ALA/Neal Schuman.

All of you know Toni Nix, my incredible assistant with both Against the Grain, the Charleston Conference Vendor Showcase, ads manager for ATG and many other publications. I could not do without her! Toni and her husband Dean are real pioneers! They live on the banks of the Edisto River. They deal with flooding all the time but especially after big rains and hurricanes. But not to be daunted,