And They Were There--Reports of Meetings

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ARLISN/A-VRA Joint Conference — Seattle, Washington — March 8-12, 2016

Reported by: Stephanie Beene (University of New Mexico)

The 3rd Annual Joint Conference of the Art Libraries Society of North America (ARLISNA) and the Visual Resources Association (VRA) took place on March 8-12, 2016, in Seattle, Washington. This year’s theme was “Natural Connections,” and coincided with the 2016 Annual Conference of the Association of Architecture School Librarians (AASL). In order to capitalize on the natural connection between professions and disciplines, some AASL programming was offered to ARLISNA-VRA Joint Conference participants and vice versa. Eighty-two chapter, planning, and special interest meetings were held, showcasing innovative projects such as the Artist Books and Archives project. Of the 55 submitted poster proposals, 40 posters were accepted, with a focus on the importance of internships and preparations for librarians entering the field, as well as continuing professional development.

Members from both organizations were honored with awards at the Annual Conference. One of the awards was the NANCY Award for Outstanding Service, given to Jan Bergmann, a past VRA and ARLISN/A President. The ARLISNA Preservation Award went to the recipients, Trish Rose-Sandler and Ben Shneiderman, for their work on the Library of Congress Digital Library Initiative. The Nancy DeLaurier Award was presented to Kevin Esme Cowles, Janice Eklund, Benjamin Kessler, and Trish Rose-Sandler. In her letter of support for the recipients, Elisa Lanzi writes, “I’ve just returned from the Digital Library Federation conference. I love the fact that VRA Core 4.0 is mentioned in presentations right alongside Dublin Core. Trish, Jan, Ben, and Esme made that happen by signing on for the long haul and applying brilliant and strategic thinking to improve access to cultural heritage content.” During the acceptance speech, Trish Rose-Sandler gave a special thanks to the many members who’ve contributed to VRA Core 4.0 and also recognized the diligent work of the Core Oversight Committee members.

For her many years of remarkable dedication, leadership, and service to both VRA and ARLISNA and to the visual resources and library professions, VRA and ARLISNA presented the 2016 Distinguished Service Awards to Ann Baird Whiteside. In addition to serving as President of both organizations, Ann has been an initiator and leader on numerous projects such as CCO, SAHARA, and VRA Core 4.0 and has made significant contributions to ARTstor’s Shared Shelf Platform. Ann has also worked effectively across multiple disciplines and organizations. In her letter of support, Jolene de Verges comments, “As a leader in both ARLISNA and VRA, Ann has built bridges between the visual resources professional and traditional librarianship. She chaired the ARLISNA-VRA Joint Conference Task Force which led to a set of recommendations for streamlining the process of planning all future joint conferences between the two organizations.”

Sarah Bergmann, this year’s Convocation speaker, is the design thinker and founder of the Pollinator Pathway. She spoke of building and maintaining pathways to support relationships across disciplines and professions, emphasizing the importance of symbiosis, sharing her reflections on the plight of the honey bee, which led her to build pathways to connect city dwellers to existing green spaces. Bergmann’s talk was a compelling way to draw our 3rd Annual Joint Conference to an end.

Papers and presentations will be available via the Visual Resources Bulletin, Art Documentation published by ARLISNA, and through the conference Website, VRA and ARLISNA Websites. Four conference sessions were recorded live and are now available, in Spanish and in English, via the ARLISNA Learning Portal. Continued on page 63
FRIDAY, NOVEMBER 6, 2015

Needle-Moving Collaboration: From Act to Impact — Presented by Katherine Skinner (Educopia Institute)

Reported by: Ramune K. Kubilius (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

Skinner started with tips from an October 18, 1984 New Scientist article (by David Challinor), entitled “Better bred than dead,” that highlighted isomorphism (“stuck in habits”). Changes are plentiful, involving aligning technological changes, new competitors, political shifts, economic concentration, information deluge. Fields tend toward stasis, while innovations happen on the fringes, she reminded, and field-wide changes depend on networks. There is a progression from “act” to “impact” that involves a common agenda, shared management, mutually reinforced activities, continuous communications, and backbone support. A month prior to her talk, the Institute seed-funded Project Meerkat, a publishing analytics data alliance, https://educopia.org/research/meerkat, that will seek to set community standards. Academic integrity, she opined, is under fire and communities invest in what they are interested.

FRIDAY, NOVEMBER 6, 2015

NEAPOLITAN SESSIONS

Don’t Get Married to the Results: Managing Library Change in the Age of Metrics — Presented by Corey Seeman (University of Michigan); Anthony Watkinson (Moderator, CIBER)

Reported by: Crystal Hampson (University of Saskatchewan) <crystal.hampson@usask.ca>


The 2017 ARLISN/A Annual Conference will be held in New Orleans, LA, February 5-9, 2017. The VRA Annual Conference will be held in Louisville, KY, March 29 - April 1, 2017.

FRIDAY, NOVEMBER 6, 2015

MORNING PLENARIES

The Long Arm of the Law Returns: Privacy Explored — Presented by Ann Okerson (Moderator, Center for Research Libraries); William Hannay (Schiff, Hardin LLC); Lisa Macklin (Emory University); Gary Price (infoDOCKET)

Reported by: Ramune K. Kubilius (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

In 2015, the (legal) focus has been on privacy, and this year’s “Long Arm” session didn’t necessarily have the humorous overtones of years past. Information industry analyst Price talked about awareness discussion and education, work underway at NISO.ALA, the Library Freedom Project. Encryption is taking place at Project Muse, Overdrive, Bibliocommon. But, privacy is more than encryption. It can involve the transmission, opt in services, correctly configured technology. Some eye-opening examples that he described illustrated how much personal data is tracked. What is a role for libraries? In his opinion — inform people, become privacy literate, be aware of tools and concerns, stay current, discuss with colleagues and users and teach them. Look at analyses such as the 2015 article “Exposing the Hidden Web” (Timothy Libert, International Journal of Communication). Hannay posed the question, “is privacy the wave of the future?” He overviewed the different view on the subject in Europe, where the aim is to protect individuals, and he gave specific examples of how decisions in EU courts differ. RIBF is going global. Macklin discussed privacy and libraries, federal and state. She advised becoming familiar with the ALA Guidelines for Developing a Library Privacy Policy. Users have a right to privacy and confidentiality, but privacy is not absolute. There are efficiencies, laws, Internet security. A privacy audit is helpful to remember it’s not about circulation records anymore. What does the library collect? Who can access it? Do users have an opt-out option? For licensed resources, what data does the vendor collect? What are the licensing terms? What data does the library collect? Be an advocate for privacy rights, she encouraged. During the question and answer period, Price aptly equated the realm of privacy issues to a cat and mouse game.

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The University of Michigan’s Ross School of Business’ vision is expressed in the words: Positive, Boundaryless, Analytic, and Action. Ross has recently been profoundly reshaping Kresge Library Services. The library’s former 27,000 sq. ft. is now less than 5,000 sq. ft. with almost no stacks (about 200 books). Ninety percent of the collection did not have a digital counterpart. Other campus libraries took the unique content. The shift at Ross is from library as a space to library as a service or, as Seeman describes it, a library that is “ethereal” rather than physical. Even the name is deliberate: “Kresge Library Services” rather than “Kresge Library” which connotes a space. The library now provides e-resources for what the school needs today. Taking a positive, entrepreneurial perspective and using a retail-like approach to shape thinking, Seeman concentrates on the “High Class Problem,” i.e., how do we achieve more capacity, rather than the “Low Class Problem” of offering a particular service and trying to get people to use it. Seeman recommends taking risks as well as doing what the users need rather than aiming to fulfill our own predetermined success measures.

GOBI, YBP & Overdrive: Changes in the Book Distribution Landscape — Presented by Nancy Herther (University of Minnesota); Steve Potash (Overdrive); Kari Faulson (ProQuest Books); Dan Tonkery (Content Strategy)

Reported by: Marty Coleman (Mississippi State University) <mcoleman@library.msstate.edu>

In the past few years, we have seen several consolidations in the book industry. Panelists were chosen to give their perspective of the current landscape. Potash discussed new access models for content and the change of ownership at Overdrive. New access models include classroom sets, book club sets, cost per checkout and recommend to library. Foremost in all new models is to make content available in the format the customer wants. Overdrive has built its platform by asking librarians “How do you want it to work?” Earlier this year, Rakuten purchased Overdrive. Potash has remained as CEO. Rakuten has a long term commitment to Overdrive and e-content distribution. One of the fastest growing segments in the U.S. is non-English materials. Faulson gave a history of ProQuest’s acquisitions and explained the reasoning behind each. The end game was to allow ProQuest to fill in gaps for their customers. She made the point that “When we talk about journals it is not electronic or print — just journals. We are moving toward books with no distinction between (electronic) and p(print).” ProQuest maintains partnerships with OCLC, YBP and other vendors and suppliers. When asked about the relationship between EBSCO and ProQuest, she used the analogy of divorced parents that must get along for the children. Tonkery discussed his view of the distribution landscape stating that consolidations will continue as like buy like. Venture capitalists are driving up the prices of distributors and money for platform development is held by them. There must be a return on investment for them to spend on improving infrastructure. On Open Access, the question is distribution and avenues are still developing. Seventy five percent of all eBook revenue is controlled directly by the publisher. Overall, this session enlightened attendees to recent changes in the book distribution landscape and there was sufficient time for questions and answers.

The Young and the Restless: Fresh Eyes Scan the Library-Publishing Landscape — Presented by Jack Montgomery, (Moderator, Western Kentucky University); Mark Sandler (CIC Center for Library Initiatives); Hannah Scates Kettler (University of Iowa Libraries); Dan Valen (Figshare); Jen Maurer (Cambridge University Press); Mara Blake (University of Michigan)

Reported by: Mari Monosoff-Richards (Michigan State University) <monosoff@mail.lib.msu.edu>

This panel was an opportunity to hear what newcomers to the library and publishing world have to say about the world as they see it. San-
**Improving the Availability of ISSN – A Joint Project** — Presented by Laurie Kaplan (ProQuest); Gaëlle Béquet (International ISSN Centre/CIEPS)

Reported by: Laurie Kaplan (ProQuest) <Laurie.Kaplan@proquest.com>

There was good attendance at the session led by Béquet and Kaplan, discussing a joint project between their two organizations. The purpose of the project is to improve the assignment rate of ISSN for periodicals worldwide. This particular project arose out of research that Béquet was conducting using Ulrichsweb. The pilot project, launched in February 2015, focused on active print and online titles without ISSN from the Netherlands, and has added over 100 ISSN to date, raised some good conversations about monographic series, and started the conversation regarding how to get publishers to use these new ISSN and their ISSN in general when posting titles online and when transferring titles among various parties. The benefits from the project will extend beyond the ISSN Centers and ProQuest — publishers, libraries, catalog databases, subscription agencies, retailers and wholesalers all rely on ISSN as an identification point for serial publications. One attendee suggested two white papers that could be written by the presenters about ISSN for monographic series and the need for publishers and those involved in data exchange to use ISSN. Another attendee remarked how proper ISSN help improve linking in online journals.

**Stop Looking Over My Shoulders- A Consensus Framework for Patron Privacy** — Reported by Chantal Gunn (SILS Student, University of South Carolina-Columbia) <ggunn@email.sc.edu>

Do the third party organizations have the same expectations for patron privacy as your library? For most libraries the answer is “no.” This is one of the reasons why Carpenter and Lagace of the National Information Standards Organization (NISO) have helped to develop a set of privacy principles designed to provide guidelines for how best to work with third parties to respect patron privacy while providing the personalization and enhancements that result from data collection.

This framework was the result of conversations with various library stakeholders and which culminated in a lively discussion between individuals with strong views on privacy matters. Although originally projected to be completed, the developers took more time to consider the previous discussions and revisit certain elements of the guidelines. The final version will be available soon.

During the Q&A portion of the presentation, an audience member asked about overlap with existing privacy laws in other countries. The presenters explained that the NISO guidelines were developed intentionally around the legal framework of the United States. They acknowledge that the NISO principles may not necessarily align with certain international privacy laws and stress that local jurisdiction and mandates supersede this document.

**What Goes Around, Comes Around: Calibrating the Academic Research Life Cycle to the Open Access Life Cycle** — Presented by Graham Stone (University of Huddersfield); Jill Emery (Portland State University)

Reported by: Crystal Hampson (University of Saskatchewan) <crystal.hampson@usask.ca>

Publications are the outputs of research but the research process itself goes well beyond the point of publishing output. Taking the research life cycle from its beginning rather than just from the point where a publication is produced, Stone and Emery are leading a crowdsourcing initiative to develop visual maps of the research life cycle, based on the life cycle for sponsored research, and the OA life cycle. Additional maps, using the tube map style, are also being developed to show the connections between the processes of the researcher, the research manager, the library and the publisher. Workflow maps become the basis for programming to automate processes ultimately. Not new to crowdsourcing workflows (TERMS, OAWAL) Stone and Emery welcome input on this mapping project. Input, critique and contributions from librarians and publishers from the UK, U.S., Europe and other parts of the world are welcome: https://library3.hud.ac.uk/blogs/oawal (see Conferences and Papers). Maps for data, as compared to publications, also need to be developed.

That’s all the reports we have room for in this issue. Watch for more reports from the 2015 Charleston Conference in upcoming issues of Against the Grain. Presentation material (PowerPoint slides, handouts) and taped session links from many of the 2015 sessions are available online. Visit the Conference Website at www.charlestonlibraryconference.com. — KS