2016

Full Page Ads

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

(2018) "Full Page Ads," *Against the Grain*: Vol. 28: Iss. 3, Article 2.

DOI: <https://doi.org/10.7771/2380-176X.7348>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Receive Free Lifetime E-Access or Free Hardcover

Purchase a print book or e-book through the IGI Global Online Bookstore and receive the alternate version for free! Shipping fees apply.*

ISBN: 978-1-4666-5888-2
© 2015; 10,384 pp.

List Price: ~~\$3,950~~

* Online Bookstore Price: **\$3,160**

ISBN: 978-1-4666-7464-6
© 2015; 333 pp.

List Price: ~~\$175~~

* Online Bookstore Price: **\$140**

ISBN: 978-1-4666-7456-1
© 2015; 2,072 pp.

List Price: ~~\$2,350~~

* Online Bookstore Price: **\$1,880**

ISBN: 978-1-4666-8330-3
© 2015; 409 pp.

List Price: ~~\$205~~

* Online Bookstore Price: **\$164**

* Purchase any video lecture, book, journal, single book chapter, or single journal article directly through the IGI Global Online Bookstore and receive a 20% discount applied directly to your shopping cart. IGI Global databases are not qualified for this discount. Discount can only be combined with the "You Choose" offer and cannot be used by distributors or book sellers. Offer expires June 30, 2016.

** IGI Global now offers the exclusive opportunity to receive free lifetime e-access with the purchase of the publication in print, or purchase any e-access publication and receive a free print copy of the publication. You choose the format that best suits your needs. This offer is only valid on purchases made directly through IGI Global's Online Bookstore and not intended for use by book distributors or wholesalers. Shipping fees will be applied for hardcover purchases during checkout if this option is selected.

The lifetime of a publication refers to its status as the current edition. Should a new edition of any given publication become available, access will not be extended on the new edition and will only be available for the purchased publication. If a new edition becomes available, you will not lose access, but you would no longer receive new content for that publication (i.e. updates). Free Lifetime E-Access is only available to single institutions that purchase printed publications through IGI Global. Sharing the Free Lifetime E-Access is prohibited and will result in the termination of e-access.

InfoSci® Databases

Databases for Progressive Information Science and Technology Research

InfoSci® Books

A rapidly expanding collection of over 69,000 full-text chapters from more than 3,000 scholarly works in over 200 disciplines.

Peer-Reviewed Content:

- Cutting-edge research
- No embargoes
- Scholarly and professional
- Interdisciplinary

InfoSci® Journals

A rapidly expanding collection of 155+ peer-reviewed journals that focus on specialized topics in over 200 disciplines.

Librarian-Friendly:

- Free MARC records
- Discovery services
- COUNTER4/SUSHI compliant
- Training available

For Free Trial, Contact: eresources@igi-global.com

Visit the InfoSci® Demosite: www.igi-global.com/infosci-demo

One Stop. Millions of Possibilities.

Simplify your library workflow with GOBI®.

Find.

More than 13 million e-books and print books. Choose the titles you want from librarian-curated Spotlight lists, personalized notification lists or simple searches.

Order.

One single source for ordering and invoicing all of your books. Choose from multiple platforms and purchasing options for e-book orders.

Manage.

Get customized access for your staff, rich bibliographic data and library/consortia reporting tools – all in GOBI. And, GOBI integrates with your ILS or LMS.

SAE DIGITAL LIBRARY IS BECOMING SAE MOBILUS™

YOUR DESTINATION FOR MOBILITY ENGINEERING RESOURCES

You may know the SAE Digital Library as the place for the latest technical resources - including over 200,000 technical papers, standards, books, magazines and more. Now it's getting even better. Get the same trusted content you need on the new SAE MOBILUS™.

Solve project challenges and streamline your workflow quickly and efficiently through this user-focused platform that enables you to:

- Work collaboratively across your institution
- Provide single-point access to all users
- Download the latest, most-reliable content specific to the industry
- Access peer-reviewed research on a wide range of technologies

SLA ATTENDEES:

- Stop by the SAE Booth (#637) to get a personalized demo and to learn more about the new content and platform features.
- Don't miss a special Hot Topic Session on Sunday June 12th from 3:30-5:00PM, featuring guest speaker, Don Marinelli, founder of the Entertainment Technology Center at Carnegie Mellon University and partner of the late Randy Pausch (*The Last Lecture*).
- Join us in the Exhibitor Theater Sunday, June 12th from 5:30-6:30PM for an in-depth look at the new SAE MOBILUS. Attendees will receive a free gift.

For more information, contact:

SAE Customer Sales

(p) 1.888.875.3976

(e) CustomerSales@sae.org

Immediately Deliver High-Value Content to Your Library Patrons

Get It Now from Copyright Clearance Center provides immediate fulfillment of full-text articles from unsubscribed journals – 24 hours a day, 7 days a week.

With Get It Now, you can:

- Enable your patrons and staff to request immediate delivery of content from 150+ leading publishers
- Choose from three different service models to best suit your needs
- Track your purchases and adjust your settings based on usage
- Pay for article purchases using your IFM account

copyright.com/getitnow

Visit
Today!

Free
trials
available!

Cold Spring Harbor Perspectives in Biology

A new type of online review journal

- Spanning the complete spectrum of the molecular life sciences
- Article collections that build month by month
- Written and commissioned by experts in each field

The Authoritative View

Expert reviews in the molecular life sciences.

www.cshperspectives.org

OSA PUBLISHING'S DIGITAL LIBRARY

The most cited and largest peer-reviewed collection of optics and photonics content.

For subscription information, visit
osapublishing.org/library

ENDOCRINE SOCIETY: AN INFORMATION LEADER IN ENDOCRINOLOGY AND HORMONE SCIENCE FOR 100 YEARS

**Your researchers count on you to keep them in the know.
Provide them with the most cutting-edge information by
subscribing to Endocrine Society journals.**

Endocrine Reviews
ranks #1 in Thomson
Reuters, with a 2014
Impact Factor of 21.059.

*The Journal of Clinical
Endocrinology & Metabolism*
and was cited more than 72,000
times in 2014, more than any
other journal in endocrinology
and metabolism.

Launching January
2017, *Endocrinology*
will be the single most
comprehensive basic
science journal in
endocrinology.

The Endocrine Legacy

- Access archives of four top Endocrine Society journals.
- Browse and search more than 347,000 pages in endocrinology and metabolism.
- Explore nearly 100 years of scientific discovery advancing human health worldwide.

**More than 10 million Endocrine Society full-text articles and abstracts
were viewed or downloaded in year 2014.**

For more information or to subscribe, contact
Krystyna Bielawska, Associate Director, Circulation,
kbielawska@endocrine.org

press.endocrine.org

© 2016 ENDOCRINE SOCIETY

ENDOCRINE
SOCIETY

1916-2016
100 YEARS
OF HORMONE SCIENCE TO HEALTH

Accessible ARCHIVES.

Search Our Countries Beginings...

The diverse primary source materials contained in Accessible Archives Inc.'s online databases provide broad views across 200 years of American history and culture of the 18th and 19th centuries through full-text searches and digital images in the following databases:

- ♦ African American Newspapers
- ♦ American County Histories
- ♦ The Civil War Collection
- ♦ Frank Leslie's Weekly
- ♦ Godey's Lady's Book
- ♦ The Liberator
- ♦ The Lily
- ♦ National Anti-Slavery Standard
- ♦ National Citizen and Ballot Box
- ♦ The Pennsylvania Gazette
- ♦ The Pennsylvania Genealogical Catalogue
- ♦ The Pennsylvania Newspaper Record
- ♦ The Revolution
- ♦ Scenes in the Life of Harriet Tubman
- ♦ South Carolina Newspapers
- ♦ The Virginia Gazette

For further information, or to receive a price quotation, please contact:

iris.hanney@unlimitedpriorities.com ♦ Call: 239-549-2384

www.accessible-archives.com

RELEVANT TIMELY COMPREHENSIVE

Photovoltaic Retinal Prosthesis for Restoring Sight to the Blind

Proceedings of SPIE: doi:10.1117/12.909104

One of over 425,000 interdisciplinary papers from SPIE.

Biomedical Optics & Medical Imaging

65,600+ papers

Communication & Information Technologies

66,900+ papers

Defense & Security

35,800+ papers

Electronic Imaging & Signal Processing

108,200+ papers

Energy

10,300+ papers

Lasers

63,400+ papers

Light Sources & Illumination

21,200+ papers

Lithography & Microelectronics

27,900+ papers

Metrology

28,500+ papers

Nanotechnology

22,300+ papers

Optics & Astronomy

193,900+ papers

Remote Sensing

27,600+ papers

Sensors

60,100+ papers

Powered by photonics

SPIE. DIGITAL LIBRARY

Visit www.SDInfo.org
for information on subscribing

Journals • eBooks • Conference Proceedings

The ASME Digital Collection

is ASME's authoritative, subscription-based online reference spanning the entire knowledge-base of interest to the mechanical engineering and related research communities.

The ASME Digital Collection, hosted on Silverchair's SCM6 online platform, delivers rich and relevant content supported by intuitive search capabilities and a wide range of enhancements, from improved usability to mobile optimization.

Users of The ASME Digital Collection will benefit from:

- Powerful search capability.
- Multimedia functionality that now features video, podcasts, and animation.
- New taxonomy that delivers highly accurate and related content of greater relevance drawn from ASME's collection of proceedings, journal articles and e-books.
- Topical collections to browse and easily discover content in specific subject areas.
- Tools for sharing, citation and more.
- Improved usability, information discovery and ease of reading facilitated by an intuitive user interface employing the best practices in web interface design.
- Personalization capabilities that enable customized page display, saved figures and tables, email alert management, subscription summaries, and desktop as well as mobile access.
- Optimized viewing for all web-enabled smart phones and tablets.

For more information, please visit
ASMEDIGITALCOLLECTION.ASME.ORG

To order ASME Subscription Packages contact Warren Adams
 phone: 1.973.244.2223 • email: asmedigitalcollection@asme.org

ANNUAL REVIEWS ✱ CONNECT WITH OUR EXPERTS

SPARK A CONNECTION

Scientific progress crosses borders and boundaries. Annual Reviews journals promote the sharing of relevant ideas and research through intelligently synthesized literature review articles. Our invited authors cut out the noise and save scholars valuable research time.

NEW IN 2015

- ***Annual Review of Linguistics*** | JANUARY
- ***Annual Review of Vision Science*** | NOVEMBER

Complimentary online access is available to the first volume for the first year.

NOW AVAILABLE FOR PURCHASE

- ***Annual Review of Organizational Psychology and Organizational Behavior***
- ***Annual Review of Statistics and Its Application***
- ***Annual Review of Virology***

Purchase Volume 2 in 2015 to secure permanent data rights to both Volumes 1 and 2.

SECURE ACCESS FOR YOUR PATRONS TODAY

Visit www.annualreviews.org
or email sales@annualreviews.org.

ANNUAL REVIEWS | Connect With Our Experts
T: 650.493.4400/800.523.8635 (US/CAN)

A shortcut is only a shortcut if it saves you time

The new Choice Reviews features advanced technology that makes librarians faster and better at what they have been doing for centuries: identifying the best sources.

With tools that make it easy to save, share, and manage results, Choice Reviews puts the power of curation back into the hands of librarians.

- Searchable database of 200,000+ academic reviews
- Intuitive interface to make searches faster and easier
- Reviews published in real time for immediate access

Start your free trial today, and see why 2,400 academic libraries use Choice to develop a better collection.

Choice360.org/Products/ChoiceReviews

Visit us at the ALA Annual Conference in Orlando, FL, booth **#1147**.

INTRODUCING

ACS Energy LETTERS

**Rapid publication of energy
capture, conversion, and
storage research**

ACS Energy Letters is accelerating the speed
of energy research. What advances will it open
up for your researchers?

**Now Accepting Submissions
Publishing Issue 1 in Summer 2016**

Editor-in-Chief
Prashant V. Kamat
University of Notre Dame

pubs.acs.org/acsenergyletters

ACS Publications
Most Trusted. Most Cited. Most Read.

STABILITY

The classic column. A symbol of support and stability for centuries. It's part of our logo.

Under the same ownership for more than 50 years, Midwest Library Service is dedicated to providing an unparalleled level of support to academic and public libraries.

Thoroughly attuned to the industry's unique and rapidly changing environment, we take great pride in our longstanding reputation for exceptional, personalized service to our customers.

Here's what this means for you:

- An unwavering commitment to complete order fulfillment
- A longtime staff of sales & library service representatives with decades of industry experience
- Timely order fulfillment from stock or publisher
- Out-of-print book service with global search capability
- Accurate, honest status & fulfillment reporting
- Compliance with your cancellation policy; not ours
- Free web-based order system & notification service
- Customized invoicing, packing & shipping
- Full processing capabilities
- ...& much more!

Midwest Library Service

11443 St. Charles Rock Road, Bridgeton, MO 63044

Voice: 800-325-8833 • FAX: 800-962-1009

mail@midwestls.com • www.midwestls.com