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STL and Emerging eBook Business Models

Guest Editors, Rebecca Seger and Lenny Allen

STL and Emerging eBook Business Models

by Rebecca Seger and Lenny Allen — We haven’t entirely moved on, and the sea of scholarly communications, the one in which we all swim, continues to be rolled by Short-Term Loans (STL) and other evolving and emerging business models.

The Evolving DDA Project at the Orbis Cascade Alliance

by Kathleen Carlisle Fountain — DDA let us collectively own and share a variety of eBooks that had demonstrated value to the membership.

Academic Libraries and the Scholarly Book Marketplace: Death by 1,000 [Paper]Cuts?

by Michael Zeoli — It is what has happened since 2011-2012, and particularly over the past two years, that has caused high anxiety among publishers and is causing many to reconsider the models in which they had agreed to participate. This will have consequences for library content access and acquisition.

Evidence-Based Selection at the University of Denver

by Michael Levine-Clark — As with any DDA program, it requires the library and vendor to work together to identify the right mix of titles to make available to users relative to the amount of money committed.

DDA In Context

by Xan Arch — Xan was curious what the authors from the 2011 ATG issue on DDA thought about their articles now and how DDA has changed since then.

STL: A Publisher’s Perspective

by Rebecca Seger and Lenny Allen — Publishers, by large, have made a commitment to supporting libraries in their desire not to pay for content until there is use.

An Interview with Kari Paulson

VP, Market Development, ProQuest Books by Rebecca Seger and Lenny Allen — It’s just easier to dip into something you can cut incrementally (books) vs. something you cut off totally, like a journals collection.

Op Ed — I, Library

by Lara D. Sanborn — Will Watson predict our information needs, answering them before we even know we have them?

Back Talk — I’m a Publisher Too! by Ann Okerson — There exists an immense number of kinds and types and shapes and business models of publishing activity.

FEATURES
Unconventional ...

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