AMBASSADOR INNOVATION

Library Collection Ideas That Shine

Let Ambassador Innovation Turn On Your Library Collection Strategy

Ambassador’s full-service library solutions integrate with any ILS, connecting your library to millions of book, eBook, DVD, CD and media titles. Our OneSource technology and innovative approach to the entire book and media acquisition process make it easy for you to build and maintain a collection with the best and brightest resources.

ambassadored.com  info@ambassadored.com  (800) 431-8913

AMBASSADOR
ALWAYS AN INNOVATION AHEAD
YBP LIBRARY SERVICES

DELIVERING CONTENT YOUR WAY

+ Access to more than 1 million digital titles from leading aggregators and scholarly publishers
+ Integrated print and digital approval plans
+ Wide array of metadata services
+ E-book availability title by title and via collections along with approvals and multi-vendor DDA

YBP Library Services

WANT TO KNOW MORE? Please contact your YBP representative at sales@ybp.com or visit www.ybp.com.

Eighteenth Century
1714-1782

A new four-part series that uncovers the reigns of KING GEORGE I, II, AND III with behind-the-scenes access to their warrants, decrees, petitions, and other official government documentation.

LEARN MORE OR REQUEST A FREE TRIAL
AT WWW.GALE.CENGAGE.COM/SPO
InfoSci®-Databases
Databases for Progressive Academic Research

InfoSci®-Books
A rapidly expanding collection of over 62,000 full-text chapters from over 2,700 scholarly works in over 200 disciplines relating to business, medicine, education, engineering, and technology.

InfoSci®-Journals
A rapidly expanding full-text collection of 155+ peer-reviewed journals that focus on specialized topics in over 200 disciplines relating to business, medicine, engineering, social sciences, and technology.

InfoSci®-Book Disciplines
A subset of InfoSci®-Books - Choose from four discipline-focused databases containing up to 600 scholarly reference titles on specialized topics.

InfoSci®-Journal Disciplines
A subset of InfoSci®-Journals - Choose from six discipline-focused databases containing up to 45 cutting-edge scholarly journals on specialized topics in:
- Business, Administration, and Management (26)
- Communications and Social Science (29)
- Computer Science, Security, and Information Technology (45)
- Engineering, Natural, and Physical Science (18)
- Library Science, Information Studies, and Education (23)
- Medicine, Healthcare, and Life Science (15)

InfoSci®-Subject Databases
A subset of InfoSci®-Books - Choose from 11 subject-specific databases containing up to 400 scholarly reference titles on specialized topics.

InfoSci®-Cases
A premier classroom solution, providing professors, students and libraries access to more than 1,600 teaching cases based on real-life situations, issues, challenges and opportunities in one fully searchable database.

InfoSci®-Dictionary
A continuously updated database containing over 70,000 easy-to-reference definitions, supported by published research from over 50 countries and hundreds of disciplines.

Database Platform Features:
- XML-powered, full-text search
- Increased search speed with ranked results
- RefWorks and EasyBib citation export
- APA-, MLA-, and Chicago-style formatting
- COUNTER compliant reports and statistics
- MARC records to RSS feed
- Persistent URLs
- Liberal DRM
- No maintenance fees
- Supporting SRU industry interoperability standard
- Customize with your institution’s logo
- Multi-lingual user interface

For more information regarding IGI Global’s InfoSci®-Databases, please contact:
eresources@igi-global.com  |  1.866.342.6657 ext.100  |  717.533.8845 ext.100

Charleston Conference Diamond Sponsor
The Essential Resource on MLA Style for Writers


“Essential for every high school and post-secondary library.” —Library Journal

Available in Print and Online

Widely adopted by universities, colleges, and secondary schools, the MLA Handbook gives step-by-step advice on every aspect of writing research papers, from selecting a topic to submitting the completed paper. Every copy of the seventh edition of the MLA Handbook comes with an access code for its accompanying Web site.

The Standard Guide for Writers

For over half a century, the MLA Handbook is the guide millions of writers have relied on. This seventh edition provides an authoritative update of MLA documentation style for use in student writing, including simplified guidelines for citing works published on the Web and new recommendations for citing several kinds of works, such as digital files and graphic narratives.

Recipient of Choice Award for Outstanding Academic Title

The searchable Web site features

- full, searchable text of the MLA Handbook
- over two hundred additional examples
- research project narratives, with sample papers

www.mlahandbook.org

30% discount for MLA members at www.mla.org

xxii & 292 pp.  □ Paper 978-1-60329-024-1 □ $22.00
LARGE-PRINT EDITION  Paper 978-1-60329-025-8 □ $30.00

Available from Ingram, Blackwell, Baker and Taylor, and most other major distributors.

bookorders@mla.org □ www.mla.org □ Phone orders 646 576-5161 □ Fax 646 576-5160
These Easy-to-Use Tools Will Engage & Enlighten Researchers & Give Students a New Frame of Reference to Study American and World History

“A unique insight into some of the most important legal, social, political, and philosophical works.” - Booklist

- Represents the DIVERSITY OF IDEAS and contexts that define social, political, and cultural subjects throughout history
- COMPARATIVE ANALYSIS highlights how every document emerges from a myriad of social and political influences
- Introduces students and researchers to a DIVERSE RANGE OF GENRES, including journals, letters, speeches, government legislation, and court opinions
- READERS’ GUIDES & STUDY QUESTIONS guide students and educators in document analysis & historical comprehension
- An INTRODUCTION TO EACH MAJOR SUBJECT outlines the subject’s historical significance
- An HISTORICAL TIMELINE & BIBLIOGRAPHY supports readers in understanding the broader historical events of the period

GET FREE ONLINE ACCESS WHEN YOU BUY THE PRINT!

www.salempress.com  (800) 221-1592

Published & Distributed by Grey House Publishing
4919 Route 22, PO Box 56, Amenia NY 12501-0056
Coming Soon
OSA’s New
Digital Library

Significantly improved discoverability and searchability

User friendly journal and article pages

Enhanced Library Resource Center

Discover OSA Publishing at
www.osapublishing.org
YOUR RESEARCHERS COUNT ON YOU TO KEEP THEM IN THE KNOW.

Make sure you provide them with the most cutting-edge information by subscribing to Endocrine Society journals:

- **Journal of Clinical Endocrinology & Metabolism (JCEM)** is the most-cited journal in the field.
- **Endocrine Reviews** is ranked #1 by Thomson Reuters for impact factor in its field, 19.358.
- **Molecular Endocrinology** provides cutting-edge knowledge, with less than a month from submission to first decision.
- **Endocrinology** is the longest established peer-reviewed journal in the field.
- **Hormones and Cancer**, our newest journal, is growing fast and published in cooperation with Springer.

MAKE THE MOST OF YOUR SUBSCRIPTION

Stop by the Endocrine Society booth at MLA and SLA to talk to our representatives about your subscription options and pick up your free gift.

**MLA Booth 715**
**SLA Booth 812**

We look forward to seeing you there!

Subscribe today by contacting Krystyna Bielawska, kbielawska@endocrine.org

press.endocrine.org
Receive Free Lifetime E-Access
Purchase an IGI Global print book and receive perpetual e-access for
the life of the publication! Contact cust@igi-global.com for details.

Encyclopedia of Information Science and Technology, Third Edition (10 Vols.)

Mehdi Khosrow-Pour, D.B.A. (Information Resources Management Association, USA)
ISBN: 978-1-4666-5888-2; EISBN: 978-1-4666-5889-9; © 2015; 10,384 pages.

The Encyclopedia of Information Science and Technology, Third Edition is
a 10-volume compilation of authoritative, previously unpublished research-based
articles contributed by thousands of researchers and experts from all over the world.
This discipline-defining encyclopedia will serve research needs in numerous fields
that are affected by the rapid pace and substantial impact of technological change.
With an emphasis on modern issues and the presentation of potential opportunities,
prospective solutions, and future directions in the field, it is a relevant and essential
addition to any academic library’s reference collection.

Take 20% Off Retail Price:  
Hardcover with Free E-Access: $3,160  
Retail Price: US $3,950
E-Access Only: $3,000  
Retail Price: US $3,750

E-Subscription Price:  
One (1) Year E-Subscription: $1,472  
Retail Price: US $1,840
Two (2) Year E-Subscription: $2,488  
Retail Price: US $3,110

*20% discount offer cannot be combined with any other discount
and only valid on purchases made directly through IGI Global’s
Online Bookstore (www.igi-global.com/books), not intended for use
by distributors or wholesalers. Offer expires April 30, 2015.

Featured IGI Global Publications

Handbook of Research on Business Analytics and Optimization
ISBN: 978-1-4666-5202-6  
© 2014; 2,754 pp.
Take 20% Off Retail Price:*  
Hardcover + Free E-Access: $2,156  
Retail Price: US $2,695

Cloud Infrastructures for Big Data Analytics
ISBN: 978-1-4666-5864-6  
© 2014; 570 pp.
Take 20% Off Retail Price:*  
Hardcover + Free E-Access: $276  
Retail Price: US $345

Strategies in Sports Marketing
ISBN: 978-1-4666-5944-0  
© 2014; 363 pp.
Take 20% Off Retail Price:*  
Hardcover + Free E-Access: $188  
Retail Price: US $235

Cases on Technology Integration in Mathematics Education
ISBN: 978-1-4666-6487-5  
© 2015; 511 pp.
Take 20% Off Retail Price:*  
Hardcover + Free E-Access: $160  
Retail Price: US $200
Photovoltaic Retinal Prosthesis for Restoring Sight to the Blind

One of over 425,000 interdisciplinary papers from SPIE.

Biomedical Optics & Medical Imaging
65,600+ papers

Communication & Information Technologies
66,900+ papers

Defense & Security
35,800+ papers

Electronic Imaging & Signal Processing
108,200+ papers

Energy
10,300+ papers

Lasers
63,400+ papers

Light Sources & Illumination
21,200+ papers

Lithography & Microelectronics
27,900+ papers

Metrology
28,500+ papers

Nanotechnology
22,300+ papers

Optics & Astronomy
193,900+ papers

Remote Sensing
27,600+ papers

Sensors
60,100+ papers

Powered by photonics
Visit www.SDLinfo.org
for information on subscribing
Journals  eBooks  Conference Proceedings

For more information about The ASME Digital Collection,
Visit asmedigitalcollection.asme.org

To Subscribe, contact Warren Adams
Phone: 973-244-2223 Fax: 973-882-8113 Email: adamsw@asme.org
SPARK A CONNECTION
Scientific progress crosses borders and boundaries. Annual Reviews journals promote the sharing of relevant ideas and research through intelligently synthesized literature review articles. Our hand picked experts cut out the noise and save scholars valuable research time.

NEW IN 2015
• *Annual Review of Linguistics* | JANUARY
• *Annual Review of Vision Science* | SEPTEMBER

Complimentary online access is available to the first volume for the first year.

NOW AVAILABLE FOR PURCHASE
• *Annual Review of Organizational Psychology and Organizational Behavior*
• *Annual Review of Statistics and Its Application*
• *Annual Review of Virology*

Purchase Volume 2 in 2015 to secure permanent data rights to both Volumes 1 and 2.

SECURE ACCESS FOR YOUR PATRONS TODAY
Visit www.annualreviews.org
or email sales@annualreviews.org.
Cold Spring Harbor Laboratory Press announces the launch of a new monthly online publication, *Cold Spring Harbor Perspectives in Medicine*. Covering everything from the molecular and cellular bases of disease to translational medicine and new therapeutic strategies, each issue offers reviews on different aspects of a variety of diseases and the tissues they affect. The contributions are written by experts in each field and commissioned as Subject Collections by a board of eminent scientists and physicians. These Subject Collections gradually accumulate articles as new issues of the journal are published and, when complete, each Subject Collection represents a comprehensive survey of the field it covers. *Cold Spring Harbor Perspectives in Medicine* is thus unmatched for its depth of coverage and represents an essential source for informed surveys and critical discussion of advances in molecular medicine.

**Scope:** Translational Medicine, Molecular Pathology, Cancer Therapy, Genetics, Infectious Disease, Immunology, Molecular Cell Biology

**Frequency:** Monthly, online

**ISSN:** 2157-1422

**Subject coverage includes:**
- Addiction
- Aging
- Alzheimer Disease
- Anemia
- Antibiotic Resistance
- Bacterial Pathogens
- Bone Disease
- Cancer
- Cystic Fibrosis
- Diabetes
- Heart Disease
- Hemoglobin
- HIV
- Influenza
- Malaria
- Multiple Sclerosis
- Muscular Dystrophy
- Parkinson’s Disease
- Prion Diseases
- Skin Diseases
- Schizophrenia
fulfillment

definition:
noun \fɪl-ment\ also \fər(l)-\ :
the act or process of fulfilling
also :
the act or process of delivering a product (as a publication) to a customer

When you're ready for a vendor dedicated to fulfilling your entire order, call us. We offer:

- Fulfillment Based Upon Book Shipments. A Report or Order Cancellation Notice Never Fulfills an Order.
- Immediate Order Fulfillment from Stock or Publisher
- A commitment to Complete Order Fulfillment
- Out-of-Print Book Service w/ Global Search Capability
- Complete Backorder Service w/ Orders Fulfilled upon Publication
- 50+ Detailed Order Status Reports
- Comprehensive Service to Academic and Public Libraries for more than 50 Years

Midwest Library Service... Service Defined.