

2014

Deadlines

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From Your (learning) Editor:

Whew! What a summer it has been. Moving down to work in the Reference offices for four months was actually much better than I had anticipated! We were jammed in all together but now we are lonely. Student Computing Support lives in Reference as well and I learned a lot about computer problems and fixes that I didn't know about. I also learned about all the teaching and interaction with faculty and students that takes place in Reference. You know sometimes we forget about our hard-working colleagues. BUT we are also glad to be back in our own roomy office spaces upstairs. Whew like I said!

We have worked on this issue off and on this summer! It is a good one. Guest edited by **Kristen Stauffer**



and **Lindsay Johnson** it is about **Media Use in the Classroom** and includes articles about **Multimodal Literacy** (**Samantha Hines**), **The Flipped Classroom** (**Diane Fulkerson**), **Connecting with Students** (**Denise A. Garofalo**), **Extending our Reach** (**Staci Wilson and Ari Sigal**), **Patron-Driven Access to Streaming Video** (**Julie A. DeCesare**), and **The Library's Role in Social Networking** (**Görg Mallia**).

Our **OpEd** is about eBooks and the true university, **Back Talk** is about the **OCLC** report to membership, interviews are with **Raul Valdes-Perez**, **Euan Adie**, and **Suzanne Gehring**, **Legally Speaking** is about the **HathiTrust** decision and scholarly publishers, **From A University Press** is about process-oriented collaboration, **Changing Library Op-**

erations is about the Orbis Cascade Alliance, **Biz of Acq** is about the 21st-Century Technical Services Department, **Optimizing Library Services** is about managing the 21st-Century Reference Collection, **Curating Collective Collections** is about the Maine Shared Collections Strategy, there are more reports from the **2013 Charleston Conference** and from **An NFAIS Virtual Seminar**, and lots of book reviews, plus much more.

Just got a call from my pregnant daughter. She wants to get on my schedule to babysit during the holiday breaks and any other time I can make it down to Jacksonville. I am excited! It will be a lot more fun than moving a whole technical services department around I am sure! Whew!

Happy fall and see you soon in Charleston!
Love, Yr. Ed. 🍁

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

Dear Editor:

We've finally sorted through the details of reorganization here at **UAB** and I put together a blog post with the essentials.

Here is the link: <http://tscott.typepad.com/tsp/2014/09/the-new-job.html>.

Sincerely, **T. Scott Plutchak**

(University of Alabama at Birmingham)
<tscott@uab.edu>



Editor's Note: See more in this issue beginning on p. 6. — Yr. Ed. 🍁

AGAINST THE GRAIN DEADLINES VOLUME 26 & 27 — 2014-2016

2014 Events	Issue	Ad Reservation	Camera-Ready
Charleston Conference	November 2014	08/21/14	09/11/14
ALA Midwinter	Dec. 2014-Jan. 2015	11/13/14	11/28/14
2015 Events	Issue	Ad Reservation	Camera-Ready
Annual Repot, ACRL	February 2015	01/08/15	01/22/15
MLA, SLA, Book Expo	April 2015	02/19/15	03/12/15
ALA Annual	June 2015	04/09/15	04/30/15
Reference Publishing	September 2015	06/18/15	07/09/15
Charleston Conference	November 2015	08/20/15	09/10/15
ALA Midwinter	Dec. 2015-Jan. 2016	11/12/15	11/27/15

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Rumors

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rics. Peter will be in **Charleston** in November and hopefully many more years after this one! http://www.projectcounter.org/documents/Role_Descrp_for_Project_Director.pdf To apply for this position please submit a full Curriculum Vitae, together with the names of two referees/references by **3rd October 2014** to **David Sommer** at <David@DavidSommer-Consulting.com>. The aim is to appoint the new Project Director by **mid-2015** to allow time for a handover from the current incumbent. www.projectcounter.org/

Matthew Ismail who has published several books through **Amazon** and other platforms has recently turned his energy with a couple of colleagues to a do it yourself video for a student-centered marketing campaign in his library. They have also sent out stills from this video on social media, placed them on sliders on the homepage, designed a huge floor graphic in the library entrance, and more. The long-term goal is to challenge the perception of the library away from being a study hall with lots of intimidating and complex collections to that of a space for collaboration and student success. Here is a link to the 30-second video: <http://youtu.be/vad86tEBqwl>.

The incredibly resilient **Scott Plutchak** says he has finally sorted through the details of reorganization at **UAB**. **Scott** put together a blog post with the essentials. Effective September 8, **Scott** will be **Director of Digital Data Curation Strategies** reporting to the Office of the Provost. **Scott** says he's surprised at the number of people who assume he won't be going to library conferences anymore! He says that is definitely not the case. Given the increasing importance of **data curation**

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