2014

From Your Editor

Katina Strauch

*Against the Grain*, kstrauch@comcast.net

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The incredibly resilient Scott Plutchak says he has finally sorted through the details of reorganization at UAB. Scott put together a blog post with the essentials. Effective September 8, Scott will be Director of Digital Data Curation Strategies reporting to the Office of the Provost. Scott says he’s surprised at the number of people who assume he won’t be going to library conferences anymore! He says that is definitely not the case. Given the increasing importance of data curation

rumors. Peter will be in Charleston in November and hopefully many more years after this one! http://www.projectcounter.org/documents/Role_Descr_for_Project_Director.pdf To apply for this position please submit a full Curriculum Vitae, together with the names of two referees/references by 3rd October 2014 to David Sommer at <David@DavidSommer-Consulting.com>. The aim is to appoint the new Project Director by mid-2015 to allow time for a handover from the current incumbent. www.projectcounter.org/

Matthew Ismail who has published several books through Amazon and other platforms has recently turned his energy with a couple of colleagues to a do it yourself video for a student-centered marketing campaign in his library. They have also sent out stills from this video on social media, placed them on sliders on the homepage, designed a huge floor graphic in the library entrance, and more. The long-term goal is to challenge the perception of the library away from being a study hall with lots of intimidating and complex collections to that of a space for collaboration and student success. Here is a link to the 30-second video: http://youtu.be/vad86tEBqwI.

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Charleston Conference November 2014 08/21/14 09/11/14

2015 Events Issue Ad Reservation Camera-Ready
Annual Repot, ACRL February 2015 01/08/15 01/22/15
MLA, SLA, Book Expo April 2015 02/19/15 03/12/15
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Reference Publishing September 2015 06/18/15 07/09/15
Charleston Conference November 2015 08/20/15 09/10/15

FOR MORE INFORMATION CONTACT
Toni Nix <justwrite@lowcountry.com>; Phone: 843-835-8604; Fax: 843-835-5892; USPS Address: P.O. Box 412, Cottageville, SC 29435; FedEx/UPS ship to: 398 Crab Apple Lane, Ridgeville, SC 29472. 

Letters to the Editor
Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: Against the Grain, MSC 98, The Citadel, Charleston, SC 29409. You can also send letters to the editor from the ATG Homepage at http://www.against-the-grain.com.

Dear Editor:

We’ve finally sorted through the details of reorganization here at UAB and I put together a blog post with the essentials.

Here is the link: http://tscott.typepad.com/tsp/2014/09/the-new-job.html.

Sincerely,
T. Scott Plutchak
(University of Alabama at Birmingham)
<tscott@uab.edu>

Editor’s Note: See more in this issue beginning on p. 6. — Yr. Ed. ☑