2014

Jason Hoyt Profile

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

(2014) "Jason Hoyt Profile," *Against the Grain*: Vol. 26: Iss. 5, Article 30.

DOI: <https://doi.org/10.7771/2380-176X.6864>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Give them the most essential journals in the field.

Radiology

- One of the top cited journals in the field
- 6.214 impact factor
- 300+ pages of original peer-reviewed research, authoritative reviews, well-balanced commentary and expert opinion
- Most clinically relevant and highest quality radiology research

RadioGraphics

- Best in peer-reviewed educational materials, including those from RSNA annual meeting—the world's premier medical assembly
- 2.729 impact factor
- Over 1 million CME certificates awarded
- Superior quality images

The *Radiology* Legacy Collection, more than 75 years of *Radiology* history at your fingertips, is now available! Instantly search hundreds of articles dating all the way back to 1923. Make the Collection yours at RSNA.org/Legacy.

Order Today! Pubs.RSNA.org

100 Radiology RadioGraphics

Interview — SAGE and PeerJ from page 58

reputation in the community. We envision that in social science disciplines where there are low levels of direct research funding there will be multiple revenue streams that support OA publications, and **PeerJ's** model addresses that by developing an entirely new revenue source through its membership model. We have no plans right now to roll out a similar model for *SAGE Open*, but it is not beyond the realms of possibility that at some point in the future a community membership scheme might form part of the mix.

ATG: *Up until now, other than David serving on the PeerJ board, SAGE had no direct involvement in PeerJ. Will that change? What is the nature of your relationship now that SAGE has a vested interest?*

DM: *SAGE has no operational involvement in PeerJ whatsoever. We are a minority investor. At the board level, and indeed in less formal conversations between Pete, Jason, Tim O'Reilly and myself, we have exciting, wide-ranging conversations about scholarship, academia, research and publishing. To the extent that Jason and Pete find these conversations valuable, perhaps the board will have some strategic influence on the future of PeerJ. But that is entirely up to Jason and Pete.*

ATG: *When we interviewed Peter at the Charleston Conference in November 2012,*

continued on page 60

against the grain people profile

Jason Hoyt

CEO and Co-Founder, PeerJ • P.O. Box 614, Corte Madera, CA 94976
Phone: (415) 413-4596 • [<jason@peerj.com>](mailto:jason@peerj.com) • www.peerj.com

BORN & LIVED: Born in Santa Clara, California, USA. Live in London, United Kingdom.

EARLY LIFE: Earned a doctorate from **Stanford University** in Genetics working on adult blood stem cell therapy in the lab of **Michele Calos**. Prior to this, earned a bachelor's degree in Microbiology from **BYU**.

PROFESSIONAL CAREER AND ACTIVITIES: At the end of my doctorate I launched a startup designed to provide academic literature recommendations based on papers academics had bookmarked. Eventually this was scuttled in favor of joining **Mendeley** in early 2009 as Head of R&D to develop the data mining team and various products. In 2011, I left **Mendeley** to start **PeerJ**, where **Peter Binfield** joined as a co-founder prior to the official launch in May 2012.

FAMILY: I live in London with my partner and three children.

IN MY SPARE TIME I LIKE TO: Run, do indoor climbing, explore the Welsh and English countryside, and long for California weather!

FAVORITE BOOKS: *Gene Dreams* — read while an undergraduate and inspired me to pursue an industry career post-graduate school; *We* — Russian dystopia that inspired *1984*.

PET PEEVES: You're either early or late; there is no on-time.

MOST MEMORABLE CAREER ACHIEVEMENT: Getting our first \$100 payment from a **PeerJ** fan before we officially launched, especially since he never wanted to publish, but stated that he was motivated by the mission of the journal.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Have dramatically lowered the average cost for both APCs and subscription charges across the industry so that it is more affordable to researchers. 🐼