# **Against the Grain**

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# Anthea C. Stratigos Profile

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nese and Religion noted that she was able "to make the course less expensive for students, to waste less paper, and to use a wider variety of materials so that the course was more engaging." Another professor noted that the ACMI helped him "get to know the resources available through the library better and who to go to with questions about particular topics. This has actually proven helpful for both my teaching and my research."

Student feedback in course evaluations was also positive. A student in an awarded course in ecology and evolutionary biology noted, "The lack of a textbook and the fact that we read current and applicable research journal articles was very useful and I would seek out courses offering this sort of material in the future," and another commented, "As for the reading material, the online library readings were EXPONENTIALLY better than a textbook because I didn't have to spend money that I do not have and [the instructor] tailored the readings so that each reading complemented course material."

At the time that the ACMI was launched, the UCLA Library was also exploring options for setting up a journal article subvention program. Early on, we discussed the equity challenges between researchers in highly-funded scientific areas and those researchers in the arts, humanities, and social sciences. We were concerned that journal subvention could in fact perpetuate the inequities currently in the scholarly publishing environment. Also, a recent analysis of article processing charges (APCs) found that APCs from commercial publishers are significantly higher than those charged by open access publishers, like BMC and PLoS. Finally, a newly-released report from **JISC** found that "frequently it was unclear whether the APC payment was made for an article to be totally open, embargoed, available for deposit in a repository"2 This data suggests that subvention for APCs primarily benefits large commercial publishers and does little, if anything, to transform scholarly publishing. The data also confirms to us that we made the right decision in launching the ACMI and not setting up a journal article subvention fund.

#### **Next Steps**

Next steps include reporting results to our current campus partners and securing funding for the ACMI's next phase. We also plan to identify additional campus partners, including deans, chairs, student government officers, and other campus leaders. We hope to continue to more fully integrate the ACMI



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**BORN & LIVED:** In Paris as did my parents and grandparents.

**PROFESSIONAL CAREER AND ACTIVITIES:** Worked as a publisher until 1990. Since then, CEO of Aux Amateurs de Livres/ AMALIVRE. I am also member of the board of a publishing company and a Parisian Hospital.

**FAMILY:** I have been married for 34 years. My wife works part-time in the company. Our eldest daughter died accidently in 2002. Our second daughter is married and has two children. Our son, 28, is working in an IT company, and our youngest daughter (24) is still a student. She is currently in Cambodia for a six-month placement at a local newspaper.

**IN MY SPARE TIME:** I have enjoyed little spare time in the last two years. However, I like visiting museums and exhibitions, and I enjoy sports — skiing in winter and jogging — as regularly as possible.

**FAVORITE BOOKS:** Hard to mention just a few, but I like everything dealing with the 18th and 19th centuries either in literature or history.

**PET PEEVES:** Lack of respect for others and for the environment in which we live

PHILOSOPHY: Whatever you do, do it well

Rochefoucauld

**GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW:** To be recognized as the preeminent supplier of French and francophone books to libraries and to develop a range of services adapted to their evolving needs.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: In five years, I see print format maintaining its predominant role in book publishing — on the order of 80% — at least for France, because French publishing is evolving very slowly toward a model that is truly adapted to libraries. In addition, I think that if libraries are the "curators of knowledge," paper has, up until now, proven to be the only medium that has demonstrated its longevity. As concerns library functions, vendors should be ready to respond to increasing demands for outsourcing not only for the selection of materials but also for the associated technical services such as MARC21 and RDA cataloging and shelf-ready processing. **AMALIVRE** is actively preparing for this by strengthening our teams in these areas.

into the suite of library services we offer to the campus and to broaden the number of faculty and students that benefit from the program. Our initial results in both qualitative and quantitative terms have more than met our expectations. The diversity of campus interest as evidenced in Figure 1 above is exciting and we hope to see this initial trend continue.

The ACMI provides a model built on ongoing engagement of library-led interdisciplinary teams to customize support to best meet the needs of our faculty and students. Do the collections created through the ACMI represent the future of textbooks on our campus? It's hard to know at this point, but this initiative will help us assess how our collections are used by our community and guide us as we build collections that are integral to teaching and learning.

> We look forward to continuing our work with faculty and students and to integrating this work throughout the library and across all disciplines and departments on campus. Doing so will require utilizing the full array of library staff and resources and to integrate this

initiative into the routine activities related to teaching and learning support and collection building. As more OERs are created, described, and discovered, the long-term goals of educational access and affordability become more attainable. The ACMI is a step in this direction.

#### Endnotes

- 1. Bo-Christer Bjork and David Solomon. March 2014. Developing an Effective Market for Open Access Article Processing Charges. Available Online: www.wellcome. ac.uk/stellent/groups/coporaresite@policy\_ communications/documents/web document/ wtp055910.pdf.
- 2. Hazel M. Woodward and Helen L. Henderson. May 2014. Report for JISC Collections on Total Cost of Ownership Project: Data Capture and Process. InformationPower: Available Online: https://www. jisc-collections.ac.uk/Global/News%20 files%20and%20docs/IPL-Jisc-Total-Costof-Ownership-Data-Capture-Report.pdf.