2014

From Your Editor

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From Your (Wowed) Editor:

I get too much credit for starting a Conference 34 years ago. This conference has grown because of countless hard-working people. I am constantly impressed by the creativity and great ideas and follow through of all of you. Thank you.

This issue is a case in point. **Charles Lyons** has put together a stellar group of papers on

Library Roles with Textbook Affordability. We have articles from **Nicole Allen**, **Steven Bell**, and **Marilyn Billings** (adoption of OER), **Ann Agee** and **Christina Mune** (engaging faculty), **David Gibbs** and **Jessica Bowdoin** (building a textbook reserves program), **Monica Metz-Wiseman** (discounted versions of e textbooks), **Tyler Smeltekop** (course pack

creation), **Kate Pitcher** (faculty-authored textbooks), and **Sharon Farb** and **Todd Grappone** (creating learning materials). Our **OpEd** is about library landing pages and the state of library Webpages, in **Back Talk**, only **Tony Ferguson** can make seed-sharing interesting. We have interviews with **Gilles de La Rochefoucauld**, **Dr. Mehdi Khosrow-Pour**, **Anthea Stratigos**, and **David McCune**, **Jason Hoyt** and **Peter Binfield**. **Media-Centered** has a discussion of more documentaries to watch, **deg farrelly** and **Jane Hutchison** give us results of a national survey on academic library streaming video. **Dennis Brunning** and **Mimmo Bonanni** talk about research re: Chromebooks and Surface Pro use, **Rick Anderson** has his usual humble opinion about depth perception in libraries, **Jerry Spiller** talks about the comic book legal defense fund, while **Mark Herring** takes a look a selfies. We have lots of reviews from **Tom Gilson** and **Deb Vaughn**, and another digital conversation with **Paul Chilsen** and **Todd Kelly**. And there's much, much, more in this jam-packed, 112-page issue!

Letters to the Editor

Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the **ATG Homepage** at <http://www.against-the-grain.com>.

Dear Editor:

I enjoyed the piece in this month's **ATG** on my imminent retiral from **COUNTER**. It is hard to believe that **COUNTER** has been going for over 12 years! The encouragement we got from you when we set up the project and the venue you have given us at the **Charleston Conference** over the years to inform the community about **COUNTER's** activities have been very important factors in **COUNTER's** success. Thank you!

I shall look forward to seeing you next month in Charleston.

Best Regards to you and Bruce. **Peter Shepherd**

(Director, **COUNTER**) <pt_shepherd@hotmail.com>

BOOKSELLING AND VENDING

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by **Bruce Strauch** — *What do hamburgers and gimlets have in common? Read about it here!*

Analyze This 98

Usage and Your Collection — **Google and Wikipedia: How They Form Expectations for Digital Discovery** by **Kate Lawrence** and **Deirdre Costello** — *Google and Wikipedia represent a successful pattern of information-seeking that works seamlessly for today's users.*

Curating Collective Collections 100

What Exactly Are We Retaining When We Retain That Book? Part One. by **Bob Kieft** — *Do academic libraries exist just to preserve the cultural record?*

Notes from Langlois 102

Epilogue to Thoughts on Sustainability by **Scott Alan Smith** — *Langlois must now demonstrate the value of consolidation to their voters.*

Little Red Herrings 103

Here's looking at You, Selfie by **Mark Y. Herring** — *We hear all sorts of "stuff" about privacy and First Amendment rights only to watch the Internet make roadkill of both on the information superhighway.*

I Hear the Train A Comin' 104

Of Ecosystems and Stakeholders by **Greg Tananbaum** — *We are looking forward to the panel in Charleston 2014 called "Let's talk: Bringing Many Threads Together to Weave the Scholarly Information Ecosystem."*

See what I told you about all our creative and impressive colleagues!

Meet them all in Charleston this November! Love, Yr. Ed.

Rumors from page 1

and it happened to all the events that **Constant Contact** hosts! A perfect storm! Anyway, **schd.org** uploaded the photos themselves so hopefully everything is fixed!

One person who will not be with us this year is **Deb Vaughn**, who is one of **ATG's** book review editors! Surprise! **Deb** and husband **Bo** are expecting their fourth child! Gosh! Speaking of which, I just heard from my daughter **Ileana** who is due November 4. She says a full moon is expected the 6th of November, and she predicts that's when my grandbaby will make his/her appearance. That will certainly add more excitement during the **Charleston Conference**!

Another of our regulars who will not be with us at the **Charleston Conference** this year is the energetic **Bob Holley**. He's on the accreditation team that will evaluate the **Universite de Montreal**. **Bob** says he has agreed to do this and is looking forward to using his French. And there's always next year. In the meantime, **Bob** has a column in this issue of **ATG** (p.90) about **self-publishing** and **Smashwords**. Is self-publishing becoming more mainstream? There are

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Usus — A New Community Website on Usage by **Peter T. Shepherd** and **Anne Osterman** — *Usus will be a new community Website editorially independent of COUNTER.*

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"I didn't sign that. Wait, did I?" by **Michael P. Pelikan** — *Michael asserts that we need to draw a distinction between that information that might be regarded by the "reasonable person" (a legal construction) to be public information, and that which, say, a business can keep as part of its internal records.*

ONIX and More: EDItEUR's Standards in the Library Supply Chain 107

by **Tim Devenport** — *Tim introduces us to the intricate international standards that are impacting our industry.*