The Against the Grain Taking Stock: Annual Report Issue

Katina Strauch
Against the Grain, strauchk@comcast.net

Tom Gilson
Against the Grain, gilsont@cofc.edu

Follow this and additional works at: https://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
DOI: https://doi.org/10.7771/2380-176X.6650

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
The Against the Grain Taking Stock — Annual Report Issue

Guest Editors: Tom Gilson (Associate Editor, Against the Grain) <gilsont@cofc.edu>

and Katina Strauch (Editor, Against the Grain) <kstrauch@comcast.net>

This issue is about the changes that are happening all around us. Our first article by Nancy K. Herther is entitled, “University Presses Facing ‘Enormous Tectonic Shift’ in Publishing.” Are university presses and university libraries at a very basic point of departure? Can university presses remain true to their vision while partnering with libraries? Should they be partnering with libraries?

Our second article “Information Management Trends and Benchmarks 2013” is a brief but fascinating look at Information Management Trends and Benchmarks across corporate, governmental agencies, academic and healthcare institutions. After the recession, this report takes stock of past and future trends and impacts.

For our next two feature articles in this issue, we are publishing edited versions of two of the 2013 Charleston Conference Interviews from the Penthouse Suite. As many of you know, these interviews are part of a series of original video interviews conducted by several Against the Grain and Charleston Conference stalwarts before, during, and after the main conference itself. (The 2013 Interviews in their entirety will be posted on the Charleston Conference Website www.katina.info/conference. Stay tuned to the ATG NewsChannel for further developments! http://www.against-the-grain.com)

Our first interview is with Jim O’Donnell, Former Provost, Georgetown University and was conducted by Tom Gilson and Albert Joy. Dr. O’Donnell has several provocative comments to make about libraries and librarians. Wearing his “provost hat,” Jim brings a campus-wide perspective to the concerns we share with observations that are insightful and informed.

Our second Penthouse interview is with Kari Paulson, VP, General Manager, eBooks at ProQuest. Kari brings us up-to-date on ProQuest’s acquisition of EBL and the progress of EBL’s merger with ebrary. She discusses her role as a key player continued on page 10

If Rumors Were Horses

Saw that the gorgeous Mary Sauer-Games is now Sr. Director, PsycINFO at the American Psychological Association. She was appointed this February. Mary was formerly Vice President, Publishing - Humanities, STM and Dissertations at ProQuest. Many undergraduates these days are majoring in psychology which is a diverse discipline, grounded in science, but with nearly boundless applications in everyday life. I was interested to learn that APA was founded in July 1892 at Clark University. Its first president was G. Stanley Hall and it began with 31 members. After World War II, it expanded and grew quickly. Today, APA is the world’s largest association of psychologists, with 54 divisions and more than 134,000 researchers, educators, clinicians, consultants and students as its members. The awesome Linda Beebe was one of my favorite APA friends. Linda was retired Senior Director, PsycINFO and she retired in December 2012 and is into quite a few new endeavors according to LinkedIn. I am positive that Mary Sauer-Games will be an equally good friend! Congratulations, Mary! http://www.apa.org/

Moving right along, when I was poking around the APA Website, I noticed that there was a link to an article in the Huffington Post called “An Olympian’s Happiness Is No Different From Yours” which caught my eye because of the recent Olympics and all that. And also because the incredible continued on page 6

What To Look For In This Issue:

- Libraries, Learning, and Literacy .... 44
- Demand-Driven Access to Journal Articles ....................................................... 58
- Online Acquisitions Tools: What Are Library Service Providers Thinking? .................. 66
- COUNTER: Basic Explanations to Disabuse Expectations .......................... 74
- Interviews
  - Jim O’Donnell .......................... 20
  - Kari Paulson ............................ 26
  - Rolf Janke .............................. 29
  - Jennifer Lohmann ..................... 31
- Profiles Encouraged
  - Jim O’Donnell .......................... 22
  - Southwest Regional Library ........... 32
Now publishers may relent and just give Google the electronic copy, but what control is this of their warehouse?

My own problem is what do I do with all the books I own and those in-print books I want to buy from the second-sale bookstores? May I scan them into my own desktops that are gathering dust in my garage? May I run snippets of this information from my own Website that runs on these desktops gathering dust in my garage?

I won’t scan the page that in every book declares that I can’t put this book into any electronic system for retrieval. You know me, Iowa boy who wouldn’t disobey a no-trespassing sign unless it was to retrieve a book thrown by a bully over the barbed wire fence in the farmer’s field. I know the farmer meant it, but of course he would have to catch me. Judge Chen just took down that trespassing sign, if only for Google. Those guys — they walk on water and all over copyright.

Mobile Me: the OS Wars

Progress in genuine mobile platforms for academic eBooks moved slowly. As mobile devices take over the computing market, our people have yet to come up with handy apps to take the reading and research experience over to mobile screens.

The roll-out of Windows 8, Microsoft’s answer, hasn’t helped. If you’ve bought a Windows 8 device, it’s rather brilliant in its blend of desktop and mobile touchscreen, but Windows it isn’t. The touch tiles and 64-bit speed create a super-charged interface to an integrated Web environment, especially if one elects to use Office 2013, Internet Explorer all nestled in the software as a services cloud of Skydrive.

Sadly, Microsoft’s late entry into the crowded on-the-go mobile environment dominated by Apple, Google, Facebook, and Twitter did not push sales of its versatile Surface tablet or the Windows Phone, both of which are very popular among librarians for which service and its short-comings will front their collections with the best discovery service.

Digital Life: like virtual life, on the verge of the oxymoronic. Controlled vocabularies typically drop the conceptual term that defines the vocabulary. There is no need to include “art” as a term in an art index. At least not belabor its use. Besides, even been to Second Life or Sim City? Right, that’s living...

Ebooks: let’s just call them books. It would save us a syllable, and aren’t we all in for time management? It would also drive attention back to the fact that we are in the book business whatever the platform.

Platform Agnosticism: we love it and haunt its virtues. Why not? Forever we were stewards of a perfect platform, the book, and now we demand the same ease and consistency for our no-shelf-required books. Digital content is as accessible as the software and hardware allows. Differences here are theological difference systems, hardly agnostic.

BYOD: embraced by business, the bring-your-own-device saves money even as it complicates security. In libraries, it only complicates how we accomplish everything for everyone. In those libraries who have eschewed print books we should have BYOB.

Virtual Reference Service: c’mon, its reference with a computer between the librarian and someone who wants to know something. The assumption that it should and can be this way comes from assumptions that users want this. If we just called it reference service we’d have to work harder at the ways we accomplish it. Besides, the virtual librarian looks nothing like Iron Man or RoboCop, so it can’t really be virtual.

Big Data: it’s more than big, it’s huge, gargantuan, fat. And we collect so much of it, and like hoarders, keep it forever to tell us something about right now. “Information wants to be free” becomes “information wants to fill a bottomless super-sized beverage.” We are heading toward data obesity...

Librarianship: not Meb but needs rescue, put into all caps and spoken freely and often. Yes, let’s remain Ranganathan but clue the listener into the special depths of what the guy pointedly wrote all those years ago.

Next Gen: or any version number to stand in for progress: there will always be another generation and another generation...

Eponymous Empires: no sooner did Microsoft, Intel, and IBM lose their historic cachet than we got the empires of Google, Apple, Facebook, and Amazon. The mere mention of any one of these seems to freeze thinking into finite patterns: is this all there is? 🤔

Now we have a new computing age where there are several platforms which require loyalty. Shift brands and there go your apps, your data, your data contract.

There can be no Apple-only educational platform, just as there can’t be a Google Android platform. And not every kid can own a Surface, which like the other hardware becomes quickly obsolete.

Downloads from the Meh Zeitgeist 2013

“we’ve become indifferent to our indifference...whatever”

From anywhere in the world...we get it, there’s the Internet, and we’re all connected; disconnect at your own peril. Perhaps, though, it would prove wise to limit patron book renewals to the old paper system — you know, outside the NSA’s Prism...

Open access: If it’s another way of doing business, it’s smart and forward-looking. If it’s not business and just wealth redistribution, well Houston, we have a problem...

Elsevier as diagnosis for what ails STM publishing: it’s like going to the doctor and complaining it hurts when I do this — Doctor: don’t do that...

Wearable technology: don’t even get it started...what next, the wearableBook? Once read, sell it back to My Sister’s Closet?

Google barges and other extraordinary sightings: the Google Guys rule a sovereign state that launches spaceships, drives (sic?), driverless cars, and engineers life over death. The big question is REALLY?

healthcare.gov — no joking matter, but finally technology that performs worse than the average library hook-up — the problems, though, highlight the problems of technology trying hard to do something complicated more than uploading photos or videos of talented cats.

Discovery Services: Discovery is pitched all through the IT world. The thought is that it’s all there online; we just need to find it. It’s our war with Google. Sadly, the threat down is way beyond orange. There are too many fronts in the discovery wars — vendor vs. vendor, librarian vs. vendor, and at times skirmishes among librarians for which service and its shortcomings will front their collections with the best discovery service.

Digital Life: like virtual life, on the verge of the oxymoronic. Controlled vocabularies