September 2013

Table of Contents

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>

Part of the [Library and Information Science Commons](#)

Recommended Citation

(2013) "Table of Contents," *Against the Grain*: Vol. 25: Iss. 4, Article 1.

DOI: <https://doi.org/10.7771/2380-176X.6553>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$50 U.S. (\$60 Canada, \$85 foreign, payable in U.S. dollars). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Rosann Bazirjian (UNC-Greensboro)

Cris Ferguson (Murray State)

Tom Gilson (College of Charleston)

John Riley (BUSCA)

Research Editors:

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch

Toni Nix (Just Right Group, LLC)

Editor At Large:

Dennis Brunning (Arizona State University)

Contributing Editors:

Rick Anderson (University of Utah)

Sever Bordeianu (U. of New Mexico)

Todd Carpenter (NISO)

Bryan Carson (Western Kentucky University)

Liz Chapman (University College London)

Eleanor Cook (East Carolina University)

Anne Doherty (Choice)

Anthony Ferguson

Ruth Fischer (R2 Consulting Services)

Michelle Flinchbaugh (U. of MD Baltimore County)

Joyce Dixon-Fyle (DePauw University)

Laura Gasaway (UNC, Chapel Hill)

Chuck Hamaker (UNC, Charlotte)

William M. Hannay (Schiff, Hardin & Waite)

Mark Herring (Winthrop University)

Donna Jacobs (MUSC)

Myer Kutz (Myer Kutz Associates, Inc.)

Tom Leonhardt

Rick Lugg (R2 Consulting Services)

Mary (Tinker) Massey (ERAU)

Jack Montgomery (Western Kentucky University)

Bob Nardini (Coutts Information Services)

Rita Ricketts (Blackwell's)

Peter Shepherd (Project COUNTER)

Greg Tananbaum (Consultant)

Jared Seay (College of Charleston)

Deborah Vaughn

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*. Grafton, *More Silhouettes*. Ehmecke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC., P.O. Box 412,

Cottageville, SC 29435, phone: 843-835-8604

fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892

<justwrite@lowcountry.com>

Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC

398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,

209 Richardson Ave., MSC 98, The Citadel,

Charleston, SC 29409. phone: 843-723-3536,

fax: 843-805-7918. <kstrauch@comcast.net>

Against the Grain is indexed in *Library Literature*, *LISA*, *Ingenta*, and *The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

Against the Grain is copyright ©2013 by Katina Strauch

AGAINST THE GRAIN

TABLE OF CONTENTS

v.25 #4 September 2013 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

FEATURES

Charting Discovery — Guest Editor, Jesse Holden

Charting Discovery	1	Beyond Discovery Tools: The Evolution of Discovery at ECU Libraries.....	28
by Jesse Holden — <i>It is clear that those within the information ecosystem are exploring the concept of discovery along many different paths.</i>		by Virginia Bacon and Ginny Boyer — <i>ECU is served by three physically distinct libraries led by two separate administrators. How far towards a combined Web presence can they go?</i>	
Discovery and Mental Models.....	14	Op Ed	42
by Scott R. Anderson — <i>Scott makes an effective case for libraries to get from where they are now (generally dissimilar in the virtual space) to a modestly similar virtual presence.</i>		If Filter Failure is the Problem, Then What Is Filter Success? by John Dove — <i>Should “filter literacy” become a standard part of “information literacy”?</i>	
Discovery: It’s About the End User...18		Back Talk	78
by Sam Brooks — <i>The battle for the attention of end users is not just a library problem, it is a library vendor problem as well.</i>		Libraries, Collateral Damage? by Tony Ferguson — <i>Is the library a platform for scholars, students, cultural enthusiasts and others to advance knowledge? We need to make this a reality.</i>	
Beyond the Single Search Box	20		
A New Opportunity to Scale Library Services (and promote the value of the library through discovery) by Eddie Neuwirth and Gillian Harrison Cain — <i>Research currently underway has demonstrated a statistically significant relationship across a number of universities between library resource use and student attainment.</i>			

ATG INTERVIEWS

Dr. Avram Bar-Cohen	32	Peter Binfield	66
Distinguished University Professor, University of Maryland — by John Long		Co-Founder & Publisher, PeerJ	
Liz Chapman	34	ATG Luminaries	38
Director of Library Services, London School of Economics		Todd Carpenter, Rachel Fleming, Jenica Rogers, and Courtney Young Comment On Twitter — <i>A new column edited by Rachel Fleming.</i>	
Leslie Mackenzie	36		
Publisher, Grey House Publishing			

PROFILES ENCOURAGED

Michael A. Arthur	24	Publisher Profile	
Leslie Mackenzie	35	Grey House Publishing.....	37

ATG SPECIAL REPORT

Content, Services, Solutions and Space, Blurring Lines in the University.....	40
Implications for Publishers, Aggregators, Technology Companies and Libraries by David Parker — <i>David argues that six major trends in higher education will lead to a growing “blurring of the lines” as to where content is acquired, managed and distributed; and that the IT group and library are likely to become more central in the distribution of learning content.</i>	

REVIEWS

From the Reference Desk	44	Book Reviews.....	46
Reviews of Reference Titles by Tom Gilson — <i>In this issue Tom reviews the Encyclopedia of Jewish Folklore and Traditions, the Oxford Companion to Modern Poetry, and more!</i>		Monographic Musings by Deb Vaughn — <i>This month, immerse yourself in a glorious mountain of library lifehacks.</i>	

<<http://www.against-the-grain.com>>