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Charleston Conference 2013-Issues in Book and Serial Acquisition

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2013 Charleston Conference — 33rd Annual Issues in Book and Serial Acquisition

Call For Papers, Ideas, Conference Themes, Panels, Debates, Diatribes, Speakers, Poster Sessions, Preconferences, etc. ...

2013 Theme — Too Much Is Not Enough!

Wednesday, November 6, 2013 — Preconferences and Vendor Showcase
Thursday-Saturday, November 7-9, 2013 — Main Conference
Francis Marion Hotel, Courtyard Marriott Historic District, Charleston, SC
Addlestone Library, and School of Science and Mathematics Building, College of Charleston

If you are interested in leading a discussion, acting as a moderator, coordinating a lively lunch, or would like to make sure we discuss a particular topic, please let us know. The **Charleston Conference** prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We'll probably love it...

The Conference Directors for the **2013 Charleston Conference** include — **Beth Bernhardt**, Principal Director (UNC-Greensboro) <beth_bernhardt@uncg.edu>, **Glenda Alvin** <galvin@Tnstate.edu>, **Adam Chesler** <adam.chesler@cox.net>, **Cris Ferguson** (Furman University) <cris.ferguson@furman.edu>, **Rachel Fleming** (Western Carolina) <rflaming@email.wcu.edu>, **Joyce Dixon-Fyle** (DePauw University Libraries) <joyfyle@depauw.edu>, **Chuck Hamaker** <cahamake@email.unc.edu>, **Tony Horava** (University of Ottawa) <thorava@uottawa.ca>, **Albert Joy** (University of Vermont) <albert.joy@uvm.edu>, **Ramune Kubilius** (Northwestern Health Sciences Library) <r-kubilius@northwestern.edu>, **Erin Luckett** (Readex) <eluckett@newsbank.com>, **Corrie Marsh** <cmarsh12@gmail.com>, **Jack Montgomery** (Western Kentucky University) <jack.montgomery@wku.edu>, **David Myers** <dave@dmmediaassoc.com>, **Audrey Powers** (UFS Tampa Library) <apowers@lib.usf.edu>, **Anthony Watkinson** (Consultant) <anthony.watkinson@btopenworld.com>, **Katina Strauch** (College of Charleston) <kstrauch@comcast.net>, or www.katina.info/conference.



Send ideas by **July 8, 2013**, to any of the Conference Directors listed above.

Or to: **Katina Strauch**, MSC 98, The Citadel, Charleston, SC 29409 • 843-723-3536 (voice) • 843-805-7918 (fax) 843-509-2848 (cell) • <kstrauch@comcast.net> • <http://www.katina.info/conference> 🐦

Pelikan's Antidisambiguation — "What's in a Name?"

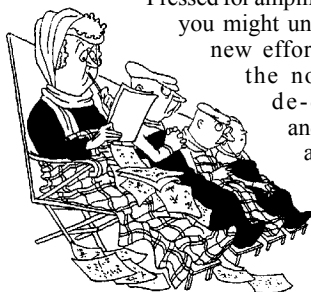
Column Editor: **Michael P. Pelikan** (Penn State) <mpp10@psu.edu>

Juliet Capulet's question has always carried weight with the communities that meet at *Against The Grain*. The answer to her question, I suppose, depends upon which community you happen to represent.

If you're a Librarian in the Technical Services, your answer may be, "A whole lot!" Pressed for amplification you might respond by revealing to the uninitiated the existence of the Authority System, Service, Database, etc. You might reveal the care and feeding, the accumulated person-centuries that have gone into the establishment and maintenance of a means to resolve issues concerning Name.

If you're a vendor of sufficient heft, your answer may be, "A huge potential market!"

Pressed for amplification (or not) you might unveil a massive new effort to monetize the normalization, de-duplication, and (now I actually must use the word) the disambiguation of Name information in connection



with authorship, especially in journals you vend — but probably, in your heart of hearts, Name information, well, maybe everywhere! If as a vendor, you're not thinking that big, rest assured, someone else is.

This seems an apropos time to pause and reflect on the present state of Name. A quick survey of my calendar shows just how many projects associated with some facet of Name are in motion. Here at **Penn State**, a major effort to rebuild the systems and methods for handling Name is coming on line after extensive effort and development. Meanwhile, the Internet2 community has been working on the issues associated with "consuming" social identity names at the institutional level. The ORCID project is gaining traction, and underscoring work already in place in professional and discipline-centric associations. And, the VIVO project continues to mature. I've just returned from having spent several delightful and enlightening days with the equally delightful and enlightened researchers, developers, and programmers at the heart of the VIVO project, and it's very healthy indeed. Let's touch on the items in this list one at a time.

Penn State, not too unlike many large universities, developed computer systems for

administering me-related information long ago. As it happened, we developed separate systems for handling Name, one for Students, the other for Faculty and Staff. There were yet other systems for prospective students, for alumni, etc. The list does go on, and at the scale that comes with a university such as **Penn State**, the numbers are impressive (we do call it the Big Ten, not the "Fairly Large Ten"). These systems were (and are) well and truly separate. Each had (has) its own representation for Name, for addresses, etc. A few years ago, a major (very major) effort was kicked off to bring all representations of Name (Person Names) at **Penn State** under one system, more or less (more rather than less). At the heart of the system is a new **Central Person Registry**, or **CPR**. In the course of an orderly transition, the **CPR** will become what we call the Authoritative Source for Person Name at the university.

Space does not permit me to delve deeply into the complexities involved with something so simple as Name, as represented in the context of a huge university. Although "e" issues are mind numbingly intricate at times, the ultimate goal of the project amounts to a

continued on page 10