

April 2008

Table of Contents

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

Recommended Citation

(2008) "Table of Contents," *Against the Grain*: Vol. 20: Iss. 2, Article 49.

DOI: <https://doi.org/10.7771/2380-176X.6396>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$50 U.S. (\$60 Canada \$85 foreign). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Rosann Bazirjian (UNC-Greensboro)

Cris Ferguson (Furman University)

Tom Gilson (College of Charleston)

Joyce Ogburn (U. of Utah)

John Riley (Eastern Book Company)

Research Editors:

Barry Lee (Research & Reference Services)

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch

Toni Nix (Just Right Group, LLC)

Contributing Editors:

Richard Abel (Consultant)

Rick Anderson (University of Nevada, Reno)

Sever Bordeianu (U. of New Mexico)

Bryan Carson (Western Kentucky University)

Liz Chapman (University College London)

Eleanor Cook (Appalachian State University)

Audrey Fenner (Library of Congress)

Anthony Ferguson (U. of Hong Kong)

Ruth Fischer (R2 Consulting Services)

Laura Gasaway (UNC, Chapel Hill)

Miriam Gilbert (Consultant)

Julia Gelfand (University of California, Irvine)

Chuck Hamaker (UNC, Charlotte)

William M. Hannay (Schiff, Hardin & Waite)

Mark Herring (Winthrop University)

Ned Kraft (U.S. Dept. of State)

Margaret Landesman (University of Utah)

Tom Leonhardt (St. Edward's University)

Rick Lugg (R2 Consulting Services)

Jack Montgomery (Western Kentucky University)

Bob Nardini (Coutts Information Services)

Matt Nauman (Blackwell Book Services)

Elsie Pritchard (Morehead State University)

Peter Shepherd (Project COUNTER)

Greg Tananbaum (Consultant)

Sanford G. Thatcher (Penn State Press)

Jared Seay (College of Charleston)

Deborah Vaughn (College of Charleston)

Proofreader: Carol Lyle (Summerville, SC)

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*. Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC, P.O. Box 412, Cottageville, SC 29435, phone: 843-835-8604 fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892 <justwrite@lowcountry.com>
or Edna Laughrey, phone: 734-429-1029, fax: 734-429-1711, <elaughrey@aol.com>

Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC
398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,
209 Richardson Ave., MSC 98, The Citadel,
Charleston, SC 29409. phone: 843-723-3536,
fax: 843-805-7918. <kstrauch@comcast.net>

Against the Grain is indexed in *Library Literature, LISA, Ingenta*, and *The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on a Power Mac G4 using Microsoft Word, and Adobe CS2 Premium software under Mac OS X Tiger.

Against the Grain is copyright ©2008 by Katina Strauch



AGAINST THE GRAIN

TABLE OF CONTENTS

v.20 #2 April 2008 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors	1	Letters to the Editor	6
From Your Editor	6	Deadlines	6

FEATURES

The Google Effect — Guest Editors, Beth Bernhardt and Nathan Norris

The Google Effect — Part 1	1	Google and the Search for Federal Government Information	30
by Beth Bernhardt and Nathan Norris —		by Bonnie Klein — <i>John Lewis Needham, Google's Manager for Public Sector Content Partnerships, has testified that: "The government produces a lot of information and these databases cannot be navigated by Web crawlers."</i>	
I Google, You Google, We Google	18	Google Docs: A Review	38
by Aline Soules — <i>In libraries, we continue to buy whole books in print or e-format. How can we justify this in the face of new reading trends?</i>		by Ramirose Attebury, Julie George, Cindy Judd, Brad Marcum, and Nicole Montgomery — <i>Ever wonder how to get everyone together on the same page? Enter Google Docs.</i>	
Using Google in Technical Services: An Unscientific Survey	22	Op Ed — What is a Book?	46
by Carol H. Jewell — <i>Carol has some enlightening results to share with us.</i>		by David Lindley — <i>This is a general rumination on the changing publishing formats in the supply chain.</i>	
Imperfect Tools: Google Scholar vs. Traditional Commercial Library Databases	26		
by Julie Arendt — <i>Should Google Scholar replace subscription databases?</i>			

ATG SPECIAL REPORTS

My Love of Books: Source of Life Support	52	Using Rare Books to Inspire Learning – Part 2: Drama - Travel	78
by Nedelina Tchangelova — <i>This was the winning essay in the fifth and final Rachel K. Schenk essay contest.</i>		by Gene Waddell — <i>Numerous lists of great books have been prepared, and this list contains many of the same titles, but differs in significant respects.</i>	

ATG INTERVIEWS

Skip Pritchard	44
President and CEO Ingram Book Group	

PROFILES ENCOURAGED

Carol Jewell	26	Cindy Judd	40
Julie Arendt	28	Brad Marcum	40
Bonnie Klein	32	Nicole Montgomery	42
Ramirose Ilene Attebury	34	Nedelina Tchangelova	53
Julie George	38		

REVIEWS

From the Reference Desk	50	Book Reviews	51
Reviews of Reference Titles by Tom Gilson — <i>This month two of Tom's selections include the Encyclopedia of Nineteenth-Century Photography; and the Encyclopedia of Hurricanes, Typhoons and Cyclones.</i>		Monographic Musings by Debbie Vaughn — <i>This month, explore history.</i>	
		The Informed Librarian Online	54
		by Elaine Robbins — <i>Elaine has spent some time on this great Website.</i>	

MLA, BOOK EXPO ISSUE

LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

Legally Speaking 55

Warren, Brandeis, and the Creation of the Legal Concept of Privacy by Bryan M. Carson — *While we have made refinements to the law of privacy in the past 128 years, most of what we know today as the law of privacy came from the pen of two great legal minds Samuel Warren and Louis Brandeis.*

Cases of Note — Copyright 58

Useful Articles by Bruce Strauch — *Universal Furniture International, Inc. v. Collezione Europa USA, Inc.* United States.

Questions and Answers 59

Copyright Column by Laura Gasaway — *Can a library download audio books as a less expensive alternative to purchasing the books on CD?*

PUBLISHING

Biz of Acq 60

Views from the Edge: Commercial Sources for Video Weirdness and Ephemera by Gary Handman — *While print catalog sources for acquiring movie marginalia have been around since the dawn of VHS, the Internet and the advent of DVD have really opened this territory.*

From the University Presses 62

What Is Educational Fair Use? by Sanford G. Thatcher — *The ARL released a paper by Jonathan Band who discusses three recent appellate decisions concerning fair use.*

And They Were There 65

2007 Charleston Conference Reports — by Ramune Kubilius and her crack team of reporters.

BOOKSELLING AND VENDING

Bet You Missed It 14

Press Clippings — **In the News** by Bruce Strauch — *What do drinking and careers have in common? Read it here.*

Something To Think About 42

It's the Little Things! by Mary Tinker Massey — *What do we do with valuable but small and seemingly insignificant, pieces of information?*

Group Therapy 64

Moving fully to Electronic Journals by Christine Fischer — *How do you involve faculty in decisions about canceling all print journals, even the current issues?*

Media Minder 70

An Interview with Jonathan Miller by Philip Hallman — *For more than twenty years, First Run/Icarus Films, has provided quality films that stand out from the crowd.*

Papa Abel Remembers 72

The Tale of A Band of Booksellers, Fascicle 5: Unconventional Travel by Richard Abel — *Richard says that they had been defining scholarly books far too narrowly. They had to stock sci/tech books at once and in breadth and depth.*

As I See It! 74

Emerging Trends in Textbooks — **Libraries Will Feel the Effect** by John Cox — *John reports on remarks by Tom Davey as reported in the Bookseller.*

Case Studies in Collection and Technical Services 75

Case Study Eight: The Search Committee — **So Many Resumes, How Do I Do My Part?** by Anne Langley — *What is expected of someone on a search committee.*

Little Red Herrings 77

IRs Rx for Libs? Possibly. by Mark Herring — *IRs really aren't trying to supplant or in any way compete with publishing. They are more storehouses of materials that may or may not rise to the level of books or book-making.*

Issues in Vendor/Library Relations 81

Cyrkled by Bob Nardini — *Today it's hard for vendor reps not to notice that lots of libraries have gotten pretty good at marketing. What do domestic flights, reading, the Cyrkle, and Thomas Dawes have in common? Read about it here!*

TECHNOLOGY AND STANDARDS

Incubating New Standards Initiatives 83

A Report From the First NISO Thought Leader Meeting by Todd Carpenter — *NISO has instituted a series of Thought Leader meetings to assess topics of concern and areas that are in need of standards development*

Technology Left Behind 84

Throwing Kindling on the eBook Fire by Cris Ferguson — *In November 2007, Amazon*

released Kindle, its own proprietary eBook reader, which is providing new and stiff competition for other eBook readers. Do you want a Kindle? Cris says good luck!

I Hear the Train A Comin' 86

The Rise of China by Greg Tananbaum — *How will scholarly communication adapt to the Chinese influence?*

ETC.

2008 Charleston Conference 8

Call for Papers, Ideas, Panels, Diatribes, Themes, Speakers, Preconferences, etc.

Charleston Conference Dates 12

Future dates for Charleston Conferences through 2011.

"Linking Publishers, Vendors and Librarians"



Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six issue subscription is available for only \$50 U.S. (\$60 Canada, \$85 foreign), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

Name	Address	City	State	Zip	Phone	Email