

June 2007

Table of Contents

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

Recommended Citation

(2007) "Table of Contents," *Against the Grain*: Vol. 19: Iss. 3, Article 47.

DOI: <https://doi.org/10.7771/2380-176X.6391>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$45 U.S. (\$55 Canada \$75 foreign). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:

Katina Strauch (College of Charleston)

Associate Editors:

Rosann Bazirjian (UNC-Greensboro)

Cris Ferguson (Furman University)

Tom Gilson (College of Charleston)

Joyce Ogburn (U. of Utah)

John Riley (Eastern Book Company)

Research Editors:

Barry Lee (Research & Reference Services)

Judy Luther (Informed Strategies)

Assistants to the Editor:

Ileana Strauch

Toni Nix (Just Right Group, LLC)

Contributing Editors:

Richard Abel (Consultant)

Rick Anderson (University of Nevada, Reno)

Sever Bordeianu (U. of New Mexico)

Bryan Carson (Western Kentucky University)

Liz Chapman (University College London)

Eleanor Cook (Appalachian State University)

Audrey Fenner (Library of Congress)

Anthony Ferguson (U. of Hong Kong)

Ruth Fischer (R2 Consulting Services)

Laura Gasaway (UNC, Chapel Hill)

Miriam Gilbert (Consultant)

Julia Gelfand (University of California, Irvine)

Peter Givler (AAUP)

Chuck Hamaker (UNC, Charlotte)

William M. Hannay (Schiff, Hardin & Waite)

Mark Herring (Winthrop University)

Ned Kraft (U.S. Dept. of State)

Margaret Landesman (University of Utah)

Tom Leonhardt (St. Edward's University)

Rick Lugg (R2 Consulting Services)

Jack Montgomery (Western Kentucky University)

Bob Nardini (Coutts)

Matt Nauman (Blackwell's)

Elsie Pritchard (Morehead State University)

Peter Shepherd (Project COUNTER)

Greg Tananbaum (Consultant)

Jared Seay (College of Charleston)

Deborah Vaughn (College of Charleston)

Proofreader: Carol Lyle (Summerville, SC)

Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*. Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

Production & Ad Sales:

Toni Nix, Just Right Group, LLC, P.O. Box 412,

Cottageville, SC 29435, phone: 843-835-8604

fax: 843-835-5892 <justwrite@lowcountry.com>

Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892

<justwrite@lowcountry.com>

or Edna Laughrey, phone: 734-429-1029,

fax: 734-429-1711, <elaughrey@aol.com>

Send ad materials to:

Attn: Toni Nix, Just Right Group, LLC

398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:

A. Bruce Strauch

Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,

209 Richardson Ave., MSC 98, The Citadel,

Charleston, SC 29409. phone: 843-723-3536,

fax: 843-805-7918. <kstrauch@comcast.net>

Against the Grain is indexed in *Library Literature*, *LISA*, *Ingenta*, and *The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on a Power Mac G4 using Microsoft Word, and Adobe CS2 Premium software under Mac OS X Tiger.

Against the Grain is copyright ©2007

by Katina Strauch



AGAINST THE GRAIN

TABLE OF CONTENTS

v.19 #3 June 2007 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

FEATURES

Best Practices in Collection Development — Guest Editor, Kristen DeVoe

Best Practices in Collection Development.....	1	Long Live the Approval Plan, Even in a Time of Financial Constraints.....	40
-----------------------------------------------	---	---------------------------------------------------------------------------	----

by **Kristen DeVoe** — *A “best practice” is a management idea which asserts that there is a technique that is more effective at delivering a particular outcome.*

by **Elizabeth Lorenzen** and **Suzanne Kapusta** — *Budgetary constraints in 2005 led Elizabeth and Suzanne to begin work to revamp the library's trade approval profile, and to merge other plans into one cohesive plan.*

The Network of Alabama Academic Libraries and the Consortial Licensing of Electronic Databases.....	16
-----------------------------------------------------------------------------------------------------	----

by **Rickey D. Best** — *A look at how the NAAL developed their practices and policies for the consortial licensing of electronic databases.*

Collection Development: Current Options and Future Concerns.....	44
------------------------------------------------------------------	----

by **Corey Tucker** — *This article identifies common procedures and methods that have been used in collection assessments, including the types of assessment and the various tools and statistics that can be used.*

From Print to Electronic: The UC Merced Experience.....	22
---------------------------------------------------------	----

by **Jim Dooley** — *When the library opened in September 2005, UC Merced librarians were immediately faced with the fundamental question of what a 21st century research library collection should be.*

Print to Electronic: Managing Electronic Resources.....	50
---------------------------------------------------------	----

Is It Time the Library Had an Extreme Makeover? by **Dan Tonkery** — *When you have libraries that once processed and managed 1,500 subscription titles now faced with access and management of the 20,000 titles that their library now has access to electronically, one should not be surprised to see the workload of that unit increase beyond manageable proportions.*

Moving From Good Effort to Best Practice — Refining a Weeding Process in a Dental School Library...26

by **Barbara A. Gushrowski** — *This article presents details of a process that, through refinement, worked well in the Indiana University School of Dentistry Library and how a good effort became a Best Practice.*

Op Ed.....	55
------------	----

A Digital Artifact Cannot Replace the Original by **Susan Klimley** — *Susan says she did a draft of this piece after hearing Matthew Bruccoli's impassioned speech at the Charleston Conference last year. Reading his article in the April ATG, she decided to share this essay with us.*

Library Liaisons and the Organization.....	32
--------------------------------------------	----

An Open System View of Collection Development in the Academic Library by **Daniel Mack** — *By creating models showing how liaisons fit into the complex and symbiotic relationships of the library, the university, and the larger society, we can create tools to gather and assess information about liaison activities, and then design policies that are both informed by the larger environment, and also support that environment's needs.*

Back Talk.....	94
----------------	----

In Your Face by **Tony Ferguson** — *Unless we are willing to wait like the buggies and their whips to be replaced by cars, we need to get our stuff out in the face of our users.*

ATG INTERVIEWS

Donald Beagle.....	56
--------------------	----

Director of Library Services, Belmont Abbey College by **Barbara Tierney**

PROFILES ENCOURAGED

Rickey D. Best.....	18	Suzanne Kapusta.....	42
Jim Dooley.....	24	Cory Tucker.....	46
Barbara A. Gushrowski, MLS.....	28	Dan Tonkery.....	52
Daniel C. Mack.....	36		

REVIEWS

From the Reference Desk.....	60	Book Reviews.....	62
------------------------------	----	-------------------	----

Reviews of Reference Titles by **Tom Gilson** — *This month one of Tom's selections is the *Encyclopedia of Activism and Social Justice*.*

Monographic Musings by **Debbie Vaughn** — *In this issue, investigate whodunit!*

ALA ANNUAL ISSUE

LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

- Cases of Note** 64 **Questions and Answers**..... 66
Googling Our Way to Big Social Benefit by Bruce Strauch **Copyright Column** by Laura Gasaway
— *Questions and Answers galore!*

PUBLISHING

- Not Such a Big Deal** 67
by **Mary Ann Liebert** — *The fact is that Many Too Many is Much Too Much. Selectivity is an option that may be becoming obsolete.*
- Biz of Acq** 72
Predicting Serials Inflation Rates in the Era of Electronic Resources by **Patricia Smith** and **Donnicc Cochenour** — *Librarians can no longer rely on predictions based on external price surveys, since individualized contracts and the variety of pricing models*
- make it difficult to gather reliable cost statistics. New methods of estimating inflation rates are needed.*
- And They Were There**..... 80
Reports of Meetings — *In this issue we have tons of reports from the 2006 Charleston Conference. Printed proceedings are coming up in the fall. Plus, Cris Ferguson has reported on the 2007 Electronic Resources and Libraries Conference.*

BOOKSELLING AND VENDING

- Bet You Missed It** 12
Press Clippings — **In the News** by **Bruce Strauch** — *What do Britany Spears and Google have in common? Read about it here!*
- Library Marketplace** 63
by **John Riley** — *Elizabeth Fitzpatrick reviews Google and the Myth of Universal Scholarship* by **Jean-Noël Jeanneret**.
- Convictions** 68
Lessons for Library Benefactors by **Matthew J. Bruccoli** — *Some recommended policies for donors of books, manuscripts, and other literary research resources.*
- Issues in Vendor Library Relations** 70
Column People by **Bob Nardini** — *What's the difference between blogs and columns? Are columnists obsolete? What good columnists do offer readers is a point-of-view, their own way of thinking, and an attitude, their own way of expressing themselves.*
- Little Red Herrings** 75
On Remembrance of Things Past: Woodstock and the Counterculture by **Mark Herring** — *When Utopias can somehow be linked to a political entity, the subsequent delirium from would-be followers numbers millions.*
- As I See It**..... 76
The Tussle Over European Rights by **John Cox** — *British and US publishers had a cozy arrangement over English language territorial rights. But the internal trading rules of what we now know of as the EU effectively made this arrangement unenforceable.*
- Papa Abel Remembers**..... 77
Tale of A Band of Booksellers, Fascicle 3: Learning the Sales Call by **Richard Abel** — *Wherein we learn something about marketing a business.*
- Group Therapy**..... 79
Screening of Donations? by **Christine Fischer** — *Some tips to streamline and expedite your gift book processing procedures.*

TECHNOLOGY AND STANDARDS

- Technology Left Behind**..... 86
Making Friends Online: Library Use of Social Networking Services by **Cris Ferguson** — *In the ATG February issue, Karen Christensen discussed a variety of social media and their uses. In this issue Cris has taken a more in-depth look at one particular social media.*
- Innovations Affecting Us** 88
A Home-Grown License Manager: Is It For Your Library? by **Kristen DeVoe** — *Natalee Hattig, Electronic Resources Collection Management Librarian, was involved with the design and implementation of a home-grown license manager at FSU Libraries.*
- Technology Left Behind**..... 90
The Second eBook Rollout by **Cris Ferguson** — *Last November (v.18#5), Cris compared several eBook offerings by publishers and aggregators. This is an update. To download, visit www.against-the-grain/_old/ebookrollout.com.*
- I Hear the Train A Comin'?**..... 92
by **Greg Tananbaum** — *This month Greg interviews Joseph J. Esposito, President of Portable CEO, an independent consultancy providing strategy assessment and interim management to the information industries.*

ETC.

- Adventures in Librarianship** 54
Datamaze Reviews by **Ned Kraft** — *Ned says that several experts were unable to determine the nature of this data.*
- 2007 Charleston Conference** 12
Call for Papers, Ideas, Panels, Diatribes, Themes, Speakers, Preconferences, etc.
- Charleston Conference Dates**..... 83

“Linking Publishers, Vendors and Librarians”



Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six issue subscription is available for only \$45 U.S. (\$55 Canada, \$75 foreign), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

Name	Address	City	State	Zip	Phone	Email