April 2002

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Recommended Citation

(2002) "Table of Contents," *Against the Grain*: Vol. 14: Iss. 2, Article 35.

DOI: <https://doi.org/10.7771/2380-176X.6358>

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Against the Grain

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is \$40 U.S. (\$50 Canada \$60 foreign). Periodicals postage paid at Charleston, SC. **Postmaster:** Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

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Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*
Grafton, *More Silhouettes*
Ehmcke, *Graphic Trade Symbols By German Designers*
Grafton, *Ready-to-Use Old-Fashioned Illustrations*
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Against the Grain is indexed in *Library Literature*,
LISA, *Ingenta*, *BUBL*, and *The Informed Librarian*.

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Economics of Simultaneous Publication: The Wholesaler's Point of View by Dana Courtney — *We have discussed this issue more than once in these pages. Simultaneous paper editions are a huge money saver for libraries and we are buying the paper more and more. What's happening with publishers and vendors? Dana delivered this paper at the American Association of University Presses meeting in Toronto in June. She predicts that more and more libraries will opt for a paper-preferred approval plan and will order paper on firm order over cloth.*

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"Linking Publishers, Vendors and Librarians"

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