TABLE OF CONTENTS

FEATURES

1 Networks and Electronic Publishing: A View from Steven Ellis, Electronic Text Librarian at Penn State University.


24 Faster than a Fast Thing — The Institute of Physics Publishing's efforts in electronic publishing date back to 1992 and John Long tells us about them.

26 Op Ed — Mere Words along the Superhighway — Sex and Cyberspace — by William J. Hamilton, III.

27 On the Street — In this issue we asked you about The Effect of Electronic Access to Periodicals on ILL.

INTERVIEWS

30 James T. Stephens, President and CEO, EBSCO Industries

38 Nat G. Bodian, Publisher's Marketing Consultant

CURRENT ISSUES, NEWS, AND GOINGS ON

1 Rumors

6 Deadlines

6 From Your Editor

7 Letters to the Editor

PROFILES ENCOURAGED

A look at some of our colleagues — Edited by Barbara Dean (Fairfax County Public Library)

81 Sandy Paul (SKP Associates)

90 Judy Webster (U. of Tennessee, Knoxville)

93 Heather Miller (SUNY Albany)
REGULAR COLUMNS

PUBLISHING
22 Letter from Oklahoma — Bookish or Boorish? Are librarians interested in the content of books. Read what Mr. Leonhardt has to say.
40 Book Pricing Update — In this issue, Celia gives us her second annual title trends survey.
42 From the Reference Desk — A number of useful and interesting reference books have crossed Tom Gilson’s desk.
46 Testdriving CD-ROMs is a look at Books in Print Plus by Ken Kister and the introduction of a NEW ATG column!
50 Cases of Note — Anne Jennings talks about cases involving Walt Disney, the University of Houston, and Digital Technology.
54 Publisher Bestsellers — Bestselling titles from the University of Iowa Press.
55 Publisher Profile — Infosources Publishing.

BOOKSELLING AND VENDING
56 And They Were There — Reports of Meetings — This issue has some great reports on Multimedia Now, SHARP, SALALM, the New England CDMI, NASIG, and Innovative User Group.
65 Bet You Missed It — Read how some of the issues that we grapple with day-to-day have been covered in the literature.
71 Biz of Acq — Confused about looseleaf publications? Welcome to the club.
74 Library Profile — Social Work Library — Boston College by Donna L. Ferullo.
76 Marketing to Libraries — Vikki Medaglia interviewed Suzanne Schmitz, Vice President, Academic Market, NewsBank, Inc.

TECHNOLOGY
28 Innovations Affecting Us — Judy Luther has given us A Buyers’ Guide to the Exhibits of AILA, MLA, and SLA.
78 Chaos — This month Bob Boissy tells us about Mapping: The Selection of Standard Data Elements.
82 DOC AQUIUS — News about new developments with Subscribe96, Ameritech, OCLC, EBSCO, SIRSI, DataTrek, ISI, IAC, and Faxon.
84 Drinking from the Firehose — What do Windows ’95, The Internet, and the WWW Have in Common?
86 Media Minder — The Toronto International Film Festival is the subject of this Media Minder.
90 Issues in Vendor/Library Relations — This is a look at Acquisitions at the Univ. of Pretoria, South Africa.

ETC.
85 How an Approval Plan Saved the Life of a Child — Gretchen Peterson has been writing for management.
92 On the Road — Don Jaeger gets us another funny travel story.
94 You Gotta Go To School For That? — This one’s about Library Uniforms.

Against the Grain

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. ATG is a unique collection of reports on the issues, literature, and people that impact the world of books and journals.

"Any librarian trying to keep up with publishing can't afford to miss this. Highly recommended.

Library Journal

ATG is published five times a year, in February, April, June, September, and November. A five issue subscription is available for only $25 ($35 foreign), making it an uncommonly good buy for all that it covers. Make checks payable to Against the Grain and mail to:

Katina Strauch
Citadel Station
Charleston, SC 29409

Name
Address
City
State
Zip
Phone
Company

November 1995 / Against the Grain 5